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Do not assume content reflects current scientific knowledge, policies, or practices.



1571G

1571C

Center
Flower
1590L

1590F

1617

Templin-Bradley's
DeLuxe Petunias

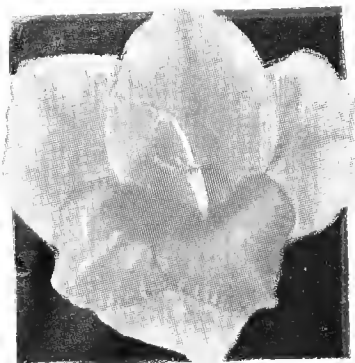
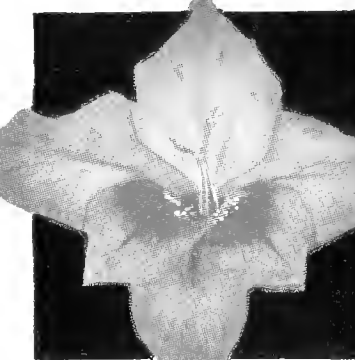
- ALL-DOUBLE VICTORIOUS
1571C Amaranth-Red 1571G White
GIANT FRINGED DWARF
1590F Gottfried Michaelis
1590L Rosalind
SINGLE BLUE
1617 Hybrid Admiral
Other Petunias on Page 32

See Page 7 for Description and Offer

Templin-Bradley
5700 DETROIT AVENUE CLEVELAND, OHIO
SEED and NURSERY CATALOG for 1938

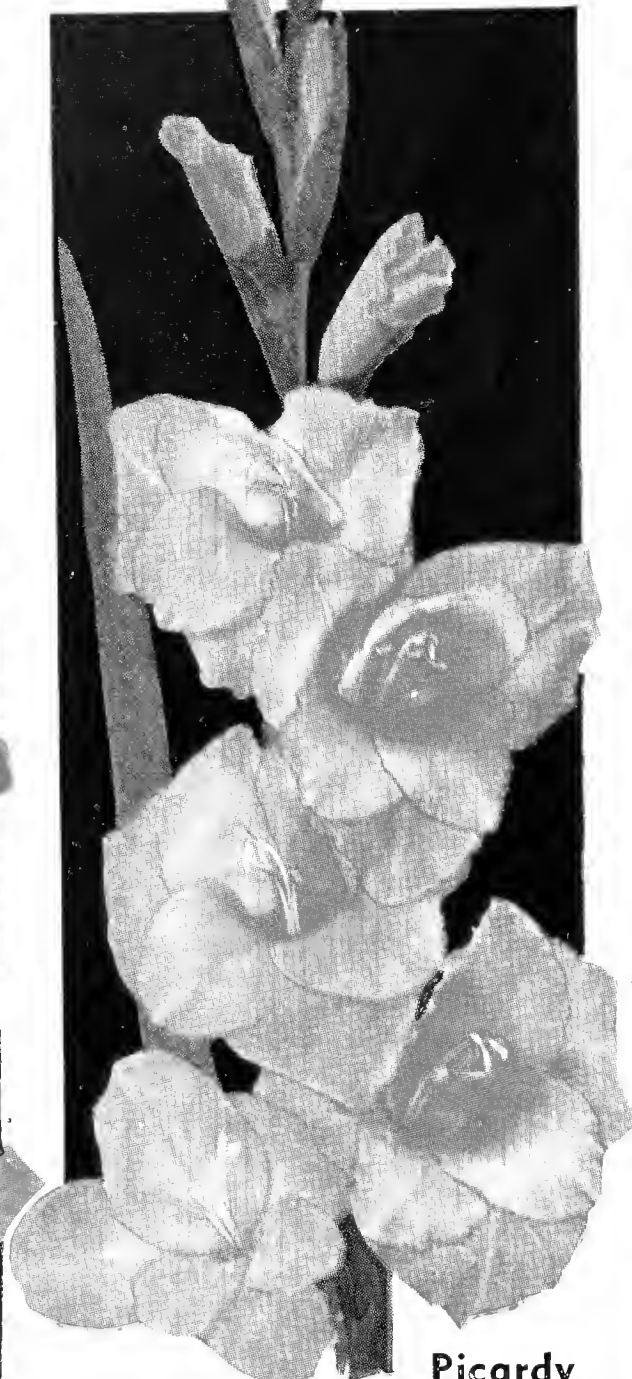
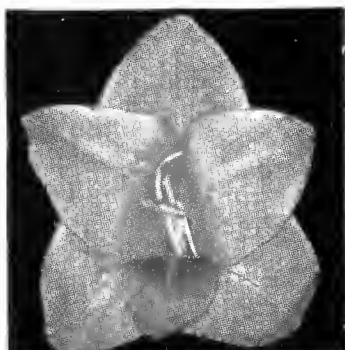
Templin-Bradley's

New Large-Flowering Gladiolus

**Cadillac** 3 for 55c**Pelegrina** 3 for 35c**Red Phipps** 3 for 25c**Jean du Tailles** 3 for 55c

More grand
Gladiolus
on page 9
and page 73

Order
these 9
bulbs for
75c

**Picardy**
3 for 17c**Troubadour** 3 for 25c**Bagdad** 3 for 17c**Wurtembergia** 3 for 35c**Heavenly Blue** 3 for 30c

Gladiolus have been a specialty with us for many years. Our careful production of bulbs starting in 1915 assures you getting the purest strains at lowest costs.

Only the best of the newer varieties are offered to you. You can exhibit at any flower show with our glads and be sure your varieties are the most up-to-date in the show. Try these nine kinds this year. We know they will please you.

Cadillac Warm and pleasing golden apricot-yellow, shading to apricot-rose.
3 for 55c; 6 for 85c; 12 for \$1.35.

Pelegrina Intense violet-blue with deep purple shadings. Rich and lovely.
3 for 35c; 6 for 50c; 12 for 85c.

Red Phipps Warm light red. A charming color. Very fine for cut-flowers.
3 for 25c; 6 for 40c; 12 for 65c.

Jean du Tailles A fine novelty from France. Soft rich salmon-rose.
3 for 55c; 6 for 85c; 12 for \$1.35.

Picardy Soft apricot-pink, with feathering of deeper shade in throat. A perfect Glad.
3 for 17c; 6 for 30c; 12 for 50c.

Troubadour Bright violet-purple, a rich vivid color, new in Glads. Excellent.
3 for 25c; 6 for 40c; 12 for 65c.

Bagdad Rosy chocolate-tan, with Oriental reddish purple blotches on lower petals.
3 for 17c; 6 for 30c; 12 for 50c.

Wurtembergia Fiery scarlet with rich creamy throat. The most dazzling red.
3 for 35c; 6 for 60c; 12 for \$1.00.

Heavenly Blue Delicate lavender-blue, with tips of petals shaded violet.
3 for 30c; 6 for 50c; 12 for 85c.

5976 **Set 9 Glads** EACH Value **Only 85c**
Labeled \$1.10

5977 **Set 9 Glads** NOT Value **Only 75c**
Labeled \$1.10

Templin-Bradley's
Tuberous Rooted Begonia Bulbs

For the Garden or Window and Porch Boxes
Single and Double in Many Colors. Easy to Grow

Single Begonias

—Pink, Yellow, Orange, Scarlet, Crimson—

Flowers often 6 inches across. Five major colors in countless shades.

5009

Set of 5 Colors, Singles Not Labeled **75c**

Double Begonias

Flowers often 4 inches across. Same range of shades as singles.

5033

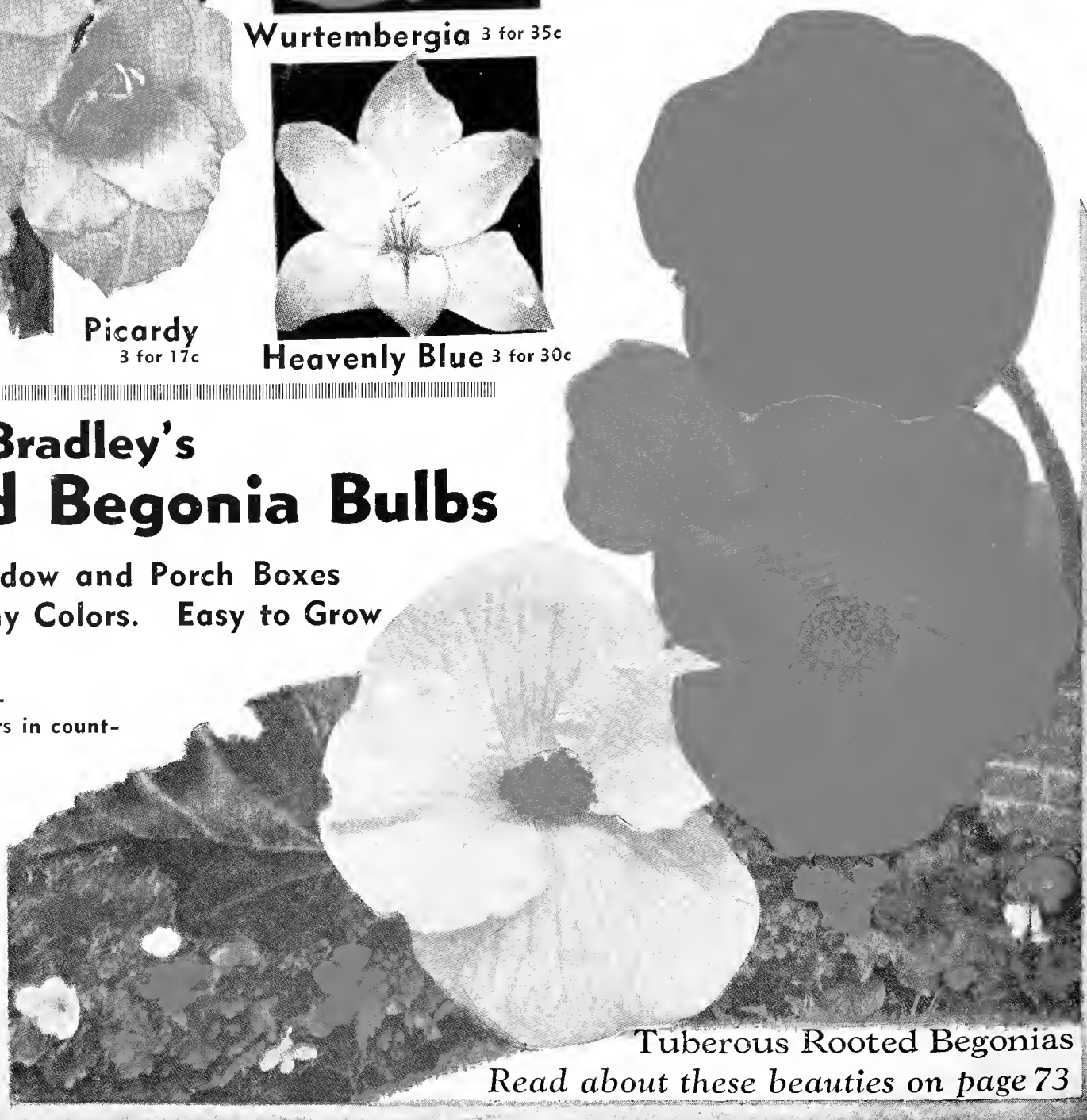
Set of 5 Colors, Doubles Not Labeled **75c**

5040

5 Singles and 5 Doubles

Not separately labeled

Postpaid, only \$1.25



Tuberous Rooted Begonias
Read about these beauties on page 73

Only one 25c Rebate Coupon will be accepted on an order of 25.50 or more.

Fall Bulb Catalog

A copy will be mailed to you about September 1st, FREE—if you just mention it at the bottom of your

Spring Order

THE TEMPLIN-BRADLEY COMPANY,
Seedsman and Nurserymen,
5700 Detroit Avenue, _____,
Cleveland, Ohio.

Gentlemen:

I greatly appreciate the money saving offer of the use of this coupon as 25 cents in cash toward payment of my order for seeds and nursery stock which I am enclosing.

(Must be \$2.50 or more)

The total amount of my order is \$.....

Name

Street or R. F. D.

Only one rebate coupon accepted on an order.

Post Office State

ORDER—Continued

[illegible]

Notice "Variety Numbers"

Our Guarantee We guarantee the safe arrival of all seeds and plants you order from us, that they will be as represented and in condition to grow satisfactorily if planted and cared for properly. Any item or items not found to be satisfactory, will be replaced free of charge or we will refund the price you paid us for same if reported to us promptly. It is agreed that we shall in no case be liable for more than the actual price paid for items found to be unsatisfactory, if any. We do not guarantee fertilizers, insecticides or other manufactured articles.

WHEN DO WE DELIVER? SEEDS. All seeds will be shipped to you as soon as your order is received, as they are not affected by coldest weather. **NURSERY STOCK.** Begonias, Cannas, Dahlias, Lilies, Gladiolus, Summer Flowering Bulbs, will be shipped from here, either with seeds or separately, later, if there is danger of freezing. Roses will be shipped direct from our Mentor Nursery at proper planting time.

A column is provided for "Variety Numbers." Please use it to insure complete accuracy on all seeds. Also on all plant collections.

FOR YOUR GARDEN

See Index
on Page
76



R. L. TEMPLIN
Founder



FLOYD BRADLEY
President



P. T. BRADLEY
Vice President

THE TEMPLIN-BRADLEY CO. NATION WIDE SEEDSMEN AND NURSERYMEN CLEVELAND, OHIO

To Our Customer Friends:-

In presenting this new catalog to you, we do it with the hope that it will lead you to the very best garden you have ever had.

The diligent search for new things has been carried on around the world. You will find on the Novelty Pages, the latest and best that has been developed for you by our expert plant breeders. The new ALL-AMERICA SELECTIONS are included, about which magazines and newspapers will presently carry much news.

The better old varieties that have satisfied particular gardeners for many years will be found, too, for these old stand-bys are important to your garden, just as the new things are.

You are aware that Templin-Bradley's seeds, bulbs and plants are known and used in more than a million American homes. Letters in our files from a host of these customers indicate definitely that they believe they get better quality, more for their money and better assortment of kinds at Templin-Bradley's than any place else they have ever tried. I am glad they feel that way about it because it is the mark at which we have aimed ever since we started in business.

Get well acquainted with this catalog. Use it to plan your garden. The complete descriptions of every variety will help. So will the charts which are an exclusive item with us. Use this catalog in making up your seed, bulb and plant order.

The order blank in the front of the book is printed on the same paper as the page in the back of the book that bears the complete index.

Remember, we shall be looking for your order just as soon as you can make it up and send it in to us. The coupon attached to the Order Blank is a money saving feature. Be sure to take advantage of it.

Our wish for you is that you may have the best garden in 1938 you have ever had,

Floyd Bradley
President.

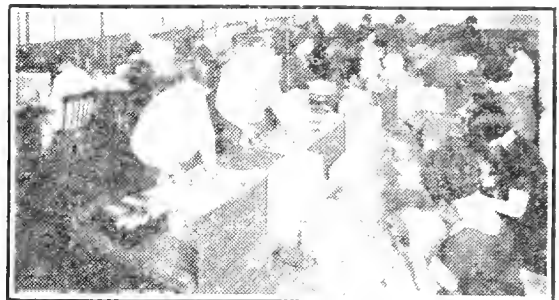
FB B



Our own Trial Grounds where thousands of tests are conducted.



A corner of our seed department handling 7500 orders a day in our spring season.



Catalog mailing is a big job requiring many people as well as post office clerks.



The careful handling of roses is important if you are to succeed with them.

Only the best is good enough
for Templin-Bradley customers

The Templin-Bradley Guarantee

We guarantee the safe arrival of all seeds and plants you order from us, that they will be as represented and in condition to grow satisfactorily if planted and cared for properly.

Any item or items not found to be satisfactory will be replaced free of charge or we will refund the price you paid us for same if reported to us promptly. It is agreed that we shall in no case be liable for more than the actual price paid for items found to be unsatisfactory, if any. We do not guarantee garden accessories and manufactured articles.

The Templin-Bradley Co., 5700 Detroit Ave., Cleveland, Ohio

PRICES INCLUDE DELIVERY

On every thing in this catalog except where noted, prices include delivery to your mailbox or express office. This means you have no extras when you buy here.

WHEN TO ORDER

Catalogs are mailed early so you can order as early as possible. We appreciate early orders because it enables us to fill them with most experienced help before the rush hits us, at which time we can fill 7,500 orders per day. We like to fill all orders within 24 hours of arrival here. Our customers like this service.

HOW TO ORDER

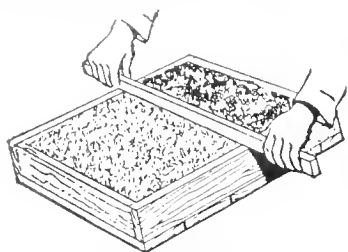
Use the printed order blank bound in between pages 2 and 3. Fill in the form at the top first. Then list the seeds and plants, price and add. Note the column for "Variety Numbers," on all seeds and also on collections of plants. By using the "Variety Numbers" when you order it will increase accuracy all around. Use the enclosed tough, safe, self-addressed envelope, when you mail us your order. You may pay by Money Order, Check or if you must send cash or stamps, be sure to register the envelope.

WHEN DO WE DELIVER?

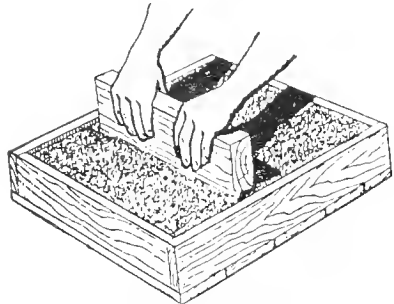
Seeds will be shipped as soon as your order is received. Begonias, Gladiolus, Dahlias, Cannas and other bulbs will be shipped from here, either with the seeds, or if there is danger of freezing them, later. All roses will be shipped from our Mentor Nursery at proper planting time.

Our Own Modern Buildings at 5700 Detroit Ave., Cleveland, Ohio

Helpful Hints About Starting Your Flower Seeds



Fill flat to top with sifted soil and scrape level



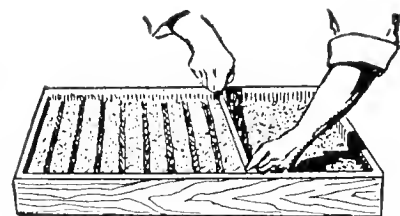
Firm seed bed by tamping lightly with brick or board.

This new feature of the Templin-Bradley catalog is presented as a service to those trying unfamiliar flower seeds for the first time.

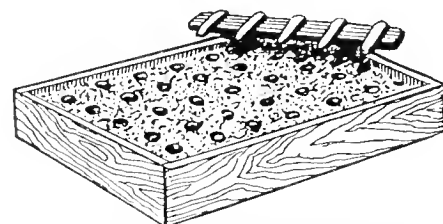
On pages 6 to 39, under the name of each family of Annual Flower Seeds, (in italics), you will find whether we recommend Culture "A," "B," "C," "D," "E," or "F." All of these cultures are given below.

The majority of the Perennial Seeds offered on pages 40 to 54 should be started by following Culture "F" below. However, after Cultures "C," "D" and "E" below, a few varieties of Perennial Seeds are listed which should be started under those recommendations.

If you find these Cultural suggestions of value to you, let us know by card or letter or a notation on your order. If, on the other hand, you do not think it worth while, we would appreciate knowing that, too.



Sow seed in shallow rows and barely cover. Merely press very fine seed in the surface



An easy, time-saving method of making holes for transplanting seedlings.

A Start seed in open garden April to June where plants are to stand. Wait until danger of frost is past and soil is warm. Soil should be loamy and worked fine. If soil is heavy it is advisable to sow in seed bed (See culture "B") and transplant to permanent place. Very small seed should merely be pressed in or barely covered. Coarse seed should be covered to about four times its diameter. In either case, firm the soil over seed to bring up moisture. Soil should not be allowed to become hard and dry at any time, but too much water may cause "damping off." Lay a piece of burlap or newspapers over seed bed to hold moisture and prevent baking of soil before tiny plants appear above the surface. When the little plants come up, pull out some and transplant if they stand too thickly so they have a better chance to develop. Keep soil loose around the plants.

B Sow outdoors from April to June, then transplant. Prepare seed bed in the open, of loose, loamy soil, raised slightly above surrounding surface. Surround the bed with a wooden curb to prevent rain washing across it. Its width should not be more than four feet so it can be worked easily. If possible use spot sheltered from strong winds, but shady locations are not recommended as seedlings should have full sun. Sow seed in rows five inches apart. Otherwise follow instructions in culture "A" above. Transplant seedlings when they make true leaves which are second pair that show or they may be left until larger before being moved.

C Start seed in cold frame or flat or florists' pot outdoors April to July. This culture is for slow germinating seeds. Some require a year to germinate. Use soil described in culture "D." Firm soil and broadcast seed which should be covered about four times its diameter. Use shaded location with free circulation of air. In spring, summer and fall water often enough to prevent soil from drying out. Mulching with peat moss helps to retain moisture. Over the winter place in protected spot outdoors and cover with leaves. Remember such seed requires considerable time, so do not disturb too quickly. It will eventually grow if given time enough and soil, moisture, etc., are correct. If moss forms on soil, sprinkle fresh soil over top. When seedlings produce true leaves, transplant.

The following perennial seeds require "C" culture

Aconitum	Dictamnus	Penstemon
Adonis	Helleborus	Phlox
Baptisia	Lobelia	Polemonium
Cerastium	Meconopsis	Primula
Oenothera	Statice	

D Start seed indoors in April or May in box or regular florists' pot. Place receptacle in south window so it may have sunlight most of the day. Box should have holes in bottom for drainage. After covering drainage holes in pot or box with broken pottery, fill with mixture of half sand and half black loam. This is regular potting soil, which may be obtained from florists. Firm the soil. Place pot or box in water so that it soaks up from below, or use a fine spray that does not wash soil. Place in dark room, covering with piece of burlap or newspaper until the plants appear, when receptacle should immediately be placed in full light. To conserve moisture cover pot or box with glass. When moisture collects on glass, wipe it off and prop up one end of glass to allow circulation of air during the day while sun shines. A minimum temperature of 50 degrees at night and 75 degrees during the day give best results. At no time should soil be allowed to dry out. Transplant seedlings to other flats when they get their second set of leaves, setting them at least two inches apart, or they may be placed in small pots or in a border or seed bed outdoors.

The following perennial seeds require "D" culture

Arenaria	Edelweiss
Armeria	Heliopsis
Doronicum	Wallflower

E Sow in cold frame or hot bed in April or May. It is recommended that seed be sown in flats, which are placed in the frame. If hot beds are heated with manure, do not sow seeds until temperature of newly made bed has dropped to 90 degrees. It is important that watering and ventilation be closely watched. On sunny days in spring always keep one end of sash open to prevent overheating which would cause spindly growth. Soil should never be allowed to dry out. Transplant seedlings to other flats when they have made their second set of leaves. Plant two inches apart each way. They may also be transplanted to soil in hot bed or in open ground if not too early in season.

The following perennial seeds require "E" culture if not started indoors as in culture "D"

Arenaria	Edelweiss
Armeria	Heliopsis
Doronicum	Wallflower

Good Seeds Carefully
Handled Make Good Gardens.

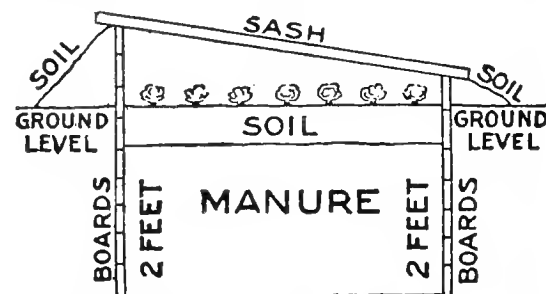
Templin-Bradley Seeds
are good seeds.

F Sow seed thinly in cold frame or flat or florists' pot outdoors in April after frost danger is past and any time up to August or September 1st. Use soil as described in culture "D." Broadcast seed which cover about four times its diameter and press in with edge of board. Place in cool, shaded location and keep soil moist. After germination supply bottom moisture and when seedlings get second or third set of leaves, transplant to more room. When they reach height of five or six inches and develop a fair root system, transplant to permanent place. The problem with seed started in mid-summer is that weather is usually so hot and dry and moisture supplied evaporates so rapidly, it is difficult to get good germination and quick growth. If you have a cool, moist spot to start seed or you provide means of gentle sprinkling and shading, you will be safe in starting then. Cloth or newspaper over the receptacle until plants appear, holds moisture and prevents baking. Plants of seeds sown in late summer really should be carried over first winter in cold frame for proper protection.

All perennial seed not listed under "C," "D," or "E" requires "F" culture.

THE HOT-BED

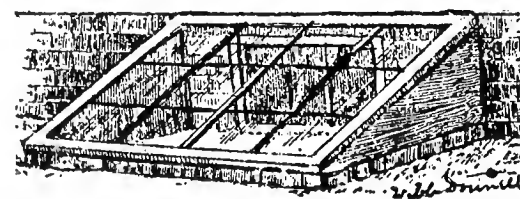
A hot-bed is really a miniature greenhouse and will enable you to start some plants from six weeks to two months earlier than otherwise. The cut below will give you quite a clear idea of the construction.



Showing the construction of a small hot-bed.

COLD FRAMES

One fine place to build a cold frame is right against a basement window of the house. Build it without a back and so arranged that the window can be opened to let heat from the basement get in.



A cold frame against a basement window.

Annual Flower Chart

The greatest degree of success with flowers is acquired by knowing the likes and dislikes, the natural habits and the best treatment of each individual variety. We hope this chart will help you to this knowledge.

Color		Height in Inches	Blooming Season					Variety Name	Other Details							Variety Name		Other Details								
			May	June	July	August	September		October	Sun	Shade	Partial Shade	Cutting	Flower Boxes	Cemetery			Rock Gardens	Borders	Bedding	Sun	Shade	Partial Shade	Cutting	Flower Boxes	Cemetery
Red	×	6	×	×	×	×	×	×	Abronia, Umbellata-Sand Verbena	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
Orange	×	36-48	×	×	×	×	×	×	Abutilon-Flowering Maple	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
Yellow	×	24	×	×	×	×	×	×	Acroclium-Everlasting	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
Blue	×	12	×	×	×	×	×	×	Adonis-Pheasant's Eye	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
Blue	×	24-36	×	×	×	×	×	×	Agathe-Blue Daisy	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
Purple	×	6-18	×	×	×	×	×	×	Ageratum-Floss Flower	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	18-20	×	×	×	×	×	×	Agrostis Nebulosa-Cloud Grass	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	15-18	×	×	×	×	×	×	Alonsoa-Maskflower	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	2-6	×	×	×	×	×	×	Alyssum-Sweet Alyssum	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	6-8	×	×	×	×	×	×	Alyssum-Sweet Alyssum	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	18-24	×	×	×	×	×	×	Anagallis, Grandiflora	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	8-24	×	×	×	×	×	×	Anchusa, Annual	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	24	×	×	×	×	×	×	Antirrhinum-Snapdragon	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	24-36	×	×	×	×	×	×	Arctotis-Lavender Daisy	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	12-18	×	×	×	×	×	×	Argemone-Prickly Poppy	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	18-24	×	×	×	×	×	×	Asters-China Asters	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	12-24	×	×	×	×	×	×	Balsam-Lady's Slipper	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	9-12	×	×	×	×	×	×	Bartonia-Blazing Star	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	12-18	×	×	×	×	×	×	Brachycome-Swan River Daisy	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	18	×	×	×	×	×	×	Browallia	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	6-18	×	×	×	×	×	×	Cacalia-Devil's Paint Brush	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	12-18	×	×	×	×	×	×	Calandrinia	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	12-18	×	×	×	×	×	×	Calendula-Pot Marigold	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	6-15	×	×	×	×	×	×	Calliopsis-Annual Coreopsis	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	24-30	×	×	×	×	×	×	Candytuft-Iberis	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	18-24	×	×	×	×	×	×	Celosia-Various	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	18-24	×	×	×	×	×	×	Centaurea, Cyanus-Bachelor's Button	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	18-24	×	×	×	×	×	×	Centaurea-Sweet Sultans	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	24-36	×	×	×	×	×	×	Chrysanthemums-Annual Painted Daisy	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	24	×	×	×	×	×	×	Clarkia	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	24-48	×	×	×	×	×	×	Cleome-Spiderflower	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	9-12	×	×	×	×	×	×	Collomia, Cocinea	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	12	×	×	×	×	×	×	Convolvulus, Mauritanica	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	24	×	×	×	×	×	×	Cosmidium, Burridgeanum	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	48-72	×	×	×	×	×	×	Cosmos-Mexican Aster	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	12-24	×	×	×	×	×	×	Cynoglossum-Summer Forget-Me-Not	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	24-36	×	×	×	×	×	×	Datura-Horn of Plenty	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	9-12	×	×	×	×	×	×	Dianthus-Carnations and Pinks	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	12	×	×	×	×	×	×	Diascia-Twinstur	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	12-24	×	×	×	×	×	×	Didiscus-Queen Ann's Blue Lace Flower	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	8-12	×	×	×	×	×	×	Dimorphoteca-African Daisy	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	18-24	×	×	×	×	×	×	Erysimum-Fairy Wallflower	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	9-12	×	×	×	×	×	×	Eschscholtzia-California Poppy	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	24-30	×	×	×	×	×	×	Four O'Clocks-Marvel of Peru	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	18	×	×	×	×	×	×	Gaillardia-Blanket Flower	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	8-10	×	×	×	×	×	×	Gamolepis Tagetes	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	24	×	×	×	×	×	×	Gerbera-Transvaal Daisy	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	12-24	×	×	×	×	×	×	Gilia-Thimble Flower	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	12-18	×	×	×	×	×	×	Globe Amaranth-Gomphrena Ever-lasting	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	9-15	×	×	×	×	×	×	Godetia-Satin Flower	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	12-24	×	×	×	×	×	×	Gypsophila-Annual Baby's Breath	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	24-36	×	×	×	×	×	×	Helichrysum-Strawflower	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	24	×	×	×	×	×	×	Heliotrope	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	24	×	×	×	×	×	×	Hunnemannia-Golden Buttercup Poppy	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
White	×	24	×	×	×	×	×	×	Zinnia	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×

Annual Flower Novelties

New Introductions and All America Selections

Each year many new varieties of annual flowers and many new developments or improvements of older varieties are offered you for use in your gardens. Most of these have much merit and are well worthy your trial if you are interested in the new flowers. These varieties which we offer on our three novelty pages we have selected as the most interesting, most deserving and most worthy of a place in your garden.

18 New Ageratum, Fairy Pink

This new Ageratum is a very dwarf compact type seldom growing over 5 or 6 inches tall and producing a mass of delightful soft salmon rose pink flowers. The plants begin blooming when a few inches tall and continue as the plant grows until it forms a solid compact mass of bloom. **Packet 20c.**

27 Alyssum, Snow Cloth

A new and most desirable variety of the Procumbens type, being very dwarf, very free flowering and very uniform in plant growth. A most outstanding variety for edging beds or for carpet bedding because of its neat growth and continuous bloom. **Pkt. 10c; 1/4 oz. 30c.**

Aster, Gnome or Buttonhole

Masses of miniature double blooms produced on upright branching plants 12 to 15 inches tall. Make a very fine and desirable bouquet flower.

266 Light Blue. A rich lovely Bellamosa blue.
267 Rose. A delightful shade of deep rose pink.
268 White. Pure glistening white.
265 Mixed. A fine mixture of above colors.
Price any above. **Pkt. 15c; 1/2 oz. 40c.**



Balsam, Bush Flowered

309 Bush Balsam

This new type of Balsam will grow only 15 to 18 inches tall forming dense, shapely, compact plants with rich dark foliage. The lovely double blooms are borne above the foliage like miniature bouquets. With its delightful array of color this variety will add much interest and beauty to your garden. **Pkt. 15c; 1/8 oz. 40c.**

685 Dianthus Loveliness

A most delightful addition to the Dianthus group. Loveliness bears a multitude of lovely blooms fantastically fringed and deeply lacinated and of an exquisite rosy lilac color. Their delightful fragrance makes them especially desirable for cutting. **Pkt. 20c.**

Annual Hollyhocks

The marvelous development in Hollyhocks which enables gardeners to secure blooming plants the first year from seed should place this fine plant in every garden. Sown in April will bloom in August and by starting plants inside they may be brought into bloom much earlier.

1076 ANNUAL SINGLE MIXED. All the delightful colors of the popular perennial sorts. **Pkt. 10c; 1/4 oz. 30c.**

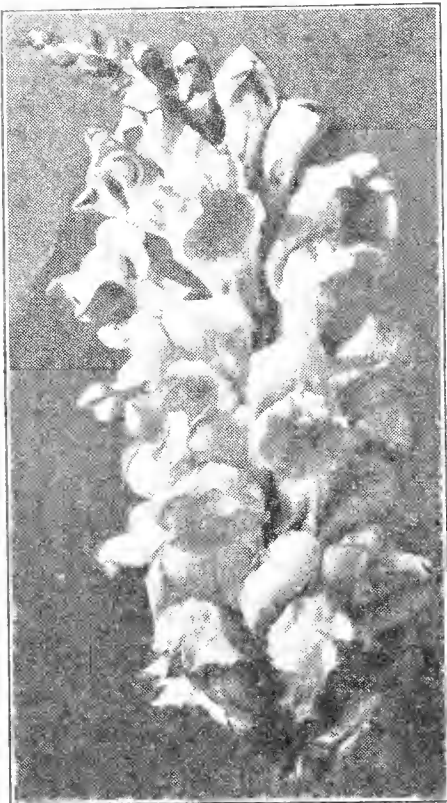
1077 DOUBLE SCARLET BEAUTY. The finest of the doubles. This variety is shown in color on page 12. **Packet 20c.**

Giant Larkspurs

These fine new larkspurs are valuable additions to this family. The plants are tall, 4 1/2 to 5 feet, with immense spikes of flowers often 24 inches long. The individual florets are large fully double with broad rounded petals. The bloom is produced early on tall strong base branching stems.

1284 GIANT WHITE KING. Pure glistening white, unexcelled in any other Larkspur.

1284-A GIANT CORAL KING. Beautiful blush pink with a strong suffusion of coral. An entirely new color.
Price either above. Pkt. 10c; 1/8 oz. 25c.



Snapdragon, Swing Time

New Snapdragons All Rust Proof Varieties

56 MAXIMUM, SWING TIME. The most beautiful Snapdragon ever introduced. Lovely rose pink with yellow nose and white tube. **Pkt. 25c; 1/2 oz. 40c.**

57 MAXIMUM, YELLOW GIANT. The deepest yellow in Snapdragons. Large heavy spikes with closely spaced blooms. **Pkt. 25c; 1/2 oz. 40c.**

66 MEDIUM, ANTIQUE GOLD. A beautiful new color in this group. It has shades of old gold, copper, terra cotta, fawn and orange all blended together. **Pkt. 15c; 1/2 oz. 30c.**

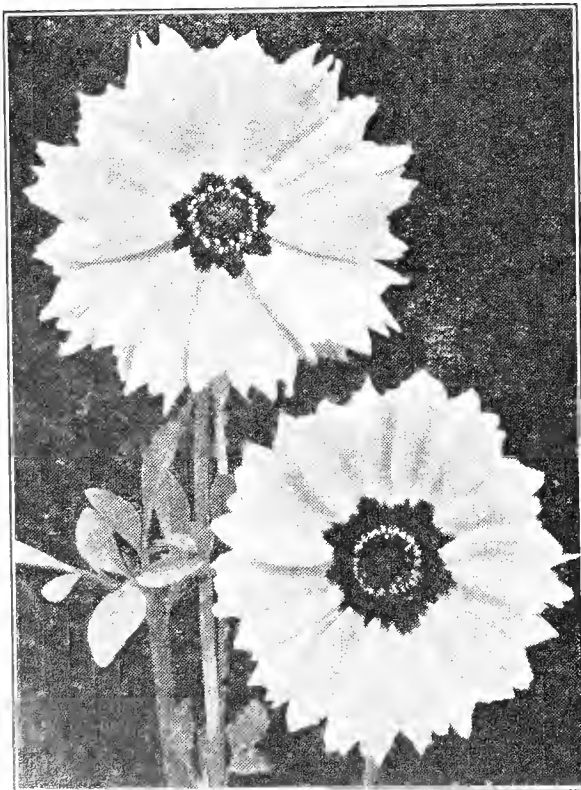
80 SUPER MAJESTIC MIXED. These new rust-proof Majestics produce larger flowers and better spikes than the former Majestic group and the color range included in this mixture contains many marvelous new colors. (These are offered in separate colors on Page 18). Mixed colors. **Pkt. 15c; 1/2 oz. 35c.**

429 New Calendula Orange Fantasy

A new and distinct type of Calendula with outer petals long and beautifully twisted and the inner petals short and fantastically curled and interlaced. The color is a rich bronzy or coppery orange with petals edged a deep mahogany red. **Packet 25c.**

465 Calliopsis, Golden Crown

A greatly enlarged variety of the Drummond type with an extra row of petals which produce a semi-double flower of great attractiveness. The color is a rich shade of orange-yellow or gold enhanced by dark rich colored centers. Stems are 12 to 15 inches long and fine for cutting. **Packet 25c.**



Calliopsis, Golden Crown



Ageratum, Fairy Pink

514 Celosia, Flame of Fire

All-American 1935. Decidedly the most dazzling and attractive of all the Celosias. It grows 18 to 20 inches tall, of pyramidal form, carrying a large flame-colored plume on the top, with many smaller plumes below. Strikingly beautiful. **Pkt. 15c; 1/8 oz. 50c.**

New Chrysanthemum

556 Balcony or Cascade

Large clusters of small flowers fairly cover the trailing plants which when grown in window boxes or pots fall in a graceful cascade often three to four feet long. This is really a tender perennial and may be grown in the house or conservatory with fine results. **Pkt. 20c; 1/8 oz. 50c.**

648 Cuphea, Firefly

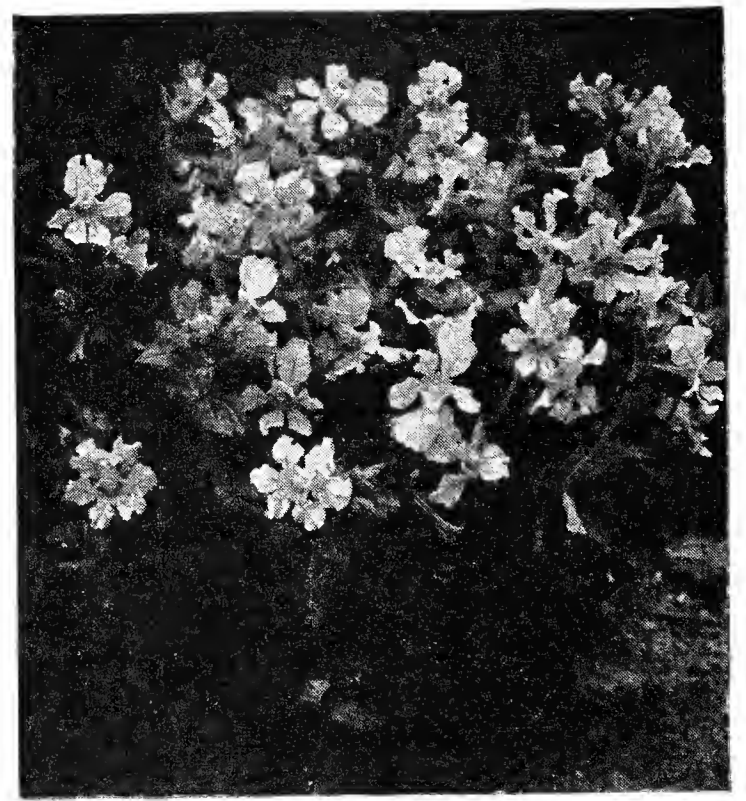
Neat dwarf compact plants with beautiful dark rich green foliage and many delicately formed fiery cerise red flowers make this new plant a very interesting and attractive subject for the rockery, window boxes, pot or as an edging plant. Grows about 10 inches tall blooming continuously. **Pkt. 25c.**

New Dahlias

The new Dwarf Dahlias grown from seed produce beautiful blooms for cut flower use.

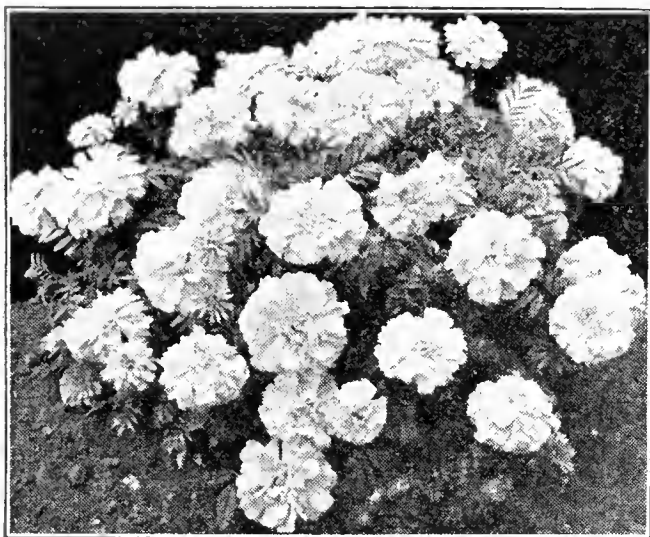
654 ZULU HYBRIDS. Dwarf plants with very dark foliage, flowers double and mostly in the crimson and scarlet shades. Very attractive. **Pkt. 15c; 1/8 oz. 40c.**

658 DWARF DOUBLE HYBRIDS. Dwarf early flowering double and semi-double in wide range of colors. **Pkt. 10c; 1/8 oz. 35c.**



Cuphea, Firefly

Annual Flower Novelties



Marigold Golden Crown

New Marigolds

1358 SUNSET GIANTS. Flowers measure 4 to 5 inches across. Gigantic, showy and fragrant, they come in a grand mixture of colors from deep Orange through Golden-Yellow, to a delightful shade of Primrose-Yellow. Plants extremely strong growing producing 6 to 8 branches of 3 to 6 flowers each. (See color plate Page 12). **Pkt. 15c; 1/8 oz. 30c.**

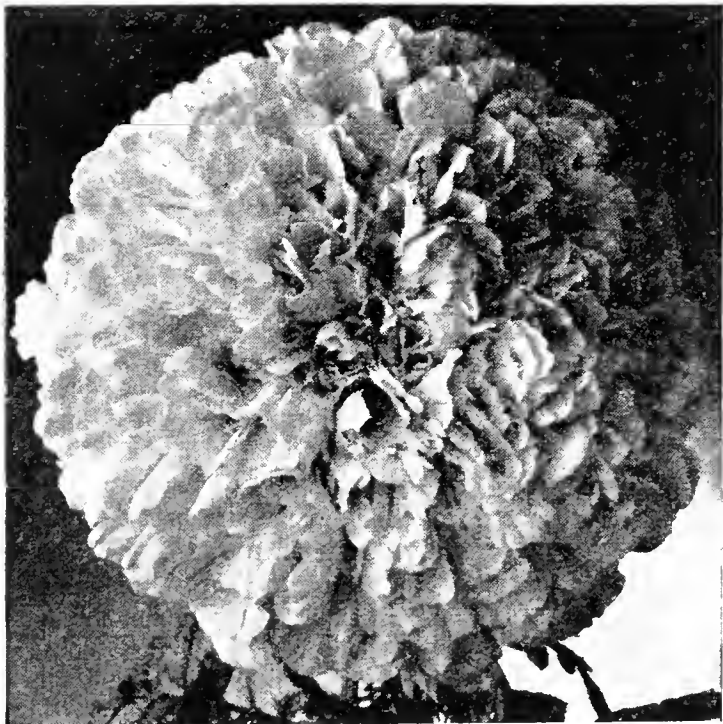
1367 TOM THUMB GOLDEN CROWN. A dwarf variety growing only 10 to 12 inches tall and fairly covered with large fully double blooms which except for being larger and more double are exact counterparts of Guinea Gold its parent. Unusually fine for front row of borders. **Pkt. 20c.**

1368 COLLARETTE CROWN OF GOLD. All America Gold Medal Award of 1937. Flowers with outer row of broad petals and centers of short curled and twisted petals forming a delightfully crested bloom of rich orange color and fragrant. The foliage is odorless. (See color plate on Page 12). **Pkt. 10c; 1/8 oz. 25c.**

1383 CHRYSANTHEMUM FLOWERED. These new Hybrids contain many new and distinct types of Marigolds. Flowers vary in size from 2 to 4 inches, some are quilled, others imbricated. Fascinating shades of yellow and orange, plants 3 feet tall. **Pkt. 10c; 1/8 oz. 30c.**

1386 GOLDEN WEST. Fully double flowers of bright rich orange often 3 inches and more across. With loose informal petal formation. Grows 2 to 2 1/2 feet tall and produces many excellent blooms for cutting. **Pkt. 25c.**

1387 AFRICAN LITTLE GIANTS. One of the most delightful Marigold introductions of recent years, Little Giants produce almost a solid mass of fine large blooms on plants 15 to 18 inches tall. The color ranges from yellow to bright orange and the flower type varies from the Carnation type to the perfect Fistulosa globe. We highly recommend Little Giants. **Pkt. 25c; 1/8 oz. 50c.**



Marigold, Sunset Giants

By including each year a number of the new introductions, your garden becomes a spot of never ending interest and enchantment both to yourself and your garden visitors. You at the same time discover many new and worthy varieties which will become your permanent choice for annual planting.

New Lobelias

1333 EMPEROR WILLIAM. A very charming variety of uniform dwarf habit producing compact plants with very attractive foliage which is surmounted and almost completely covered with the delightful medium blue flowers. **Pkt. 10c; 1/8 oz. 25c.**

1334 BLUE GOWN. Another lovely variety with most excellent habit of growth and very fine plant and foliage bearing a mass of deep rich blue flowers. An unusually fine edging variety and fine in porch or window boxes. **Pkt. 15c; 1/8 oz. 40c.**

Fine New Nicotiana

1487 SUAVEOLENS, FRAGRANT WHITE. The most delightful of all Nicotiana varieties, this dwarf white should be in every garden. The upright well formed plants grow 18 to 20 inches tall and produce an abundance of orange-blossom white, very fragrant blooms for cutting. **Pkt. 25c.**

1489 Nierembergia, Hippomanica

These dwarf compact plants grow not over 5 to 6 inches tall with a spread of 8 to 10 inches forming a neat tidy plant which is fairly covered with bloom from the time it is 2 or 3 inches high. Flowers are lovely lavender blue with yellow center and very freely produced. (See color plate on Page 12). **Pkt. 25c.**



Nierembergia, Hippomanica

New Petunias

1620-H NEW SALMON SUPREME. The flowers when first opening are of rich coral-salmon changing as they mature to a glistening soft salmon pink, an entirely new color in Petunias. They are of the nana compacta type about one foot tall, of very neat habit and continually covered with a mass of bloom. **Pkt. 35c.**

1590-M GOLDEN JUBILEE. A glorious new variety of the large flowered fringed dwarf Petunias. Blooms are large with finely fringed petals of bright carmine tinged with scarlet, golden throats marked with light bronze. A marvelous variety. **Pkt. 35c.**

1603 TOPAZ ROSE. All American Award 1938. A fiery velvety rose of a brilliancy seldom seen. Slightly suffused with gold and with throat of true topaz color. Its fine color and the fact that it does not burn or fade makes this a fine bedding sort. **Pkt. 25c.**

Livingston's Daisy

1399 MESEMBRYANTHEMUM CRINIFLORUM Plants are of spreading habit and literally covered with lovely daisy-like flowers in the most delightful shades imaginable. Pure white, rose, pink, crimson, apricot, primrose and gold, some delightfully tinted and edged, are the colors that run riot in this strain. **Pkt. 15c; 1/8 oz. 30c.**



Livingston Daisy



Petunia Golden Jubilee

New Petunias

1571-H ALL-DOUBLE VICTORIOUS GAITY. A beautiful new addition to the All-Double Victorious class; of extra dwarf habit and bearing 75% large fringed double flowers of bright pink and white. A new offering this year. **Pkt. 75c.**

1582-F GIANT FRINGED DAINTY LADY. Those who grew Dainty Lady last year praise it very highly. It has daintily fringed flowers of delicate yellow which deepens to golden-yellow at the throat producing not only a new satisfactory variety but a most desirable addition to the garden. **Pkt. 20c; 3 Pkts. 50c.**

Front Cover Petunias

1571-C VICTORIOUS AMARANTH RED. A rich color selection from the dwarf All-Double class seldom growing over 10 inches tall and producing an abundance of large double fringed flowers of beautiful amaranth-red. **Pkt. 75c.**

1571-G VICTORIOUS WHITE. The pure white from the dwarf All-Double class with flowers large and very double. Beyond a doubt the best double white ever produced. **Pkt. 75c.**

1590-F FRINGED GOTTFRIED MICHAELIS. A dwarf giant single fringed Petunia of deep velvety-magenta crimson with dark throat. Plants are of fine habit producing the large blooms very freely, making an excellent bedding or window box variety. **Pkt. 30c; 3 for 75c.**

1590-L FRINGED ROSALIND. A beautiful large flowered exquisitely fringed variety with blooms of delicate rose or apple blossom pink freely produced on neatly branched plants. One of the most delightful colors in Petunias. **Pkt. 15c; 3 for 40c.**

1617 ADMIRAL. The most satisfactory deep blue, compact growing Petunia for bedding. The flowers are large slightly waved and of rich violet blue, are freely produced on the well formed plants and keep well on the plant without fading. **Pkt. 15c; 3 for 40c.**

1623 FRONT COVER PETUNIA COLLECTION. One packet each of the five beautiful and desirable Petunias shown in color on the Front Cover and described above, a total value of \$2 10. Only \$1 60.



Tithonia, Speciosa Fireball

New Early Tithonias

1983 EARLY FLOWERING MIXED. A much improved strain of this delightful flower which, though slightly dwarfer, comes into bloom ten days to two weeks earlier than the regular sorts. The flowers are of the same fine form and delightful color but slightly smaller and more refined. **Pkt. 15c; 1/8 oz. 35c.**

1985 SPECIOSA FIREBALL. The new Fireball with its lovely color of brilliant scarlet-orange makes a most desirable addition to the Tithonia family. Its blaze of fiery color, surmounting the attractive foliage of the tall plants often 8 to 9 feet tall, give us the long desired color in the garden during the late summer months. **Pkt. 25c; 1/8 oz. 50c.**

New Giant Verbenas

2077 CRIMSON GLOW. Undoubtedly the best deep red Verbena to date, Crimson Glow bears an abundance of rich glowing crimson flowers of solid color. The absence of the usual white eye makes this a much more striking variety. Plants are neat, semi-compact in habit and very desirable bedding type. **Pkt. 15c; 1/8 oz. 35c.**

2076 FLORADALE BEAUTY. An All America selection of 1937 producing extremely large flowers of rose-pink to deep rose-red. The variation in color lends enchantment to a bedding of this most desirable Beauty of Oxford type and makes them especially desirable for cut flower use. **Pkt. 20c; 1/8 oz. 60c.**



Verbena Crimson Glow

Annual Flower Novelties

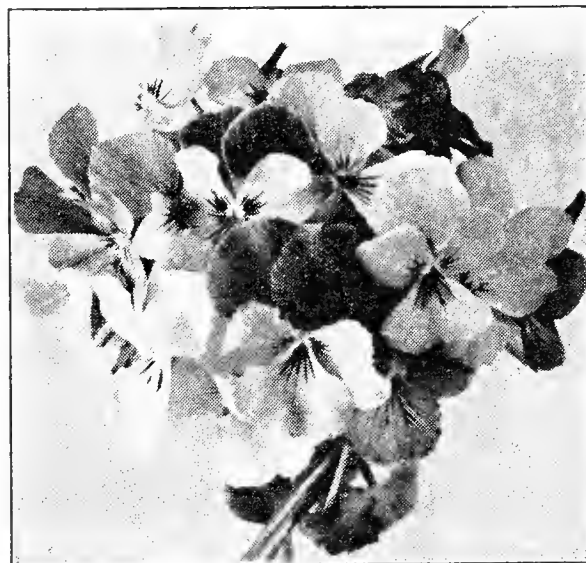
New Pansies

1554 SHAKESPEAR PANSY. The very fortunate discovery of a single plant of this type in one of our best seed growers cultures and its selection and development have made available for our own gardens, this delightfully quaint little Pansy exactly like those of Shakespear's time. Charming small blossoms in a wonderful array of color combinations that cannot fail to please and charm. **Pkt. 25c.**

1550 CORONATION GOLD. This glorious All-America variety for 1938 is the largest golden-yellow pansy yet offered. Flowers are often 3 inches across with lightly ruffled edges and having a delightful mild spicy scent. Growth and habits quite similar to the Swiss Giant Pansies. **Pkt. 25c.**

1556 BABY PANSIES. The most lovely and charming pansy of all, these little dwarf or Baby Pansies do not grow over 4 inches tall with compact bushy little plants literally covered with the pretty little blooms in an glorious array of unusual colors. **Pkt. 20c.**

1542 SUPER MAPLE LEAF GIANTS. An outstanding strain of giant flowering Pansies produced on compact plants. The flowers are truly giants, of marvelous texture and in wonderful colors and color combinations produced above foliage of rich dark green. **Pkt. 25c; 1/8 oz. 75c.**



Shakespear Pansies

Glorious New Salvia

The new and wonderful Salvia, Blaze of Fire should be in every garden this year. It is shown in full color on Page 30.

New Zinnias

2299 GAILLARDIA FLOWERED. The charming flowers of this new type remind one of the Double Gaillardia with their delightful color combinations and markings. The flowers are medium sized about 2 inches in diameter and on good stems for cutting. Plants grow about 2 feet tall and produce an abundance of bloom in rose, pink, bronze, yellow, orange, lavender and many combinations. **Pkt. 15c; 1/8 oz. 35c.**

2268 PUMILA SPUN GOLD. Charming flowers 2 1/2 to 3 inches across with well rounded form in delicate pastel shade of Buttercup-yellow. The plants 12 to 18 inches tall are very early and free flowering, neat in habit and blooming in about 45 days from seed. **Pkt. 8c; 1/4 oz. 30c.**

Dwarf Cupid Zinnias

A new and very interesting zinnia type which produces small, fully double, buttonlike flowers about one inch in diameter, on dwarf plants about one foot tall. Very desirable for cutting.

2232 PIXIE. Yellow **2234 SNOWDROP.** White

2233 TINY TIM. Scarlet **2231 MIXED COLORS**

Price any color or mixed. Pkt. 15c; 1/8 oz. 30c.

2300 LINEARIS ORANGE. This delightful dwarf compact Zinnia with golden-yellow star-like flowers is most unusual and interesting and should be in every garden. It is fully described on page 64 and shown in color on page 65. **Pkt. 15c; 1/8 oz. 35c.**



Zinnia, Gaillardia Flowered

Fine New Ursinia

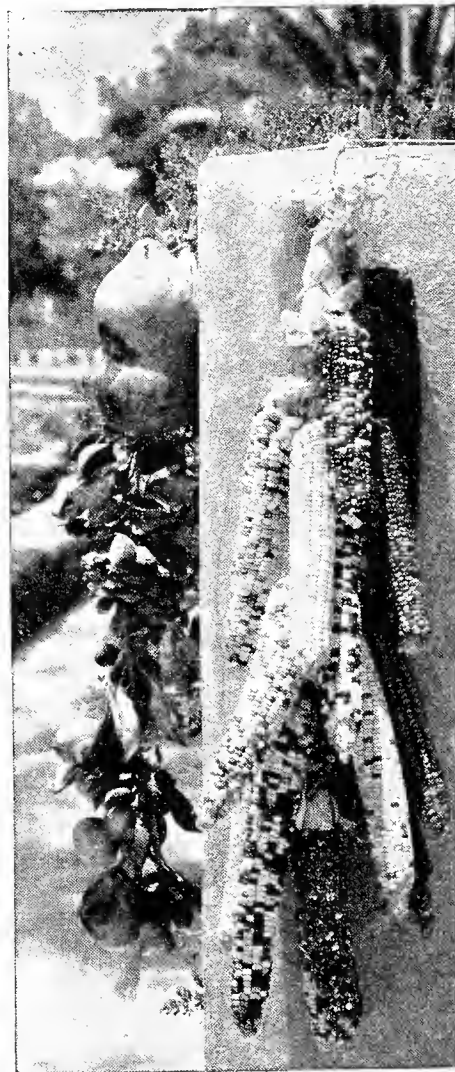
2037 PULCHRA. This charming new Ursinia is of semi-dwarf habit producing an abundance of rich orange daisy-like blooms. It is especially fine for dwarf borders or carpeting where much color is desired. The beautiful and very refined flowers are very fine for cut flower use and combine well in bouquet or bowl arrangement. Pulchra prefers a sunny location. **Pkt. 15c; 1/8 oz. 35c.**

Ornamental Corn

Much interest is expressed in the use of the highly colored, striped and variegated corn which is being so much used in many ways as a decorative subject. A few ears of this bright colored corn with husk braided together make a most interesting and attractive decoration for many locations. We offer a fine mixture of the varicolored and rainbow sorts.

600 ORNAMENTAL CORN MIXED. Oz. Pkt. 10c; 1/4 lb. 30c.

Ornamental Gourds, See Page 39.



Ornamental Corn

Templin-Bradley's Selected Gladiolus

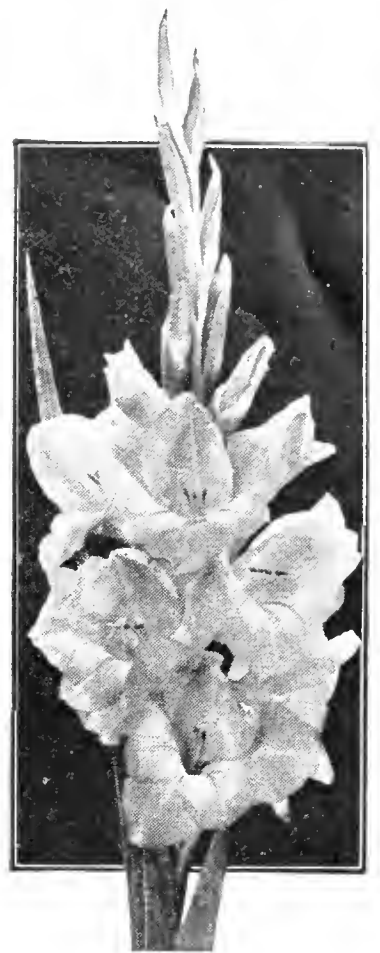
A Rainbow of Color for Your Garden

Gladiolus Bulbs fit into any garden, large or small in such a beautiful, stately manner that it is small wonder people everywhere consider them really indispensable. For the beginner, we offer bulbs at so modest a cost that you can have plenty of them for very little money. For the true Gladiolus "Fan," we offer the latest, prize winning varieties that have attracted the attention of expert growers at last summer's shows in all parts of the United States and Canada, and at prices you can afford to pay.

There is just one way to produce Gladiolus Bulbs for our customers and that is the careful way. The care we use has proved its worth ever since we started production in a big way in 1915 and if you could talk with any or all of our customers we know you would get nothing but good reports on the genuine satisfaction they have all experienced when they have planted Templin-Bradley bulbs.

Order from our assortment of Gladiolus Bulbs and you will have the best in your garden next summer.

CULTURE: Plant the bulbs or "corms" as they are called, in trenches or in holes about six inches deep and from six to eight inches apart, covering them with loose fine earth, pressing it down well around the bulb. Gladiolus bulbs do well in any good, well drained garden soil, providing it is in a sunny location. Plant the first bulbs right after the last frost in the spring, plant more every two weeks until July 1st and you will have flowers from mid-July until the first frost next Fall.



Gladiolus Mixtures Each year we receive many letters telling of the great pleasure and satisfaction our customers have had from our Gladiolus Mixtures. These letters praise the very high quality and splendid assortment, the health, vigor and free blooming of the Gladiolus bulbs. We are justly proud of the mixtures we offer you here.

Superfine Mixture

This excellent mixture is made from the popular well known varieties. They are all large blooming size bulbs equal to those in the Glory Mixture, except that the varieties are not quite as new.

Superfine Gladiolus Mixture, 12 for 35c; 25 for 65c; 50 for \$1.15; 100 for \$2.00.

Glory Mixture

A fine mixture of selected varieties of recent origin. This Glory Mixture has brought immense pleasure to thousands of our customers during the past few years. You will like these for cut-flowers.

Templin-Bradley's Glory Mixture, 12 for 50c; 25 for 80c; 50 for \$1.40; 100 for \$2.75.

Garden Beautiful Mixture

This mixture is made for those who wish the very best available in Gladiolus Mixtures. The color array will please you and you will be delighted with the varieties we give you. If sold separately by name, you would have to pay many times the price we ask in mixture.

Garden Beautiful Mixture, 12 for 70c; 25 for \$1.25; 50 for \$2.25; 100 for \$4.00.

New Top-Notch Gladiolus

We offer you here some of the finest of the large flowering Gladiolus that have been introduced in recent years. Plant any of them or all of them and you will have flowers of which you may well be proud.

Gladiolus Group "A"

AMADOR. A very fine, flowing red Gladiolus that does not burn or fade. Five to eight good sized florets open at once. Opens clear to tip. **3 for 35c; 6 for 60c; 12 for \$1.00.**

BETTY NUTHALL. Slightly ruffled flowers of warm, coral-pink with orange throat and light featherings of carmine. One of the best recent introductions. **3 for 17c; 6 for 30c; 12 for 50c.**

CADILLAC. A warm and pleasing shade of golden, apricot-yellow, shading to apricot-rose toward edge of petals. **3 for 55c; 6 for 85c; 12 for \$1.35.**

CHARLES DICKENS. A purple-violet of great richness and depth of color. Blooms are freely produced on long spikes often 5 feet or more tall. A very popular variety of attractive color and form. **3 for 25c; 6 for 40c; 12 for 65c.**

MILDRED LOUISE. Large florets 5½ inches across and 19 to 22 per spike. Beautiful, triangular shaped, salmon-pink upper petals with lower petals tipped strawberry-pink, blending to pinard-yellow in the throat. **3 for 30c; 6 for 50c; 12 for 85c.**

MOROCCO. The darkest of all the red gladiolus. Well for medium large blossoms of beautiful, deep, velvety red, almost black. **3 for 25c; 6 for 40c; 12 for 65c.**

PFITZER'S TRIUMPH. Very large, wide-open flowers of deep orange salmon, overcast scarlet, with small, velvet-red marking in throat. **3 for 17c; 6 for 30c; 12 for 50c.**

WURTEMBERGIA. Fiery scarlet with rich, creamy throat. The most dazzling red that tops them all for color. Immense blooms, 10 to 12 on a spike. **3 for 35c; 6 for 60c; 12 for \$1.00.**

5501 Group "A" 1 bulb each of above 8 Glads, Value 90c for 75c

Gladiolus Group "B"

BAGDAD. Smoky old rose, somewhat darker toward the edge and lighter in the throat. There is a faint, creamy blotch marked with pink, tho it is practically a smoky self color. Six to eight or even more immense blooms open at a time. Florets 7 inches or more across. **3 for 17c; 6 for 30c; 12 for 50c.**

COMMANDER KOEHL. The wing petals form a triangle 6½ inches across. Dark red, warm shade of glowing brilliancy. **3 for 30c; 6 for 50c; 12 for 85c.**

GOLDEN DREAM. A pure, rich, golden yellow flower with a throat slightly striped with wine and anthers showing a wine stripe. One of the very best yellow Glads ever procured. **3 for 17c; 6 for 30c; 12 for 50c.**

HEAVENLY BLUE. Delicate lavender blue with tips of petals daintily shaded violet. Faint blotch of violet on lower petal. **3 for 30c; 6 for 50c; 12 for 85c.**

MAID OF ORLEANS. Splendid new milky-white with distinct ice cream hue in throat. Tall spike with eight to ten large, well arranged open flowers. **3 for 35c; 6 for 60c; 12 for \$1.00.**

MISS ALAMEDA. Deep salmon-pink with distinctive carmine blotch. Spikes carry eighteen or more buds with six or more open at one time. Early mid-season and one of the best for indoor forcing. Florists find it a sensation. **3 for 55c; 6 for 85c; 12 for \$1.35.**

PAUL PFITZER. A velvety violet-red of great depth of color. Heavily ruffled. **3 for 30c; 6 for 50c; 12 for 85c.**

RED PHIPPS. Warm, light red. A charming color with 8 or more large florets open at a time. Fine for cut-flowers. **3 for 25c; 6 for 40c; 12 for 65c.**

5502 Group "B" 1 bulb each of above 8 Glads, Value 92c for 75c

Gladiolus Group "C"

DREAM O'BEAUTY. A large, rose-red, the shade that is so popular. A tall, strong grower that is fine for the garden and as a cut-flower. **3 for 35c; 6 for 60c; 12 for \$1.00.**

JEAN DU TAILLES. A fine novelty from France. Soft, rich salmon-rose, flaked deep rose at tips of petals. Throat and blotch on lower petals of deep crimson. **3 for 55c; 6 for 85c; 12 for \$1.35.**

MARY FREY. A delicate, lavender-pink almost a lilac tone, soft and pleasing. An excellent cut-flower and good garden variety. **3 for 17c; 6 for 30c; 12 for 50c.**

PELEGRINA. Intense violet-blue with deep purple shadings. The richest and loveliest of all blue Glads. **3 for 35c; 6 for 60c; 12 for \$1.00.**

PRIMROSE PRINCESS. A royal princess. It is a rich, deep yellow, just the color for cut flowers where artistic beauty is desired. **3 for 17c; 6 for 30c; 12 for 50c.**

TIP-TOP. A wonderful, warm scarlet-red. Large, tall-growing novelty carrying 7 to 8 wide open, flat flowers of the real Pfitzer type, at one time. Mid-season. **3 for 55c; 6 for 85c; 12 for \$1.35.**

TROUBADOUR. Bright, violet-purple. A rich, vivid color new in Glads. Excellent flowers and a real addition to your Glad collection. **3 for 25c; 6 for 40c; 12 for 65c.**

MR. W. H. PHIPPS. A delicate, La France pink, overlaid with salmon-rose. Lower petals lightly striped and splashed with ruby. Large flowers and long spikes. **3 for 17c; 6 for 30c; 12 for 50c.**

5503 Group "C" 1 bulb each of above 8 Glads, value 95c for 80c

Gladiolus Group "D"

MRS. E. J. HEATON. Warm, glowing salmon pink with cream throat. Tall, vigorous grower that withstands heat and drought and will open six florets in the field. Good growth habits. **3 for 55c; 6 for 85c; 12 for \$1.35.**

MRS. P. W. SISSON. A clear light pink with just a suggestion of creamy tint. Flowers of large size well arranged on tall spikes. **3 for 17c; 6 for 30c; 12 for 50c.**

MOTHER MACHREE. Grape-lavender, overlaid toward the edges of petals with salmon-pink and slate, giving it a smoky effect. Tall spike with 8 to 12 open blooms. **3 for 30c; 6 for 50c; 12 for 85c.**

RUFFLED GOLD. Yellow throughout except for faint markings of red in throat. Beautifully ruffled. **3 for 35c; 6 for 60c; 12 for \$1.00.**

PICARDY. Soft apricot-pink, with feathering of deeper shade in throat. Very large individual florets often 6 inches across. Petals heavy substance and beautifully frilled. 7 to 10 flowers open at a time. Perfect color, a giant in size. **3 for 17c; 6 for 30c; 12 for 50c.**

SONATINE. Atlas-rose with small, cherry-red blotches. Florets exceptionally large, having very broad petals. Grows to a height of 5-6 feet. **3 for 55c; 6 for 85c; 12 for \$1.35.**

VEILCHENBLAU. A large flowered Gladiolus of richest Iris blue coloring. An exceptionally vigorous grower. **3 for 30c; 6 for 50c; 12 for 85c.**

5504 Group "D" 1 bulb each of above 7 Glads, Value 90c for 75c



Glads Last Long in Bouquets

SPECIAL OFFER

If You Desire a big Variety of Glads

5505 31 Gladiolus 1 Bulb each of 31 kinds offered on this page \$3.67 Value for \$2.75

See pages 2 and 73 for other Gladiolus

Descriptions of Flowers in Color on Page 11

All varieties shown in natural colors on the opposite page are described below for your convenience. May we suggest that you also refer to other varieties of the same families which we offer and describe in the body of this catalog. Doubtless you will desire to grow some of them, too.

New Maximum Snapdragon

Culture D or E. See Page 4

Giant, Rust Proof Beauties. Note the pleasing colors shown in the color plate. In addition to those four we offer several other beautiful shades, also a grand mixture of all available colors and to top it all off, a collection of one packet each of the entire range of colors.

- | | |
|-------------------------|----------------------------|
| 46 Alaska, snow white. | 51 Crimson. |
| 47 Apple Blossom, pink. | 52 Fair Lady, silver-pink. |
| 48 Campfire, scarlet. | 53 Loveliness, rose-pink. |
| 49 Canary Bird, yellow. | 54 Red Cross, crimson. |
| 50 Copper Shades. | 45 All Colors Mixed. |

Price on any of the above Separate Named Varieties or the Mixture, Packet 10c; 1/8 oz. 35c.

58 Collection 1 pkt. each of above 9 separate named varieties, total value 90c for only 60c.

Heavenly Blue Ipomea

Morning Glory

Culture D or E. See Page 4

2395 Heavenly Blue Morning Glory

is a true and rapid climber. It is especially desirable on fences because it goes right up to the top and then grows out horizontally to form a long, thick mat of green on which are countless bright sky-blue flowers. The size of the flower is unusual among morning glories, just as is the color. A side-yard fence, some distance from the street at the Bradley home was covered with this beauty last summer and it caused a good many people to come into the yard to see what it was and stop to admire it. Equally pleasing on trellis, arbor or porch. **Pkt. 10c; 1/4 oz. 35c.**

New Giant Single Petunia

Culture D or E. See Page 4

1583E Burgundy A new All-America Selection. This new Petunia is a deep Burgundy-red and has a rich, velvety sheen. Its white throat is veined in purplish-red which adds greatly to its desirability. Petals about 3 1/2 inches, five lobed and neither fringed nor ruffled. In your flower bed, porch or window boxes, it will stand out. Be among the first to plant **Burgundy. Pkt. 20c.**

New Dwarf French Marigold

Culture D or E. See Page 4

1376 Harmony This little beauty is a wonder in the garden as well as in the house as a cut flower. The flowers are about 1 1/2 inches across. Center is orange-yellow with deep, tubular petals that resemble a Scabiosa and the guard petals are a broad setting of velvety maroon. It blooms early and late, all the way from June to frost. In our Trial Grounds last fall it was actually the last plant hurt by the frost about mid-November. This Harmony makes a nice variety to plant in front of the taller, larger flowered Marigolds. You will certainly like it. **Pkt. 10c; 1/8 oz. 25c.**

Please Note:—

Opposite each of the natural color pages in the body of this catalog you will find the color plate varieties fully described.

A Chance Introduction To Watch-em Grow Plant Food

Emporia, Kansas

Dear Sirs—

When disposing of material possessions left after my Mother passed away, I came across a can of your Plant Food which I kept and used to feed my St. Paulia, (African Violets). They flourished like weeds, with food supplied from that can and blossomed so quickly.

Since that Plant Food has been exhausted, have tried other things with no success. Have about 70 Violets on hand at this time which I had hoped to put on the market soon, but they are not growing buds as they should, so am asking you to rush a can as quickly as possible.

Mrs. C. C. Carson

(Mrs. C. C. Carson of Emporia, Kansas, wrote us, enclosing cash for a can of Watch-em-Grow Plant Food. Her letter, printed here by her permission, explains how a chance introduction to Watch-em-Grow proved to her satisfaction that it would do what was needed for her plants.)

TEMLEY'S Watch-em-Grow PLANT FOOD

You Can Do It Too A florist simply must make a plant look nice or else he cannot sell it. So in his greenhouse, he experiments with plant foods until he finds just the right combination to make plants thrive. Mr. Templin spent over fifty years in his own greenhouses and made a careful study of plant foods. Several years ago he began to work with probably the most noted chemist in America, to combine these elements into a well balanced plant food which we could supply to our regular customers. Watch-em-Grow plant food will help you to do well with plants.

A Little Goes A Long Way

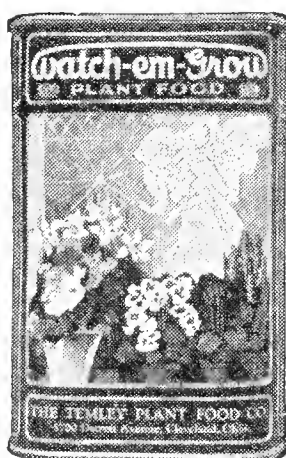
All Commercial Fertilizers must contain among other things, these three basic chemicals in some form or another, Nitrogen, Phosphoric Acid and Potash. But the secret of good fertilizer is the proportion of each. In the form it is offered to you in Watch-em-Grow, this plant food not only has just the right proportions but it is highly concentrated, so that a little goes a long way.

Where Shall I Use It?

All plants, from a tiny blade of grass to a large tree will be benefited by drinking of this food. But indoor plants always have a greater struggle to succeed than do outdoor plants and as we have nothing but indoor plants for several months each year, perhaps the greatest use you will find for Watch-em-Grow Plant Food is on the house plants and cut flowers indoors. But don't overlook the use of it on your roses, bulbs and shrubs.

How Do I Use It?

Being a clean, odorless powder which will dissolve quickly in water, it can be easily applied to plants just as you ordinarily water plants. You will find complete instructions on each package, but the following suggestions will show its value.



The 50-cent Can



The Plant on Right Had Watch-em-Grow

Analysis

Nitrogen	15%
Phosphoric Acid	10%
Potash	14%
Total	39%

The perfectly balanced Plant Food

For Potted House Plants Dissolve a rounded teaspoonful in a cup of hot water, pour this into a gallon of cool water and you are ready to feed your plants. For a plant in a six inch pot, a pint every few days until you see a decided improvement, then use every month or so.

For Gardens Both flowers and vegetables will be greatly benefitted if Watch-em-Grow in the same solution as recommended for house plants is sprinkled over the seeds before they are covered. Then, during the growing season, if you have any backward plants, treat them just like we suggested for house plants. You will notice the difference in a few days.

For Lawns Watch-em-Grow is too expensive to use as a general lawn fertilizer but if you have spots in your lawn where it is hard to keep the grass green, sprinkle with the solution and you will be surprised at the results you will soon see.

In Potting When you change the soil of pot plants, mix a teaspoonful of Watch-em-Grow with each gallon of soil before you set the plants.

For Cut Flowers Drop a pinch of Watch-em-Grow powder in the water. It will make the bouquet last longer and will be worth the price of the food.

Users Have Been Pleased Several hundred thousand people have used Watch-em-Grow Plant Food in the fourteen years since we first offered it for sale. It has been remarkable how many have voluntarily written to tell us of the great improvement their plants have shown after using Watch-em-Grow. In all that time, we have yet to receive a single complaint. That means that we did our work right before we offered it to you. Try Watch-em-Grow this year and see the quick improvement your plants will show. A can will last a long time.

A Large Trial Package for Only 10 Cents

Send us 10 cents for a large trial package of Watch-em-Grow Plant Food, with directions for using. After using the contents, you can send us the empty package and only forty cents and receive one regular fifty-cent can of Watch-em-Grow Plant Food. This makes the trial package cost you nothing in the end.

Large Trial Package only 10 cents

Big Eight-Ounce Can 50 cents

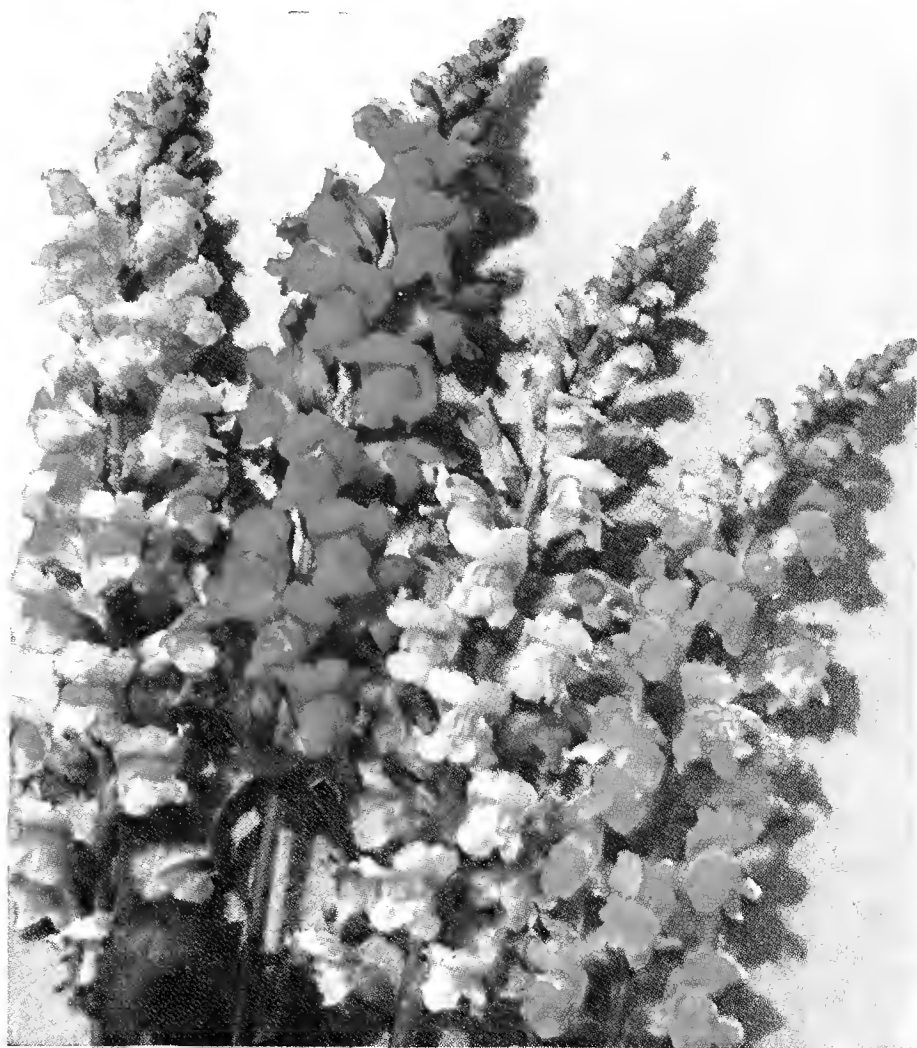
Special Offer

If you order two

50c cans sent to one address, send only 90c.

See 8 ounce can opposite page in natural colors

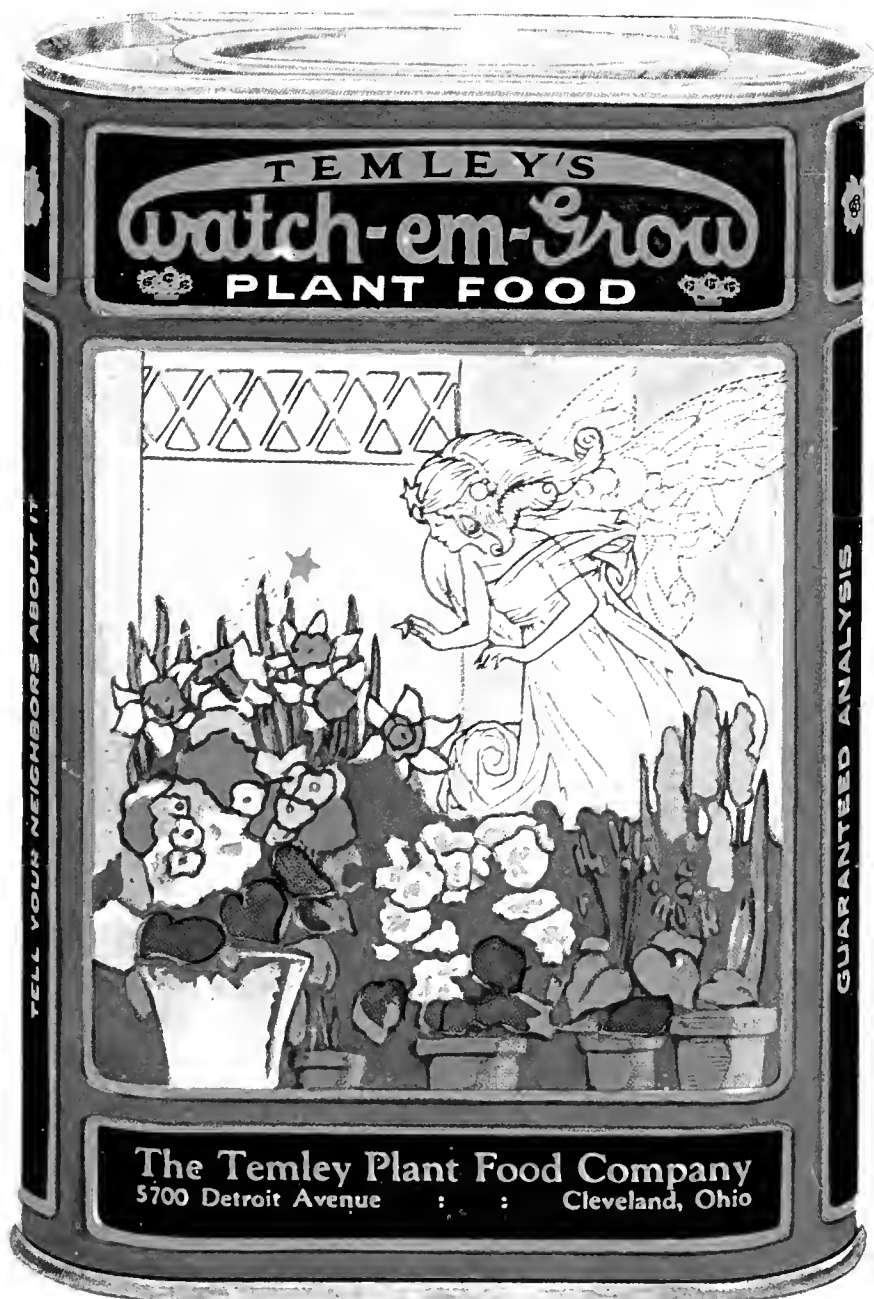
Templin-Bradley's Supreme Flower Seeds



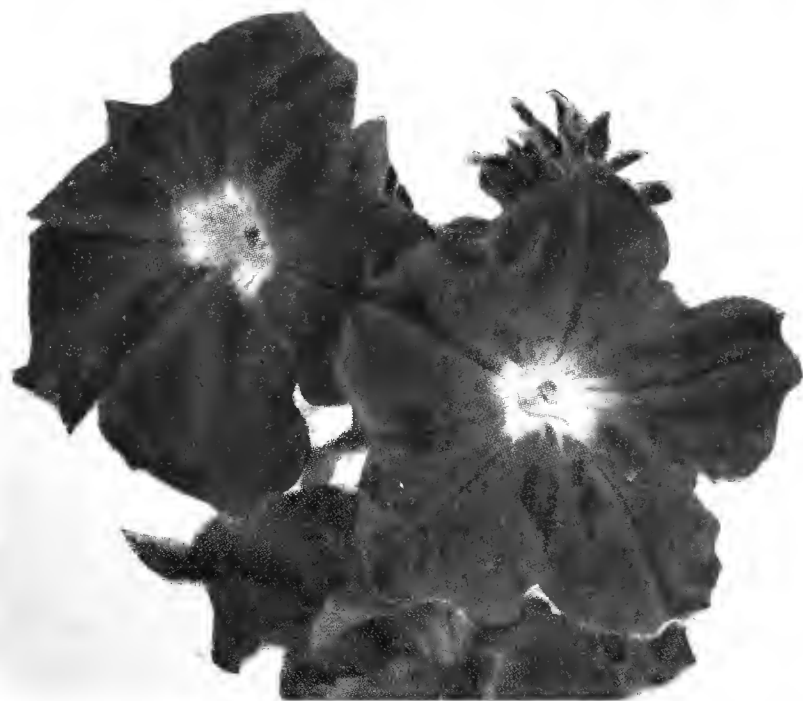
Snapdragon 45 Maximum Rust Proof.
Pkt. 10c; 1/8 oz. 35c.



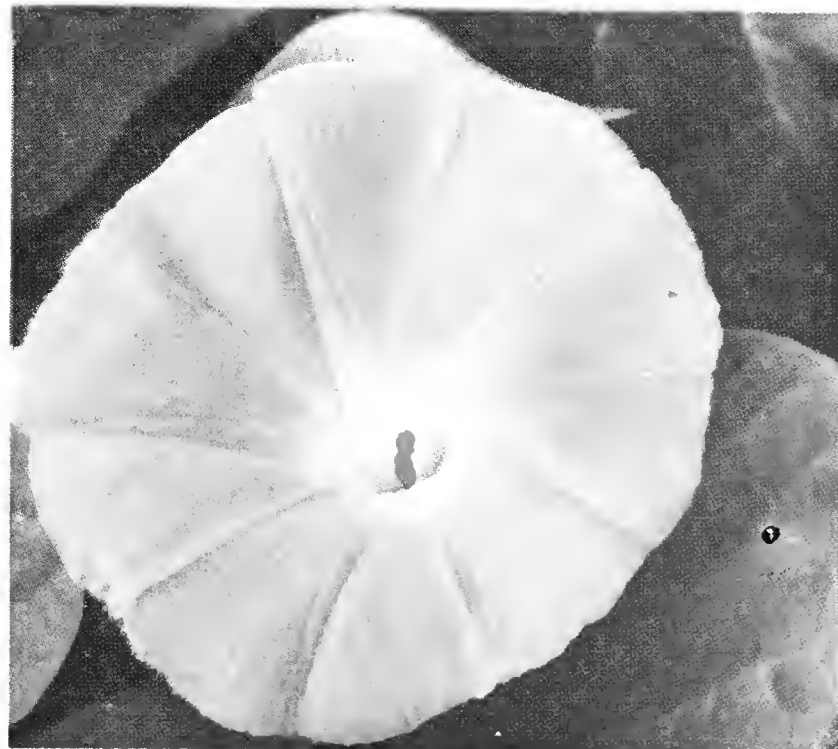
Marigold 1376 Dwarf Double Harmony.
Pkt. 10c; 1/8 oz. 25c.



4300 Watch-em-Grow Plant Food, Actual Size.
Big 50c Can, postpaid.



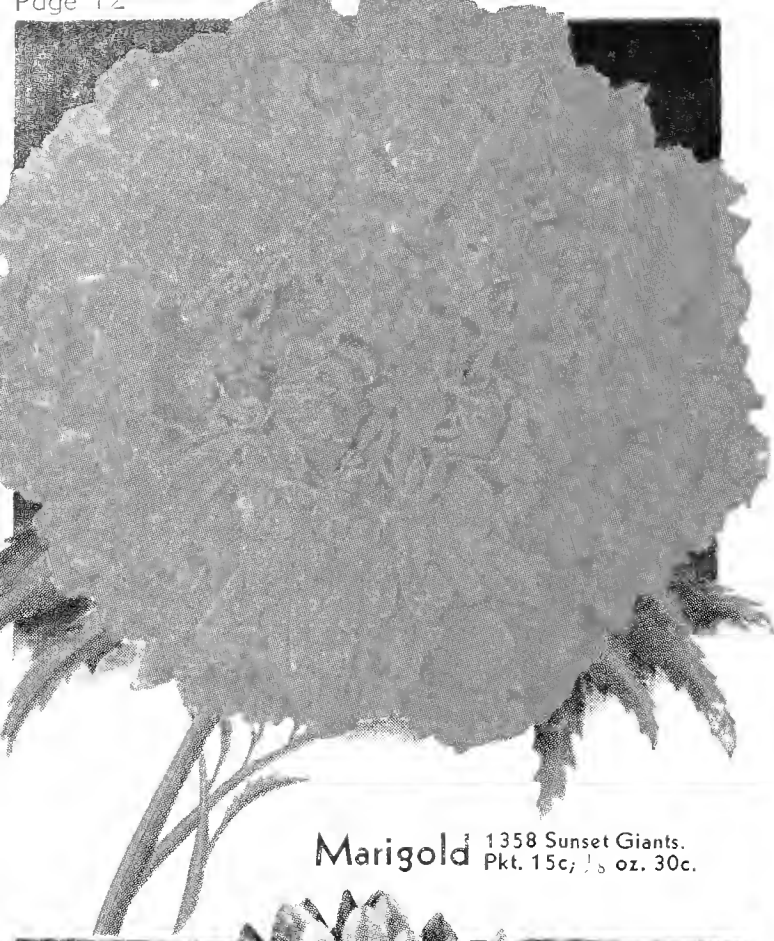
Petunia 1583E Burgundy.
Pkt. 20c.



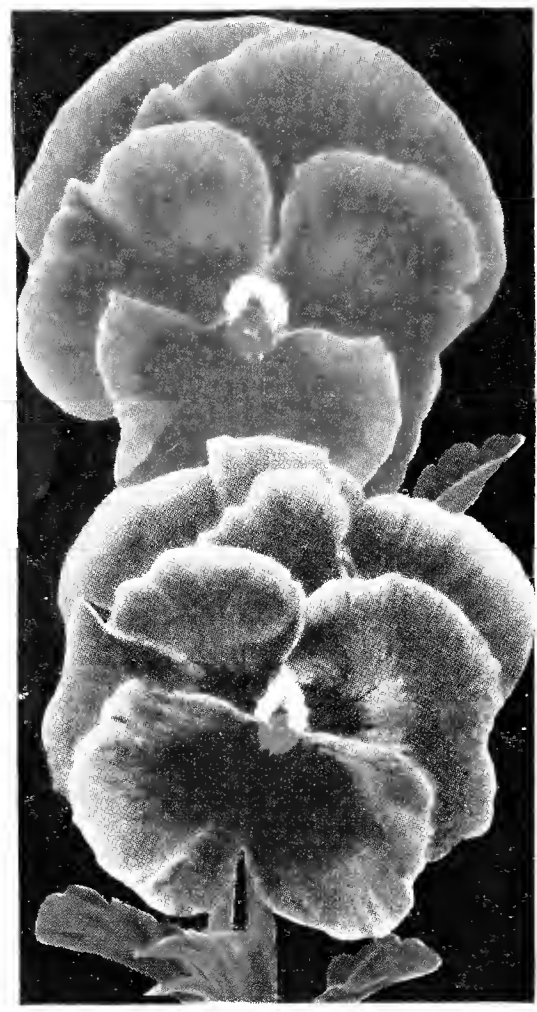
Morning Glory 2395 Heavenly Blue.
Pkt. 10c; 1/4 oz. 35c.

See opposite page for descriptions and offers

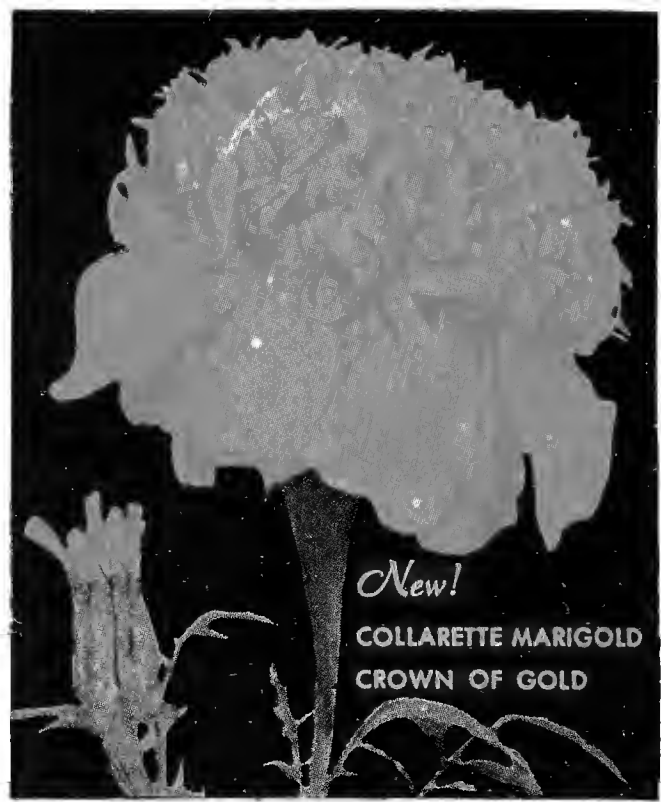
Templin-Bradley's Supreme Flower Seeds



Marigold 1358 Sunset Giants.
Pkt. 15c; $\frac{1}{8}$ oz. 30c.

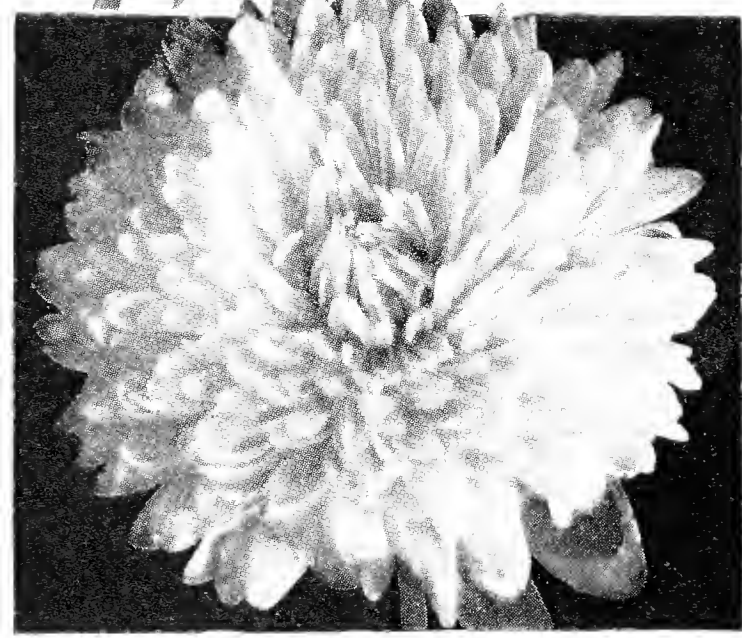


Roggli Pansy 1546 Alpenglöw.
1547 Thunersee.
Pkt. 25c; $\frac{1}{16}$ oz. \$1.00.

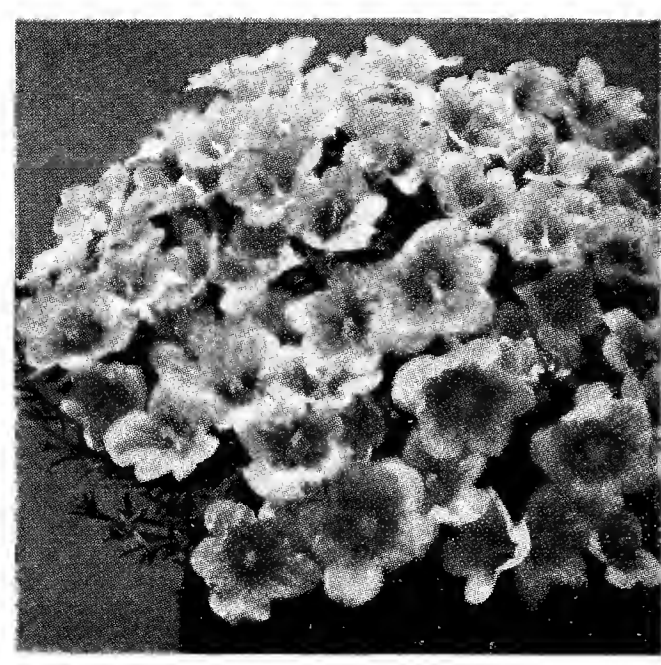


New!
COLLARETTE MARIGOLD
CROWN OF GOLD

Odorless Marigold 1368 Crown of Gold
Pkt. 10c; $\frac{1}{8}$ oz. 25c.



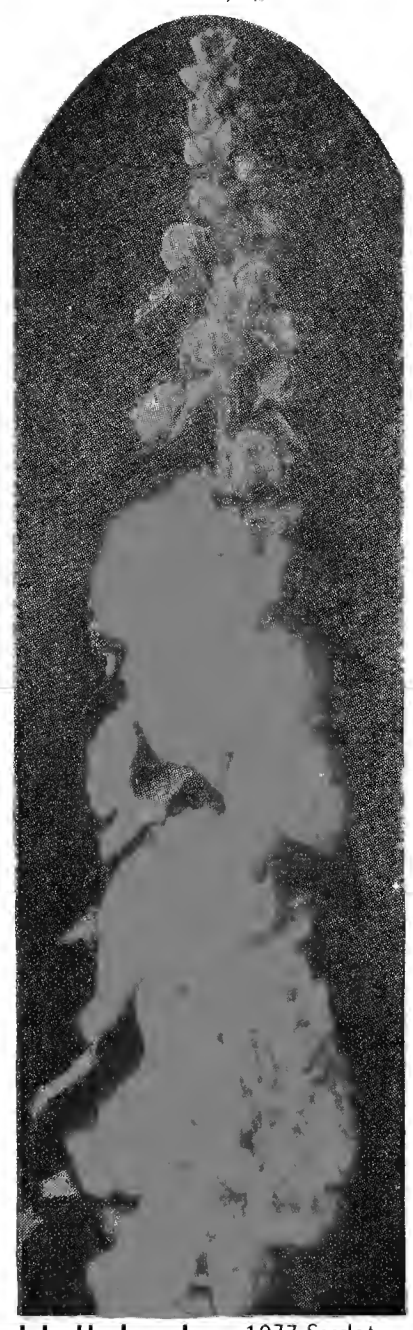
Beauty Aster 156 Azure Fairy
Pkt. 10c; $\frac{1}{8}$ oz. 30c.



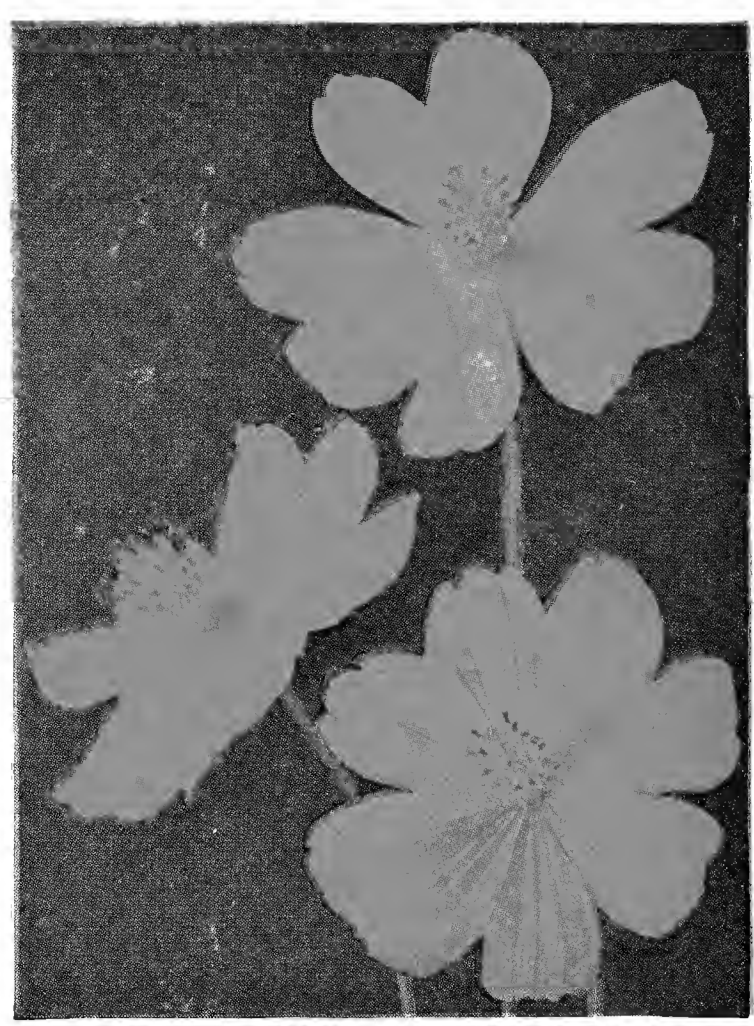
Nierembergia 1489 Hippomanica
Pkt. 25c.



Double Nasturtium 1440 Gleam Hybrids.
Pkt. 8c; oz. 20c



Hollyhock 1077 Scarlet
Beauty. Pkt. 20c.



Cosmos 626 Orange Flare. Blooms in August
from Seed. Pkt. 10c; $\frac{1}{8}$ oz. 25c.

See opposite page for description and offers

Description of Flowers in Color on Page 12

All varieties shown in natural colors on the opposite page are described below for your convenience. May we suggest that you also refer to other varieties of the same families which we offer and describe in the body of this catalog. Doubtless you will desire to grow some of them, too.

Marigold

Culture D or E—See Page 4

1358 SUNSET GIANTS. The largest Marigold yet developed. The flowers average 5 inches in diameter and when grown for show purposes, sometimes attain a size of 7½ to 8 inches. They are of fairly loose formation, with petals gracefully overlapped, and are definitely sweet-scented. The color range includes deep orange, golden orange, deep golden yellow, light yellow, lemon yellow and a delightful new shade of primrose. The plants are extremely robust, usually 3½ to 4 feet tall, with 6 to 8 branches, each bearing 3 to 6 flowers. Pkt. 15c; ⅓ oz. 30c.

Aster

Culture D or E—See Page 4

156 EARLY BEAUTY "AZURE FAIRY." A most pleasing shade of azure blue. A good sized flower with center petals curled and whorled, on stems nearly 2 feet long. Ideal for cut-flowers. This strain is **Wilt-Resistant**, which means that even if planted in sick soil, it will withstand the attacks of the fungus and will develop into strong, healthy plants. Pkt. 10c; ⅓ oz. 30c.

Other Asters on Pages 16 and 17

While it is impossible for us to show many Asters in their natural colors, we do have a complete listing of all types and all colors on pages 16 and 17. The descriptions and cuts found there will help you to select the Asters you like best.

Nasturtiums

Culture A or B—See Page 4

1440 DOUBLE SWEET SCENTED "GLEAM HYBRIDS." This mixture of our glorious Gleam Hybrids contains an evenly balanced blend of brilliant colors; orange-scarlet, crimson, cerise, maroon, salmon, golden-yellow, cream yellow and orange. The flowers are large, well formed, double and deliciously sweet-scented. The plants are semi-dwarf, throwing short runners from the rounded, free-flowering bushes. The stems are long, and bear flowers well above the lush green of the foliage, giving the effect of a solid mass of color. Pkt. 8c; oz. 20c; ¼ lb. 60c.

Gleam Nasturtiums in separate colors, page 26.

Pansies

Culture B—See Page 4

ROGGLI'S SWISS GIANTS. This marvelous strain of giant Pansies is the result of years of intensive plant breeding by the Roggli Brothers near the Lake of Thun or "Thunersee" in the Swiss Alps. The flowers are of immense size, 3½ to 4 inches across, borne freely on long stems, which make them most desirable for cut flowers. The plants are exceptionally strong and with the richly colored and beautifully marked flowers, carried well above the leaves, they make effective beds and borders. We show in color, the following:
1546 Alpenglöw. Cardinal and garnet shades.
1547 Thunersee. Deep ultramarine blue.
Price either color: Pkt. 25c; ⅓ oz. \$1.00.
More Roggli Swiss Giant Pansies on Page 27.

Hollyhock

Culture—Start Seed Indoors as Early as Possible

1077 ANNUAL DOUBLE "SCARLET BEAUTY."

This is a wonderful new fully double Hollyhock that will flower in six months from the time the seed is sown. It is pure intense, fiery scarlet and will highlight your garden beautifully. This fine new Annual Hollyhock will save you a whole year's growing time and will winter over as the perennial varieties do. If you love the majestic beauty of Hollyhocks at your garden gate, don't fail to order this grand new annual and have flowers this summer. Pkt. 20c.

SPECIAL OFFER NO. 98

	Price
1 Pkt. Marigold, Sunset Giants	\$0.15
1 Pkt. Aster, Azure Fairy10
1 Pkt. Nasturtium, Gleam Hybrids08
1 Pkt. Pansy, Alpenglöw25
1 Pkt. Pansy, Thunersee25
1 Pkt. Hollyhock, Scarlet Beauty20
1 Pkt. Marigold, Crown of Gold10
1 Pkt. Nierembergia, Hippomanica25
1 Pkt. Cosmos, Orange Flare10

9 Pkt. Seeds for \$1.25 Total Value \$1.48

Marigold

Culture D or E—See Page 4

1368 NEW ODORLESS "CROWN OF GOLD." Gold Medal, All-America 1937. A grand new flower for your Marigold garden. The flowers are 2½ inches across, fiery orange in color, sweet-scented, and of unusual form, the top or crown being Chrysanthemum-like and very full and surrounded by a collar of broad petals of the same brilliant color. The plants grow 2½ feet tall and the foliage is odorless. Ideal for cut-flowers. Pkt. 10c; ⅓ oz. 25c.

Nierembergia

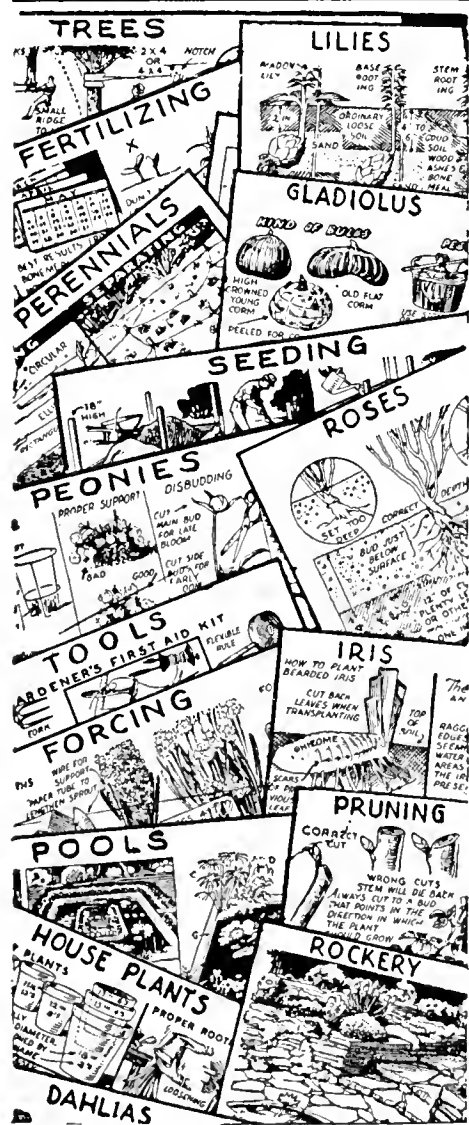
Culture—Start Seed Indoors as Early as Possible

1489 HIPPOMANICA, (Dwarf Cup Flower). Of all the new introductions during the past few years, none has caused as much comment as this little Nierembergia or Dwarf Cup Flower. It will outbloom any other Annual. It starts flowering when the plants are only about two inches tall, that is about 15 weeks after the seeds are sown, and keeps right on until the heavy frosts of late fall. Neat at all times, new flowers always covering the old ones. Lovely lavender-blue, with a touch of yellow in the center, and most charming. Plants definitely dwarf, compact, 5 to 6 inches tall, and with a spread of 8 to 10 inches. Unexcelled for edging, for borders, to outline beds of taller flowers, for Rock Gardens or for window boxes. **Half-hardy perennial** will winter over if given some protection. The plants should be cut back at the end of the season and will send out fresh growth in the spring. Pkt. 25c.

Cosmos

Culture D or E—See Page 4

626 ORANGE FLARE. Gold Medal, All-America. A startlingly beautiful flower of vivid orange, blooms in profusion from early summer until late frosts. The foliage is light green and the plants bushy, making a grand and useful annual for a background where height is desired and at the same time providing a wealth of color for the garden and for cut-flowers. The color of the flower and the type of foliage resemble Marigold, but the form of Orange Flare flowers is the true Cosmos which is so dainty and lovely. Pkt. 10c; ⅓ oz. 25c.



A QUICK GLANCE GIVES THE BEST GARDEN METHODS

Here's a book that shows you how and tells you when. No tedious study necessary. Clear concise charts and drawings—a few minutes' reading of the easily understood text and you KNOW.

You quickly find the answers (both in pictures and text) to any problem of planning or planting anything from a seed to a large tree—any problem of construction from mixing concrete to plans for home-built greenhouses.

21 COMPLETE CHAPTERS

Planning
Construction
Equipment
Fertility
Lawns
Propagating
Planting and
Pruning

Trees and
Shrubby
Evergreens
Vines
Hedges
Acid Plants
Roses
Bulbs
Rockery

Perennials and
Annuals
Water Gardens
Window Boxes
House Plants
The Amateur
Greenhouse
Pest Control

HUNDREDS OF PICTURES—CHARTS AND LISTS FOR EVERY PURPOSE

A fine waterproof looseleaf cover enables you to file notes, plans and clippings where you can find them. Not a pocket handbook but a whole education in garden how, when and why. A library of instant reference. Size 9 x 11½.

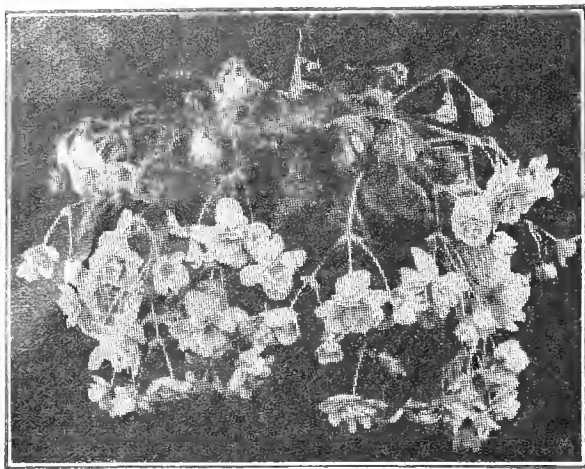


MAIL THIS COUPON

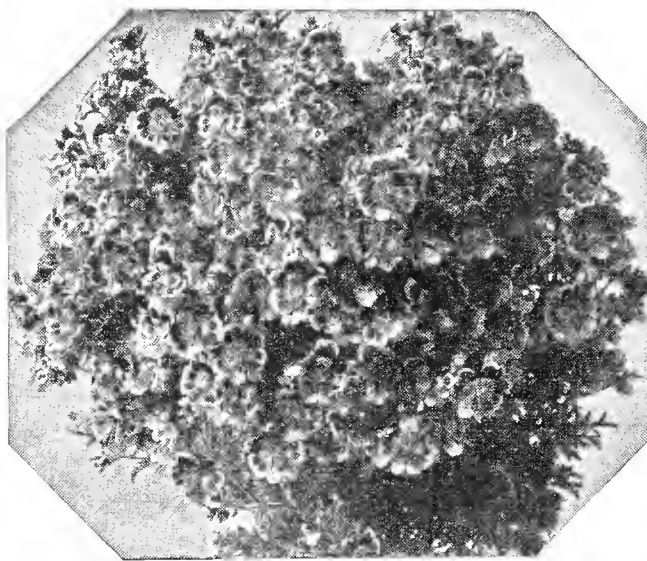
THE TEMPLIN-BRADLEY CO.,
5700 Detroit Ave.,
Cleveland, Ohio

Send the Book of Garden Magic to me postpaid for which I enclose \$3.50 in payment.

Name
Address
City



Begonia, Pendula Basket Type



Schizanthus Excelsior Compactus



Cineraria



Fern Asparagus Plumosus

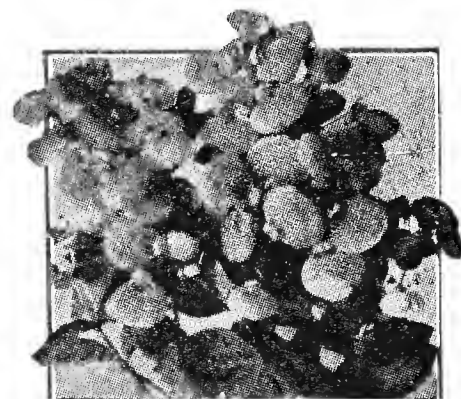
House Plant Seeds

We have a surprisingly large number of customers who like to grow their own house plants from seeds. It is an interesting thing to do, especially during the cold months. For the benefit of such customers, we are this year grouping the major house plant varieties on this page instead of having them scattered thru the whole flower seed department.

Asparagus Ferns *Culture C—See Page 4*

139 Plumosus Nanus. Lace Fern. A very ornamental pot plant and much used for cutting because of the graceful feathery foliage. Pkt. 15c; 100 seeds 30c.

137 Sprengeri. Emerald Feather. An excellent type of fern for hanging baskets, window boxes, etc. Pkt. 15c; 100 seeds 30c.



Calceolaria

5 Abutilon *Flowering-Maple Culture D or E*

A very pretty house plant or summer bedding plant. Grows 3 to 4 ft. tall with very ornamental leaves and lovely bell-shaped flowers. If the seed is started in early spring the plants will bloom the first summer outdoors and can be taken into the house in the fall for winter bloom. **Fine Mixed Colors, Pkt. 20c.**

Begonias *Tuberous Rooted. See Color Front Cover. Culture D or E*

Though generally considered as summer bedding plants, they also make charming pot plants. Once started, you can keep Tuberous Rooted Begonias indefinitely. They come in all colors and shades except Blue. Single flowers often measure 6 inches in diameter, the doubles, 4 inches.

334 Single Mixed Begonia Seed. Pkt. 40c.

335 Double Mixed Begonia Seed. Pkt. 50c.

336 Pendula Tuberous Rooted Begonias. Basket Type Mixed.

See cut above. Beautiful pending double rose and red flowers on graceful stems. **Pkt. 50c.**

Ever-Blooming Begonias

Continuous flowering Begonias of great value for bedding and summer seedlings make attractive winter House Plants. Small, brilliant flowers, in great profusion.

These three are not Tuberous-Rooted.

321 Semperflorens. Mixed Colors. Pkt. 15c.

324 Gracilis Luminosa, Bright Scarlet. Pkt. 15c.

329 Gracilis Prima Donna. Carmine-Rose. Pkt. 20c.

Begonia Seed is Extremely Fine. Open packets over white dish to avoid losing them.

Cactus From Seed *Culture C-D-E*

Growing cactus from seed is a very interesting undertaking. The best soil in which to start these seeds is a thoroughly decomposed sod broken up and screened with an equal amount of sand added. It is most important that good drainage be provided in preparing the pans or pots for the seed.

403 Mixed Varieties We offer a fine mixture of the many sorts of cactus that can be successfully grown with ordinary conditions. **Pkt. 25c.**

Calceolaria *Culture C—See Page 4*

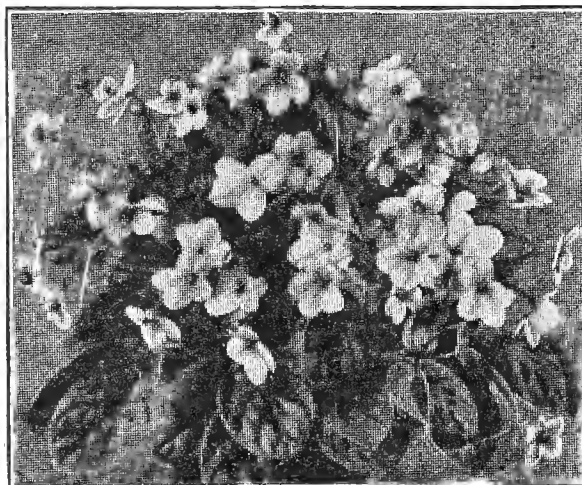
404 Dwarf Giant Hybrids They are gorgeous beauties with their odd pouch or pocket shaped flowers. Our strain produces many of the spotted or "ticked" flowers, and is of compact growth, about 1 foot high.

Growing Calceolarias from seed is not difficult. Use shallow pans or boxes filled with good garden soil mixed with Peat Moss and some sand. Cover the finer seed very lightly. Water very lightly and keep them only moist. Transplant the small plants into small pots and later into large pots. **Pkt. 30c.**

Coleus *Culture D or E—See Page 4*

601 Exhibition, Mixed. Coleus is a plant with richly colored leaves of maroon, green, crimson and yellow. The most popular bedding foliage plant grown from seed. The large variegated leaves of this strain are beautiful. **Pkt. 25c.**

603 Rainbow Mixture. Strikingly beautiful colors. Large, variegated leaves. **Pkt. 25c.**



Saintpaulia, African Violet

628 Cyclamen *Culture C—See Page 4*

One of the most charming house plants, blooming freely during the winter and spring. The flowers are fragrant and richly colored. Our strain will give you a mixture of the best colors. **Mixed, Pkt. 20c.**

921 Geranium *Culture D or E—See Page 4*

We have an extra nice strain of the largest and finest colored varieties in mixture. They will bloom the first year from seed started in the early spring inside for transplanting outdoors in June. **Pkt. 15c.**

928 Gerbera *Jamesoni Hybrids. See Page 22. Pkt. 25c.*

946 Gloxinia *Culture—D or E—See Page 4 Hybrid Exhibition Mixture*

A mixture in red, purple, rose, white and mottled, unrivalled for variety and color, in this splendid house plant. Large bell shaped flowers 4 inches across. **Pkt. 25c.**

1031 Heliotrope *Giant Mixed. Culture D or E*

The delightful perfume of this plant makes it great for bouquets. Also it is a very pretty house or summer bedding plant, being in bloom all season. Will bloom in the summer from seed started indoors, or the seed may be sown right outdoors in May. Lavender, Pink, White in compact, roundish clusters. **Mixed Colors. Pkt. 10c; 1/8 oz. 30c.**

1121 Impatiens *Sultans Balsam, Best Hybrids. Culture D or E—Page 4*

A charming plant for the house, blooming almost continuously. The flowers range in color from light pink to reds, and purple violet. The plants are about 18 inches tall. Impatiens is a very satisfactory outdoor bedding plant if placed in partial shade. **Pkt. 15c.**

1257 Lantana *Dwarf Mixed Culture D or E—Page 4*

This pretty plant carries Verbena-like heads of flowers in white, rose, orange and intermediate shades. It is constantly in bloom so an excellent house or bedding plant. Our dwarf strain produces compact plants 10 to 12 inches high. **Pkt. 10c; 1/4 oz. 25c.**

2413 Linaria *Kenilworth Ivy, Cymbalaria Culture A or B*

A trailing vine, free flowering and very nice for baskets, indoor trellises or rockeries. The flowers are of dainty lavender and purple. Vines 3 to 6 ft. **Pkt. 5c.**

Cineraria *Culture D—See Page 4*

A marvelously beautiful house plant which when in full bloom makes a solid dome of flowers with only the leaves showing above the pot. Florists use our selected strains of seed in large quantities, which speaks for the quality. See cut above. Sow seeds in May.

561. Giant Prize Semi-Dwarf. Immense heads of large flowers on compact, well shaped plants about 12 inches tall. A wide range of colors gives you everything. **Mixed. Pkt. 20c.**

562 Multiflora Nana. When we first introduced this to our indoor growers, they questioned the possible popularity because the individual blossoms were smaller than Giant Dwarf Mixed. They found that our Multiflora Nana immediately took hold so now most Florists grow both. Try it. These Hybrids grow a grand assortment of colors. **Pkt. 20c.**

1410 Mimosa *Sensitive Plant, Pudica Culture D or E—See Page 4*

A curious little plant 12 to 15 inches tall, bearing small pinkish white flowers. Foliage fern-like. The leaves when touched, close up but if undisturbed for a short time again regain their natural form. **Pkt. 10c; 1/4 oz. 25c.**

1661 Primula *Primula Obconica Culture D or E—See Page 4*

One of the most beautiful Primulas for pot plants and also for the summer border. Fine large flowers in many colors. Start the plants in a light window, using a porous loam but one containing no leaf mold or peat. **Giant Mixed. Pkt. 25c.**

1701 Saintpaulia *Ionantha Culture D or E—Page 4*

A very useful and charming pot plant that is now in very popular demand. Flowers resembling violets of a very rich violet-blue color enhanced by the golden anthers, which lend a beautiful contrast. Foliage is similar to the Gloxinia. Very easily grown from seed, flowering in six months and continuing all winter. **Pkt. 35c.**

1742 Schizanthus *See cut above. Listed Page 34. Pkt. 15c.*

Solanum *Ornamental Fruits Culture D or E—See Page 4*

1751 Jerusalem or Cleveland Cherry. Ornamental pot plant bearing large, bright red cherries. A lovely house plant. **Pkt. 10c; 1/8 oz. 25c.**

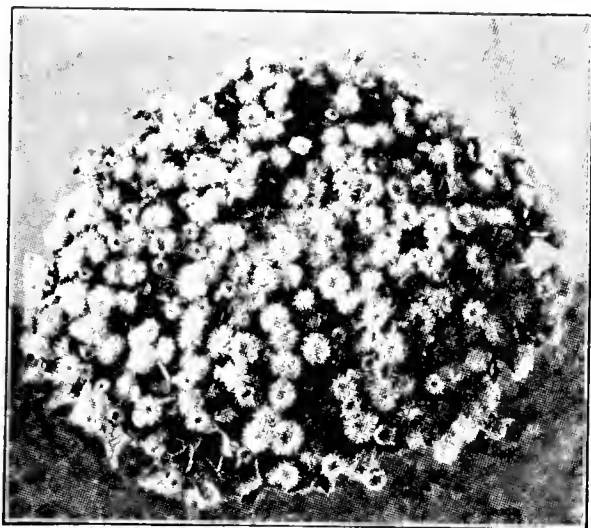
1752 Ornamental Peppers. Capsicum. Interesting little bushy plants bearing brilliant and curious fruits in many shapes and colors. **Pkt. 10c; 1/4 oz. 25c.**

2442 Smilax *Culture D or E—See Page 4*

One of the prettiest of all vines for baskets, porch boxes or conservatory where its graceful twining glossy green foliage is unsurpassed. Also much used for cutting as it lasts several days when used for bouquet trimming. Vine grows about 6 ft. **Pkt. 10c; 1/4 oz. 25c.**

1761 Stevia Serrata *Culture D or E—See Page 4*

Form nice bushy plants about 2 ft. tall and bearing numerous fragrant pure white flowers. Grow outdoors in summer and indoors in winter, and have the flowers for cutting and mixing with bouquets of other blooms. Used extensively by florists. **Pkt. 10c; 1/8 oz. 25c.**



Ageratum, Blue Cap

AGERATUM Makes ideal border for bed of Pink Petunias or dwarf Marigolds.

³ Abronia

Culture D or E, See Page 4

Umbellata Grandiflora also called Sand Verbena because of its Verbena-like flower heads, fragrant bright rose with white centers. A charming little trailing plant that does very well in poor dry sunny soils or in sunny rock gardens. **Pkt. 10c; 1/4 oz. 20c.**

¹² Agathea

Blue Marguerite Daisy

Culture D or E, See Page 4

Coclestis. Bears clear sky blue daisy-like flowers. Bushy plants 2 to 3 ft. tall that bear profusely if grown on good soil and sunny location. Also an excellent green-house plant. **Pkt. 5c; 1/8 oz. 20c.**

Annual Anchusa

Culture A or B, See Page 4

35 Capenis (Also called Cape Forget-me-not). An annual form of the popular Anchusa, growing 18 to 24 inches high, and bearing a profusion of flowers like Forget-me-nots, though larger. The plants are freely branched, making good cut flower spikes, and the flowers are produced all summer. **Pkt. 5c; 1/4 oz. 20c.**

36 Blue Bird A dwarf compact annual form of Anchusa growing about 18 inches tall and bearing its flowers in a luxuriant bouquet at the top of the plant. The flowers are of a vivid indigo blue and produce a very brilliant effect. **Pkt. 10c; 1/4 oz. 25c.**

For Perennial Anchusa, See Page 43.

Arctotis Lavender Daisy

Culture D or E, See Page 4

One of the loveliest of Daisies, and one of the most desirable annuals for cut flowers as well as for show in the garden. Arctotis is also called the Blue-Eyed African Daisy but it should not be confused with our Golden African Daisy or Dimorphoteca.

129 Grandis Large, showy, daisy-like flowers of bluish white with a central disk of steel-blue, while the reverse of the petal is pale lilac. **Pkt. 5c; 1/4 oz. 20c.**

128 Hybrida Mixed One of the most beautiful novelties offered in recent years. The flowers are like Arctotis Grandis in form but come in rich colors, each with dark centers. Shades of pink, rose, yellow, and orange are all present. Excellent for cutting or garden display. **Pkt. 10c; 1/8 oz. 35c.**



Arctotis, Lavender Daisy

³¹² Bartonina Golden Star

Culture A or B, See Page 4

Aurea Pretty orange-yellow flowers 2 inches across. Plants 12 inches tall with masses of golden flowers, like patches of polished gold, throughout the summer. Foliage is gray and thistle-like and very brilliant in the sunshine. Bartonina will not stand transplanting, so must be sown where it is intended to bloom. **Pkt. 10c.**

Ageratum Floss Flower

Culture D or E, See Page 4

An attractive edging plant easily grown and literally covered with bright blooms from midsummer until frost. Foliage is very dark rich green and forms a pleasing contrast to the bright blue flowers.

17 Blue Ball Dwarf compact bush covered with bright clear blue flowers. A single plant when in full bloom resembles a big blue ball. 10 to 12 inches tall, not as dwarf as Blue Cap. **Pkt. 5c; 1/8 oz. 30c.**

16 Improved Blue Ball *Novelty Page 65* **Pkt. 15c; 1/8 oz. 35c.**

14 Swanley Blue A very valuable addition to the "Blue" garden. Plants compact and grow 15 to 18 inches high with about same spread, and thickly studded with downy, bright blue flowers. An excellent variety for cutting. **Pkt. 5c; 1/4 oz. 25c.**

15 Little Blue Star A good real dwarf variety with rosy tint. **Pkt. 5c; 1/8 oz. 45c.**

13 Blue Cap The plants are very dwarf, tiny mounds covered with deep blue flowers. It looks to be a great improvement over any other dwarf Ageratum. Only a few inches high like Little Blue Star but has much larger flowers of richer blue. Beautiful for edgings and borders. **Pkt. 15c; 1/8 oz. 45c.**

Amaranthus Colorful Foliage Plants

Culture A or B, See Page 4

28 Molten Fire As the name implies the upper leaves are blazing bright red, the lower leaves maroon. **Pkt. 15c; 1/8 oz. 25c.**

30 Tricolor "Joseph's Coat." Very brilliant coleus-like foliage the red, yellow and green beautifully blended. **Pkt. 5c; 1/4 oz. 25c.**

32 Pigmy Torch A new Amaranthus exceptionally valuable for low borders or beds, as it grows only 9 to 10 inches high, with rich crimson foliage. **Pkt. 10c; 1/4 oz. 30c.**

350 Swan River Daisy *Brachycome. Annual Cineraria Iberidiflora.* Plants 10 inches tall, covered with masses of little Daisy-like flowers in Blue, Pink and White. Lovely for table bouquets and a fine border plant. *Culture D or E. See Page 4. Mixed Colors; Pkt. 10c; 1/4 oz. 25c.*

Flower Seeds

for growing House Plants have been grouped on page 14. Try some of these specialties.



Anchusa, Blue Bird



Browallia



Alyssum, Popular Border Plant

Alyssum

Culture D or E, See Page 4

The Alyssum is most popular of all for dwarf compact borders and edgings. Quickly in bloom from seed, it is a mass of color all summer. The plants are also useful in porch and window boxes. The flowers have a delicate fragrance.

21 Sweet White *Benthami Maritimum.* This is the popular semi-trailing sort so nice for boxes and hanging baskets. If planted as a border it spreads out 18 to 24 inches. Flowers white and sweet scented. **Pkt. 5c; 1/4 oz. 15c; Oz. 35c.**

22 Little Gem *Carpet of Snow.* The best white, of dwarf neat compact habit, the plants running very uniform. The flowers completely cover the plants. Plants only 6 inches high. **Pkt. 5c; 1/4 oz. 20c; Oz. 60c.**

23 Lilac Queen Like Little Gem except just enough off white to be pleasingly noticeable and still not clash with other flowers. Deepens in cool moist weather. **Pkt. 5c; 1/4 oz. 20c; Oz. 60c.**

24 Procumbens or Dwarf Bouquet A very select, compact sort about 2 1/2 inches high and 12 to 18 inches in diameter. The blooms are thickly massed almost completely hiding the plant. Fine specimen for rock garden. **Pkt. 10c; 1/4 oz. 25c; Oz. 75c.**

25 Lutescens Creamy yellow flowers on compact plants 6 to 8 inches high. **Pkt. 10c; 1/4 oz. 25c.**

26 Alyssum Little Dorritt This marvelous new Alyssum forms perfect little bushes only 4 inches high, completely covered with miniature white, fragrant flowers. Perfect for edging. **Pkt. 8c; 1/4 oz. 25c.**

¹³² Artemesia

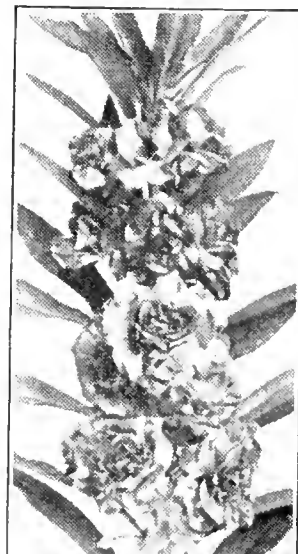
Summer Christmas Tree

Culture D or E, See Page 4

Sacrorum Viridis. Forms a very ornamental pyramid shaped tree 3 to 5 feet high, resembling an Evergreen Fir. Foliage is rich dark green. You will find it attractive planted as single specimens or as a border like Mexican Fire Bush. **Pkt. 10c; 1/4 oz. 30c.**

³⁰⁵ Balsam, Lady's Slipper

A most beautiful annual, forming near symmetrical tree-like plants and a profusion of wax-like flowers, in the most brilliant colors. They are of easy culture, but don't plant the seeds before the soil is warm. Plants 1 1/2 to 2 ft. high. For best development plant in full sun in rich soil. If you sow seed late in the summer the small plants may be potted in the fall and used for winter bloom indoors. We offer you the double Rose and Camellia flowered strains which have beautiful double rose-like flowers in a great variety of rich colors. **Pkt. 10c; 1/4 oz. 20c; Oz. 60c.**



Double Balsam

Browallia

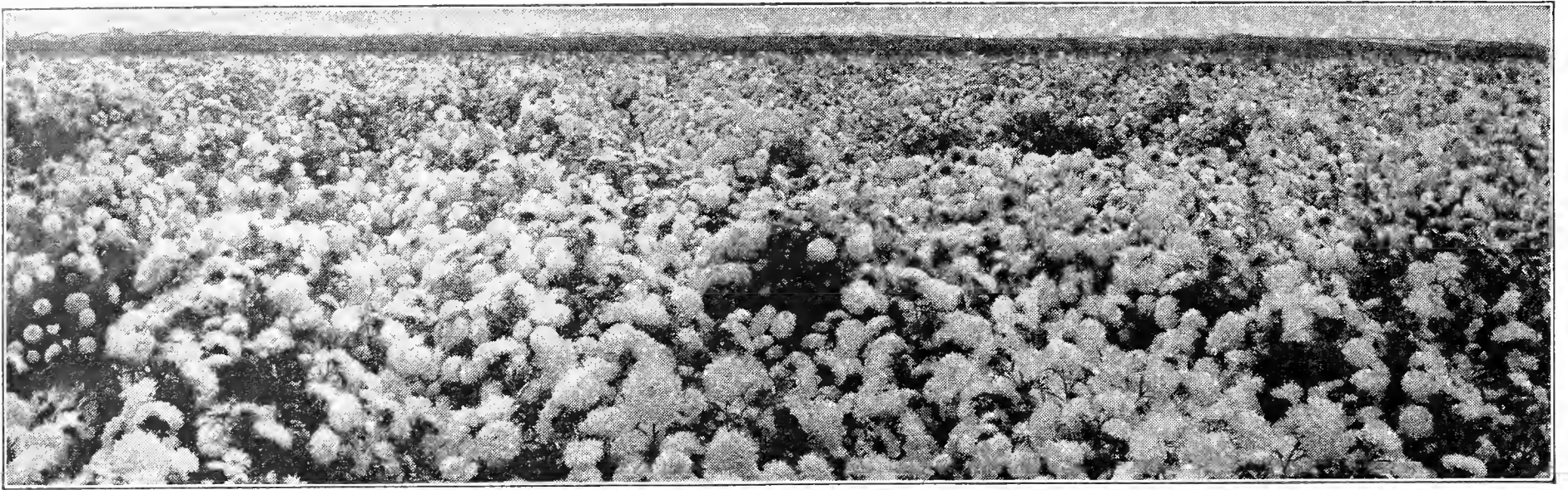
Culture D or E, See Page 4

Pretty little flowers, see cut, suitable for beds, porch boxes, hanging baskets or for winter-blooming in the house.

361 Elata Mixed. Dainty blue and white. 15 inches tall. **Pkt. 10c.**

365 Speciosa Major. Brilliant ultramarine-blue, a rare color. 12 inches tall. **Pkt. 15c.**

361 Sapphire. Dark blue with white eye. 9 in. tall. **Pkt. 15c.**



A Field of Templin-Bradley's Wilt Resistant Asters Being Grown for Seed

Templin-Bradley's Glorious Asters

Asters should have a place in your garden if you like plenty of flowers from July right on to frost. Their colors will suit your taste whether it be for white, delicate blues, pinks, salmons, yellows or the brilliant reds, deep purples and crimsons. Even a small bed of Asters will provide you with cut-flowers which will stand up in the home in hot weather. They are in such demand that customers in all parts of the country find ready sale for cut-flowers on the regular flower markets, on wayside stands and among neighbors. The intensive work in breeding which has been carried on by our specialist has resulted in improving the length of stems, the size of flowers and in fixing colors.

A most important development in Asters has been the work in making them wilt-resistant. This has been going on for several years and just as rapidly as we accomplish this important work with a family of Asters, we cease producing non-resistant strains and offer to you only strains which are resistant to Fusarian Wilt. All such are noted under the family name. The enjoyment you will get from growing Asters will be one of your greatest joys in flower growing. The fact that a large number of *America's leading florists* obtain Aster seed from Templin-Bradley each year is the strongest recommendation of quality we can offer you.

Aster Culture D or E—See Page 4.

American Branching

Wilt-Resistant Asters. See Color Page 48.

Fully double globular flowers 4 inches across, petals incurved, stems often 2 feet long. Excellent cut-flower from midseason to frost. Branching habit, vigorous plants. Pleasing colors. You will love them.

- | | |
|------------------------|----------------|
| 145 Coppery Rose | 147 Shell Pink |
| 143 Crimson | 144 Sensation |
| 146 Dark Lavender | (Scarlet) |
| 142 Purple | 148 White |
| 141 Above Colors Mixed | |

Price, any color or Mixed; Pkt. 10c; 1/8 oz. 30c.

Early Beauty Asters

Wilt-Resistant

Good sized flowers with center petals curled and whorled, blooms about same time as American Branching. Unexcelled for cut-flowers. Stems up to 2 feet. Sturdy plants with many branches. A distinct type you will be glad to have.

- | | |
|------------------|----------------------|
| 156 Azure Fairy | 152 Purple |
| (Dark Lavender) | 157 September Beauty |
| 154 Black Prince | (Flesh Pink) |
| 155 Carmine Rose | 158 White |
| 153 Crimson | 151 Mixed Colors |

Price, any color or Mixed; Pkt. 10c; 1/8 oz. 30c.

Queen of The Market

Wilt-Resistant Asters

These well known early flowering Asters are of the branching habit, about 20 inches tall and come into bloom very early. The flowers are fully double and the stems long. They are very useful for early market and for early cut-flowers.

- | | |
|----------------|-------------------|
| 164 Crimson | 166 Peach Blossom |
| 162 Dark Blue | 163 Scarlet |
| 167 Flesh Pink | 168 White |
| 165 Light Blue | 161 Mixed Colors |

Price, any color or Mixed, Pkt. 8c; 1/8 oz. 30c.

150 Collection Offer—Value 70c
7 Pkts. American Branching 50c
1 each of 7 above colors

160 Collection Offer—Value 70c
7 Pkts. Early Beauty Asters 50c
1 each of 7 above colors

170 Collection Offer—Value 56c
7 Pkts. Queen of The Market 40c
1 each of 7 above colors

California Giant Asters

Large, full flowers of the Crego type with broad, graceful petals, borne on long heavy non-lateral stems. Plants 3 feet tall, blooming from mid-summer until frost. California Giants are in great demand for cut flowers, both by the home gardener and the Florist. Try some of these this year.

- | | |
|------------------|-------------------|
| 212 Dark Purple | 213 Light Blue |
| (Wilt Resistant) | 217 Peach Blossom |
| 216 Deep Rose | 218 White |
| 211 Mixed Colors | |

Prices on any separate or Mixed Colors listed above,
1 Pkt. 10c; 1/8 oz. 35c.

220 Aster Collection—Value 50c
5 Pkts. 1 each 5 Colors California Giants 35c

Giant Branching Comet

Wilt-Resistant

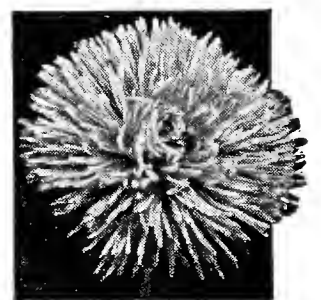
Like Japanese Chrysanthemums with long, twisted and curled, reflex petals. Flowers 4 inches across and fully double. Tall, strong, heavy bearing, long stemmed flowers that bloom from mid-season to frost. Excellent colors. One plant makes a big bouquet.

- | | |
|----------------|------------------|
| 173 Blue Flame | 172 Royal Purple |
| 175 Crimson | 179 Salmon Queen |
| 176 Deep Rose | 177 Shell Pink |
| 174 Light Blue | 178 White |

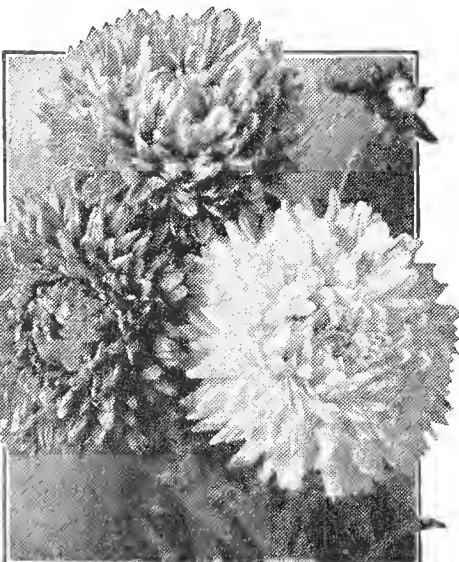
171 All above colors Mixed.
Prices on any above Pkt. 8c; 1/8 oz. 30c.

180 Collection—Value 64c
8 Pkts. 1 Each 8 Colors Crego Asters 50c

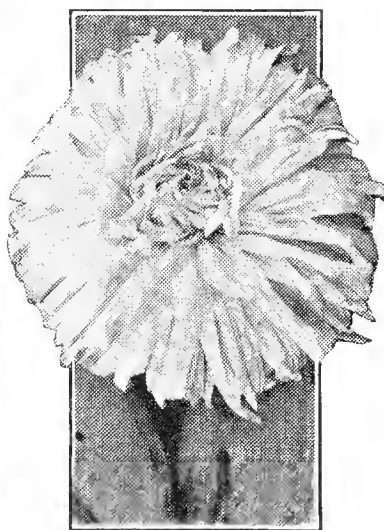
Also called Improved
Crego Asters

New King or
Needle Aster

Dwarf Bouquet Asters



American Branching Asters



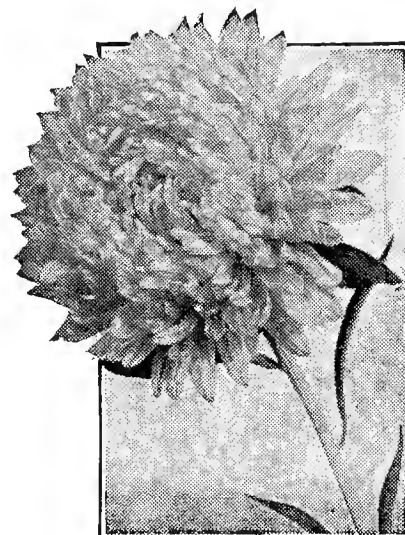
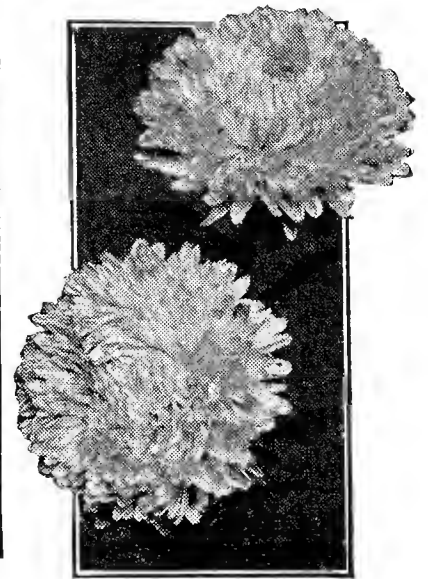
California Giant Asters

Aster Collection

No. 149
(Page 48)
5 Packets
1 each of 5 Colors

American-
Branching
Wilt-Resistant Aster

50c value
for 35c

Aster, Mammoth
Peony-Flowered

Early Beauty Asters

The Templin-Bradley Co., Nationwide Seedsmen and Nurserymen, Cleveland, Ohio

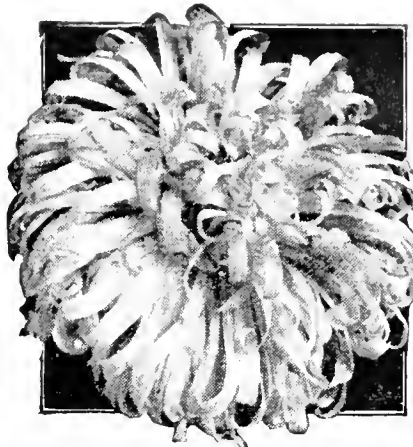


Aster, Super Giant Los Angeles

See also El Monte
Super Giant Aster
Listed Below



Southcote Beauty Aster

The Graceful Comet Aster
Also called Crego Aster

Imbricated Pompon Asters

Imbricated Pompon Asters

A most charming type of Asters. Small round cushioned center, with a few rows of short, broad outer petals. Plants upright, suitable for bedding and pot culture, 15 inches tall, bloom in mid-season.

272 Crimson	274 Light Blue	279 Violet, white center
273 Crimson, white center	275 Rose	278 White
277 Dark Blue	276 Rose, white center	271 Mixed Colors

Price on any above color or mixed, Pkt. 10c; $\frac{1}{8}$ oz. 25c
280 Collection 8 Pkts. 1 each of 8 colors, value 80c, for 55c.

Giant California Sunshine Asters

Called "The most beautiful Aster in the World"

This is a most artistic flower with its single row of outer petals and its tufted center of shorter petals. The color harmony is startlingly beautiful, a dual-tone effect being obtained through the contrasting tints of the disc-like center and the outer row or guard petals. Flowers 4 inches across.

See Color Plate on Page 65

227 Apple Blossom	222 Purple
225 Enchantress Pink	226 Light Rose
224 Lavender	228 White
223 Light Blue	221 Mixed Colors

Price on any Color or Mixed, Pkt. 10c; $\frac{1}{8}$ oz. 30c

230 Collection Offer, Value 70c
7 Pkts. Sunshine Asters 50c
1 each of 7 above colors

Aster, Mammoth Peony-Flowered

This superb new type of Aster is of immense fully double flowers, borne on long stout stems quite free from laterals. It is an improved Beauty type and is the best keeper of all Asters. All these good qualities make the Mammoth Peony-Flowered Aster a choice flower for cut-flowers both for the home gardener and for the florist. Plants 2½ to 3 feet high, mid-summer until frost.

203 Azure Fairy (Clear Sky-Blue)	202 Purple Robe
207 Maiden Blush (Delicate flesh-pink)	204 Rosebud (Deep Rose)
206 Peach Blossom	205 Silvery Rose
	208 Swansdown (white)
	201 Mixed Colors

Price on any Color or Mixed, Pkt. 10c; $\frac{1}{8}$ oz. 35c.

210 Collection Offer, Value 70c
7 Pkts. Peony-Flowered Asters 50c
1 each of 7 above colors

Southcote Beauty Single Ostrich-Plume Aster

Single Asters are exceedingly popular because of their adaptability to cut-flower work. Southcote Beauty has graceful flowers, with long, tapelike, curled petals of the ostrich plume type and are produced on long, stiff stems from 12 to 20 inches in length. They are very unusual and will furnish many dainty bouquets. Plants grow 2 to 2½ feet tall.

252 Dark Blue (Almost Purple)	254 Rose (Rich Rose-Pink)
253 Light Blue (Mauve Blue)	255 Scarlet
251 Beauty Mixed (All Colors)	256 White

Price on any Color or Mixed, Pkt. 8c; $\frac{1}{8}$ oz. 30c.

257 Collection Offer, Value 40c
5 Pkts. Southcote Beauty 25c
1 each of 5 colors

Other Asters

281 Heart of France Wilt-Resistant. The finest red Aster, as alluring as the richest Ruby and retains its color to the very end. The petals appear changeable, sometimes showing a glow, sometimes a warm velvety texture. Plants 1½ feet tall and well branched. Pkt. 10c; $\frac{1}{8}$ oz. 30c.

282 Crimson Giant Wilt-Resistant. Immense flowers of brilliant crimson, on stems 12 to 15 inches long. Plants 2½ feet tall. Pkt. 10c; $\frac{1}{8}$ oz. 30c.

285 Giant Branching Phlox Pink Wilt-Resistant. Rich clear light rose-pink. A very lovely Aster for dainty bouquets. Pkt. 10c; $\frac{1}{8}$ oz. 30c.

291 Super Giant Los Angeles Wilt-Resistant. The last word for size and beauty in Asters. The flowers are 6 inches across with graceful, interlacing petals and are really like magnificent Chrysanthemums as the illustration above shows. The color is pure shell pink, a favorite shade in Asters. Plants 2½ feet tall. Pkt. 15c; $\frac{1}{8}$ oz. 25c.

292 Super Giant El Monte Color Page 16. 1936 All-America. The only really large-flowered crimson Aster. It is a deep crimson, composed of quantities of daintily interlaced, plume-like petals. The flowers are extremely large and fluffy, borne on heavy non-lateral, basal branched stems. Very early and long lasting blooms. Considered the finest Aster yet introduced. Pkt. 15c; $\frac{1}{8}$ oz. 25c.

293 Surprise Golden Salmon Opens pure salmon-yellow, changes to salmon-rose. The blooms resemble the Peony-Flowered Asters, fully double round 3 inches across. Good keeping qualities, making them valuable for bouquets. The plants are long stemmed, 15 inches tall, and bloom profusely in mid-summer. Pkt. 10c; $\frac{1}{8}$ oz. 30c. Color Page 30.

294 Peerless Yellow A delicate shade of yellow in beautifully formed flowers of the American branching type. 2 feet tall, good sized flowers, petals slightly incurved. Pkt. 10c; $\frac{1}{8}$ oz. 35c.

Aster Oddities

Culture D or E—See Page 4

Aurora Asters Fully double flowers with attractive crest-like or quilled center and an outer band of broad petals. Splendid for cutting. Height 2 feet. August bloom. 3 Fine Colors.

289 Bright Rose. Rose with Yellow center.
286 Golden Sheaf. Wilt-Resistant. Deep Yellow.
288 Light Blue. Clear Blue, Yellow center.
290 Mixed. Includes all Colors

Price, Any Color or Mixed Pkt. 10c; $\frac{1}{8}$ oz. 30c.

240 New American Beauty Aster

Offer in splendid mixture of all colors. Long stems, large compact flowers. Bloom right up to frost. Pkt. 10c; $\frac{1}{8}$ oz. 30c.

Choice Mixtures

181 Ostrich Feather Wilt-Resistant. A lovely type of Aster with large, full, fluffy flowers of irregularly twisted petals, resembling Ostrich plumes or feathers. Plants 2 feet tall and of robust growth. Long stems make them fine for cut-flowers. Blooms in mid-season. All Colors Mixed. Pkt. 10c; $\frac{1}{8}$ oz. 35c.

246 Astermums Wilt-Resistant. Well named Astermums because the shaggy flowers are really more like Chrysanthemums than like Asters. Plants about 2 feet tall, upright branching habit, flowers large, double, well-formed. Blooms in mid-August. Mixed Colors. Pkt. 10c; $\frac{1}{8}$ oz. 30c.

250 Early Royal Branching Wilt-Resistant. Large, well-rounded double flowers, petals broad, medium long and gracefully curved inward. Plants 2 feet tall, branch near the ground, giving long stemmed flowers for cutting. All Colors Mixed. Pkt. 10c; $\frac{1}{8}$ oz. 30c.

260 King or Needle Wilt-Resistant. An unusual type of distinctive beauty. The plants are two feet tall, strong growers, with long stems crowned with large double flowers 5 inches across. The petals are long and quilled, resembling a Cactus Dahlia. Our mixture contains all the popular Aster Colors. Pkt. 8c; $\frac{1}{8}$ oz. 25c.

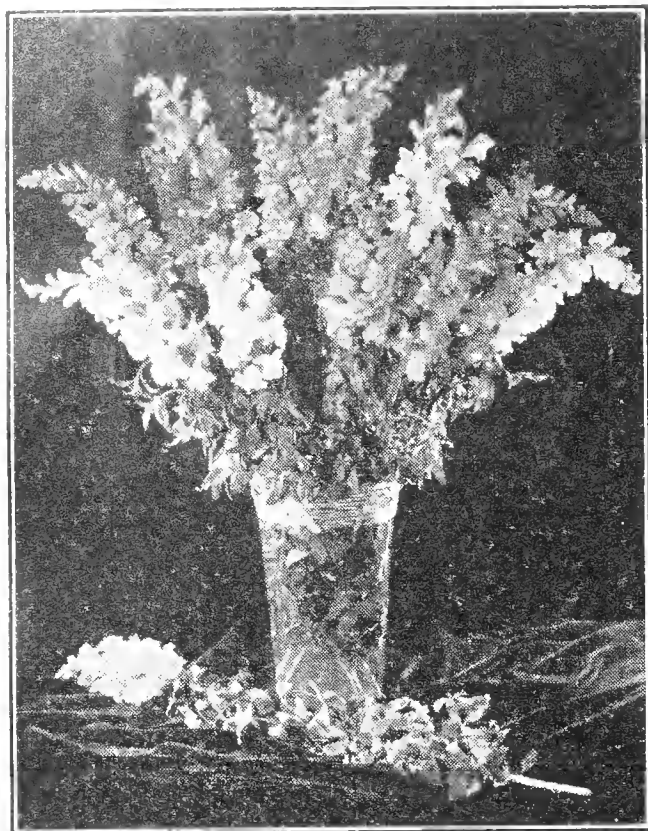
298 Dwarf Bouquet These are little gems of flowers. Plants 10 inches high, compact little bushes, covered with small, double flowers 1½ inches across. A great variety of colors, each plant a bouquet in itself. Fine for pots, borders and beds. Mixed Colors. Pkt. 10c; $\frac{1}{8}$ oz. 35c.

299 Lilliput Flowered Also called "Button Aster." A real dwarf small flowered Aster, plants only 12 inches high, bushy and with medium length stems. Prettily formed, flat-topped double flowers with quilled center petals. This type makes wonderful cut-flowers, is very colorful for the garden border and fine for pot plants. Mixed Colors. Pkt. 10c; $\frac{1}{8}$ oz. 30c.

304 Extra Quality Mixed Asters Very carefully prepared, containing all of the separate types we list, and others as well. It will give you a beautiful Aster collection for the price of one packet—early, midseason and late varieties, and all the colors known to Asters. Plant a quantity of this mixture and see what delights are in store for you. Pkt. 8c; $\frac{1}{8}$ oz. 25c; $\frac{1}{4}$ oz. 40c.

287 Mixed Wilt-Resistant Asters

A splendid well balanced mixture of wilt-resistant strains containing all the colors and types listed on these two pages. This mixture should give you a continuous supply of wonderful blooms for cut flowers throughout the entire season. You will enjoy studying the types. Pkt. 5c; $\frac{1}{8}$ oz. 25c.



Rust-Proof Snapdragons
45 Maximum Mixed Colors

Rust Proof New Majestic Snaps

The Majestic Antirrhinums are the very latest development in this popular Annual. The spikes and individual flowers are extra large like the Giant type, but the plants are semi-dwarf and bushy, 18 to 24 inches tall and a mass of color, making a splendid plant for bedding and borders. They bloom profusely and are fine for cut-flowers. You will like the assortment of rich colors we offer you here.

- 81 Autumn Glow. Old rose suffused amber.
- 82 Harmony. Blending of Terra cotta and yellow.
- 83 Orange Gold. Tangerine and golden orange.
- 84 Maiden's Blush. Delicate blush pink.
- 85 Red Rocket. Bright red almost scarlet.
- 86 Rose Sensation. Rich charming rose pink.
- 87 Royal Crimson. Deep velvety garnet crimson.
- Any Above Pkt. 20c; 1/32 oz. 45c.
- 80 All Colors Mixed. This mixture includes all the above and many other fine new and beautiful colors. Pkt. 15c; 1/32 oz. 35c.

Florists Forcing Snaps

For forcing into bloom in the greenhouse during the winter, we have made a mixture of the best florists strains available. This mixture contains all the best shades in pink, rose, gold, bronze, yellow and white. These may also be grown out of doors the same as the other types of Snaps. They produce tall plants and long spikes of large flowers.

95 Florists Mixed Colors. Pkt. 25c; Large Pkt. 50c.

Beautiful Snapdragons

Antirrhinum Botanically—Culture D or E, See Page 4

Glorious new varieties of this pleasing family are constantly being introduced by our specialist thru crossing the most satisfactory colors and types.

The delicacy, purity, variety and size of flowers make Snapdragons most desirable to all, for either garden or greenhouse culture. Speaking of greenhouse culture, brings to mind the fact that many hundreds of the leading Florists of America who grow Snapdragons indoors, buy their seed from us because they have found by experience it is the best obtainable. You may as well have the best seed for your garden while you are at it.

Rustproof Snapdragons

Several years of careful work by our specialist, collaborating with the University of California to fight and overcome the rust which has at times hit Snaps in some parts of the country, is resulting in additions to the varieties that are rustproof. Just as fast as we bring a class to a rust resistant condition, we drop the non-resistant strains. This is just one of many jobs we are carrying on, relating to plant breeding in the interest of our customers.

Maximum or Giant Rust-Proof Snapdragons

This new type of Giant Flowering is a great advance over the old Snapdragons. They are magnificent in size and coloring, fully twice the size of the old types and with a color range that defies description. Plants 3 feet tall. Do not fail to include some of these in your garden.

- 46 Alaska, Snow White
- 47 Apple Blossom, Dainty Pink
- 48 Campfire, Luminous Scarlet
- 49 Canary Bird, Rich Yellow
- 50 Copper Shades, name describes.

- 51 Crimson, Deepest Red
- 52 Fair Lady, Silver Pink
- 53 Loveliness, Soft Rose-Pink
- 54 Red Cross, Rich Crimson
- 45 All Lovely Colors Mixed

Price on any above Separate Varieties or Mixed, Pkt. 10c; 1/8 oz. 35c.

58 Collection Maximum Snaps 9 Pkts. 1 each of 9 above Varieties 90c Value 60c

Medium Snapdragons Rust Proof

Next in height is this new class of Medium Snapdragons. The plants flower very freely and run about 20 inches tall. Blossoms are the true Grandiflora type, closely spaced and form graceful spikes from seven to nine inches long. If grown under ideal garden conditions, should produce plants 15 to 18 inches across. Excellent for cutflowers. A grand range of colors from which to select.

- 61 Carmine Rose, name describes color
- 62 Glowing Sunset, Velvety Scarlet
- 63 Indian Girl, Brownish-orange

- 64 Red Boy, Rich Scarlet
- 65 Wildfire, Orange-scarlet
- 60 All Colors Mixed.

Price on any above Separate Varieties or Mixed, Pkt. 8c; 1/8 oz. 30c.

70 Collection Medium Snaps 5 Pkts. 1 each of 5 above Varieties 40c Value 30c

74 University of California Rust-Proof Mixture
Contains a Wonderful Range of Most Popular Snaps. Colors. Pkt. 10c; 1/8 oz. 35c.

Snapdragon Mixtures for Special Purposes

91 Rock Hybrids Early flowering hybrids forming compact little plants suitable for Rock and Alpine Gardens. 8 inches tall, reselected. Mixed Colors of Rose, Pink, Purple and Mauve. Pkt. 10c; 1/8 oz. 35c.

90 Tom Thumb Dwarf This delightful dwarf variety of Antirrhinum grows only 8 or 9 inches tall and is especially useful for edging or for beds. Very attractive color mixture containing almost every shade known in Snapdragons. Mixed, Pkt. 8c; 1/8 oz. 25c.

92 Magic Carpet See Color Page 47. A darling little flower for your Rock or Alpine Garden. A Novelty from England,

it will charm you with its "Magic Carpet" nestling among the rocks. Its pleasing colors, dwarf creeping habit, purity of growth and unique beauty, will add new interest and gaiety to your Rock Garden. Magic Carpet is also suitable for edgings, dwarf bedding, and for pot-plants. All the Snapdragon colors in Magic Carpet Mixed. Pkt. 20c.

75 Early Flowering Improved tall, large-earlier than other Snaps. Spikes exceptionally long and fine, many flowers being open at a time on each spike. An unusually fine mixture of all beautiful Snapdragon Colors. Pkt. 10c; 1/8 oz. 25c. Rust Proof.

Combination Collections Carefully Chosen

No. 44 Beautiful Blue

Some gardeners like a restful All-Blue garden with the exquisite blues of the heavens reflected in their landscape. These varieties will give you this sort of garden.

	Value
Agathea	\$0.05
Ageratum Blue Ball	.15
Anchusa Capensis	.10
Aster Comet Light Blue	.08
Browallia Speciosa Major	.15
Centaurea Cyanus Dbl. Blue	.10
Cynoglossum Blue	.05
Didiscus	.08
Heliotrope	.10
Larkspur Blue Bell	.10
Lobelia Blue Stone	.10
Lupines King Sky Blue	.10
Nigella	.08
Petunia Blue Bird	.10
Salvia Farinacea Blue	.10
Total Value	\$1.44

15 Pkts. Annual Flower Seeds 1 each of 15 Blue Kinds \$1.00

No. 55 Fragrant Flowers

Since flowers are the source of the most costly perfumes, you can enjoy the odors of the most delightful perfumes in your own garden by sowing the seeds of these annuals:

	Value
Abronia	\$0.10
Alyssum Sweet White	.05
Candytuft Giant Hyacinth	.10
Carnation Double Marguerite	.08
Centaurea Imperialis Mixed	.10
Heliotrope	.10
Matthiola	.08
Mignonette Bismarck	.10
Nasturtium Golden Gleam	.08
Nicotiana Crimson King	.10
Petunia Rosy Morn	.10
Scabiosa Loveliness	.10
Stocks Giant Imperial Mixed	.10
Sweet Peas Butterfly Spencer Mixed	.10
Sweet William Mixed	.10
Total Value	\$1.39

15 Pkts. Annual Flower Seeds 1 each of 15 Fragrant Kinds \$1.00

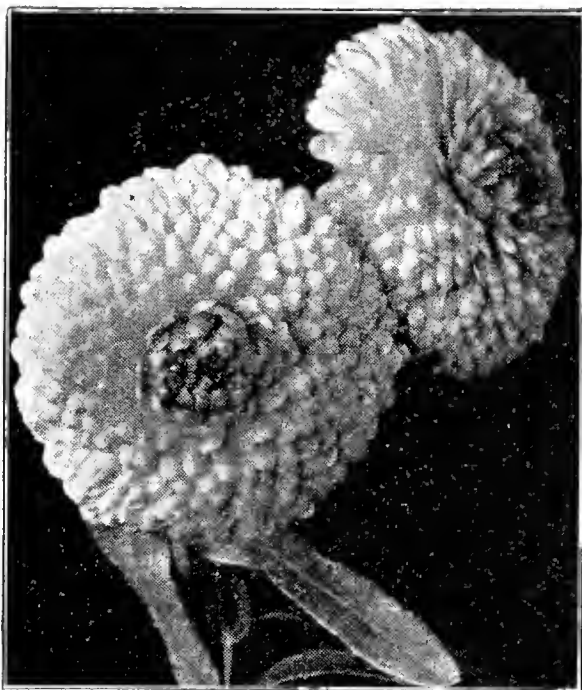
No. 66 Golden Garden

By sowing the seeds of the following annuals you can have a Golden Garden that will contain the brightest and most cheerful shades from yellow to old gold, that make this sort of garden so entrancing.

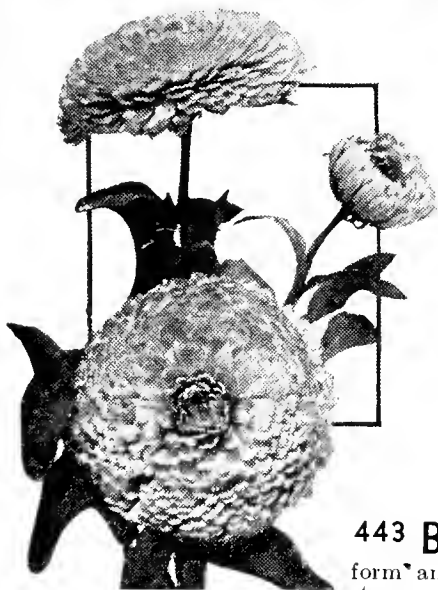
	Value
Calendula Crysanth	\$0.10
California Poppy Golden Yellow	.05
Gamolepis	.10
Hunnemannia Sunlite	.10
Marigold Border of Gold	.08
Marigold Guinea Gold	.08
Matricaria Eximea	.10
Mignonette Golden Goliath	.10
Nasturtium Golden Gleam	.08
Oenothera Afterglow	.10
Phlox Isabellina	.10
Rudbeckia My Joy	.10
Scabiosa Sulphur Yellow	.10
Zinnia Desert Gold	.10
Centaurea Imperialis Yellow	.10
Total Value	\$1.39

15 Pkts. Annual Flower Seeds 1 each of 15 Golden Kinds \$1.00

No. 88 Combination Collection 1 Collection Each—Beautiful Blue, Fragrant Flowers and Golden Garden 45 Pkts. Value \$4.22 for \$2.50



Jewel Calendula



Calendula, Sensation

401 **Cacalia**, Tassel Flower Devil's Paint Brush

Culture A or B—See Page 4

A brilliant orange and scarlet flowered annual worthy a place in every garden. While not a large flower its brilliancy of color makes it especially noticeable wherever grown. It is admirable for combining in bouquets and is a splendid rockery subject. The flowers are like small tassels borne on long stems. The plants grow about 18 inches tall and bloom from June to frost. **Pkt. 5c; 1/4 oz. 25c.**

Calliopsis Annual Coreopsis

Culture D or E—See Page 4

Calliopsis is one of the finest midsummer annuals to grow in mass planting or in clusters here and there in the garden or border. They are so profuse and continuous blooming that they will furnish much for cutting and still always maintain a wonderful display in the garden.

466 Tall Mixed One of the leading plants for the flower garden, making a very showy border, producing flowers in nearly every shade of yellow, orange, crimson and brown, on long wiry stems, fine for cutting. **Pkt. 10c; 1/4 oz. 20c.**

469 Dwarf Drummondii Mixed A fine color mixture of the Dwarf Drummondii type, including yellow, orange, brown, red, crimson, in many shades and color combinations. **Pkt. 10c; 1/4 oz. 20c.**

470 Calliopsis "Gold Crest" Semi-Double Drummondii. A leading novelty for 1937. The color is a rich golden yellow with a reddish brown zone and comes with a double row of mammoth petals. Attractive coloring for garden and cut-flowers. **Pkt. 10c; 1/4 oz. 25c.**

Canna Culture D or E— See Page 4

481 Crozy's Hybrids. Did you know that Cannas will bloom in less than four months from the seed? You will be delighted with the new colors as our strain has been selected from the best hybrids. The seed is very hard shelled, so file or nick the coat and soak in warm water a few hours before planting. For quickest results start inside, transplanting out when weather is warm. **Pkt. 15c; 1/4 oz. 30c.**

Calendulas Scotch Marigold

Culture D or E—See Page 4

See Calendulas in Color on page 65

If you like a gala atmosphere in your garden, plant Calendulas. They have no rivals for brilliant color and will fill your garden and house with their charming beauty all summer and fall.

By careful plant breeding through the past years, Calendulas have been greatly improved in size and color and we are able to offer you a wonderful selection of varieties in all the gay shades of orange, yellow and lemon. They come in different types too, double, loose and quilled petals.

420 Campfire Improved Color Page 65. Wonderful new Calendula. **Pkt. 10c; 1/8 oz. 30c.**

428 Jewel A real jewel. The petals are so regular and perfectly formed and overlapped so beautifully and the color of deep orange so sparkling that it resembles a jewel. It is the finest Calendula yet introduced. The plants are semi-dwarf and free-flowering, making it equally desirable for bedding and cut-flower use. **Pkt. 10c; 1/4 oz. 30c.**

421 Sensation or Campfire A new Calendula of vigorous growth and strong stems needing very little disbudding to produce the finest flowers. The blooms are flat and undoubtedly the largest of any Calendula.

The color is brilliant orange with a scarlet sheen, and a full yellow center. **Pkt. 10c; 1/4 oz. 30c.**

419 Orange King A deep orange with dark center very popular with all who have grown it. A favorite with florists and just as fine for the outdoor garden. Flowers are of very good form, fully double and borne on excellent stems. Excellent for forcing. **Pkt. 10c; 1/4 oz. 20c.**

417 Lemon Queen A beautiful clear lemon yellow. Flowers are large, of excellent form, well rounded fully double and produced on tall strong stems. **Pkt. 10c; 1/4 oz. 20c.**

441 Ball's Gold A special florist's strain of Calendula by many considered the finest of all. In color a rich golden yellow lighter than Ball's Orange. **Pkt. 15c; 1/8 oz. 35c.**

443 Ball's Orange A companion to Ball's Gold with same good form and size, but rich orange in color. Extra long stemmed. **Pkt. 15c; 1/8 oz. 35c.**

427 **Orange Shaggy**

All-American
Gold Medal
1935

New Calendula, unusual form. Overlapping petals deeply fringed. See cut. Deep orange, shading to lighter orange in center. Long stems. Plant 18 inches tall. **Pkt. 10c; 1/4 oz. 30c.**

425 **Chrysantha or Sunshine**

Entirely distinct from other Calendula in form of flower. The flowers are large, of a sunny clear butter-cup yellow with long, loosely arranged petals, giving them the appearance of Chrysanthemums. The long, stiff stems make them ideal for cut-flowers. Lovely when arranged with a blue flower like Delphiniums or Bachelor Buttons. **Pkt. 10c; 1/4 oz. 20c.**

423 Radio Orange. Distinct from other Calendulas with its quilled, or comet petals. The flowers are glowing orange and nearly globe-shaped, showing practically no center until old. **Pkt. 10c; 1/4 oz. 20c.**

416 Mixed Calendulas An excellent mixture of orange, yellow, lemon, and striped varieties that will give you much enjoyment, many beautiful bouquets, and a very bright showy bed in the garden. **Pkt. 5c; 1/2 oz. 20c.**



Calendula Radio



Cacalia Coccolnea



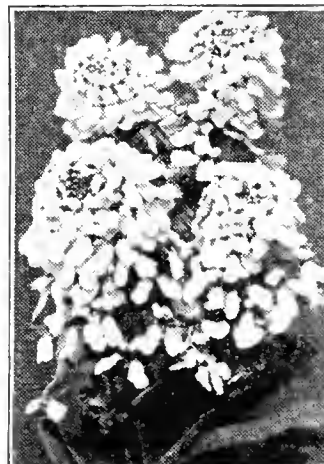
Calliopsis

426 **Pastel Shades of Calendula Mixture**

As this mixture is made up of the dwarfier growing types of Calendulas, it is especially adapted for bedding or border use. It contains many new shades of apricot, salmon, cream and white as well as orange and lemon shades. A very attractive mixture. **Pkt. 10c; 1/4 oz. 25c.**



Double Carnations



Gt. Hyacinth Candytuft

Candytuft Culture D or E— See Page 4

One of the most useful and popular annuals. Completely covered all summer with neat clusters of flowers well suited for bouquets; of dwarf spreading habit making it especially desirable as a border or edging plant. Very easily grown and thrives in nearly any soil, although a sandy loam is most desirable. They bloom profusely and their fragrance especially commends them as cut flowers.

471 Giant Hyacinth Very large bold elongated heads of pure white florets. The most desirable for cut flower use and a very fine variety for use as edging plant. Will grow to 12 or 15 inches in height. **Pkt. 10c; 1/4 oz. 25c; oz. 85c.**

475 Umbellata Mixed An excellent bedding or border variety of Candytuft of dwarf compact growth. Free flowering in shades of white, lavender, rose and crimson. **Pkt. 10c; 1/2 oz. 25c.**

472 Little Prince Immense flowers of snow-white on sturdy dwarf plants only 6 in. high. **Pkt. 10c; 1/4 oz. 30c.**

681 **Carnations** Double Marguerite

Culture D or E—See Page 4

These lovely, fragrant Carnations produce fine double flowers from seed sown in the garden early in the spring, blooming in about four months. When well started transplant to stand 12 inches apart. They are quite hardy, flowering until late fall and can be potted for winter blooming. **Mixed. Pkt. 5c; 1/8 oz. 25c.**

Annual Canterbury Bells

Culture D or E—See Page 4

A new strain of this popular biennial flower in which has been developed the ability to bloom in a few months from seed thus making it entirely satisfactory to use as an annual subject. Resembles its biennial parent in flower and plant, except that it grows but 2 to 2 1/2 ft. tall and each plant producing several spikes of bloom.

486 Mixed Colors. Blue shades, rose and pink and pure white.

487 Liberty Bell. Intense violet or deep blue.

488 Angelus Bell. A beautiful art shade of deep rose.

Price any above: **Pkt. 10c; 1/8 oz. 30c.**
Perennial Canterbury Bells—See Page 45.



Chinese Woolflower

Celosia—Cockscomb

Give Lasting Color To Your Garden

Culture D or E—See Page 4

The Celosias include some of the finest and showiest flowers that can be grown in the outdoor garden. They are easily raised from seed, either planted directly outdoors or started inside for later transplanting. The Celosias make beautiful bouquets. We offer seeds of both the fine feathery type of flower called Plumosa, and the broad, heavier type called Cockscomb. Many flower lovers like to cut the flowers and keep them in vases over winter. The Cockscombs are especially nice for that purpose. Try it this year.

Chinese Wool Flower

Celosia Childsi Distinct forms of plumed Celosia. Plants average 2 feet in height, branching freely, each shoot bearing beautiful ball-shaped flower-heads, resembling a ball of wool.

502 Crimson
503 Pink

504 Yellow
501 Mixed

Price any above, Pkt. 10c; 1/8 oz. 30c.

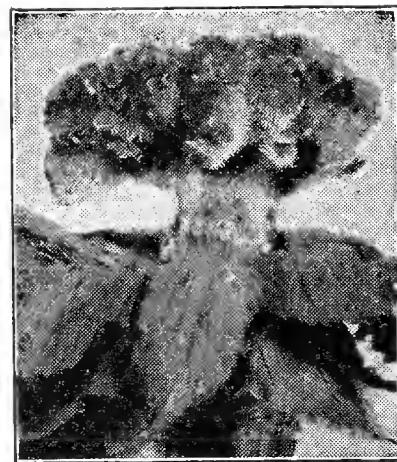
Cockscomb

491 Celosia Cristata Dwarf Large Flowering.

This type forms large heavy combs or heads as illustrated. Our strain is dwarf, 12 to 15 inches, with extra large flowers of crimson, rose or yellow. Pkt. 10c; 1/8 oz. 25c.

493 Miracle Tall Cockscomb

Tall unbranching stems, 24 to 30 inches tall, bearing immense solid heads or combs of unusual size and coloring. Colors range from creamy white thru yellow, orange, pink, red, scarlet and purple. Extra fine mixed. Pkt. 15c; 1/8 oz. 40c.



Cockscomb

Celosia Plumosa Ostrich Plume

The plants are of pyramidal form, bearing many graceful feathery like plumes of brilliant reds and yellows. They are easy to grow in any fair garden soil.

513 Plumed Knight Celosia One of the most wonderful flowers ever grown the result of over 20 years of patient toil. Produces waving plumes in dozens of color shades—rose, silvery pink, salmon, red, purple, orange and yellow. Special packets 25c.

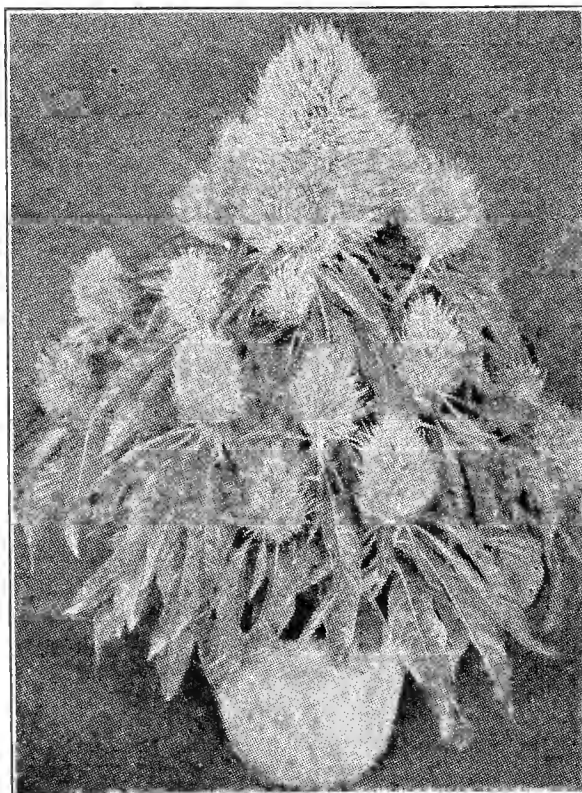
508 Mandarin Rich Yellow and Gold.

509 Indian Chief Scarlet and Crimson.

507 Thompsonii Magnifica Mixed Colors.

Price on any above 3, Pkt. 10c; 1/4 oz. 35c.

514 Celosia "Flame of Fire" Pyramidalis. All-America 1935. See cut. Decidedly the most dazzling and attractive of all the Celosias. It grows 18 to 20 inches tall, of pyramidal form, carrying a large flame-colored plume on the top, with many smaller plumes below. Strikingly beautiful. Pkt. 15c; 1/8 oz. 60c.



Celosia, Flame of Fire

Bachelor's Button

Centaureas—Cyanus
Cornflower—Ragged Robin—Blue Bottle

Culture A or B—See Page 4

These are among our most popular old-fashioned garden annuals and deservedly so, as they are easy to grow, make very pretty bouquets and boutonnières, and they go very well with other flowers. Florists grow many of the double varieties for working in their flower pieces. We offer the double flowering in the following colors:

517 Dark Blue
520 Maroon
521 Mauve Queen

519 Rose
522 Ruby
518 White

Price any Color, Pkt. 10c; 1/4 oz. 25c.

6 Pkts. 524 Collection 1 Each of 6 Colors 50c.

516 Best Mixed Bachelor's Buttons

Includes all shades of the double flowered. This mixture will certainly give you some pretty bouquets. Pkt. 10c; 1/4 oz. 25c.

Two Other Beautiful Centaureas for Bouquets

541 Centaurea Americana American Lilac, Basket Flower. The largest of all Centaureas. A native variety, bearing large thistle-like blooms of delicate rosy-lilac. The flower heads are 3 to 4 inches across, under side resembles basket weaving, the plants 3 feet tall.

It produces a great display of gorgeous blooms in July and August. Pkt. 10c; 1/4 oz. 25c.

No. 542 Yellow-Lavender Bouquet Collection 2 pkts. 1 each of 528 & 541 15c



Double Bachelor's Button

Giant Sweet Sultans

Centaurea Imperialis—Culture A or B

These beautiful long stemmed sweet-scented flowers with their soft velvety heads make very enchanting bouquets, and will keep in good condition for several days. They measure 2 to 2 1/2 inches across while the entire plant stands about 2 1/2 to 3 ft. tall.

530 Amaranth Red
527 Bright Rose
529 Lavender

531 Rich Purple
526 Snowflake
528 Yellow

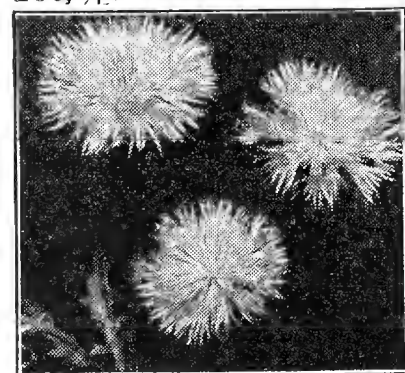
Price any above Color, Pkt. 10c; 1/4 oz. 25c.

6 Pkts. 535 Collection 1 each of 6 Colors 50c.

525 Imperialis Mixed The above and other shades, a splendid mixture of these beauties. Pkt. 10c; 1/4 oz. 25c.

528 Suaveolens Yellow Sweet Sultan Gracian Cornflower. Very

showy, sweet-scented, large bright yellow flowers, a splendid variety for cut-flowers. Plants 2 feet tall make a very pleasing combination when planted in front of No. 541 Centaurea Americana, (the best lavender, Centaurea). You will enjoy the beauty of these two varieties in garden and house. Suaveolens, Pkt. 10c; 1/4 oz. 25c.



Imperialis, Sweet Sultan



Annual Chrysanthemum

Annual Chrysanthemums

Also Called Painted Daisies

Culture D or E—See Page 4

Easy growing annuals forming pretty bushy plants with a profusion of showy flowers, excellent for cutting. For best results plant in rich soil and space the plants well apart so that they do not crowd each other.

558 SINGLE MIXED Includes all the showy varieties such as Morning Star, Eastern Star, Evening Star, Northern Star and many others in shades of golden yellow, pink, red and white. Pkt. 5c; 1/4 oz. 20c.

559 DOUBLE MIXED These make splendid bedding or cut flower plants. Pkt. 10c; 1/4 oz. 25c.

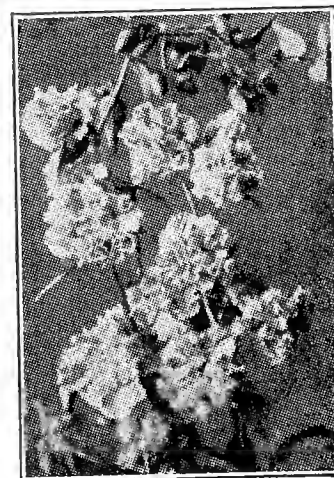
560 SINGLE AND DOUBLE MIXED An excellent mixture for the garden, containing both single and double flowered sorts. Pkt. 8c; 1/4 oz. 20c.

ABOVE MIXTURES—Our Own BLENDS

Clarkia

Culture A or B—See Page 4

581 Elegans. In bloom, Clarkia resembles sprays of Flowering Almond. The flowers are lovely double pink, rose, red and white, and are dainty and attractive. Plant some of our grand mixture and you will be pleased with their beauty. Mixed Colors: Pkt. 10c; 1/4 oz. 30c.



Clarkia Elegans

Cosmos

Cosmos are one of the most popular tall growing annuals used for backgrounds and screens. The plant formation and the foliage is pretty—and the flowers in Red, Pink, Rose and White make excellent mass bouquets. For earliest results start seed indoors, though the plants will flower in late summer and fall from sowings made outdoors. They grow 3 to 6 ft. tall, and may be spaced 3 to 4 ft. apart. *Culture D or E—Page 4*

All-America Cosmos "Sensation" In Color Page 18

Early Mammoth Single

Large flowering. The best type for the North as it blooms earlier than the late Giants. The flowers are large, in shades of crimson, pink and white. There is no other of the tall annuals that serve their purpose as well as the Cosmos. They are graceful and attractive during all stages of their growth.

609 Crimson 608 Pink 607 White
Price Separate Colors Above.

Pkt. 8c; 1/8 oz. 25c

606 Early Mammoth Single Cosmos—
Mixed Colors. Pkt. 5c; 1/4 oz. 20c.

626 Orange Flare

All-American
Gold Medal
1935

Orange Flare

Cosmos is one of the most startlingly beautiful novelties of today. The color is a vivid orange and the foliage a light green, making an unusually attractive flower for show. The stems are long and wiry and the flowers so brilliant that it is especially desirable for cut-flowers. It grows 3 to 4 feet tall and blooms from late July to frost. Pkt. 10c; 1/8 oz. 25c.

See Orange Flare In Color Page 12



Large Early Flowering Cosmos



Cosmos, Double Crested

618 Double Crested Cosmos

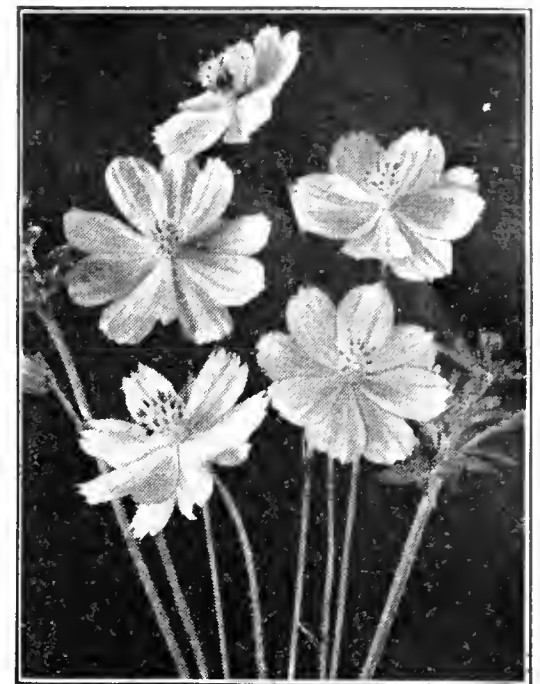
The flowers are unique and exceedingly pretty. Center double with a row of broad outer petals. We have the earlier flowering strains of doubles, the best strain obtainable. In this the flowers are frequently entirely double or else the disk-florets become tufted or crested. The foliage of this type is less finely divided. The seed of the Double Crested should be started indoors early.

Mixed Colors. Pkt. 10c; 1/8 oz. 30c.

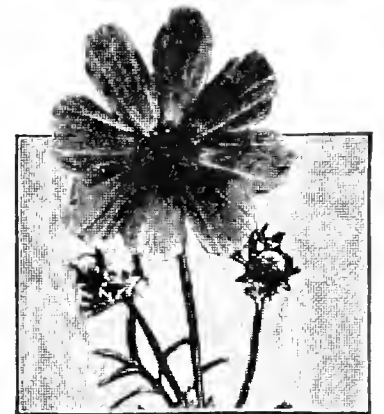
Early Express Cosmos

In Early Express Cosmos, we have a variety that will bloom in from 45 to 50 days after the sowing of the seed and will bloom continuously from then until frost. The flowers are of medium size and the colors good. Plants 2 1/2 to 3 feet tall.

611 Express Pink 613 Express Crimson
612 Express Mixed 614 Express White
Price on separate colors for mixed. Pkt. 10c;
1/8 oz. 20c.



Orange Flare Cosmos



Early Express Cosmos

624 Miniature Yellow Cosmos

Bidens Humulus. Quite different from the ordinary Cosmos in that plants are only 18 to 24 inches tall. The foliage is fernlike and the flowers bright yellow, 1 to 1 1/2 inches in diameter. A nice novelty for you. Pkt. 5c; 1/4 oz. 20c.

Grow Dahlias from Seed

Dahlias are easily grown from seed and although they do not come true to color of the parent many new and fine varieties are seedlings. Seed started early in the house will bloom the same season.

659 Dahlia Orchid Flowering. A new Type of Dahlia. Flowers are of a distinctive character, the petals being curled and twisted in graceful form, the stems are good for cut-flowers and the wide range of colors includes everything from white through all the shades and tones known to the Dahlia family. Pkt. 10c; 1/8 oz. 30c.

656 DOUBLE MIXED. Seed taken from the finest double flowers of Cactus, Decorative and Peony types. The seed should grow some wonderfully colored varieties for you. Pkt. 10c; 1/8 oz. 40c.

660 SUPERFINE SELECTED. This seed has been hand-selected from cross-pollinated blooms of the best named varieties of Decorative and Cactus types, the highest quality possible to secure. Pkt. 25c; Large Pkt. 50c.

657 Dwarf Mignon. A beautiful class of Dahlia with sturdy compact little plants only 12 to 15 inches tall. They bloom from seed much more quickly than the large types, and bear large single flowers in a great variety of colors. Pkt. 5c; 1/8 oz. 25c.

658 Templin-Bradley's Dwarf Hybrids. The bushy plants are 18 to 24 inches high and are remarkably free flowering, in a wide and most charming color range. The flowers are good sized and semi-double. They are early blooming, producing flowers in four months after the seed is started. Pkt. 10c; 1/8 oz. 35c.



Orchid Flowering Dahlia

591 Cleome "Spider Plant." Giant Rose.

A vigorous plant 3 to 4 feet tall and bearing clusters of rose colored flowers of a curiously attractive appearance. The flower stamens resemble spider legs. Cleome is much used as bee pasture. *Culture D or E—See Page 4.* Pkt. 5c; 1/4 oz. 25c.

Cynoglossum Culture A or B—See Page 4

Summer Forget-Me-Not. A very desirable annual that blooms in a few weeks from seed. The bushy little plants about 18 inches high are covered with a mass of dainty deep blue flowers, similar to the spring Forget-Me-Not. Blooms profusely from June through September. It thrives in hot, dry locations where few flowers grow. Makes choice cut-flowers for dainty bouquets.

650 Amabile Blue, Pkt. 5c; 1/4 oz. 20c.
651 Amabile Pink, Pkt. 10c; 1/8 oz. 30c.

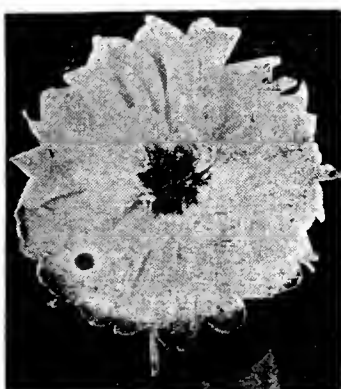
Dianthus Culture D or E—See Page 4

687 Laciniatus Splendens

All-American
Special Mention
1935

The most striking Dianthus ever offered. The flowers are very large, over 2 inches across, in a brilliant crimson, with a large, bold white eye. Free flowering and easily grown. Pkt. 10c; 1/8 oz. 20c.

697 Tom Thumb Brilliant A very bright scarlet, fully double flower, that will make a brilliant display. Grows 5 to 6 inches tall. Pkt. 10c; 1/8 oz. 30c.



Dahlia Grown from Seed



African Daisy

African Daisy Dimorphotoca Aurantiaca Culture D or E—See Page 4

716 Golden Star Rare showy annual from South Africa and yet a flower easily grown in any fairly good soil. The little plants make a fine, low border, almost hugging the ground, and spreading out to a width of 8 to 10 inches. The large daisy-like salmon orange flowers glisten in the sun like molten gold. Pkt. 5c; 1/8 oz. 30c.

721 Pluvialis Ringens A beautiful, new form of the Dimorphotoca or African Daisies. Compact plants 8 to 10 inches high, bearing daisies of a most attractive color combination. The petals are pure glistening white, the center bluish brown, and right around the center at the base of the petals is a zone of bright blue. Pkt. 10c; 1/8 oz. 25c.

717 Mixed Hybrids A very beautiful assortment of colors is produced by these new Hybrids. Shades of golden yellow, orange, salmon, pink, white and others run riot in a bed of this variety. Produces an abundance of most excellent cut flowers. Pkt. 5c; 1/8 oz. 30c.

706 Didiscus Queen Anne's Blue Lace Flower

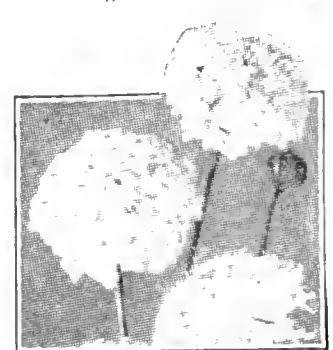
Cocculus. This is a shade of heavenly blue that has decided value in the cut flower bouquet or in the open garden. Flower is almost ball-shaped, a compact mass of dainty individual florets, the whole charming and graceful. Plant the seed early in a cool rather moist part of the garden. Pkt. 5c; 1/4 oz. 30c. *Culture—A or B.*

538 Dusty Miller

Centaurea Gymnocarpa. Used for edgings and borders for taller plants, especially Cannas, Salvias and Geraniums. The leaves are silvery white and fern-like. Dusty Miller is also very desirable for hanging baskets and porch boxes. The plants grow 12 to 15 inches tall. *Culture D—See Page 4.* Pkt. 5c; 1/4 oz. 25c.



Dusty Miller



Didiscus Queen Anne's Blue Lace Flower



California Poppy
Single Eschscholtzia

Eschscholtzia

California Poppy

will follow Tulips and Hyacinths in the same beds. Sow, cover lightly with soil, thin and have blooms within a few weeks.

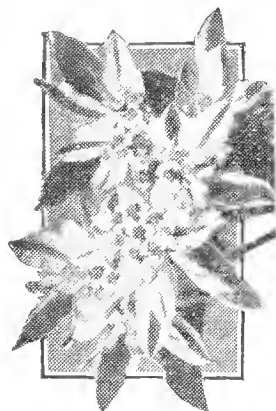
Datura

Horn of Plenty,
Cornucopia,
Angel's Trumpet

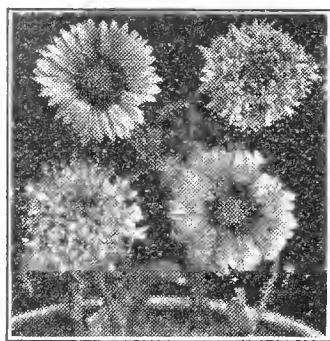
Culture D or E—See Page 4.

661 Fastuosa Double Mixed Bushy plants growing 2 to 3 feet tall bearing large trumpet or cone-shaped delightfully fragrant flowers, often 6 inches long, in several colors, white, purple and yellow. Many flowers are double. Many take Datura plants into the cellar for winter rest and replant them in the garden the following Spring. Try this plan. **Pkt. 5c; 1/4 oz. 25c.**

544 Floral Turkish Rugging **Chorizanthe Palmeri.** A novel and lovely flower for your Rock Garden. It forms dense mats of Statice-like flowers of delicate Pink. Foliage, dull Green, changing to bronze in early autumn. 8 inches tall, spreads 12 to 18 inches. **Pkt. 15c; 1/8 oz. 30c.**



Euphorbia
Snow on the Mountain



Annual Gaillardia
Blanket Flower

Euphorbias

Culture D or E—See Page 4.

831 Snow on the Mountain **Euphorbia Variegata.** Bushy plants growing 2 to 3 ft. high, surmounted with broad fleshy green leaves, veined and margined with white. **Pkt. 5c; 1/4 oz. 20c; Oz. 60c.**

832 Annual Poinsetta **Euphorbia Heterophylla.** In plant growth similar to Snow on the Mountain but the upper foliage is marked with red instead of white. About the middle of summer the top central leaves turn to a rich orange scarlet, giving the appearance of the wonderful greenhouse plant the Poinsetta. **Pkt. 5c; 1/4 oz. 25c.**

Annual Gaillardia

Culture D or E—See Page 4.

Blanket Flower. Very showy annuals of easy culture. Blooms from early summer to frost.

915 Double and Single A grand assortment of both singles and doubles in many shades of orange, bronze, maroon and crimson. A mixture that will delight you. **Pkt. 5c; 1/4 oz. 25c.**

902 Indian Chief A rich bronzy red single flowering variety, beautiful for cutting. **Pkt. 5c; 1/4 oz. 25c.**

California Poppy, Eschscholtzia

Culture A or B—See Page 4.

The state flower of California and one of the most attractive low growing annuals. The foliage is finely cut, fern-like, and silvery green in color. They start to bloom a few weeks after the seed is sown.

801 Golden Yellow Flowers bright golden-yellow shading darker at the base of petals. The original California Poppy. **Pkt. 5c; 1/4 oz. 15c; oz. 35c.**

802 Grandiflora Hybrids Large flowering varieties in the most exquisite shades of gold, copper, bronze, scarlet, purple and crimson. **Pkt. 5c; 1/4 oz. 30c.**

803 New Geisha The flowers like little silken flags are exquisitely fluted, the inside of the petals are golden yellow, the outside glistening orange-crimson. **Pkt. 10c; 1/4 oz. 35c.**

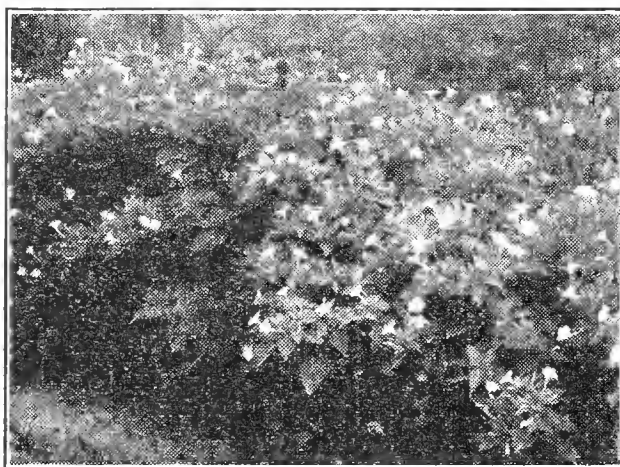
809 Double Eschscholtzia The flowers are like little silken flags, beautifully fluted and crinkled, double and semi-double. The colors are rich yellow, orange and salmon. **Mixed Colors. Pkt. 10c; 1/8 oz. 25c.**

Eschscholtzia, Ramona Strain

Dwarf, compact plants, much neater in appearance than the regular Eschscholtzia. The flowers are beautifully frilled and fluted, (see cut), the petals incurving to form a flower which appears to be double. This is an unusual and lovely California Poppy or Eschscholtzia and comes in four colors and in mixed varieties.

810 Golden Bronze Coppery-Rose Outside **811 Golden Dawn** Golden-Yellow. **812 Pink Ramona** Shades of Pink **813 White Ramona** White, Pink tint **Price any above color: Pkt. 10c; 1/8 oz. 25c**

808 Ramona Hybrids This grand strain contains all the lovely colors, shades and combinations of colors known to the Eschscholtzia family. For type of flower, see cut at right. **Pkt. 5c; 1/8 oz. 25c.**



Four O'Clocks Make Excellent Annual Hedge

Four O'clocks

Marvel of Peru
Mirabilis

Culture D or E—See Page 4.

A popular and easy growing annual of bushy habit, 2 feet high, each plant bearing throughout the summer, hundreds of brilliant blooms. The flowers remain tightly closed until Four O'clock in the afternoon, when they all open together and the plants become a glowing mass of brilliant colors.

Note: Four O'Clock Roots can be lifted in the fall and stored like Dahlia tubers over winter and replanted in the spring. The result will be larger, stronger plants and even more flowers than the previous summer. Try it this year.

877 Tall Red 878 Tall Rose 879 Tall White
880 Tall Yellow 881 Tall Mixed,
Price Pkt. 5c; Oz. 20c.
887 Dwarf Tom Thumb Striped,
Pkt. 5c; Oz. 20c.

Gerbera

Transvaal
Daisy

Culture D or E—See Page 4.

928 Jamesoni Hybrids The Gerbera is a half hardy perennial and we recommend growing it as an annual by starting seed indoors very early or growing it entirely as a house plant. The blossoms are daisy-like often 3 inches across and borne on excellent stems for cut-flowers and will last three weeks after cutting.

Gerbera is one of the most pleasingly unusual flowers in a wide range of orange, red, pink, rose and coral colors.

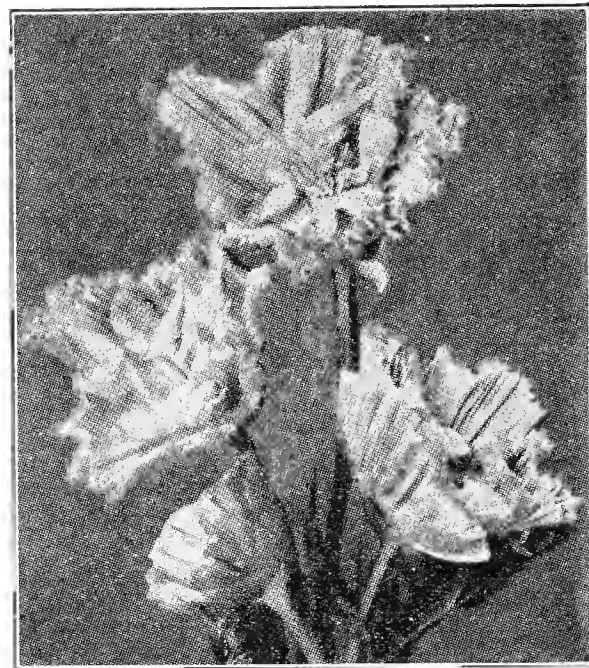
Florists get top prices for Gerbera as a winter cut-flower and it does well in the garden, too.

These Hybrids have been bred for color and length of stem. Illustration shows splendid character of flower. It will be outstanding in your garden. **Pkt. 25c.**

Gourd Oddities

Make Attractive Decorations

See Ornamental Gourds Pages 30 & 39.



Eschscholtzia, Ramona Strain

Gilia, Macrantha

943 Fairy Stars Exquisitely dainty, this little new Fairy Stars Gilia is one of the most charming and attractive of all rockery and bedding plants. The plants are very neat and compact in habit, 6 to 8 inches high, extremely free flowering, literally covered with dozens of the tiny daisy-like flowers in a riot of color. The color range includes all the popular pastel shades, rose, pink, orange, yellow, cerise and cream, in a gay and star-like mixture. Fairy Stars are excellent for the very popular miniature bouquets now used so extensively. **Pkt. 10c; 1/8 oz. 20c.**

Grasses—Ornamental

Culture D or E—See Page 4.

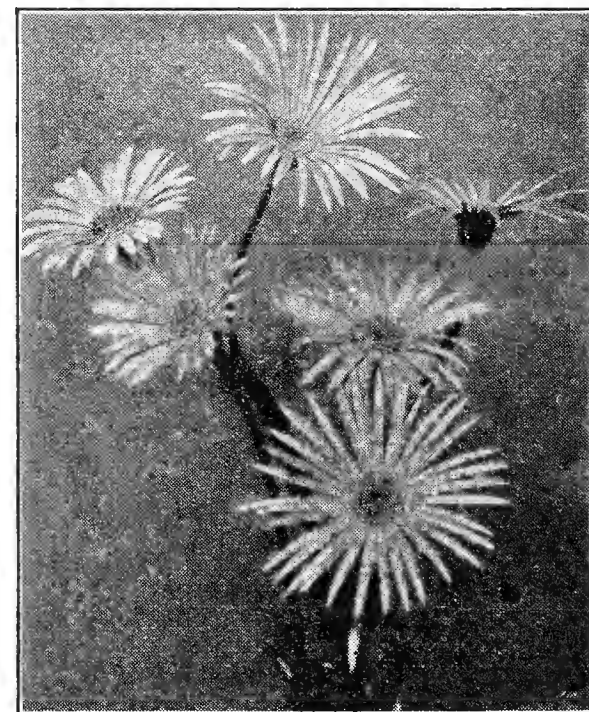
The growing of ornamental grasses was a hobby with many gardeners of our Grandmother's time. It is coming back and you will want to grow them. These grasses are not only beautiful in the garden but if cut while wet with dew, may be hung in a cool, airy place until dry and then used in vases during the winter. Try them.

11 Agrostis Nebulosa **Cloud Grass.** Produces airy graceful heads so pretty for mixing with flower bouquets. 18 to 20 inches tall. **Pkt. 5c; 1/8 oz. 25c.**

358 Briza Maxima **Quaking Grass.** The prettily shaped seed clusters are carried on such slender graceful stems that they wave in the slightest of air currents. Valuable for winter bouquets. About 1 foot high. **Pkt. 10c.**

1172 Job's Tears **(Coix)** A very interesting ornamental grass. The seed is frequently used as an old-fashioned remedy for sore throat and teething babies. The seed is strung on a linen thread and worn around the neck as a chain. **Pkt. 5c; oz. 20c.**

1565 Pennisetum **Rueppellianum.** "Fountain Grass." Exceptionally fine ornamental grass for borders around Canna and Caladium beds or pools. Grows 2 1/2 feet tall. **Pkt. 10c. 1/8 oz. 25c.**



Gerbera, Transvaal Daisy



Godetia Dwarf Double Azalea Flowered

Godetia, Satin Flower

Culture A or B—See Page 4

Attractive hardy Annual deserving of a place in every garden. Plants bloom profusely with showy flowers of Satiny texture in lovely colors.

Dwarf Double Azalea-Flowered Godetias

The dwarf double Godetias are beautiful plants for growing in pots, porch boxes or in the garden. Their colors are brilliant and when blooming they are simply a mass of color as may be seen in the illustration. They are dwarf and compact and while they do well in partial shade in the garden they are at their best as a pot plant, and have the charm and beauty of an Azalea for which this type is named.

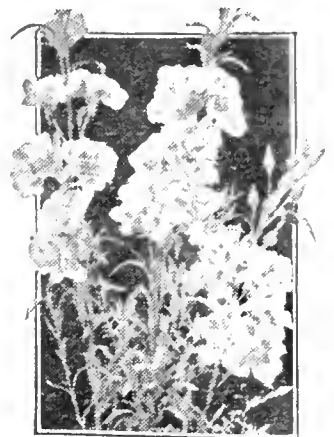
958 **Carminia**
Pink Crimson Center.

960 **Cornelia**
Bright Salmon-pink.

959 **Brilliant**
Glowing deep crimson.

961 **Mixed Dwarf Double Azalea-Flowered Godetia.**

Price any of 3 above varieties or Mixed: Pkt. 10c; 1/4 oz. 30c.



Godetia, Satin Flower Tail Double

955 Sybil Sherwood A new and outstanding introduction to the **Godetia** list, Sybil Sherwood is a beautiful single flowering variety of most exquisite color, a glorious shade of bright salmon pink softened by an undefined edging of white. Plant is robust, growing 18 to 20 inches tall, has strong stems for cutting and so free flowering that the foliage is practically hidden by the bloom. **Pkt. 15c; 1/4 oz. 35c.**

Gypsophila, Annual Baby Breath

Culture A or B—See Page 4

One of the most popular Bouquet Flowers. Very easily grown annuals, 12 to 15 inches high. Always useful for combining with other flowers in bouquets or small vases. Make several plantings to have the flowers always in the best condition.

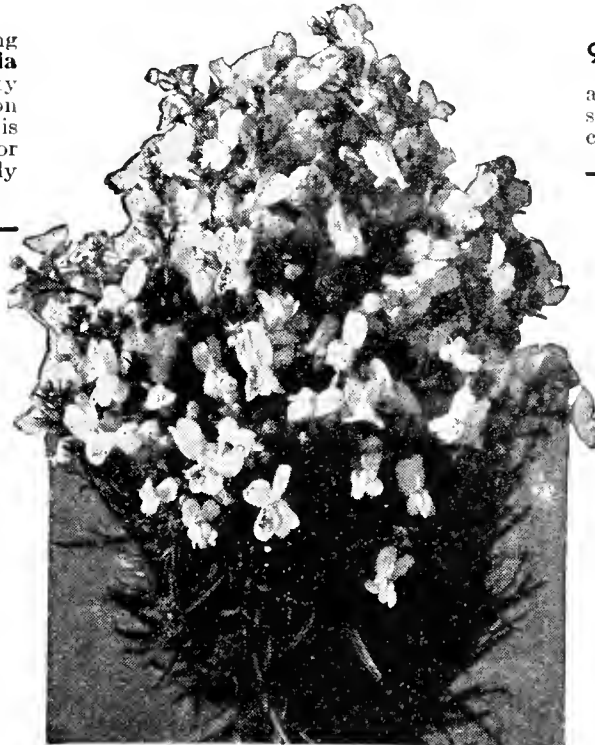
990 Covent Garden Extra Large Flowered, an improved strain of pure white Gypsophila. **Pkt. 10c; 1/4 oz. 20c.**

991 Paris Market The flowers are pure white, very small, star-like, and produced in feathery sprays. **Pkt. 5c; oz. 25c.**

992 Crimson Carminea Similar to common White except in color, which is a pretty rosy-crimson. **Pkt. 8c; 1/4 oz. 15c.**

993 Muralis Rose A dwarf variety growing only 6 inches high, with delicate rose-pink flowers. Fine for rock gardens or edgings. **Pkt. 10c; 1/4 oz. 20c.**

NOTE: Saponaria, Bouncing Bet, is similar to and may be used like Baby's Breath for bouquet filler. See page 34. **1720 Pkt. 10c.**



Linaria Fairy Bouquet

Hunnemannia Buttercup Poppy

Culture A or B—See Page 4

1075 Sunlite A new strain with semi-double flowers of clear canary yellow, as bright as the sunlight. The extra row of petals adds greatly to the beauty of the flowers. **Sunlite** received the Award of Merit from the All American Selection Committee. Sow the seed when the soil is warm and it will grow and bloom quickly. **Pkt. 10c; 1/8 oz. 25c.**

1074 Golden Buttercup Poppy Bush Eschscholtzia. Imagine great long stemmed buttercups over attractive lacy foliage and you have a picture of this Poppy, the only poppy suitable for cutting. They bloom all summer and make such pretty bouquets that if you once try them you will want them always in your garden. **Pkt. 5c; 1/4 oz. 25c.**

Lobelia, Dwarf and Trailing

Culture D or E—See Page 4

The dwarf class make little bushy, compact plants with blue flowers you will never forget, once you know them. Excellent for borders. The trailers fill many needs in flower boxes and rock gardens.

1335 Crystal Palace Compacta This is the best strain of dwarf Lobelia, the plants only 5 or 6 inches high, fairly covered with rich deep blue dainty flowers. A fine little border or pot plant, and it is used also for porch boxes and baskets. **Pkt. 8c; 1/8 oz. 25c.**

1336 Sapphire Trailing A beautiful new strain of trailing Lobelia, so useful for porch boxes and baskets. The plant is strong growing and the flowers extra large, a rich deep blue with a white eye. **Pkt. 10c; 1/8 oz. 25c.**

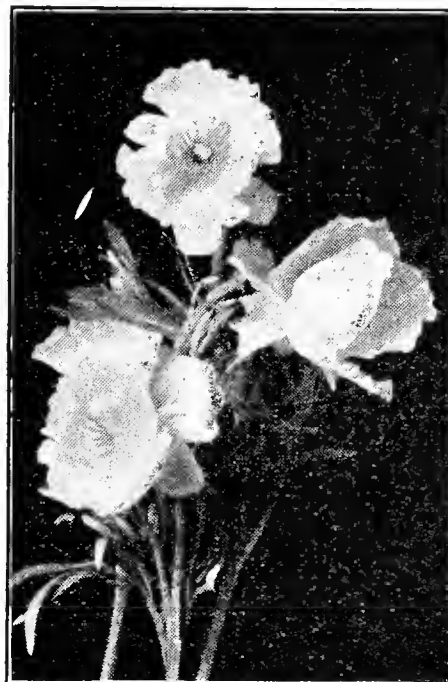
1340 Blue Stone A dwarf compact variety with large gentian blue flowers without the white eye. A very fine strain. **Pkt. 10c; 1/8 oz. 25c.**

Two New Lobelias

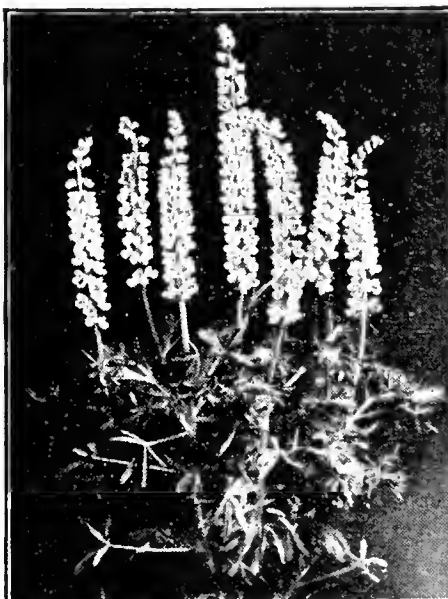
See Novelty Page 7

1334 Blue Gown Pkt. 15c; 1/8 oz. 40c.

1333 Emperor William Pkt. 10c; 1/8 oz. 25c.



Hunnemannia, Sunlite



New King or Giant Lupines

962 Tall Double Schamini This splendid type of **Godetia** grows about 2 ft. tall, providing fine long stemmed cut flower spikes. The flowers are like Azaleas in beautiful shades of crimson, rose, and pinks. **Pkt. 10c; 1/4 oz. 25c.**

1228 Kochia or Fire Bush

Culture D or E—See Page 4

Giant Summer Cypress. A charming and most effective decorative plant, with a habit resembling one of the compact evergreen shrubs. It has light green feathery foliage, which changes to crimson in the fall. May be grown as single specimens or as an ornamental hedge. The plants grow 2 to 2 1/2 feet high with a spread of about 15 to 18 inches. You may plant the seed when soil is warm, just where the plants are to stand and thin them out later. Or you may start the seed indoors transplanting outdoors later. **Pkt. 5c; 1/4 oz. 20c.**

Leptosiphon

Culture A or B—See Page 4

1319 French Hybrids A pretty little edging plant growing only a few inches high, forming dense cushions of foliage, surmounted by flowers in many colors; cream, yellow, orange to brown, lilac and purple. **Pkt. 10c; 1/8 oz. 25c.**

Linaria Culture A or B—See Page 4

1327 Fairy Bouquet Awarded a gold medal by the All American Selections Committee. Fairy Bouquet is a little beauty. The plants are about 8 inches high covered with the pretty airy flowers, like miniature snapdragons, in a great mixture of shades. Blooms quickly from seed and is ideal as a filler for bouquets or for bedding or potting. **Pkt. 10c; 1/8 oz. 25c.**

1326 Maroccana Hybrida Excelsior Mixed A hardy annual with small dainty flowers like miniature Snapdragons, colors ranging through crimson, gold, pink, rose, maroon, dark blue and chamois. Plant 12 to 18 inches tall and blooms in about 8 weeks. **Pkt. 8c; 1/4 oz. 20c.**

1328 Linum, Crimson Flax

Culture A or B—See Page 4

Scarlet Annual Grandiflorum. A brilliant flowered annual plant 1 to 1 1/2 ft. high, carrying rosy crimson flowers. They make pretty beds or borders. For continuous display make several planting. **Pkt. 8c; 1/4 oz. 20c.**

Annual Lupines Hardy Lupines on page 52.

Culture A or B—See Page 4

Easily grown, free flowering annual, with long, graceful spikes of pea-shaped flowers, richly and variously colored. Fine, dark, glossy foliage. Prefers some shade. Height 2 feet.

1344 Mixed Colors Blue, pink, rose and white. **Pkt. 8c; 1/2 oz. 20c.**

New Giants or King Lupines

A new and improved sort, growing 3 to 4 feet tall and branching from the ground with four to six spikes to a plant. A big advance in size and beauty over the standard Annual Lupines.

1342 King Blue Rich oxford blue with a white stripe in the standard of each flower.

1343 King White Very sweet scented, glistening white.

1349 King Sky Blue Clear light blue. Fine for Your Blue Garden.

1351 King Heliotrope Rosy purple with white stripe.

1350 King Mixed Shades of blue, rose and white. Made from above varieties.

Price any above Color or Mixed, Pkt. 10c; 1/4 oz. 20c.

Annual Larkspurs

Culture D or E—See Page 4.

This big family of free-flowering, colorful, long stemmed Annuals will bring you plenty of pleasure in your garden. It stands up well as a cut-flower, too, and is especially lovely in tall vases.

In addition to spring sowing of seed, it is possible to make a fall sowing for early blooms the following spring, because the young plants will winter over in your garden.

We are proud of the fact that many of the best Florists in the United States buy their Larkspur seed from us in large quantities. You get the same strains when you buy from us.

Giant Imperial or Delphinium Type

In this class of Larkspurs, the plants grow upright though freely branched at the base, producing many fine long stemmed branches for cutting. Their type of growth allows closer planting without influencing the amount of their bloom. The plants grow 3 to 4 feet tall.

- | | | | |
|---------------------|-------------------------------------|---------------------------|----------------------------------|
| 1280 Blue Bell | A new shade of deep Sky-blue. | 1282 Miss California | Deep pink on salmon ground. |
| 1276 Blue Spire | Intense deep oxford blue. | 1274 Los Angeles Improved | Brilliant rose on salmon ground. |
| 1279 Carmine King | Carmine rose, deepest of the pinks. | 1275 White Spire | Beautiful glistening pure white. |
| 1272 Exquisite Pink | Light delicate Pink. | | |

Price any of above varieties. Pkt. 10c; 1/8 oz. 25c.
1271 Mixed Colors A fine mixture including all the above and other rare colors. Pkt. 10c; 1/8 oz. 20c.



Larkspur, White Spire



Dwarf Emperor Larkspur

Larkspurs, Tall Double Stock Flowered

The plants grow 3 to 4 feet high and bear long cutting spikes of beautiful double flowers.

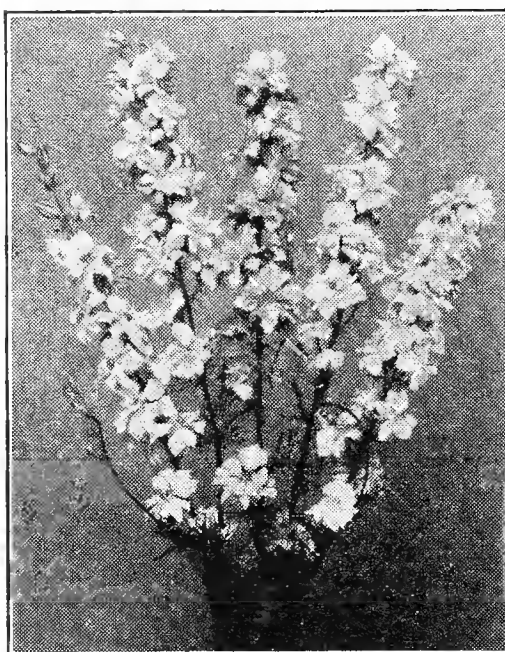
- 1269 La France Pleasing shade of salmon-pink, very large and double and well placed. on long stems. Make adorable bouquets. Pkt. 10c; 1/4 oz. 25c.

- 1270 Larkspur, Rosamond All-America 1935. Also Award of Merit by Royal Horticultural Society of London. New pure deep rose, self-colored, fully double. Individual florets are large and closely placed on stems. Distinctly beautiful. Pkt. 10c; 1/4 oz. 25c.

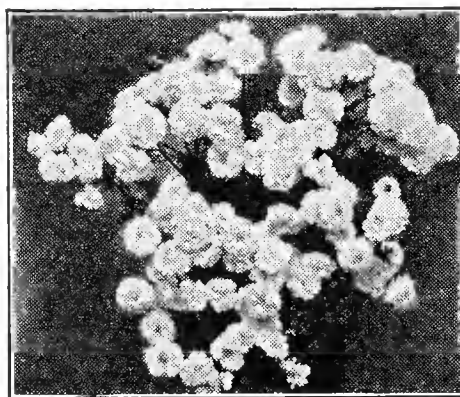
- 1263 Royal Dark Blue Rich shade of deep blue, almost purple. A Royal combination when planted with La France or Rosamond. Pkt. 10c; 1/4 oz. 25c.

- 1267 White A grand annual for your white or moon-light garden. A favorite at the London Royal Horticultural Society gardens. Pkt. 10c; 1/4 oz. 25c.

- 1261 Mixed Colors Includes a great variety of colors, blues, reds, pinks and white of the tall double flowered type, considered the best of all. Pkt. 8c; 1/4 oz. 20c; Oz. 60c.



Annual Larkspurs—Stock Flowered



Matricaria Capensis

Matricaria Double Feverfew

Culture D or E.

The small double flowers resembling button Chrysanthemums are produced in showy clusters.

- 1384 CAPENSIS, DOUBLE WHITE. Plants grow from 2 to 3 feet high, almost completely covered with pretty, small, double white flowers. Very well adapted for bedding or mixed border. Pkt. 10c; 1/4 oz. 20c.

- 1385 EXIMEA, GOLDEN BALL. The dwarf compact little plants grow 9 to 10 inches high, producing an abundance of fully double golden yellow flowers. This dwarf variety makes an unusually fine edging or border plant for taller annuals. Pkt. 10c; 1/8 oz. 30c.

Mesembryanthemums

Culture A or B—See Page 4.

- 1396 Ice Plant Crystallinum. The foliage and stems are covered with crystal-like formations that glisten in the sun. Nice for hanging baskets, porch boxes and for rockeries, being trailing in growth. Pkt. 5c; 1/4 oz. 20c.

- 1399 Livingstone Daisy Criniflorum. An ideal carpet or Rock Garden plant. Daisy-like flowers of golden, buff, apricot, crimson, 2 inches across. Pkt. 15c; 1/8 oz. 30c.

Mignonette Reseda Odorata.

Culture D or E—See Page 4.

Many folks in a garden will quickly inhale—face light up—exclaim—"What is so fragrant?" All for the unpretentious Mignonette. Grow it for combining with odorless flowers to make bouquets. Excellent for bedding and for pots indoors.

- 1401 ODORATA GRANDIFLORA A highly improved strain of the common variety, producing an abundance of very fragrant flower heads. Pkt. 8c; 1/2 oz. 25c.

- 1402 GOLDEN GOLIATH. Immense spikes of golden yellow. Of strong yet compact growth, the giant trusses of flowers borne on erect strong stalks, excel all others. Pkt. 10c; 1/8 oz. 25c.

- 1403 NEW YORK MARKET. A select strain desirable for florists. Under favorable conditions plants will grow to 2 or 2 1/2 feet tall, producing long compact flower spikes. Flowers red. Pkt. 10c; 1/8 oz. 25c.

- 1405 BISMARCK. Improved Machet. A large flowered variety of reddish shade with dense spikes. Distinct crinkly foliage. Heavy delicious fragrance. Excellent for potting. Pkt. 10c; 1/4 oz. 25c.



Mignonette

Marigolds

Listed on next Page (Page 25)
Novelty Page 7 & Color Pages

Mimulus—Monkey Flower

Culture D or E—See Page 4

- 1412 Queen's Prize Tigrinus Grandiflorus. Plants dwarf and bushy about 10 inches tall and bear large flowers. Flowers resemble a grinning monkey's face. Range in color through white, yellow, golden, rose, crimson and maroon blotched and striped. Pkt. 10c; 1/8 oz. 25c.

No. 77 Beauty Collection for Your "Cutting Garden"

Enjoy Your Garden this Summer—Plant this Collection and Cut Fresh Flowers Each Day

Remember the More Flowers You Pick, the More the Plants Will Produce For You

	Price		Price		Price
Anchusa Capensis	\$.08	Clarkia Mixed	.10	Nasturtium Gleam Hybrids	\$.08
Antirrhinum Maximum Mixed	.10	Didiscus	.08	Nigella	.08
Aster American Branching Mixed	.10	Gaillardia Single & Double Mixed	.05	Rudbeckia My Joy	.10
Calliopsis Tall Mixed	.10	Gypsophila Grandiflora White	.05	Salpiglossis Mixed	.10
Carnation Double Marguerite	.08	Helichrysum	.08	Scabiosa Tall Mixed	.08
Centaurea Cyanus Mixed	.10	Larkspur Tall Mixed	.08	Stocks Giant Excelsior Mixed	.20
Centaurea Imperialis Mixed	.10	Marigold Guinea Gold	.08	Zinnia Giant Dahlia Flowered Mixed	.10
Chrysanthemum Single & Double Mixed	.08	Marigold Yellow Supreme	.10		

Total Value \$2.10

23 Packages of Annual Flower Seeds 1 Pkt. Each of 23 Above Varieties Only \$1.50

Planting Instructions for Annual Flower Seeds will be found on Page 4

1368 New Odorless Marigold "Crown of Gold." 1937 Gold Medal All-America

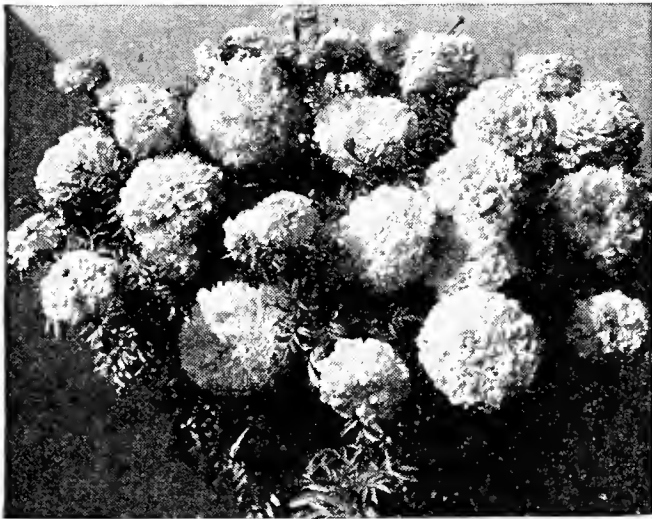
On Sept. 1, 1933, the seed from the only 3 known plants was offered to us by a friend in China. By careful breeding and development, the seed we offer you is better than the first importation. Be among the first in your vicinity to grow this fine odorless Marigold. Color matches exactly Orange Flare Cosmos. Free-flowering, early, about 3 feet tall. See Color Plate Page 12. Pkt. 10c; 1/8 oz. 25c.

1383 Chrysanthemum Flowered

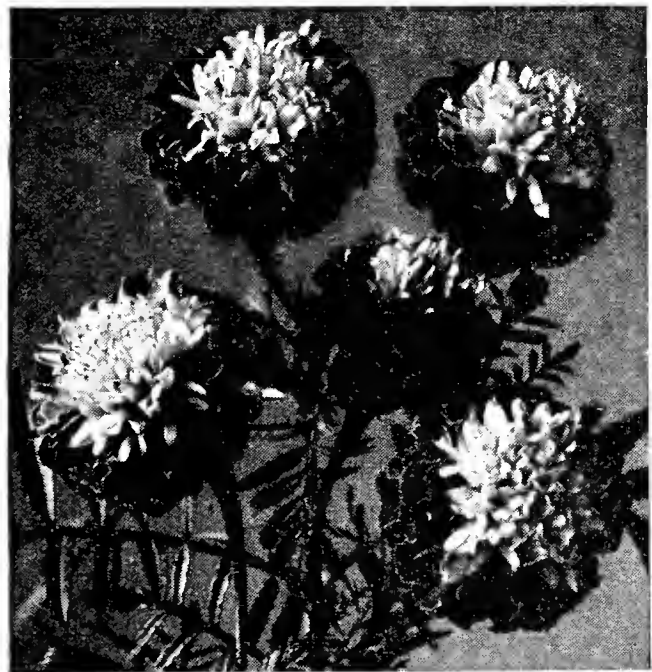
These new Hybrids contain many new and distinct types of Marigolds. Flowers vary in size from 2 to 4 inches, some are quilled, others imbricated. Fascinating shades of Yellow and Orange. Plants 3 feet tall. Pkt. 10c; 1/8 oz. 30c.

1376 Dwarf Harmony Double French Scabiosa-Like.

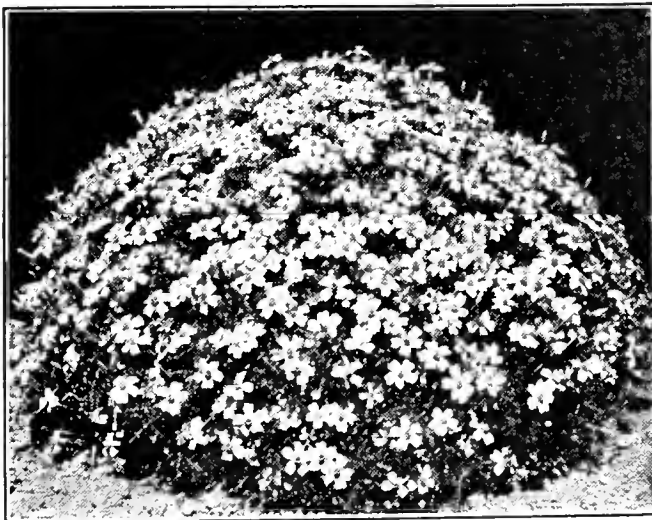
Strikingly beautiful flower 1 1/2 inches across, center of Orange-Yellow, deep tubular Scabiosa-like petals with broad velvety Maroon guard petals. Compact plants 12 inches high. Blooms freely from June to frost. Plant in front of Sunset Giants. The combination is alluring. Pkt. 10c; 1/8 oz. 25c.



Plant of Marigold Sunset Giants
See Natural Color Page 12



Marigold Dwarf Harmony, See Color Page 11



Marigold Tagetes Golden Gem

Marigolds

The Newest and Best in This Golden Family
Culture D or E—See Page 4

Marigolds, as a family, offer you a great deal for your money. You can be sure of plenty of flowers from July on through to frost. They come in every size and a wide range of colors including gold, yellow, orange, mahogany and brown so they fit into many color schemes when used as cut flowers indoors. They start easily in the garden from seed or may be started indoors in flats as you wish.

The new kinds that have been developed recently are really novel and distinct and we can heartily recommend them to you. You will find several of them shown in natural colors on the color pages of this catalog.

1357 Dixie Sunshine 1936 All-America Late but Lovely.

A marvelous Marigold for late bouquets. The flowers are Golden-Yellow, 100% double, 1 1/2 inches in diameter, made of tiny 5-petaled Chrysanthemum-like florets, with lacinated effect. Tall bushy plants, finely cut foliage, producing hundreds of the lovely little Marigolds which last for days after cutting. Very late variety so be sure to start the seed indoors early. Pkt. 10c; 1/8 oz. 25c.

1369 Mexican Dwarf Orange

Hailing from Mexico, the original home of many of our garden flowers, this handsome new type of Marigold grows 15 to 18 inches tall, and bears large double flowers of a bright orange. The petals are broad, deeply crinkled at ends. The flowers are 4 inches in diameter and so very double that they resemble oranges. Sown indoors in March, and planted outdoors in May, they will bloom from July until frost. Pkt. 10c; 1/4 oz. 30c.

1374 Dwarf Double French Monarch Strain

The dwarf French Marigolds have always been valuable for garden display as well as cut flowers. The new Monarch strain shows improvement in its dwarf compact growth, the increased size and doubleness of the flowers and its splendid assortment of colors. Plants uniformly about 1 ft. high. Received the award of merit from the All-America 1934. Pkt. 10c; 1/8 oz. 25c.

1370 Legion of Honor

A single-flowering French Marigold, forming compact bushes 9 inches high. Largely used for borders. Flowers golden-yellow, with brown markings. Pkt. 5c; 1/4 oz. 20c.

1364 Orange Alldouble

A new and improved strain of African Marigold in which the flowers are practically 100% double. The plant growth and habit is identical with Orange Prince, but the form and doubleness of the flower in this new strain has just about reached perfection. Pkt. 10c; 1/8 oz. 30c.

1365 Lemon Alldouble

Similar in growth and characteristics to Orange Alldouble except in color, which is bright lemon yellow. Pkt. 10c; 1/8 oz. 30c.

1362 Orange Prince

A tall double African variety. Bears large, perfectly double tubular or quilled petalled flowers of a rich deep golden-orange, a single plant often having 50 or more splendid flowers. Pkt. 10c.

1363 Lemon Queen

A counterpart of Orange Prince except in color, which is a soft lemon yellow. Pkt. 10c.

1355 TALL DOUBLE AFRICAN AND FRENCH MIXED TYPE. The African type has large flowers of a uniform color, yellow or orange and the double are more or less globe shaped. The French Marigolds are combinations of mahogany, brown, yellow and gold. They are single and semi-double. Pkt. 5c; 1/4 oz. 20c.

1371 DWARF DOUBLE FRENCH MIXED. The plants are bushy and about same size as Legion of Honor, but the flowers are in a variety of shades of reddish-brown and golden-yellow. Some are like golden balls, others are mahogany with the daintiest fringe of yellow. Pkt. 5c; 1/4 oz. 20c.

1366 DWARF DOUBLE AFRICAN MIXED. Much more dwarf and compact than the tall sorts. The flowers are large, ball shaped and in shades of lemon, yellow and orange. Pkt. 5c; 1/4 oz. 20c.

1380 Border of Gold, "Golden Gem" Tagetes

Signata Pumila. This sunny little flower belongs to the marigold family, growing 12 to 15 inches high and making a compact plant. The foliage is fern-like and dainty. Planted in a row all during the summer and fall you will have a golden stripe of bloom. Pkt. 5c; 1/8 oz. 20c.

1381 Tagetes Little Giant

Signata Pumila. The highest development yet attained in a neat, dwarf, really compact strain of this type. Very dainty, with slender foliage, plants 4 to 6 inches high, with a spread of 8 to 10 inches, covered with gay, single, deep orange flowers. An ideal edging plant, a perfect mass of gold. Pkt. 10c; 1/8 oz. 25c.

1358 Sunset Giants Gigantic, showy and fragrant, they come in a grand mixture of colors from deep Orange through Golden-Yellow, to a delightful shade of Primrose-Yellow. Plants extremely strong growing, producing 6 to 8 branches of 3 to 6 flowers each. (See cut of Sunset Giant, Page 12.) Pkt. 15c; 1/8 oz. 30c.

1359 Yellow Supreme 1935 Gold Medal.

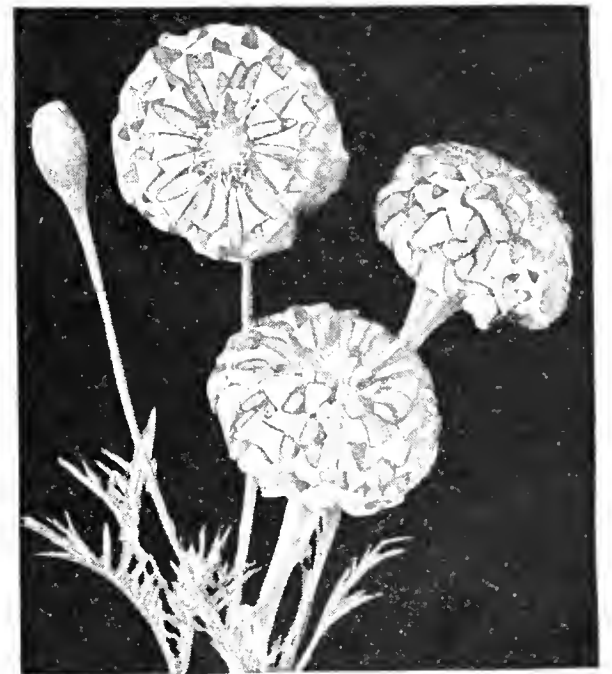
This new Marigold is the result of years of careful breeding. It is similar to "Guinea Gold" but of a pure lemon-yellow color, fully Carnation-flowered, nearly 3 inches across, quite early and a very profuse bloomer. Plants 2 feet tall. A grand cut-flower. Pkt. 10c; 1/8 oz. 25c.

1378 Guinea Gold All-America Gold Medal 1933.

Brilliant orange, double and semi-double, ruffled, with loose petals. Plants 2 to 2 1/2 feet tall of pyramidal growth. A very popular Marigold. Pkt. 5c; 1/4 oz. 20c.

1375 All-Double Royal Scott

1937 All-America Selection. A most striking color combination in rich Mahogany and Old Gold. A new strain of Dwarf Striped French Marigolds. Compact, bushy, uniform plants 10 to 12 inches tall. Pkt. 10c; 1/8 oz. 25c.



Marigold all Double Royal Scot.

1490 Nigella, Love-in-a-Mist

Culture A or B—See Page 4

Also called Devil-in-a-Bush. Compact, free flowering, with pretty light blue flowers, nestled in feathery foliage, resembling a mist. The seed pods are curiously shaped and attractive. Plants grow 15 to 18 inches high. Very easy to grow. Pkt. 5c; 1/4 oz. 20c.

1463 Nemophila "Baby Blue Eyes."

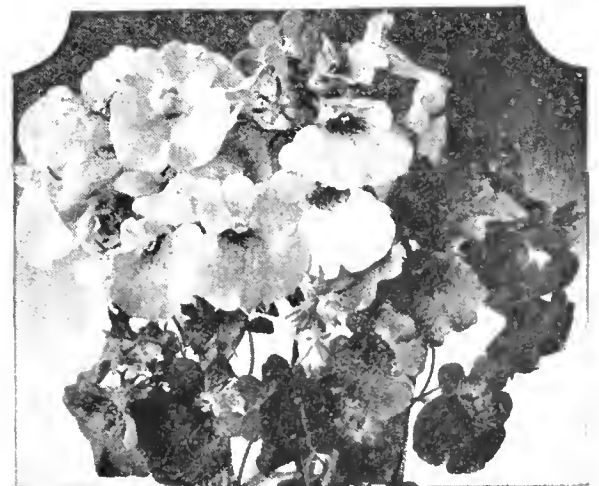
Culture A or B

A cute little Annual growing about 8 inches high and producing an abundance of bright blue, cup-shaped flowers in clusters. Very dainty for cut-flowers. Pkt. 10c; 1/4 oz. 20c.

1456 Nemesis Templin-Bradley Hybrids.

Culture D or E

A splendid little plant of compact growth about 1 foot high. Nemesis may also be used as winter flowering plants by starting the seed in pots in the fall. This is the best strain of Nemesis with large flowers and many rich and rare colors, from creamy white through orange to carmine. Pkt. 10c; 1/8 oz. 25c.



Dainty Little Nemesis

Double Nasturtiums

Culture A or B—See Page 4

For summer display in large or small beds, boxes or borders, nothing can surpass Nasturtiums. They start to bloom early and keep up a continuous display of bright colored flowers until hard frost in fall. The more you cut the flowers the more profusely will the plants produce blooms.

You can grow them in practically any garden soil, in fact, they will grow in soils that are too poor to support any other plants. Plant the seed after soil is warm, covering an inch deep and dropping a couple of seeds every 3 inches. They should not be transplanted. Do not water too freely.

Plant plenty of nasturtiums this summer and enjoy their glorious colors in the garden and in bouquets where you need gaiety.

Dwarf Double Gleam Sweet Scented

Gleam Hybrids, Color Page 12

1438 Golden Gleam Immense double Golden-Yellow. Flowers 2½ to 3 inches across. Pkt. Sc; Oz. 20c.
1439 Scarlet Gleam Dazzling Orange-Scarlet. Large flowers on long stems. Pkt. Sc; Oz. 20c.
1440 Gleam Hybrids Mixed Colors. A glorious Mixture. See Page 12. Pkt. Sc; Oz. 20c.

1445 Moon Gleam Beautiful Primrose-Yellow. For your Moonlight Garden. Pkt. Sc; oz. 20c.
1444 Orange Gleam Deep Growing Striking Color. Pkt. Sc; oz. 20.
1446 Salmon Gleam Delicate Glowing-Salmon. Unusual Color. Pkt. Sc; oz. 20c.

1450 Double Gleam Collection. 5 Pkts. 1 each of 5 Colors No. 1440 Not Included Value 40c, 35c

1437 Dwarf Double Golden Globe

1936 All-America.

The first named color variety in the new Gem Type. Well formed, double golden yellow flowers in profusion. Plants 9 to 12 inches high, of compact dwarf form. It is a sport of Golden Gleam and is sweet-scented. Pkt. Sc; Oz. 25c.

1435 Dwarf Double Gem Mixed

Shades of yellow, orange, scarlet, crimson, cerise, cream, maroon and spotted varieties. Compact, gem-like plants, ideal for edging and border use. These lovely, sweet-scented Nasturtiums created a sensation at the California Exposition in San Diego. Pkt. 10c; Oz. 25c.

Tall Trailing or Climbing Nasturtiums-Special Mixtures

1441 Best Tall or Climbing For trailing over porch lattice or arbors, or for covering old fences or unsightly places, also for vases, we consider the tall varieties most desirable. There is also a greater variety in colors, including the brilliant Lobbianum type. Pkt. 5c; Oz. 20c; ¼ lb. 60c; Lb. \$1.50.

1442 Tall Ivy and Variegated Combining two desirable new climbing types, the Ivy with bright green foliage, veined light, and the Variegated with green leaves mottled with creamy-white. Flowers brilliant mixed colors. Pkt. 10c; Oz. 20c.

1443 Trailing Tom Pounce The best Nasturtium for porch boxes because of its trailing habit (vines 2 feet long.) At times you hardly see the foliage because of the wealth of flowers. Flowers are a little smaller than the ordinary Nasturtium, very bright yellow and scarlets. Pkt. 10c; Oz. 20c.

1508 Oenothera Afterglow

Culture A or B—See Page 4

Evening Primrose. Evening Primroses should be in every garden because of their enchanting habit of opening their flowers in the evening and allowing you to enjoy their delicious fragrance. Afterglow is a pretty new variety with large flowers of buttercup yellow each with bright red calyx. 18 to 24 inches high. Pkt. 10c; ¼ oz. 25c.

1624 Phacelia, California Bluebell

Culture A or B

Campanularia or Harebell Phacelia. Grows neat little bushes, 9 to 12 inches tall, and bearing all summer pretty gentian bell-shaped blue flowers with white stamens. Very easy to grow, nice for blue borders and rockeries. One of the earliest of the long-lasting garden Annuals. Pkt. 10c; ¼ oz. 25c.

686 China and Japan Pinks

Culture D or E—See Page 4

One of the most popular and most satisfactory annuals grown. Of easy culture, comprising a large variety of types and brilliant colors, many of them deeply fringed. Our mixture contains many varieties of Chinese and Japanese double and single types. Pkt. 5c; ¼ oz. 20c.

Tulips, Hyacinths Daffodils, Crocuses

These Colorful Flowers
are only produced
from Bulbs which
must be planted
in the Fall.

Ask Now for 1938
Fall Catalog

which will be ready
Next September

Nicotiana

Culture D or E—
See Page 4

Flowering Tobacco. A lovely class of fragrant annuals that bloom freely throughout the summer and fall. Plants are bushy, 2 to 3 ft. high and branching. They open towards evening emitting a very pleasant odor. "In the Horticultural Gardens of the Great Lakes Exposition thousands of visitors last summer were surprised to learn how sweet, and beautiful this family of flowers could be."

1486 Crimson Bedder A wonderful new strain of Dwarf Nicotiana, about 15 inches tall, plants are well-branched and ideal for bedding. See Color Page 30.

The color is a rich deep crimson, it blooms profusely, and gives a striking effect in the garden, as bouquets or as a pot plant. Florists like this variety, you'll like it, too. Pkt. 15c; ⅛ oz. 45c.

1483 Affinis White or tuberos flowered tobacco. A very continuous and profuse bloomer, with waxy white flowers. Plants of branching, bushy habit, starting to bloom a few weeks after sowing. 2½ to 3 ft. Pkt. 10c; ¼ oz. 25c.

1484 Affinis Hybrids Like above in growth, a splendid mixture of rose, red, white, and blue. Pkt. 10c; ¼ oz. 25c.

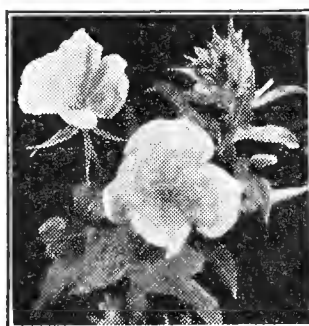
1482 Crimson King A compact growing variety with rich velvety crimson flowers. 2½ feet tall. Pkt. 10c; ¼ oz. 25c.

1638 Poinciana, Bird of Paradise

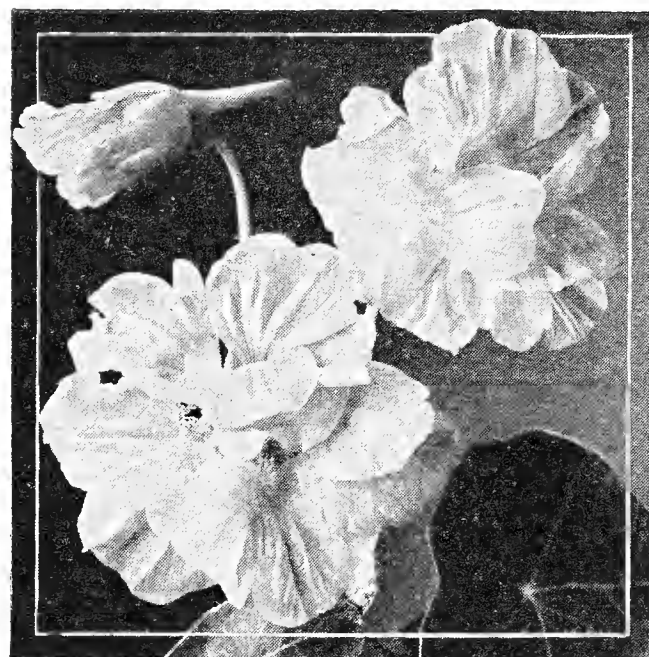
Gillesii. Stately tall growing plant reaching up 8 to 10 ft. The flowers are large, bright and yellow and borne in trusses. They are made even more beautiful by the rich crimson stamens and pistils which are long and incurving. Pkt. 10c; ⅛ oz. 30c.



Nicotiana



Oenothera Afterglow
"Evening Primrose"



Nasturtium Double Golden Gleam

Single Dwarf Nasturtiums

1426 Single Dwarf Nasturtiums Mixed These are especially desirable for borders and beds forming neat compact plants 1 to 1½ ft. across. This mixture is made from many select named varieties and will give you many beautiful flowers. Pkt. 5c; Oz. 15c; ¼ lb. 40c.

1436 Fancy Leaved Dwarf Very dwarf compact plants but the foliage is distinct and curious—variegated and marbled silvery white, and including the waved emerald-green leaves. Flowers are showy. Mixed Colors. Pkt. Sc; Oz. 20c.

Nasturtiums in Color

See Page 12

Annual Phlox

Culture D or E—
See Page 4

This splendid genus of plants is unrivaled for richness of color, profusion of bloom, duration of bloom and general compactness, and whether in clumps or masses looks equally beautiful. It is one of the finest annuals in cultivation, and should occupy a prominent place in every garden.

Tall Large Flowered

Phlox Drummondii Grandiflora

Produce well-branched plants, 12 to 15 inches tall.

1627-G Alba (White) 1627-E Isabellina Primrose
1627-C Chamois Rose 1627-H Violet, (White-eye)
1627-D Cinnabar Scarlet 1627 Mixed Colors

Price any Color or Mixed:
Pkt. 10c; ⅛ oz. 25c.

Dwarf Compact Phlox

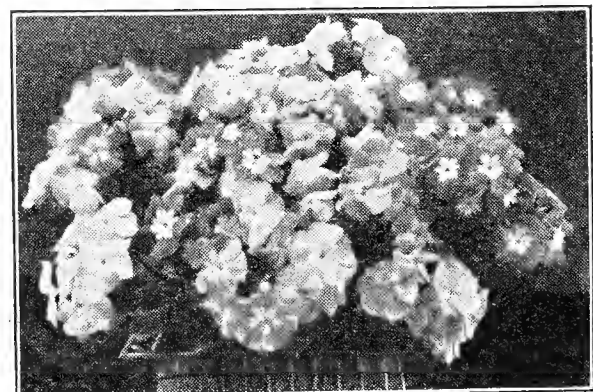
Phlox Drummondii Nana Compacta

For edgings, rockeries and porch boxes.
Only 6 to 8 inches tall.

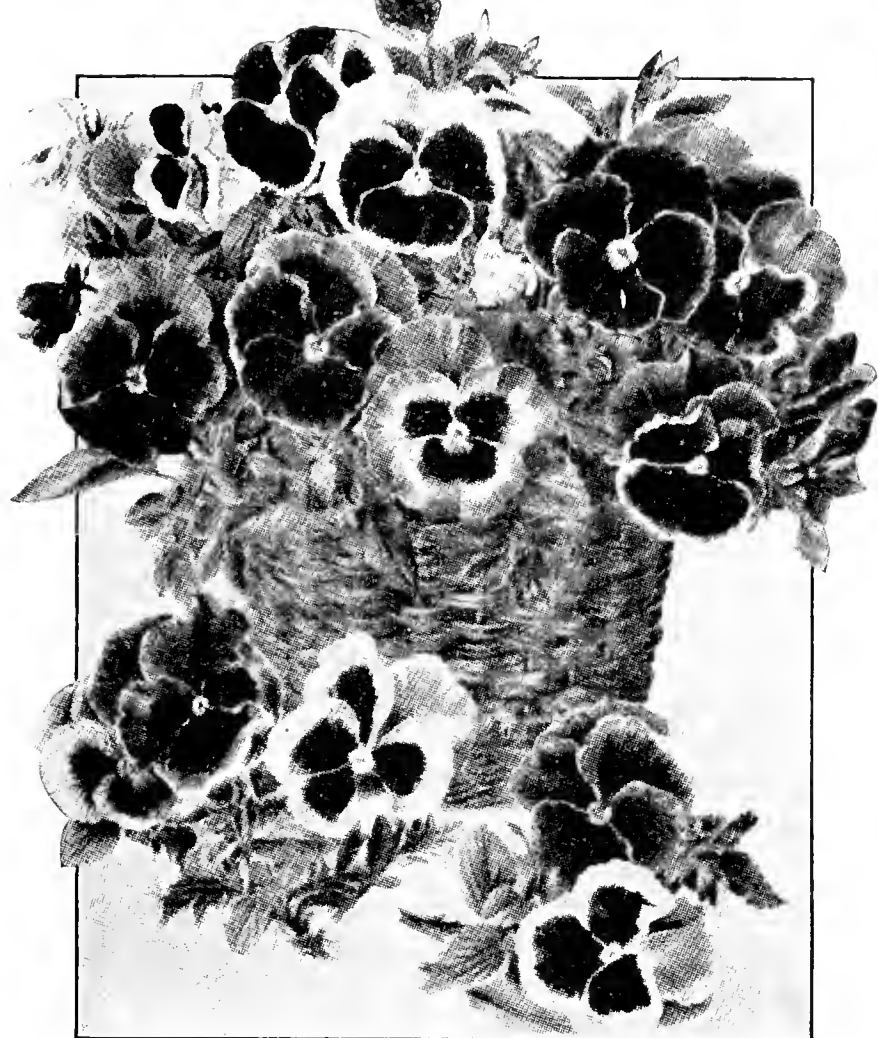
1630-A Atropurpurea (Purple) 1630-E Isabellina (Yellow)
1630-B Chamois Rose (Cormine-eye) 1630-F Snowball (Pure White)
1630-C Delicate (Salmon-Pink) 1630-G Surprise (Begonia-rose)
1630-D Fireball (Blood-Red) 1630 Mixed Colors

Price any Color or Mixed:
Pkt. 10c; ⅛ oz. 30c.

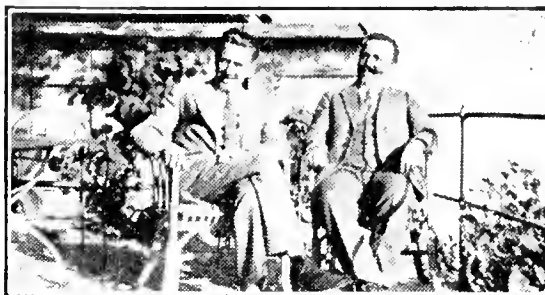
1628 Starred and Fringed This beautiful type is quite distinct. The flowers are either star-shaped or fantastically fringed, really two distinct types. Many bright colors. Pkt. 10c; ⅛ oz. 25c.



Phlox Art Shades, Color Page 48



Templin-Bradley's Supreme Mixture



Floyd Bradley and Ernst Roggli, the Pansy Seed grower in Switzerland

Pansies

Culture B—See Page 4

Roggli's Swiss Giants

Pictured in Color on Page 12.



Roggli's Swiss Giant Pansies Are Unexcelled. See Color Page 12.

Deep down in the heart of everyone is the desire to see Switzerland, the country of beautiful lakes, flowers and snow-capped mountains. Few have the opportunity to spend days in the heart of the Swiss Alps, but all of us can bring a bit of Switzerland into our houses and gardens if we but plant these lovely Swiss Pansies.

Roggli's Swiss Pansies are the result of years of intensive plant breeding, developing this wonderful strain of Giant Pansies with the immense size, $3\frac{1}{2}$ to 4 inches in diameter, and seemingly, embodying all the rich golds, reds and blues that are to be found in the lakes and mountains of Switzerland.

The separate colors are descriptive of their homeland and the mixture contains a very fine range of colors, with a large percentage of rich dark shades.

1546 **Alpenglow** Rich Cardinal and Garnet shades. 1548 **Rheingold** Canary Yellow Brown Blotches

1549 **Berna** Velvety Dark Violet-Blue. 1547 **Thunersee** "Ullswater" Solid Deep Blue

1545 **Roggli's Deluxe Strain** A grand mixture of all the exquisite colors of Roggli's Swiss Giant Pansies.

Price on any above Named Variety or Deluxe Mixed. Pkt. 25c; $\frac{1}{8}$ oz. \$1.00.

Templin-Bradley's 1540 Supreme Mixture

"Pansies for Thoughts" is an age-old saying but in this case we have reversed the words and have given "Thoughts for Pansies." In this mixture we have thought out the best mixture of Pansies in all the finest types, colors, sizes, markings and substances available.

Let's make this a Pansy summer and fill our gardens, baskets and homes with the adorable little faces of these colorful Pansies. Their beauty will thrill you. 1540 Supreme Mixed Pansies. Pkt. 25c; Large Pkt. 50c.

1527 Miracle Pansies

American Strain of Mastodon Mixed. This pansy strain was developed by Steele's Pansy Gardens and is considered the best of the American strains. The plants are hardy, very early flowering, bear huge blooms on long stems and the colors are beyond description. Pkt. 15c; $\frac{1}{8}$ oz. 75c.

1552 Winter-Blooming Giant Pansies

Sometimes called **World's Record**. A very early flowering hardy strain. They will bloom several weeks earlier than other pansies so are invaluable for spring bedding. The flowers are of good size and include a splendid assortment of colors. They are delicately fragrant, indicating the violet strain. Pkt. 10c.

Paris Giant Flowering Pansies

8 Choice Colors
Very Showy Class

Plants of vigorous, compact growth—Flowers of enormous size—Finest Strain

1539 **Adonis**. Light Blue, White margin.
1534 **Cardinal**. Brilliant Cardinal-red.
1533 **Golden Queen**. Luminous Golden-yellow.
1535 **King of Blacks**. Velvety Purple-Black.

1531 **Paris Giant Mixed** All colors known to the Pansy World.

1536 **Lord Beaconsfield**. Purple, White Upper Petals.
1538 **Prince Bismarck**. Golden Brown, Black Eye.
1537 **Prince Henry**. Rich, Darkest Blue, White Eye.
1532 **Snow Queen**. Pure, Glistening Snow White.

Price Any Color or Mixed Pkt. 10c; $\frac{1}{8}$ oz. 30c.

Pansies in Unusual Mixtures

1526 Giant Exhibition Pansies

The Giant Exhibition is a wonderful mixture of Pansies. It is our own blend of which we sell a great quantity to the most critical pansy lovers and to those who grow for market. In order that you may have the pleasure of growing some of the very best pansies in existence at a nominal expense, we are searching each season—almost to the ends of the earth, among pansy specialists for the very best of their new strains. Included are the ruffled types, the striped and mottled, the blotched as well as solid colors are mixed together to make our Giant Exhibition. Price, Pkt. 15c; 3 pkts. 35c.

1528 Popular Bedding Mixture

These are the popular saucy-faced beauties that everybody loves, comprising the finest varieties in all colors. Just what you want for a pretty bed. You will be delighted with this mixture. Pkt. 5c; $\frac{1}{8}$ oz. 25c; $\frac{1}{4}$ oz. 45c.

1555 Tufted Pansies

Charming little flowers smaller than regular Pansies, larger than Violets. Lovely in Rock Gardens or borders. Only 6 to 8 inches tall. A fine mixture of free-blooming varieties. Bloom first year if seed is sown early. Pkt. 10c; $\frac{1}{8}$ oz. 25c.

1529 Engelmann's Pansies Rainbow Mixture

This strain has a greater range of color than any other strain we have ever offered. Furthermore, the flowers are enormous in size, when properly grown you will find flowers 4 to 5 inches from top to bottom. The plants are compact but of vigorous growth, producing good length of stems.

And the colors are marvelous. You will find those of bronze and reddish tinge, many with distinct rings, deep blues, purples and the light gold and yellow shades as well. Pkt. 25c.



Shirley Poppies

Annual Poppies

Culture A or B—
See Page 4

Poppies will grow most anywhere and you should scatter seed wherever there is any space in your garden, they are so bright. Make several plantings to have fresh flowers throughout the summer. They will not stand transplanting.

Try this stunt—just before your Poppies open, cut some, sear ends of stems with match or hot iron, or dip an inch or two into boiling water. They will keep as cut-flowers.

The Shirley Poppies are all very attractive because of their good sized, beautiful silken flowers.

1651 **SWEET BRIAR. Double Shirley.** The color is a deep rose-pink, like a wild rose, and formed like a large double begonia. It is much larger than the standard Double Shirley varieties. Pkt. 10c; $\frac{1}{4}$ oz. 25c.

1652 **THE DAZZLER. Double Shirley.** A new Double Shirley Poppy of fine size and form. The color is a rich orange-scarlet, very attractive and unusual. Pkt. 10c; $\frac{1}{4}$ oz. 25c.

1654 **SINGLE SHIRLEY MIXED. Silk or Ghost.** The effect of this mixture of these new Poppies, is what you would expect to see in a Chinese garden, where vivid, glistening, still artistic harmonizing colors hold sway. Pkt. 5c; $\frac{1}{4}$ oz. 20c; Oz. 60c.

1655 **DOUBLE SHIRLEY MIXED. Eldorado.** Same mixture of brilliant shades as the single mixed but the doubles last longer. There will be some singles and some semi-doubles. Pkt. 8c; $\frac{1}{4}$ oz. 25c.

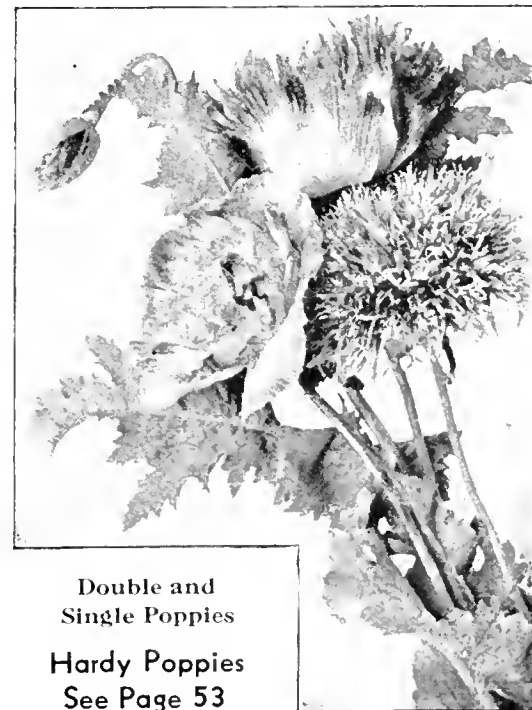
Other Poppies

1649 **PEONY FLOWERED. Double.** The flower heads are very double and often measure $3\frac{1}{2}$ to 4 $\frac{1}{2}$ inches across. All colors Mixed. Pkt. 8c; $\frac{1}{4}$ oz. 20c.

1650 **Tall SALMON SHADES, IRRESISTIBLE. Double.** A new strain of Annual Poppies. The flowers are larger than the Peony and Carnation flowered Poppies. The salmon shades are particularly pleasing and worthy enough to draw the Award of Merit from the Royal Horticultural Society. Pkt. 10c; $\frac{1}{4}$ oz. 25c.

1653 **FLANDERS FIELD Single.** The beautiful native Poppy that covers the war fields of France and Belgium. A glorious scarlet Poppy. You must have some of them in your garden. Pkt. 8c; $\frac{1}{4}$ oz. 25c.

1648 **TEMPLIN-BRADLEY BRILLIANT MIXTURE.** For a brilliant and gaudy effect, plant large quantities of this mixture, containing all the bright colors known to Poppies. Pkt. 5c; $\frac{1}{4}$ oz. 15c; Oz. 40c.

Double and
Single Poppies

Hardy Poppies
See Page 53

Description of Flowers in Color on Page 29

All varieties shown in natural colors on the opposite page are described below for your convenience. May we suggest that you also refer to other varieties of the same families which we offer and describe in the body of this catalog. Doubtless you will desire to grow some of them, too.

Larkspurs

Culture D or E—See Page 4

GIANT IMPERIAL OR DELPHINIUM TYPE.

Tall, upright, compact, basal branching in habit, these Giant Imperials have superseded all other types of Larkspurs. The Delphinium-like spikes of double flowers, carried on stems 4 to 5 feet long, are compactly placed on the upright growing plants. We show in color on page 29, two of the choice colors in this stock of Larkspurs:

1280 Blue Bell. New shade of deep sky-blue.

1274 Los Angeles. Salmon, overlaid with pink.

Price on either above: Pkt. 10c; 1/8 oz. 25c.

Other colors of Larkspur will be found on page 24

Scabiosas

Culture D or E—See Page 4

The delicate coloring, dainty form and long graceful stems make Scabiosa especially adapted for dainty bouquets and with these new varieties shown in color, you may have in your garden this summer, a trio of Scabiosa that will provide an abundance of beautiful flowers for cutting. The colors are glorious and we know you will want to grow all of them.

1737 ROSETTE. Deep rose, heavily suffused with salmon. Extra large flowers. Pkt. 15c; 1/8 oz. 30c.

1733 BLUE COCKADE. Lovely azure-blue. Large, conical flower of great beauty. Pkt. 10c; 1/4 oz. 25c.

1736 SALMON BEAUTY. A huge flower of pure salmon color, result of 12 years work, trying to get this grand shade into Scabiosas. Pkt. 20c; 1/8 oz. 40c.

More Scabiosas will be found on Page 34

Sweet Pea

Special Culture—See Page 35

1943 SHIRLEY TEMPLE. An exquisite new Sweet Pea in bright rose-pink. It is in the Early-Flowering class, is large, daintily frilled and artistically fluted. You must grow some of these lovely flowers which are as sweet and lovely as the little lady in whose honor it was named and whom we all admire so much. Pkt. 10c; 1/2 oz. 35c; Oz. 60c.

Sweet Peas, 62 other colors and mixtures, are listed and described on page 35. Other varieties are shown in color on page 47.

Annual Vine

Culture A or B—See Page 4

2373 CARDINAL CLIMBER. An attractive and ornamental Annual Vine with dark green fern-like, deeply lacinated foliage and clusters of fiery cardinal red flowers 1 1/2 inches in diameter. It is a very rapid grower and will reach a height of 10 to 20 feet, and will bloom all season. Because of its dainty form, it looks best when planted on pillars or walls and not as a fence covering. Pkt. 10c; 1/4 oz. 25c.

Scabiosa Trio No. 99

For Dainty Bouquets

3 Colors 1 Pkt. Seed Each Only 35c
3 Kinds at Left

Pansies

Culture B—See Page 4

1531 PARIS GIANT MIXED. A medium priced large flowering strain of Pansies that will please you. They are free flowering and of vigorous, compact growth. This mixture contains an assortment of beautiful colors—golden yellow, brilliant red, violet blue, deep blue, bronze, white, maroon-black and the lighter colors as shown in the color plate. Pkt. 10c; 1/8 oz. 30c.

Salpiglossis

Culture A or B—See Page 4

1705 DWARF GIANT FLOWERING. Salpiglossis is an aristocrat in appearance and is prized for its beauty. This is a new strain with compact, branching plants, 18 to 20 inches tall, making it ideal for bedding purposes. Extremely floriferous, the head of the plant being covered with Petunia-like blossoms, half again as large as the regular Salpiglossis. Our mixture contains: blue, scarlet, crimson, brown, lilac and many intermediary shades, all beautifully veined with gold.

Mixed Colors: Pkt. 15c; 1/8 oz. 25c.

SALPIGLOSSIS CULTURE. Sow the seed in full sun in fairly rich soil, as early as possible, just where you wish it to bloom as it dislikes being transplanted. It doesn't like too much water so keep it a bit dry.



Fungicide—Insecticide—Plant Simulant

Complete Protection against Plant Insects and Diseases

In the past, Mildew and Black Spot have been most difficult to combat. However, these diseases are now easily controlled with the Tri-ogen Spray Treatment, which gives COMPLETE protection against all diseases and insect pests. It is easily applied and also acts as a plant stimulant—producing vigor in growth with resultant luxurious blooms, heretofore considered impossible. The Tri-ogen Spray Treatment applied weekly, from early season until late frost, makes it possible for the amateur to achieve the success, in many cases, comparable to the professional grower.

TRI-GEN was officially adopted for the exclusive protection of the Garden of 16000 Roses, at the CENTURY OF PROGRESS, Chicago World's Fair.

PRICES F.O.B. CLEVELAND

A. Small Kit (makes 16 quarts) \$1.50
B. Medium Kit (makes 64 quarts) 4.00
C. Large Kit (makes 32 gallons) 6.00
D. Estate Kit (makes 128 gallons) 20.00

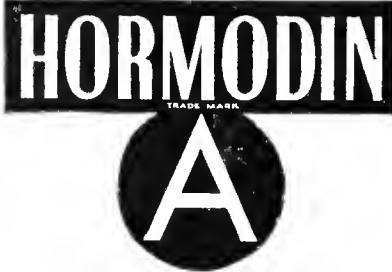


"DOGZOFF"

If you are bothered with dogs, cats or rabbits, "Dogzoff" is the spray you need. A most efficient animal repellent, non-poisonous to plants and animals and not offensive to humans.

"Dogzoff" is applied with any small insect sprayer and one application lasts three to four weeks. It will save its cost many times over around the garden and home.

Price for Season's Dogzoff Supply 69c



"Hormodin" is a root-forming chemical to stimulate rapid root growth when propagating plants from cuttings. It was developed in the laboratories of the Boyce Thompson Institute for Plant Research.

We are supplying "Hormodin" to so many of our Florist and Nurserymen customers that we have had the opportunity of seeing what it will do on many kinds of plants and under many conditions.

If you are in the habit of propagating from cuttings, you will find "Hormodin" especially valuable in giving you a surer and more sturdy "catch."

Size of Pkgs. in B. T. I. Units	Postpaid
20	\$ 1.10
60	2.00
240	7.00
480	13.00
960	24.00

Each package contains a calibrated measure, complete directions and treatment Chart.



NOT TREATED DAHLIA TREATED



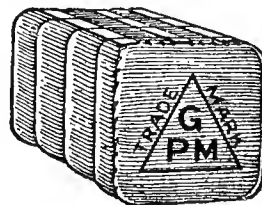
Have Every Feature You Want in a Garden Glove

All-Leather—DIRT PROOF—Durable
SOFT — Comfortable — WASHABLE

Easy on the hands and easy to wear!

Economical, too—outwear 6 pairs of ordinary fabric gloves, are washable and can be used the year round for garden, housework, yard, painting, furnace, garage, etc. You'll like them.

Sizes for Women (small, medium, large) for Men (small, medium, large). Price, 75 cents a pair, postpaid (2 pair \$1.40.)



Peat Moss

Improved Granulated

An organic material that contributes humus content to the soil. It assures moisture to the soil, is capable of absorbing 12 times its weight in moisture. Peat Moss lightens heavy clay soil, binds sandy soil, is free from weed seeds or fungus growth of any kind. It is clean, odorless and pleasant to work with. Make fine winter mulch, is fine medium for packing and storing dahlia and other tubers, roots and fruit. Economical to use. One large bale will spread 300 sq. ft. Splendid for lawn top dressing.

Peat Moss Prices

F.O.B. Cleveland by Freight or Express
Large Bale, 20 bushels. 180 lbs. Ea. \$4.25.



NITRAGIN

Inoculator

See Page 69

Inoculate your Garden Peas, Beans, Sweet Peas and Lupines with Nitragin. They need Bacteria Fertilizer. Nitragin is an old reliable Inoculator, well known and widely used by Agricultural Colleges. It is highly recommended for Lupine seed and for use in watering the soil around the roots of Hardy Lupines. Price Garden Pkt. 25c.

Templin - Bradley's Supreme Flower Seeds

See opposite
page for
descriptions

Sweet Pea

1943 Shirley Tempie.
Pkt. 10c.

Giant Imperial Larkspurs

1280 Blue Bell. 1274 Los Angeles.
Pkt. 10c; $\frac{1}{8}$ oz. 25c.

Pansy

1531 Paris Giants. Mixed.
Pkt. 10c; $\frac{1}{8}$ oz. 30c.

Scabiosas

1737 Rosette. Pkt. 15c.

1733 Blue Cockade.
Pkt. 10c; $\frac{1}{4}$ oz. 25c.

Scabiosa

1736 Salmon Beauty.
Pkt. 20c; $\frac{1}{8}$ oz. 40c.

2373 Cardinal Climber.
Pkt. 10c; $\frac{1}{4}$ oz. 25c.

Salpiglossis

1705 Dwarf Giant Flowering.
Pkt. 15c.

Templin-Bradley's Supreme Flower Seeds

See opposite page for description



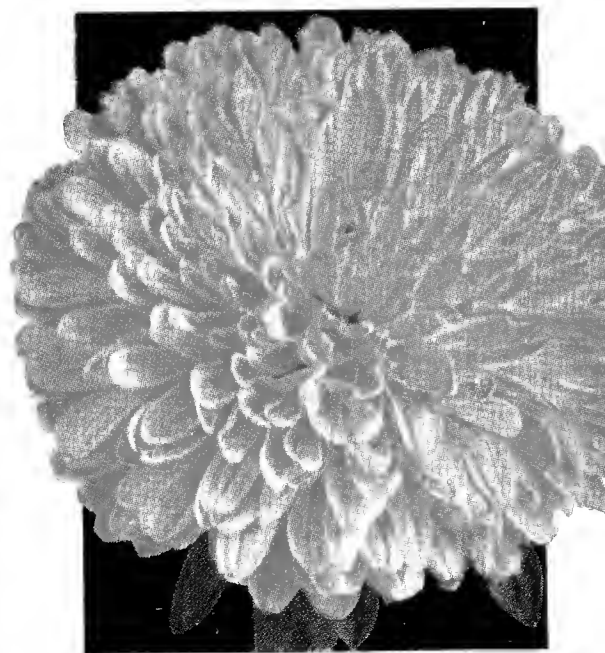
Marigolds 1362 Orange Prince. Pkt. 10c.
1363 Lemon Queen. Pkt. 10c.



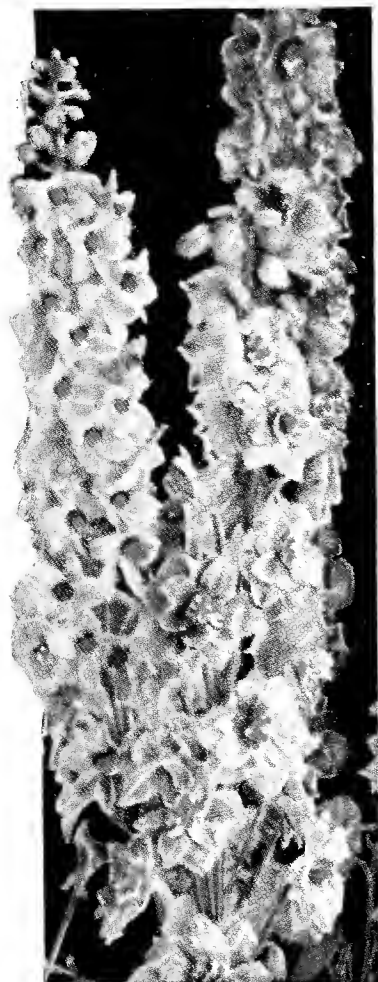
Nicotiana 1486 Crimson Bedder.
Pkt. 15c; 1/8 oz. 45c.



Ornamental Gourds 2392 Mixed.
Pkt. 10c; oz. 20c.



Aster 293 Surprise Golden Salmon.
Pkt. 10c; 1/16 oz. 30c.



Hardy Delphiniums

2775 Blackmore & Langdon Hybrids.
Pkt. 25c.



Salvia 1708 Blaze of Fire. New Dwarf Early.
England's best 1938 Novelty. Pkt. 35c.



Hardy Aquilegia

2556 Long Spurred Hybrids. Pkt. 15c.



Hardy Double Hollyhocks

2991 Mixed. Pkt. 10c; 1/8 oz. 30c.

Descriptions of Flowers in Color on Page 30

All varieties shown in natural colors on the opposite page are described below for your convenience. May we suggest that you also refer to other varieties of the same families which we offer and describe in the body of this catalog. Doubtless you will desire to grow some of them, too.

Marigolds

Culture D or E—See Page 4

TALL DOUBLE AFRICAN MARIGOLDS. Large, perfectly double, tubular or quilled petalled flowers, almost globe-shaped, with the mass of long, spongelike petals of thick substance. They bloom profusely, a single plant often having 50 or more splendid flowers. They last indefinitely as cut-flowers, especially in the early fall, when their glorious colors seem to grow more intense in the cooler weather. A planting of these Marigolds is a profitable investment as they will provide an abundance of gay color and beautiful flowers for your house and garden from early summer to late fall when the heavy frost finally take them, the last of all the annuals. We offer you two grand varieties.

1362 Orange Prince. Rich deep golden orange.

1363 Lemon Queen. Soft lemon yellow.

Price either above: Pkt. 10c; $\frac{1}{8}$ oz. 30c;

Salvia

Culture D or E—See Page 4

1708 Blaze of Fire. "The Novelty of the Year." The earliest of any Salvia yet introduced, blooming 10 to 14 days before any other variety, and the gayest little bedding plant you can imagine. It is of brilliant, fiery scarlet, a mass of flowers, on dwarf, compact plants that are perfect for bedding. Its gaiety will brighten the darkest corner of your garden and its glorious flowers will provide an abundance of color for your house. Pkt. 35c.

Ornamental Corn

No. 600—See Black and White Cut—Page 8

Combine Colorful Ears with Ornamental Gourds.

Mixed Varieties, Oz. Pkt. 10c; $\frac{1}{4}$ lb. 30c.

Nicotiana

Culture D or E—See Page 4

1486 CRIMSON BEDDER. (Sweet-Scented Tobacco Plant.) Nicotiana is easy to grow and is one of the most fragrant of all Annuals. Plant it near the house where it will emit its dainty perfume through the evening air in a manner to please your most fastidious guest. This wonderful new strain is dwarf, about 15 inches tall, and is desirable for bedding purposes. The plants are compact and are covered with a profusion of bloom in deep rich crimson, making a striking effect wherever planted. It is useful as cut-flowers too, and makes very showy bouquets. Pkt. 15c; $\frac{1}{8}$ oz. 45c

Ornamental Gourds

Culture D or E—See Page 4

2392 MIXED VARIETIES. Very novel, interesting and popular annual climbing vine with ornamental foliage, and with fruits that can be made into many beautiful and clever decorations. Gourds are being used for gay winter table decorations along with attractive flower arrangements and for useful bowls, vases and other ornaments. Plant some seed this year and enjoy the many unique shapes of the long lasting fruits. You can sell the fruits, too, and earn a bit of pin-money. Pkt. 10c; Oz. 20c.

Aquilegia (Perennial)

Culture F—See Page 4

2556 LONG SPURRED HYBRIDS. A selection of the finest long spurred Aquilegias (Columbines), including the well known and much exhibited strain of Mrs. Elliotts Hybrids. It contains many rare and unusual combinations of colors in addition to the ones shown in color on opposite page. Pkt. 15c; $\frac{1}{2}$ oz. 25c.

Aster

Culture D or E—See Page 4

293 SURPRISE GOLDEN SALMON. Opens pure salmon-yellow, changes to salmon-rose. The blooms resemble the Peony-Flowered Asters, fully double round, 3 inches across. Good keeping qualities, making them valuable for bouquets. Plants are long stemmed, 15 inches tall, and bloom profusely in mid-summer. Pkt. 10c; $\frac{1}{8}$ oz. 30c.

Asters—all types and all colors, Pages 16 and 17

Hollyhock (Perennial)

Culture F—See Page 4

2991 DOUBLE MIXED COLORS. Flowers fully double, huge rosettes of rich colors, salmon, scarlet crimson, maroon, chamois, Newport-pink and white, on spikes growing 5 to 7 feet tall. Bloom July and August. It is best to treat them as biennials, sowing fresh seed each spring. Pkt. 10c; $\frac{1}{8}$ oz. 30c.

Delphinium (Perennial)

Culture F—See Page 4

2775 TEMPLIN-BRADLEY'S ENGLISH HYBRIDS. (Blackmore and Langdon's Prize Strain.) This strain is the product of many years of patient hybridizing and selection by one of the outstanding horticulturists of England. It is the best strain seen in Europe's wonderful Delphinium plantings, on a personal trip by Mr. Bradley. The recipient of many gold medals and awards. The coloring, all the clear shades of blue with many opaline variations, and the size and refinement of the flowers are unexcelled. Grow 3 to 6 feet tall, bloom in June and July and if cut back and fertilized after bloom, will give more flowers in late summer or early fall. Pkt. 25c; $\frac{1}{2}$ oz. 40c.

Templin - Bradley Top Quality Bulbs

TULIPS - HYACINTHS - DAFFODILS - CROCUSES - LILIES - HOUSE BULBS

For Fall Planting

Our 1938 Fall Catalog

Listing The Outstanding Varieties of Bulbs

Showing Many of Them in Color,

Will Be Ready for You September 1st

Ask For Your Copy

The Tulips, Hyacinths and Other Dutch Bulbs,

Offered To You in Our Fall Catalog,

Are Imported by us for you for Fall Delivery

To have the Flowers in the Spring—

The Bulbs must be Planted in the Fall

Every Spring During April and May

We Have a Grand FREE Tulip Show

Here at 5700 Detroit Ave., Cleveland!

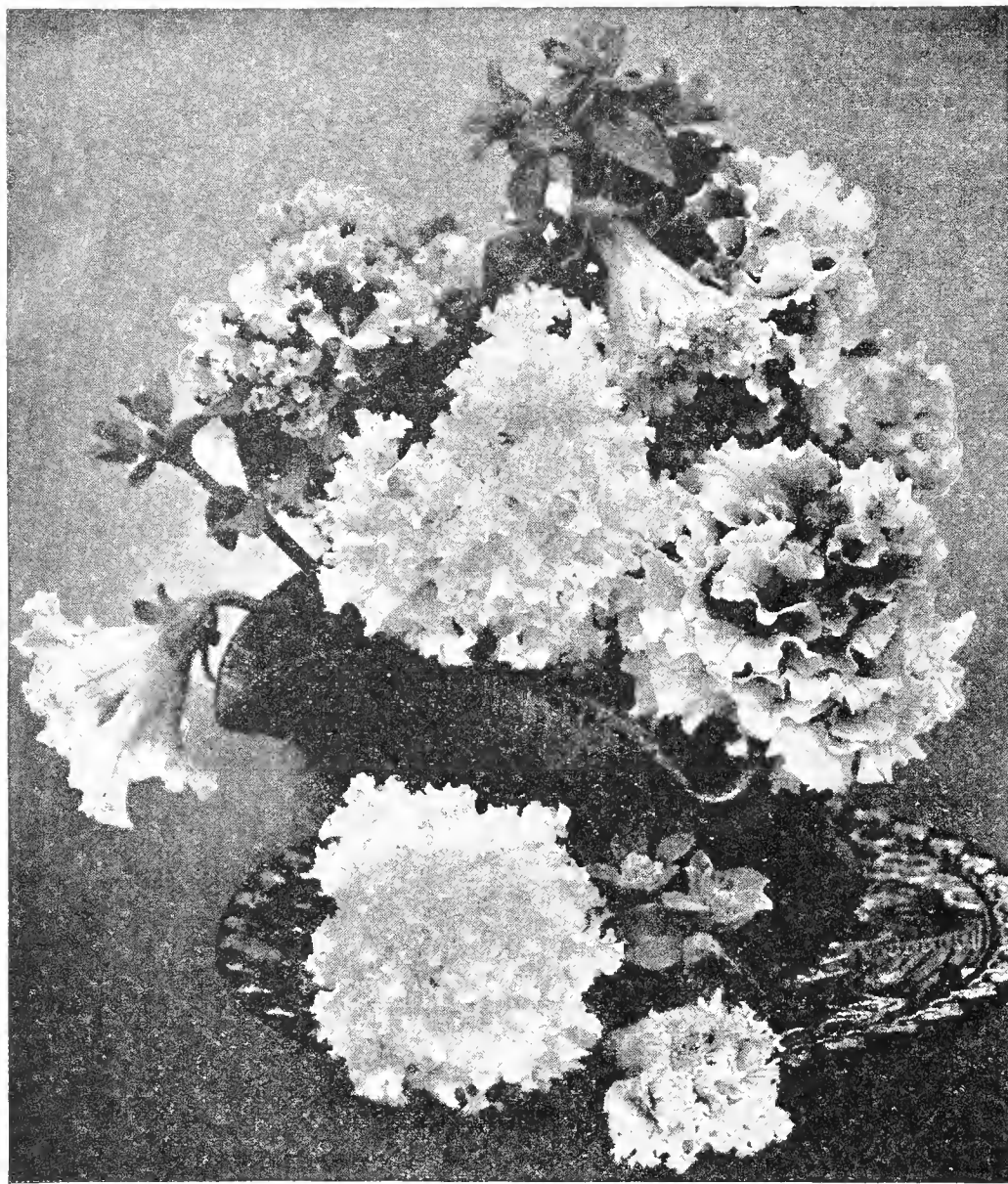


A Part of Our Dutch Bulb Trial Grounds at
5700 Detroit Avenue, Cleveland

437 Kinds are Planted here for the 1938 Show

Visit This Show While the Tulips are in Bloom, and mark the kinds you like best, then when you receive your catalog next September, order the bulbs for October Delivery

NOTE—When you send in your spring order to us, just note on the bottom of the Order Blank that you wish a copy of our Fall Catalog, and a copy will be mailed to you September first.



Petunia All-Double "Triumphant" Tall Fringed

Dwarf Erect Single Small Flowering

The Most Popular Type of Bedding Petunias

- | | |
|---|--|
| 1608 Celestial Rose. Rich Satiny Rose. | 1612 Rose of Heaven. Rose-Pink. |
| 1615 Cockatoo. Violet, irregular White spots. | 1610 Rosy Morn. Rose, white throat. |
| 1614 Crimson Gem. Bright Crimson. | 1606 Snowball. Pure Satiny White. |
| 1613 Heavenly Blue. Color Page 65. | 1607 Tyrian Rose. Rose, creamy throat. |
| 1616 Periwinkle. Vinca-Pastel-Blue. | 1609 Violaacea. Velvety deep Violet. |
| 1605 All Colors Mixed. | |

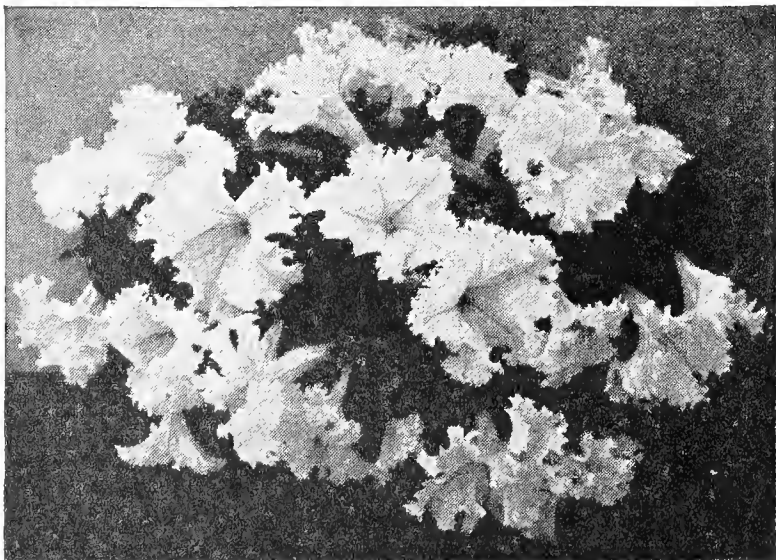
Price Any Above Colors or Mixed. Pkt. 10c; 3 Pkts. 25c.

Dwarf Compact Single Small Flowering

Grow Compact Ball-Shaped Plant—5 to 9 inches High

- | |
|---|
| 1620-D Inimitable. White Stars on deep Old Rose ground. Pkt. 8c; 3 Pkts. 20c. |
| 1620-B Martha Washington. Blush Pink, Wine-Red throat, veined Purple. Pkt. 15c. |
| 1620-G Miniature Rose Gem. "Rose of Heaven" color. Pkt. 15c; 3 Pkts. 40c. |
| 1620-A Rose Gem. Pkt. 15c; 3 Pkts. 40c. |
| 1620-C Pink Gem. Dainty light Pink. Pkt. 10c; 3 Pkts. 25c. |
| 1620-E Senator Improved. Violet, white throat. Pkt. 15c; 3 Pkts. 40c. |
| 1620-F Snow Bedder. Lovely glistening Pure White. Pkt. 15c; 3 Pkts. 40c. |
| 1620 Mixed. A perfect blend of the above colors. Pkt. 10c; 3 Pkts. 25c. |

1621 Collection 7 Pkts. 1 each of 7 above kinds. Value 98c for 75c



Large Fringed Petunia, Lace Veil, See Page 33

Double Petunias

Petunia Culture D or E—See Page 4

For freedom of bloom, variety of color, form and general effectiveness, Petunias have no equal. If only a little care is bestowed upon them, Petunias will produce their handsome sweet-scented flowers in their delicate and gorgeous colors all summer. No other flowers will bloom so freely and as long as Petunias in hot, dry weather. Many of our Petunias are of recent introduction and we recommend that you try some of these new kinds.

For your convenience on these two pages we have grouped separately those Petunias having similar habits of growth or types of flower.

Last summer while visiting our Trial Grounds with a local customer, he said, "If I had known what a wide assortment of Petunias of rare beauty is available, I would have gone in for them this year. Watch me next year."

Many of the leading florists of the United States use our Petunia Seed in large quantities every year. This is one of the best recommendations for the quality because the Florist must make his living from what he grows. You get the best when you buy from us. May we suggest you study these Petunia pages carefully.

All-Double "Triumphant"

Tall Giant Fringed Petunias—14 to 17 inches tall

After years of scientific plant breeding by our Petunia growers in far away Japan, we are now able to offer you strains of Petunia Seed that will produce practically 100% double flowers.

All-Double "Triumphant" are suitable for pot plants and attractive for bedding. The flowers are of immense size, 4 to 5 inches in diameter, exquisitely fringed and ruffled and very double. They are very lovely for cut-flowers and last well in low bowls. The colors we offer you are of enticing beauty.

- | |
|--|
| 1570-A Carmine Rose. Carmine-Rose, striped and blotched with White. |
| 1570-B Pink-Rose. Shades from bright Rose to Pink, often striped with White. |
| 1570-C Purple. Intense velvety Amaranth-Red, overlaid with Royal Purple. |
| 1570-D Purple & White. Bright Purple, variegated with White. |
| 1570-E White, Blue Vein. "Award of Merit" Royal Horticultural Society. |
| 1570-F Venosa. Amaranth-Pink, netted with Aster-Purple, red veins. |
| 1570-G Pure White. Double flowering "Lady of the Lake." |

Price any Above Petunias, Pkt. 75c; 3 Pkts. for \$1.75.

1570 All-Double Triumphant Mixed. Well balanced mixture of the above named varieties and many other bright and intermediary shades. Pkt. 60c; 3 Pkts. for \$1.50.

All-Double "Victorious"

Dwarf Giant Fringed Petunia 10 to 13 inches tall.

This wonderful new Dwarf Compact Petunia "Victorious" produces practically 100% double, beautifully fringed and ruffled flowers that will measure 4 inches across.

This type makes perfect pot plants, and is ideal for porch boxes and bedding where a dwarf compact plant is desired. The plants come remarkably uniform in habit, bloom profusely producing a wonderful display of brilliant and fancy colorings.

Color Descriptions on "Triumphant" above, apply to these.

- | | |
|--------------------------------|--------------------------|
| 1571-A Loveliness. Clear Pink. | 1571-D Purple. |
| 1571-B Rosy Carmine. | 1571-E White, Blue Vein. |
| 1571-C Bright Amaranth-Red. | 1571-F Venosa. |
| 1571-G Pure White. | |

Price any Above Colors, Pkt. 75c; 3 Pkts. \$1.75.

1571 Mixed All-Double "Victorious" Petunias. Special mixture blended from the above named varieties and many other intermediary shades. Pkt. 60c; 3 Pkts. \$1.50.

All-Double Unusual Types

1572 Peony-Flowered "Dwarf Superb" Very large flowers which are fully double, are born in great profusion on dwarf bush plants 12 inches in height. Many prefer these large non-fringed flowers to the above fringed types. We offer you a well balanced mixture of all the wonderful colors. Pkt. 50c; 3 Pkts. for \$1.25.

1573 Carnation-Flowered "Glorious" The individual flowers of this type are not quite as large as those of the Giant All-double Strains, "Triumphant" and "Victorious," but they bloom more profusely and the flowers resemble carnations. The plants are very compact and branching and only 12 inches tall. We offer you an extra fine color mixture of these Dwarf Glorious Petunias. Pkt. 50c; 3 Pkts. for \$1.25.

Other Giant Double Fringed Petunias

1574 Rose-Pink and White New Double Giant Fringed. This is a beauty. Imagine a great big ball of double Petunia of bright Pink having each petal edged with a frill of pure White. The effect is charming. It comes quite true as to color and doubleness. Pkt. 40c; 3 Pkts. \$1.00.

1575 Super Double Fringed Giant Double Ruffled and Fringed Mixed Petunias. This seed should produce 95% double flowers of immense size and in a wonderful assortment of colors. Pkt. 50c; 3 Pkts. for \$1.25.

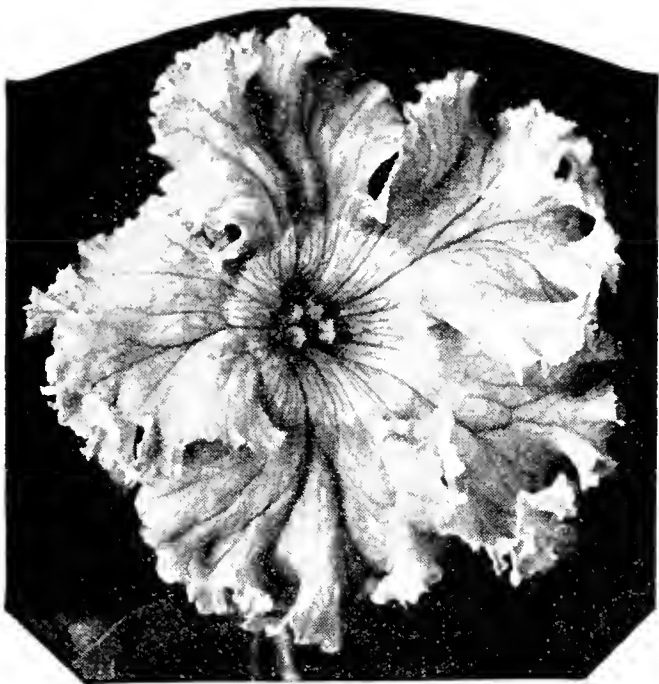
1576 Standard Double Fringed Mixture A splendid mixture of all colors, double ruffled and fringed and large flowers that will please you. Pkt. 35c; 3 Pkts. for 90c.

Small Flowering or Lilliput Double Fringed and Ruffled—10 inches tall

As the name implies, the flowers are comparatively small, normally 2 to 2½ inches across, but they run a large percent double. The plants are quite dwarf and compact which makes them very desirable for bedding and for potting.

1577 Double Rosy Morn "Rosa Bonheur." The flowers are like rosy-pink Carnations. Fine for porch boxes. Pkt. 30c; 3 Pkts. 80c.

1578 Lilliput Double Mixed A mixture of shades of pink, crimson, striped and blotched red and white. Pkt. 30c; 3 Pkts. 80c.



Petunia Theodosia Rose

Large Fringed Single

The fringed varieties combine elegance of form with a great diversity of colors. Flowers 4 to 6 inches across.

- 1582-F **Dainty Lady**. Soft Yellow.
 1582-D **Pepita**. Deep Carmine blotched White.
 1582-C **Romany Lass**. Cappy-Crimson, dark throat.
 1582-G **Steel Blue**. Medium Blue, veined.
 1582-B **Theodosia**. Rasy-Pink, Golden center.
 1582-H **Violacea**. Velvety Violet-Blue.

Price any above Variety: Pkt. 20c; 3 Pkts. 50c.

1582-A **Mixed Single Fringed**. A grand mixture of the above and other beautiful varieties. Pkt. 15c; 3 Pkts. 40c.

1582 Ruffled Monsters Mixed

The flowers are very large and ruffled. Mostly colored in the desirable red and dark shades, neatly marked and veined. Half dwarf and erect in growth. Pkt. 25c.

Giants of California Ruffled and Fringed Petals

The largest and finest of all single-flowering types of Petunias. The blooms measure 5 to 6 inches across. The petals are ruffled and fringed, the throats are of deep tone, many beautifully netted and veined. We offer you both dwarf and tall types.

1585 **Dwarf Giant Rosie** A magnificent mammoth Petunia in rich Rosy-Lavender, with deeply netted throat. Makes a wonderful exhibition variety for beds, borders and pots. Pkt. 30c; Large Pkt. 80c.

1586 **Dwarf Ramona Strain** A superfine mixture containing all light and dark Petunia shades. All flowers will have wide open, well marked throats. Mixed. Pkt. 25c; Large Pkt. 75c.

1584 **Tall Giants Mixed** Many fine shades of Rose, Pink, Lavender, Purple with veined throats of contrasting color. Mixed. Pkt. 15c; Large Pkt. 50c.

1583E **Petunia Burgundy** An All-American winner last year. See it in natural colors, page 11.



Petunia Giant of California

Single Petunias

Culture D or E—See Page 4

Large Fringed Dwarf

Daintily ruffled and fringed flowers 3 inches in diameter in a great variety of color. Plants are bushy and only 10 inches high, excellent for potting and bedding. The daintiest of all Petunias. Our strain comes from Erfurt, Germany, where all plants are hand pollinated.

- 1590-C **Gaiety**. Rose and White, cheerful color.
 1590-F **Gottfried Michaelis**. Bright Amaranth-Red.
 1590-I **Lace Veil**. Dainty White Creamy throat.
 1590-A **La France**. Clear soft Pink.
 1590-D **Lilac Queen**. Pleasing shade, soft Lilac.
 1590-B **Setting Sun**. Brilliant Rose, Orange tint.
 1590-E **Silvery Blue**. Very soft silvery Lilac-Blue.
 1590-G **The Vein**. White, veined Aster-Violet.
 1590-H **Violet Blue**. Rich and velvety.
 1590-J **The Art**. Crimson rose and white.
 1590-K **Purple & White**. A beautiful combination.
 1590 **Mixed Dwarf Fringed**. Strikingly beautiful is this mixture of these charming Dwarf Fringed Petunias.

Price any Variety or Mixed: Pkt. 30c; 3 for 75c.

Balcony Petunias

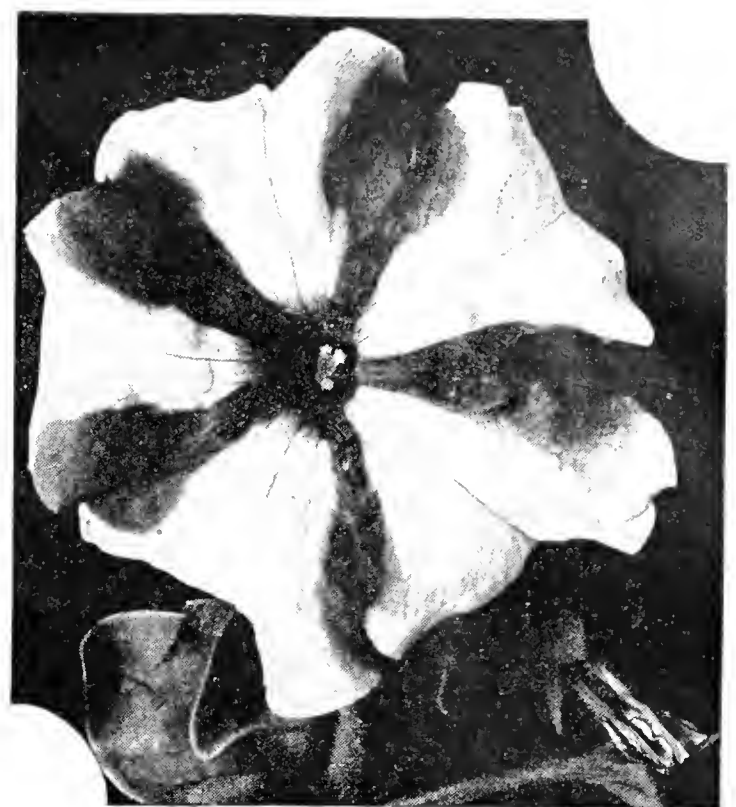
The plants of this group are very free flowering. They are well adapted to bedding as well as for boxes or hanging baskets, but the long pendulous branches make them especially fine for porch or window plantings. Richly colored, with large plain petaled flowers.

- 1592-D **Blue** 1592-A **Rose**
 1592-B **Crimson** 1592-F **White**
 1592-E **Netted Blue Gem**. Steel-Blue, netted Deep Violet.
 1592-C **Star of California**. Blue with White Star.
 1592 **Balcony Mixed**. Made from above colors and shades.

Price any Color or Mixed: Pkt. 10c; 3 Pkts. 25c.

1622 Petunia Parviflora An Oddity for Your Rock Garden

This miniature Petunia makes a mat of lovely green. It is of trailing or creeping habit with a finely cut foliage and almost insignificant tiny Pink flowers. The fact that it delights in a dry, hot situation, makes it useful in spots where nothing else will grow. Pkt. 15c; 1/8 oz. 25c.



Petunia Dwarf Inimitable

Large Plain Petalled

Flowers 3 to 4 inches across, in four choice colors. This type is very suitable for bedding and will produce a beautiful effect through entire summer.

- 1583-C **Elk's Pride**. Velvety Violet-Purple.
 1583-A **Pink Glory**. Flame Rose-Pink.
 1583-B **Queen of the Market**. Deep Carmine-Red.
 1583-D **White Cloud**. Pure White.
 1583 **Large Plain Petalled, Mixed Colors**.

Price any Color, or Mixed: Pkt. 20c; 3 Pkts. 50c.

Medium Plain Petalled

Extensively used where a mass planting for abundance of color is desired. This type produces a wealth of flowers under all conditions of weather and soil, and the spreading habit of the plants, makes them ideal for covering large spaces.

- 1601 **Blue Bee**. Rich Violet-Blue.
 1596 **Carmen Sylva**. Violet, white throat.
 1599 **Flaming Velvet**.

- 1600 **General Dodds**. Velvety blood-Red.
 1597 **Golden Rose**. (Lord Courtney.)
 1602 **Howard Star Improved**. Maroon, White Star.
 1595 **Luminosa**. Tyrian Rose, cream throat.
 1598 **Rose King Improved**. Rich deep Rose.

Price any above: Pkt. 10c; 3 Pkts. for 25c.

1604 **Collection** 8 Pkts. 1 each of 8 Kinds. Total Value 80c, 60c

1594 **Mixed Colors** A choice blend of all colors, including the soft tones as well as the more brilliant hues. Pkt. 5c; 1/8 oz. 25c.

1593 **DeLuxe Mixed** A select blend of all the most alluring colors including the above named and many more of the medium flowered varieties. This mixture will provide you with a glorious array of colors that will thrill you throughout the entire summer. Pkt. 15c; 1/8 oz. 35c.

Portulaca ^{Rose Moss} for Hot, Dry Garden Spots

They Thrive in Poor Soil—Bloom Profusely Culture D or E—See Page 4

Portulaca will provide you with a brilliant floral carpet of adorable little silky rose-like blooms in a grand assortment of colors—Pink, Rose, Yellow, Apricot, Searlet, Lavender, Cerise, White and variegated. See Color Cut, Page 65.

It is ideal for edgings, between stepping stones, for rock gardens, for sowing broadcast, in fact, any place where you want color and a low growing annual. Portulaca grows in the hottest spots, even in the poorest of soils and it seeds itself too, which makes it desirable in many locations where you wish to have the same planting more than one summer. Plant Portulaca, even if your garden space is limited, you'll enjoy an edging of these charming little flowers. The foliage is attractive too.

1640 Paris Beauty Single

Beautiful single flowers of brilliant Tyrian Rose on Rosy-Purple. This is a most unusual Portulaca as the flowers are fully twice as large as the Portulaca of our Grandmother's day. You will be thrilled with Paris Beauty. Pkt. 10c; 1/8 oz. 25c.

1642 Single Mixed

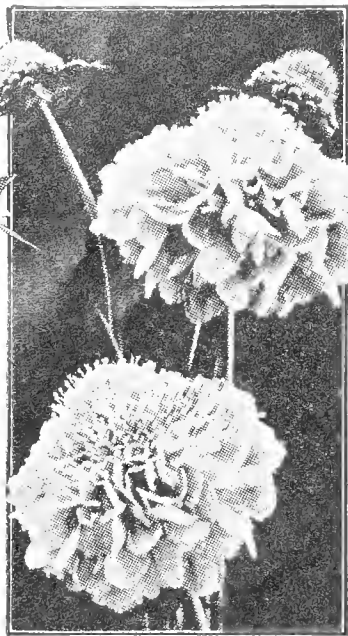
This mixture is unsurpassed for a carpet bedding where brilliance is desired. Our strain contains a complete assortment of glorious colors, Orange, Pink, Red, Buff, Yellow and White. Sow this seed broadcast in some hot, dry sunny spot and enjoy the colorful effect. Pkt. 8c; 1/4 oz. 25c.

1641 Double Mixed

See this lovely mixture in Color, Page 65. The form of these lovely double, Rose-like silky flowers is shown in cut at right. This grand mixture contains a brilliant assortment of colors. Pkt. 10c; 1/8 oz. 30c.



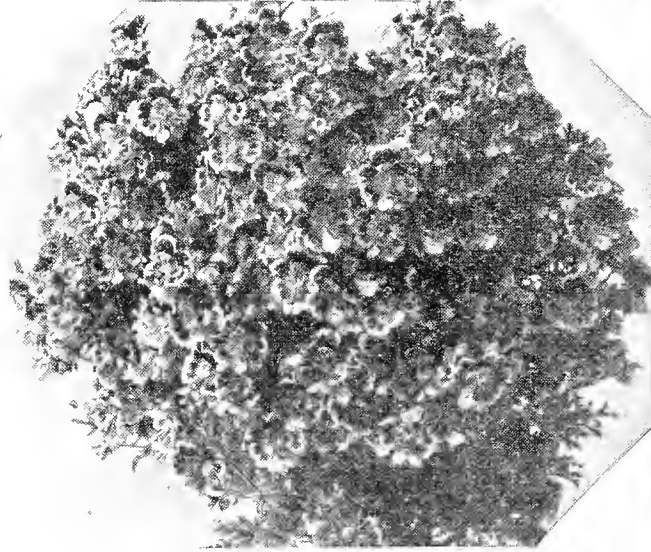
Double Portulaca
See Them in Color Page 65.



Scabiosa Loveliness



Sunflower Stella



Schizanthus Excelsior Compactus

Stock Column or
Giant Excelsior

Rudbeckia-Coneflower

Culture D or E—See Page 4

1697 My Joy A delightful new and desirable variety of this popular annual. The attractive flowers are of rich orange yellow often over five inches in diameter and having a much smaller central cone. Plants are vigorous and strong-growing, furnishing fine strong stems for cutting. **Pkt. 10c.**

1698 Kelvendon Star A half-hardy annual and a rampant grower, 3 feet in height and should be planted 18 inches apart. Sow seeds indoors in February or March. Plant seedlings outdoors as soon as ground is warm. Will bloom from July until frost. Flowers of golden yellow with brown central disc, shining mahogany. **Pkt. 10c.**

Salpiglossis Flower

Culture A or B—See Page 4

The aristocratic appearance of Salpiglossis makes it stand out in any garden. The flowers about as large as big petunias, are beautifully veined with a glint of gold on rich purple, crimson, yellow or pink background and have deep throat shadings.

They have long, sturdy stems, so make nice cut-flowers. Visitors at our trial grounds are always attracted by their beauty. Plants 2 feet tall.

1704-C Faust, Black **1704-F Rose and Gold**
1704-A Light Blue and Gold **1704-E Velvety Red**
1704-D Purple and Gold **1704-B Yellow**
1703 Above Colors Mixed

Price any Color or Mixed: Pkt. 10c; 1/8 oz. 25c

1705 Dwarf Giant Flowering Pkt. 15c.

See Picture and description on Page 28.

Salvias Scarlet Sage

Culture D or E—See Page 4

Salvia is too well known as one of the best bedding and border plants to need description here. Start the seed indoors. With a little effort you can raise many plants from a packet of seed. See Color Page 30.

Scarlet Salvias

1711 Harbinger One of the finest Salvias. Will bloom early and continue till frost. About one foot tall, compact, with rich green foliage and vivid scarlet flowers. **Pkt. 15c.**

1707 Bonfire Clara Redman. Plant of globular form, 1 1/2 to 2 feet tall, upright spikes of dazzling flowers. Uniform growth, profuse bloomer. **Pkt. 10c; 1/8 oz. 35c.**

1706 Splendens Scarlet Most popular bedding variety. A scorching scarlet. **Pkt. 10c; 1/8 oz. 25c.**

Blue Salvias

1713 Farinacea Blue This beautiful variety is fine for cutting or for bedding. Tall graceful spikes. **Pkt. 10c.**

1715 Blue Bedder Strain of Farinacea Blue but more dwarf and compact, free bloomer and deeper in shade. **Pkt. 15c.**

Sanvitalia Creeping Zinnias

Culture D or E—See Page 4

1717 Procumbens Here is a wonderful little flower that must be seen to be appreciated. Its creeping or trailing habit makes it hug the ground. Its masses of tiny, zinnia-like flowers in deep, golden yellow will appeal to you. Excellent for border, edgings around bird-bath, wall crevices and Rock Gardens. Blooms all summer. **Pkt. 10c; 1/8 oz. 25c.**

Scabiosa

Culture D or E—See Page 4

Mourning Bride—Pin Cushion Flower

The delicate coloring, dainty form and long graceful stems make Scabiosa especially adapted for dainty bouquets on the dining table. They also look attractive in bouquets of mixed annuals.

The flowers are 1 1/2 to 2 inches across and the plants 2 to 3 feet tall. Owing to the delicious sweetness of Scabiosas, they attract the most beautiful types of butterflies to your garden.

Tall Large Flowering

1726 Azure Fairy, Blue **1730 Rose**
1729 Crimson, Fire King **1725 Shosta, White**
1727 King of Blacks **1728 Sulphur Yellow**
1724 Peach Blossom **1723 Mixed Colors**

Price any Color or Mixed: Pkt. 10c; 1/4 oz. 25c

1746 Collection, 7 Pkts., 1 each, 7 Colors 50c.

New Tall Double Varieties

1733 Blue Cockade } These and other new
1737 Rosette } Scabiosas in color on
page 29.

1722 New Giant Hybrids The flowers in this new strain are much larger than the standard Scabiosas, often measuring 2 to 2 1/2 inches across, completely rounded and double. An unusual range of lovely colors. **Pkt. 10c; 1/8 oz. 20c.**

1731 Loveliness Varying tones of delicate salmon - rose. Delightfully fragrant. **Pkt. 10c; 1/4 oz. 25c.**

1732 Cattleya The color is a rich rosy lilac of the beautiful orchid tone, a new shade in Scabiosas. **Pkt. 10c; 1/4 oz. 25c.**

Dwarf Scabiosas

Only 8 to 9 inches tall—Fine for Rock Gardens

1734 Coral Rose Neat and compact in growth. Color is rose, with salmon over-tone. **Pkt. 10c; 1/8 oz. 20c.**

1735 Tom Thumb Mixed Lovely colors. **Pkt. 10c; 1/4 oz. 25c.**

Saponaria, Bouncing Bet

Culture A or B

1720 ROSE AND WHITE. A pretty plant growing 2 feet high and covered with small pink and white flowers, somewhat like large Baby's Breath. Very pretty in the garden and desirable as cut flowers. **Pkt. 10c; 1/4 oz. 20c.**

Schizanthus Butterfly Flower

Culture D or E

A charming and dainty annual. Plants are compact and branching, 1 1/2 to 2 feet high, with delicate, fern-like foliage. The flowers are bright, in a bewildering range of colors, all blotched and marked with contrasting shades. Sown in the spring for garden decoration and in pots in the fall for the house. Seed germinates quickly.

1738 CHOICE MIXED. A fine strain of this excellent annual flower containing many beautiful contrasting colors. **Pkt. 10c; 1/4 oz. 25c.**

1742 EXCELSIOR COMPACTUS FINEST MIXED. Best for pot plants. 6 inches tall, pyramidal in form, free flowering. Colors, pink, rose, cream, white and all pastel shades, as well as darker colors. **Pkt. 15c.**

1739 GIANT FLOWERING HYBRIDS. An excellent strain for greenhouse growing but also fine for garden use. Wonderful color assortment. **Pkt. 15c; 1/8 oz. 45c.**

Stocks, Gilliflower

Culture D or E—
See Page 4

These popular old hardy annuals have been greatly improved during the past few years. The varieties we list below will give you a fine selection for bedding and potting.

They come in a great variety of soft colors and are very attractive for cut-flowers both by the florist and the home gardener. They bloom in late summer, fall and winter.

1765 Ten Weeks Dwarf, Large Flowered Mixed Colors. The favorites for outdoor bedding because of their dwarf, compact growth and large double flowers. Our strain shows only a few singles. **Pkt. 10c; 1/8 oz. 30c.**

1767 Giant Imperial Improved Bismarck. A fine variety for greenhouse use, the plants growing large and branching, with long flower stocks, 2 1/2 feet tall. **Double. Mixed Colors. Pkt. 10c; 1/8 oz. 30c.**

1791 Giant Excelsior or Column

In contrast to the branching types, these Excelsior Stocks produce one large flowering spike 3 feet long on each plant. **Double. Mixed Colors. Pkt. 20c.**

1353 Virginian Stocks Malcomia Chelidonium. Dwarf plants 8 to 12 inches tall, bearing petaled rose or white flowers, somewhat resembling ordinary stocks. Useful for rock gardens, edgings, massing or naturalizing. **Pkt. 10c; 1/4 oz. 20c.**

Sunflowers

Culture D or E—See Page 4

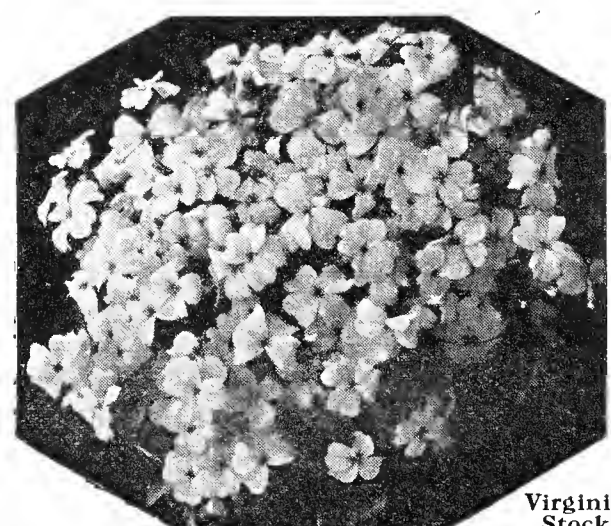
1801 Red Like immense Gaillardias. Height 5 to 6 feet, flowers 4 to 7 inches across, in shades of brown, red, yellow. **Pkt. 5c; 1/4 oz. 20c.**

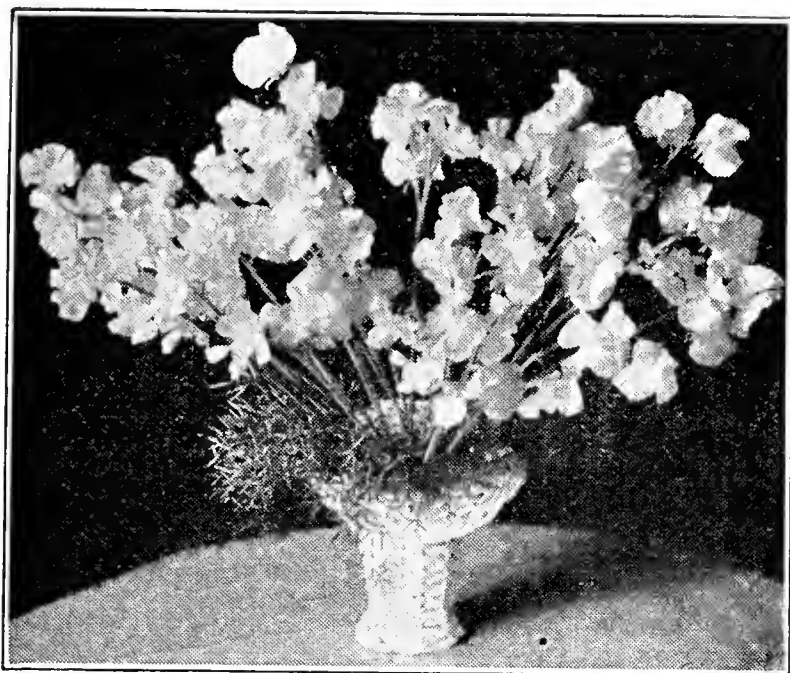
1802 Double Chrysanthemum While many come single, a proportion of them will come fully double like big Chrysanthemums. **Pkt. 10c; 1/4 oz. 25c.**

1803 Stella The best of the miniature type. A wealth of golden yellow, single flowers all summer. Fine for cut-flowers. See above picture. **Pkt. 5c; 1/4 oz. 20c.**

1804 Sunflower Collection 1 pkt. each of the above 3 varieties. **20c value for 15c.**

4077 Mammoth Russian The large flowered tall growing variety. **Oz. 5c; 1/4 lb. 10c; Lb. 25c; 3 lbs. 60c.**

Virginian
Stocks



Grow Your Own Beautiful Bouquets

Special Sweet Pea Mixtures

1809 New Variety Mixture For the Connoisseur. As the name of the Collection states, it is made entirely from New Varieties of Sweet Peas, of both the Early and Summer Flowering classes listed on this page. If you wish to have an "Up to the minute" Garden, this is the mixture you should plant. These wonderful varieties, glorious colors, beautifully waved and frilled flowers, make this the grandest Sweet Pea Mixture possible. Pkt. 25c; Oz. 60c; 1/4 lb. \$1.75; Lb. \$5.00.

1808 De Luxe Garden Mixture Here is a mixture that will give you many thrills and a wealth of lovely flowers. We have combined both Early and Summer Flowering Classes, old and new varieties, every color and shade found in Sweet Peas and are giving you a truly De Luxe Garden. Pkt. 20c; Oz. 45c; 1/4 lb. \$1.25; lb. \$3.50.

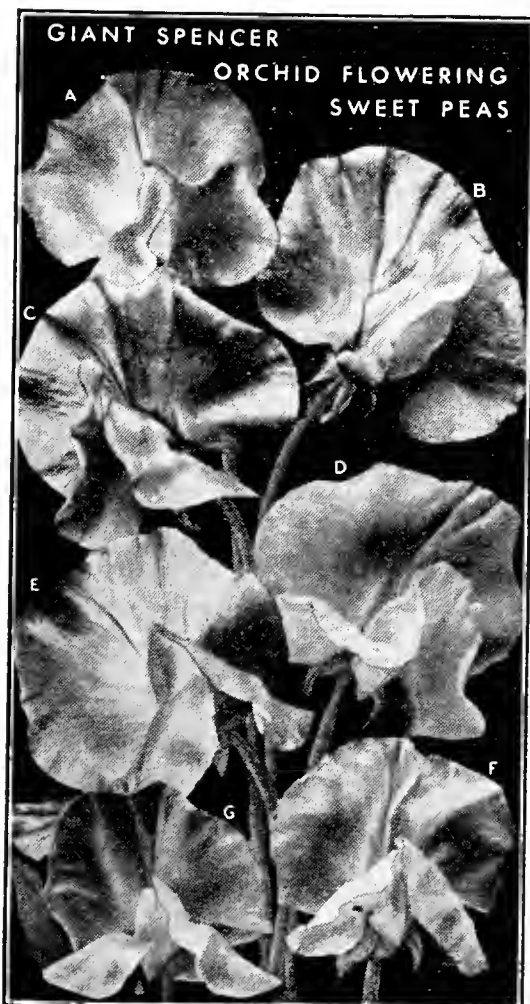
1807 Templin-Bradley's Medal Mixture

If you have a limited amount of space for your Sweet Peas and yet wish to have the best named varieties in the most colorful and gorgeous display of Sweet Pea beauty and daintiness, plant this Templin-Bradley Medal Mixture.

We have combined thirty or more choice named varieties of the Butterfly or Orchid Flowering Spencer Summer-Flowering Sweet Peas into this fine mixture. It will give you an unlimited supply of beautiful flowers for dainty bouquets. Pkt. 15c; Oz. 35c; 1/4 lb. 85c; Lb. \$2.25.

1806 Butterfly Spencer Mixed Sweet Peas

Our mixture contains many choice varieties, the best in their respective colors. They are all large and wonderfully frilled and waved and will give you a splendid assortment of shades and colors in this delightful class of Sweet Peas. Summer Flowering. Pkt. 10c; Oz. 25c; 1/4 lb. 60c; Lb. \$1.75.



**Plant
Sweet Peas Twice
Both Classes Each Time**
**March-May
for Summer Flowers**
**July-August
for Fall Flowers**

SWEET PEA CULTURE—
Prepare a deep trench, removing top soil and loosen subsoil, working into it some well rotted manure, replace top soil, leaving it 4 to 5 inches deep. Sow Sweet Pea seed in bottom of trench, 12 to 15 seeds to the foot for each row, then cover seed with 2 or 3 inches of soil and as vines grow, gradually fill up to the level. Sweet Peas must be sown early in the spring to get the best results, just as early as you can possibly work your soil. This is why many say plant Sweet Peas on St. Patrick's Day.

1856 Collection
A Mary Pickford
B Reflection
C What Joy
D Gold Crest
E Pinkie
F Ruddigore
G Sybil Henshaw
1 Pkt. each 7 Kinds
70c Value for 50c.
1 Oz. of each for \$1.25

Lovely Sweet Peas

Most Desirable Varieties Of Finest Quality

For distinctive beauty and exquisite fragrance the Sweet Pea has no rival. You can have Sweet Peas in your own garden just as fine as those of the florist. Pick the flowers frequently for abundant bloom. One ounce of seed will plant a single row 20 feet long.

Early Flowering Giant Spencer

Our Early Flowering Giant Spencer Sweet Peas have been bred to bloom 3 to 4 weeks earlier than the Summer Flowering Spencers, and they continue to bloom over a much longer period, too.

Sweet Peas thrive best in the Spring and early Summer while the days are moderately cool. If your Sweet Pea vines have suffered in the past from extremely hot weather, try some of these Early Flowering Spencers and enjoy an abundance of bloom before the hot days come.

This type is excellent for Winter and early Spring bloom in the greenhouse, too.

- 1930 Annie Laurie. The richest pure Rose-Pink Sweet Pea ever produced.
- 1917 Attraction. Lovely shade of soft Salmon-Pink. Well named
- 1901 Aviator. A thrilling beauty of intense dazzling Scarlet.
- 1874 Ball's Blue. Cornflower-Blue. A beautiful clear even color.
- 1921 Ball's Orange. Intense glowing Orange. Goes well with Ball's Blue.
- 1876 Blue Bird. Deep Violet-Blue. An excellent color with Lavender.
- 1932 Bridesmaid. Delicate sparkling shade of deep Silvery-Pink.
- 1906 Columbia. Lovely Salmon-Rose with White wings. Popular bicolor.
- 1875 Eleanor Blue. Clear light Blue with Silver sheen. New and charming.
- 1939 Giant Rose. Extremely large. Clear deep Rose-Pink.
- 1891 Glitters. Early Royal Scot. Gleaming, fiery Scarlet, Orange overtone.
- 1862 Hope. Well-waved, immense flowers of satiny White.
- 1887 Lavender. Richly perfumed flowers of lovely deep lavender.
- 1936 Majestic Rose. Huge flowers of deep brilliant Rose-Pink.
- 1869 Meadowlark. Deep Cream. Adorable with Ball's Orange or Ball's Blue.
- 1916 Monterey. Clear glowing Geranium-Pink, flushed Salmon. Fascinating Color.
- 1935 Mather Machree. An exquisite blend of Coral and Golden-Rose.
- 1910 Mrs. Caalidge. Rich Salmon-Pink, with overtone of fiery Orange.
- 1923 Prosperity. Deep Orange-Salmon. Beautiful with Blue Bird.
- 1945 Ramana. Delightful luminous Coral-Rose, shaded Pink and Yellow.
- 1915 Satin Rose. Pleasing blend of Rose and Amber with Salmon sheen.
- 1893 Sequaia. An enormous rich Golden Cerise. Extremely fine flower.
- 1885 Vague. Standard Rosy-Lavender, wings Lilac-Lavender.

Price on Any of Above Varieties

Any 1 Regular Packets 10c	Any 1 1/2 oz. Packets \$0.35	Any 1 Oz. Packets \$0.60
Any 3 Regular Packets 25c	Any 3 1/2 oz. Packets .90	Any 3 Oz. Packets 1.50
Any 7 Regular Packets 50c	Any 7 1/2 oz. Packets 1.50	Any 7 Oz. Packets 3.00

1861 Early Flowering Mixed A splendid mixture of the above named varieties and many others, giving you a great variety of colors and tones. If you wish a fine lot of Sweet Peas with little space and a limited expenditure, plant this mixture with our Butterfly Spencers. Mixed, Pkt. 10c; 1/2 oz. 30c; Oz. 50c.

1943 Shirley Temple New Early Flowering Sweet Peas. As Sweet and Lively as its namesake. A marvelous new bright Rose-Pink Sweet Pea. Large flower daintily frilled and artistically fluted. Pkt. 10c; 1/2 oz. 35c. See Color Page 29.

See Color Page 47

Summer Flowering Giant Spencer

Same thrifty, vigorous large waved and frilled flowers as the above Early Flowering Giant Spencer Sweet Peas, except that they bloom 3 to 4 weeks later.

Plant both Early and Summer Flowering varieties and have a double blooming period with a wealth of Sweet Peas for dainty bouquets.

- 1829 Anglo. Opens Yellow, turns Primrose, edged Pink.
- 1824 Begonia Rose. Rich velvety Begonia-Rose.
- 1848 Black Diamond. Rich deep Maroon-Black.
- 1843 Capri. Best light Blue ever introduced.
- 1842 Chinese Blue. Solid rich deep Blue.
- 1838 Ensign. Striking deep Cornflower-Blue.
- 1826 Etherial. Pale Peach, suffused deep Rose.
- 1830 Exquisite. Lovely soft Coral-Salmon.
- 1839 Flora. Most unusual clear Lilac-Lavender.
- 1812 Gigantic. Large flowered Snow-White.
- 1832 Gold Crest. Orange, Salmon overtone.
- 1834 Golden Wings. Rich Salmon-Orange, a grand color.
- 1813 Grand National. Beautifully frilled deep Cream.
- 1819 Grand Slam. Scarlet-Cerise, shaded Orange.
- 1815 Headlight. Vivid Scarlet, shaded Cerise, Orange overtone.
- 1831 Lady Macbeth. Dazzling Spinel Ruby-Red.
- 1833 La France. Salmon-Pink on Cream ground.
- 1827 Lullaby. Rose-Pink on White ground.
- 1825 Mary Pickford. Pink, suffused Salmon.
- 1844 Mystic. Lovely soft Lavender.
- 1854 Pacific. Luminous Pink. Charming color.
- 1828 Pinkie. Deep Rose-Pink.
- 1840 Reflection. Lovely Cornflower-Blue.
- 1821 Rabustum. Beautiful rich Apricot-Pink.
- 1814 Romance. Sparkling Rose-Pink, White ground.
- 1817 Ruddigore. Sensational glowing Scarlet.
- 1823 Stylist. Rose-Pink with flush of Salmon.
- 1846 Sybil Henshaw. Startling blood-Red.
- 1852 Tranquility. Soft Rosy-Lilac on Cream.
- 1855 Vanity. Deep Geranium-Pink. Glorious color.
- 1811 What Joy. Primrose-Yellow, shaded Cream.

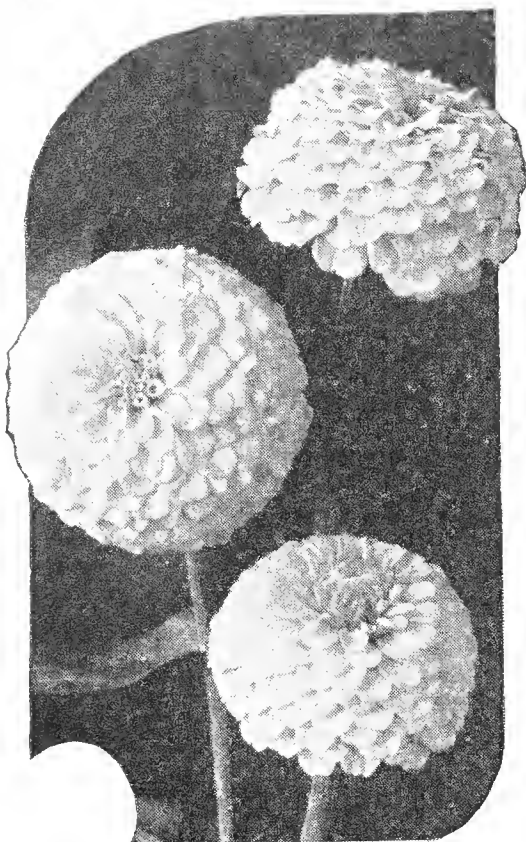
Price Any Above Varieties: Pkt. 10c; ounce 25c; 1/4 lb. 75c.

Inoculate your Sweet Peas

Sweet Peas are in the Legume family, as are edible Peas, Beans, and Lupines. If Legume seed are inoculated with a good legume bacteria at planting time, the crops will be greatly improved. NITRAGIN is a really good legume bacteria and the size package we offer is ample for treating the seed required for the average family garden. The cost is so moderate that you really cannot afford to do without it. Try it this year if you have never done it before.

4340 NITRAGIN, Garden Size, plenty for a family garden 25c.





Zinnia Lilliput or Pompon

Lilliput or Pompon

"Baby Zinnias" 12 to 15 inches tall

Lilliput Zinnias form pretty little dwarf, compact plants, literally covered with very double flowers 1 to 1½ inches across. They bloom all summer and provide an immense quantity of charming little flowers for miniature bouquets. The colors are lovely, too.

- 2272 Canary Bird. Deep Yellow.
- 2277 Crimson Gem. Rich Crimson.
- 2278 Flesh Pink. Soft Pink.
- 2273 Golden Gem. Golden Orange.
- 2279 Rose Bud. Rose-Pink.
- 2274 Salmon Gem. Salmon-Rose.
- 2275 Scarlet Gem. Orange-Scarlet.
- 2276 White Gem. Snow-White.

Price any Above Color: Pkt. 8c; ¼ oz. 30c.

- 2271 All Above Colors Mixed Pkt. 5c; ¼ oz. 25c.

Unusual Zinnias

2294 Fantasy Mixed See Color Page 65. The most fascinating new type of Zinnias introduced to the flower world in many years. The very informal, shaggy appearing flowers are graceful and interesting, quite distinct from the stiff, formal Zinnias to which we are accustomed. The cuts show the type of flower. The ranges includes the brightest shades of red, yellow and orange as well as the popular pastel pinks and cream. This should be the sensation of the year. Mixed colors. Pkt. 10c; ⅛ oz. 25c.

2297 Star Dust Fantasy Same shaggy-pet- sized flower as the above mixture. The color is a rich, deep golden-yellow. Pkt. 10c; ⅛ oz. 35c.

2291 Scabiosa Flowered Zinnia

A new and very distinct type of Zinnia growing about 30 inches tall and producing an abundance of flowers in many colors. The outer petals are long and flat while all the inner petals are short tubular florets forming a crest or crown somewhat resembling the Scabiosa. Pkt. 10c; ⅛ oz. 30c.

2288 Templin-Bradley's "Little Jewels" See Color Page 48

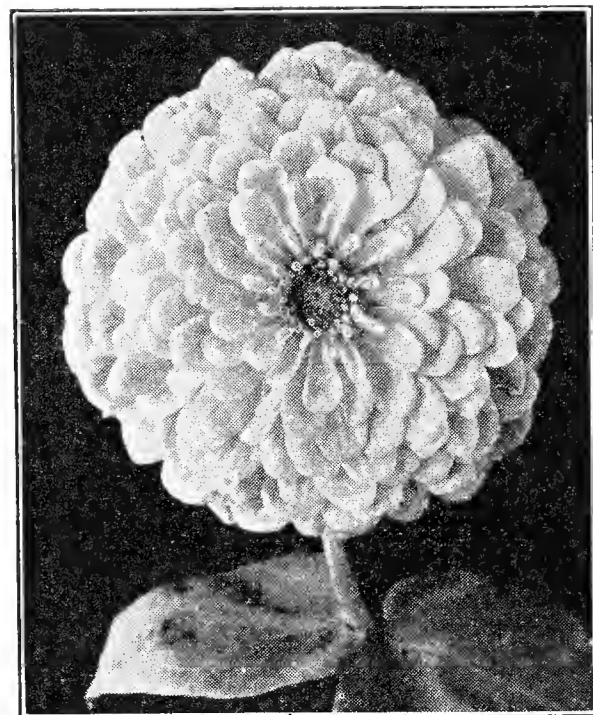
These small flowered Zinnias have a charm all their own. They lend themselves to bedding where a brilliant array of colors is needed. The stems are long enough to make the most wonderful bouquets, whether you wish just a tiny vase of flowers or a huge bowl of them. The mixture contains many combinations of colors in red, mahogany, rose, yellow, salmon and gold. Height 18 inches. Mixed colors. Pkt. 10c; ⅛ oz. 30c.

2282 Victory Quilled This type has petals quilled like the Cactus Dahlia. The flowers are large on tall plants. Mixed Pkt. 10c; ⅛ oz. 25c.

2283 Picotee The petals are tipped with a contrasting color giving the flower a very pretty and unusual effect. Mixed. Pkt. 10c; ⅛ oz. 25c.



Zinnia Early Wonder Gypsy



Zinnia Dahlia-Flowered Type

Glorious Gay Zinnias

Culture D or E
—See Page 4

For a First and Continuous Annual Garden, Plant Zinnias

They will Provide an Abundance of Gorgeous Color from July until Frost

Zinnias, the historical flowers of Old Mexico, have been favorites in every garden for as long as there have been home gardens.

In our grandmother's day, Zinnias were gay and colorful but only the common type, small flowers and a few primary colors were to be had. Today, we have Zinnias of huge size, of medium size and the tiny little baby types. Through years of scientific work and intense study, our growers have developed Zinnias that are almost beyond belief in size and beauty of color.

We have classified on these two pages, the many types of Zinnias so that you may order the height and color particular- ly suited to the spot you wish to plant with these colorful flowers.

Giant Dahlia-Flowered

Fully Double Zinnias

Best Strain Obtainable

2½ to 3 Feet Tall

See Flowers in Color on Page 66.

The flowers of these Giant Dahlia Flowered Zinnias are immense in size, often 5 to 6 inches across and 3 inches in depth. The colors are marvelous pastel shades, the plants are robust and the flower stems straight and long. They are ideal for large, showy bouquets and for garden beauty.

- 2202 Canary Bird. A delicate shade of Primrose.
- 2203 Crimson Monarch. The best rich Red.
- 2204 Exquisite. The favorite Rose-Pink.
- 2213 Golden State. Very rich Orange-Yellow.
- 2216 Illumination. Deep, rich Rose.
- 2207 Lavender Dream. Lavender, turning to Purple.
- 2212 Luminosa. Rose, suffused Salmon.
- 2208 Old Rose. A real old Rose shade.
- 2205 Oriole. Rich Orange and Gold shades.
- 2206 Polar Bear. The best White flowered.
- 2210 Purple Prince. A deep, rich, intense Purple.
- 2214 Scarlet Flame. Bright Scarlet-Orange.

Price Any Above Color: Pkt. 10c; ⅛ oz. 30c.

2201 Gold Medal

Dahlia Flowered Zinnias Mixed

A very fine color assortment of the above varieties in well balanced color proportion, a mixture that will give you a beautiful array of these beautiful bright colored flowers. Pkt. 10c; ⅛ oz. 25c; ounce \$1.50.

2219 Color Collection—Page 66
5 Pkts. Dahlia-Flowered Zinnias 40c.
1 each 5 colors, 50c value

2293 Desert Gold For the lover of gold colored flowers, here is a real addition to your gold garden. This Desert Gold contains all the rich yellow and golden shades of the Crown O'Gold Mixture. See below. Our grower has segregated all the golden flowers and we are able to give you Zinnias that will thrill you with their beauty by daylight and under artificial lighting. Pkt. 10c; ⅛ oz. 35c.

2292 Crown O'Gold Mixture

A new development in the Giant Dahlia Flowered Zinnias in which each petal of the flower is overlaid with a deep golden yellow at the base while carrying out the individual flower color at the tip. The colors include old rose, cream, yellow, carmine red, pink, etc. Mixed Colors: Pkt. 10c; ⅛ oz. 30c.

California Giant Zinnias

Mammoth Giants, 3 to 4 feet tall

These California Giants are taller than the Dahlia-Flowered Type. The stems are long and the flowers very large, 5 to 6 inches across, and flat, only about one inch deep. The petals are loosely placed and overlap, in shingle form. The colors are unusually lovely.

- 2251 Brightness. Bright deep Rose-Pink.
- 2245 Cerise Queen. Beautiful Cerise-Rose.
- 2250 Daffodil. Bright Canary-Yellow.
- 2249 Grenadier. Rich, dark Red.
- 2242 Miss Wilmott. Lovely soft Pink.
- 2243 Orange King. Burnt Orange.
- 2252 Purity. Wonderful pure White.
- 2253 Salmon Queen. Deep Salmon-Rose.
- 2244 Scarlet Gem. Dazzling Scarlet.
- 2248 Violet Queen. Rich Violet-Purple.

Price Any Above Color: Pkt. 10c; ⅛ oz. 30c.

2254 Collection California Giants

10 Pkts. 1 each of 10 kinds Only 75c.
Total Value \$1.00

2241 California Giants Mixed

All the above colors and other shades are included in this Giant Mixture. Pkt. 10c; ⅛ oz. 25c.

2221 Giant Double Zinnias Mixed

This type though not quite as large flowering as the Dahlia Zinnias still are "Giants" borne on plants 2½ to 3 ft. tall. The flower is deeper than the Dahlia Flowered with petals more formally placed. They are great favorites for cutting or garden display. Mixed Colors. Pkt. 8c; ¼ oz. 20c; Oz. 50c.

A Satisfied Customer

Windom, Minn.

The Templin-Bradley Co.,
5700 Detroit Ave., Cleveland, Ohio.

Dear Sirs:

Our little city put on a Flower Show this fall and I am so pleased over my good fortune I thought I would tell you. My Giant Dahlia Zinnias took First Prize, and Wilt Resistant Asters took Second. I Purchased the seeds from your Company.

Yours truly,
(Name on file.)

Various Other Interesting Zinnias

Pumila Picotee Delight Ideal Bouquet Zinnia 2 to 2½ Feet Tall

Really a most delightful Zinnia. This class is the result of crossing Double Pumila with Picotee. The petals of the flowers are fringed and fluted. Each petal of the light colored flowers is tipped with Maroon, while those of the darker flowers are tipped with a lighter color. Florists consider this the best Zinnia for cut-flowers.

2290 Salmon Rose A very popular color for cut-flowers.

2296 Golden Ray New golden orange, tipped with red at edge of petals, which are ruffled and curled. Novel beauty.

2287 Picotee Delight Mixed Shades of Salmon, Cream, Buff and Lavender, edged with contrasting colors.

Price Above 3 Kinds: Pkt. 10c; ⅛ oz. 30c.

2298 Early Wonder Gypsy

The Earliest of All Zinnias

Produces beautiful burnished Orange flowers of Pumila type in 30 to 40 days from seeding. Plants 15 to 18 inches tall. Pkt. 10c; ⅛ oz. 35c.

2289 Early Wonder Mixed

12 to 15 inches tall. A new race of dwarf early flowering Zinnias, bearing many flowers on long stems. The stems start from the ground, have no laterals and very few leaves, making them fine for cut-flowers. The colors are shades of salmon, pink, cerise, orange, red and lavender. Plant these for your early Zinnias. Pkt. 10c; ⅛ oz. 25c.

2286 Red Riding Hood 12 inches tall, of compact form and covered the entire season with little button-like double scarlet flowers, not over 1 inch across. Highly effective as a border plant. Brilliantly beautiful. Pkt. 10c; ⅛ oz. 25c.

2295 Tom Thumb Zinnias Only 4 to 6 inches tall. Cute little Zinnias that are suitable for Rock Garden, edging or for pot plant use. The plants are covered with perfect little double flowers of red, orange, yellow, pink, rose and other pastel shades. See cut below. Pkt. 10c; ⅛ oz. 30c.

Pumila Double Zinnias

This is the best type for bedding, growing compact plants 1½ feet tall with a multitude of good sized, perfectly double flowers.

2266 Canary Yellow

2262 Fireball

2263 Golden Ball

2267 Pinkie

2265 Salmon Rose

2264 Snow Ball

Price, Any Above Color: Pkt. 8c; ¼ oz. 30c.

2261 Pumila Mixed Colors: Pkt. 5c; ¼ oz. 25c.

2270 Pumila Zinnia Collection

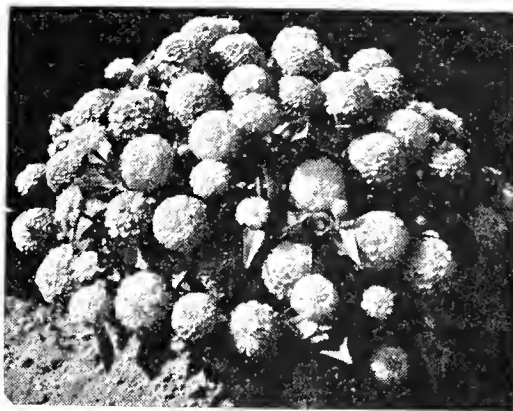
6 Pkts. 1 each of 6 kinds Total Value 48c 35c.

1717 Dwarf Creeping Zinnias

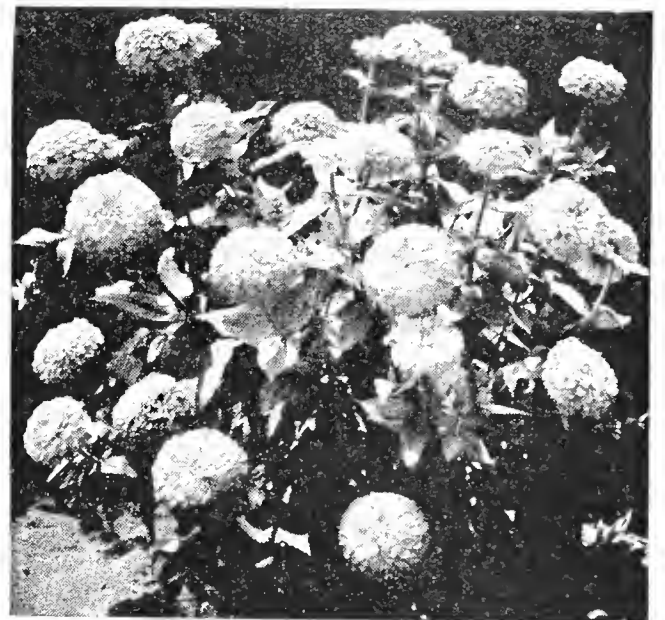
Sanvitalia Prostrata. A low growing, trailing plant about 6 inches tall and producing a wealth of small double yellow flowers all summer. Very compact. Perfect for Rock Gardens, edgings and stone wall crevices. Pkt. 10c; ⅛ oz. 25c.



Plant of Zinnia Fantasy



Plant of Zinnia Tom Thumb



Plant of Zinnia Pumila Dwarf Double

7 Acroclium Large Flowered Double Hybrids

Entirely new and different Acroclium. The double flowers are extremely large, fully twice as large as the ordinary strain. Stems 15 to 20 inches long. Blooms within a few weeks after sowing the Seed. Colors are rich shades of salmon, apricot, pink, rose and cerise, with white and creamy tones to balance the pastel mixture. The beauty of many of the flowers is enhanced by a boldly contrasting center. Pkt. 15c; ⅛ oz. 30c.

34 Ammobium, Winged Everlasting

Alatum Grandiflorum called the "Winged Everlasting" because of its airy silvery white, yellow centered flowers. One of the strawflowers so pretty when dried for winter bouquets. Pkt. 10c; ¼ oz. 25c.

971 Gomphrena Globe Amaranth

Very showy bush plants, bearing attractive clover-like flowers in rose, purple and white. Another good flower to be dried for winter bouquets. Pkt. 5c; ¼ oz. 20c.



Rhodanthe, Swan River Everlastings

Strawflowers

For Winter Bouquets

Culture D or E—See Page 4

All of the classes in this group make excellent garden flowers. They have a second value—much greater in the tastes of some people—in their keeping value when cut and dried for winter bouquets. If you have never tried them, this is a good time to start.

1016 Helichrysum Monstrosum Strawflower

The most popular Everlastings. The best known and most desirable because of the great improvement in recent years. This Monstrosum or large double is the best type. The plants grow 2 to 3 ft. high and are literally covered with these large double brilliant flowers. In all the gay colors and shades. Mixed Colors. See cut below. Pkt. 8c; ¼ oz. 25c.

1693 Rhodanthe, Swan River Everlasting

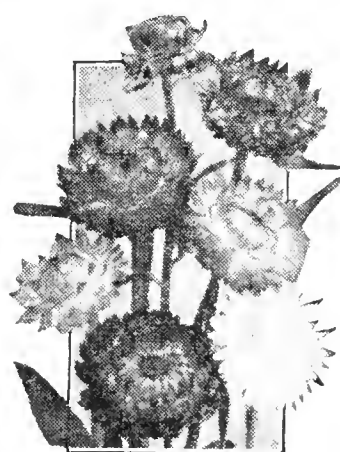
Mixed Colors. One of the prettiest of the everlastings, the flowers star like and dainty with their silken petals, in shades of pink and white. Height 1 ft. Easily grown in a good soil and sunny place. Pkt. 10c; ¼ oz. 25c.

841 Mixed Everlastings

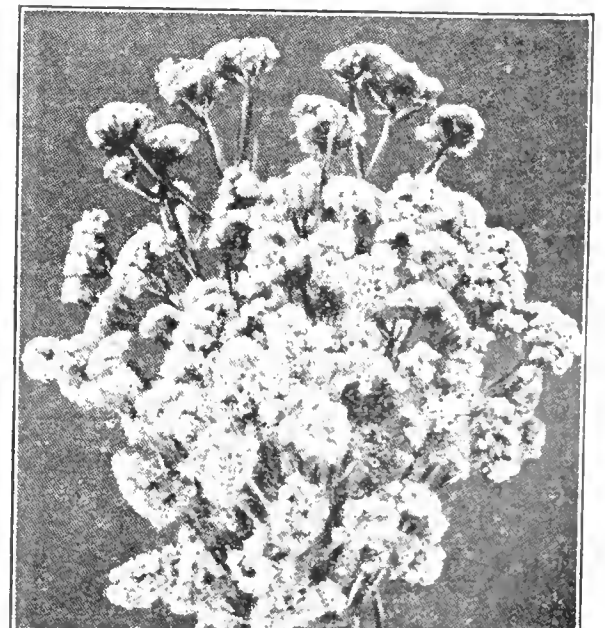
We have made a very special mixture of all kinds, types and colors of Everlastings, all those listed here as well as many others. You will enjoy this mixture for it will give you many winter bouquets of great variety. Pkt. 10c; 2 pkts. 15c.



Russian Statice



Helichrysums Mixed



Statice, True Blue (Strawflowers)

842 Strawflower Collection, 10 Pkts. Seed 98c. 1 each of 10 (all except No. 841) above kinds Value 98c 75c.

← Sweet Williams

Venidium →

Viscaria

Blue Pearl

Pkt. 15c

Color Page 47

Description

Page 46

Venidiums

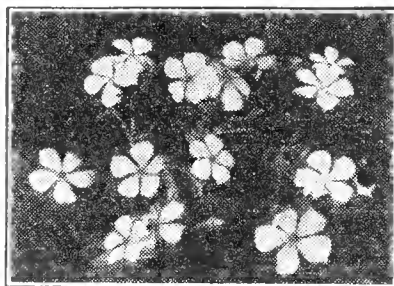
Culture D or E—
Page 4.

- 2046 Fastuosum** A gorgeous Daisy of brilliant orange from Africa. Plants 3 feet high, flowers 3 to 4 inches across. 90 days from seed. These orange flowers with purple-black center make a striking display. **Pkt. 15c; 1/8 oz. 30c.**

2081 Vinca Rosea

Periwinkle

Culture D or E—Page 4.



Vinca—Beautiful bedding plant

One of the finest border plants imaginable. Grows 1½ feet tall, compact and bushy with dark shiny foliage, making an effective background for flowers. White, pink and with crimson eye. **Pkt. 5c; 1/4 oz. 30c.**

Verbenas Wonderful for Bouquets

Very free flowering annuals of low spreading growth, forming a carpet of bright colors when in bloom, from July to frost. For best results, seed should be started early inside and transplanted to the garden in early May.

2074 Beauty of Oxford Hybrids

A beautiful new hybrid, a cross between Verbena Luminosa and Beauty of Oxford. The individual florets are large and arranged in mammoth heads. The color shades from clear rose-pink to rose-red, with a touch of salmon-pink. **Pkt. 10c; 1/8 oz. 35c.**

Mammoth Flowering Giants

This is the largest flowering class of Verbenas.

- 2052 Luminosa** Shades of flame, salmon and coral pink.
2053 Lucifer Intense deep cardinal-scarlet.
2054 Mammoth Blue light to deep blue with white eye.
2055 Rosea Stellata Vivid rose-pink with white eye.
2056 Mammoth White Pure white and fragrant.
2057 Salmon Pink Lovely shade of salmon pink.
2058 Etna Geranium red with creamy eye. One of the prettiest.

Price on above varieties. **Pkt. 10c; 1/8 oz. 30c.**

2060 Helen Willmott One of the finest of all Verbenas. While not quite as large flowering as the others of the Mammoth group, it comes very true to color in bright deep pink. The growth is more compact, less spreading, so it is beautiful as a border. **Pkt. 10c; 1/8 oz. 30c.**

2051 Mammoth Giants Mixed A n e x - cellent mixture of Giant Verbenas, of all colors listed above and other distinctive colors. **Pkt. 8c; 1/8 oz. 25c.**

2071 Hybrida Grandiflora Mixed This Hybrida Grandiflora Mixture contains a riot of gay and lovely colors. It will make a brilliant bed and will provide cut-flowers for your house from July until frost. They are not quite as large as the Mammoth flowered but of good size and larger than the common Hybrids. **Pkt. 5c; 1/8 oz. 25c.**

Tithonia

"Golden Flower of the Incas"



Tithonia

1984 Speciosa Mexican Sunflower Golden Flower of the Incas Culture D or E—See Page 4.

A tall shrubby plant, useful in the border or among shrubs, bearing large bright single Zinnia like flowers of dazzling orange scarlet. Blooms over a long period. **Pkt. 10c; 1/8 oz. 25c.**

Ursinia

Culture D or E—See Page 4.

2036 Anethoides A native of Africa, a novelty in American gardens. Plants form tufts of leaves, flowers borne above on long wiry stems. Daisy-like flowers 1½ inches across, of rich yellow, with purple center. Flowers remain open all day. Plants 1 foot high. **Pkt. 10c; 1/8 oz. 25c.**

698 Annual Sweet William

Culture D or E—See Page 4.

A valuable new annual blooming type of the popular Sweet William, originated by crossing the common. Perennial variety with the Annual Japan Heddewigi Pink. **Pkt. 8c; 1/8 oz. 25c.**

Sweet Wivelsfield

A new hardy annual, the result of a cross between Dianthus Allwoodii and Dianthus Barbatas. Very free flowering over a long season, from June to frost. The color range is unusual, including deep rich reds and purple, through all shades and combinations of pinks to white, both solid colors and with markings.

700 Single Sweet Wivelsfield. Pkt. 10c.

701 Double Sweet Wivelsfield. Pkt. 15c.

Torenia

Culture D or E—See Page 4.

1995 Fourneri Bushy plants about 12 inches high, bearing curious but very pretty flowers during late Summer and Fall. Fine for beds or for potting and porch boxes. This variety has blue flowers with bright yellow in the throat. **Pkt. 10c; 1/8 oz. 25c.**



Verbena Fireball

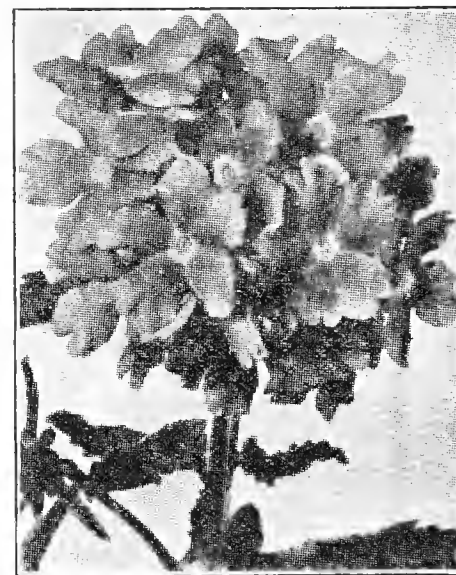
Dwarf Compact Verbenas

Hybrida Compacta Erecta

This new class of Verbenas is entirely distinct from the older forms. The plants are bushy and compact as the illustration of Fireball shows. They are wonderful for borders or bedding. Height 6 to 8 inches.

- 2066 Cameo Pink** Attractive flowers of clear flesh-pink. **Pkt. 10c.**
2067 Crown Prince Deep garnet with white eyes. **Pkt. 10c;**
2073 Dark Blue Rich deep blue. Lovely shade of blue. **Pkt. 10c;**
2064 Fireball Scarlet, as bright as a ball of fire. **Pkt. 10c;**
2072 Ruby Beautiful ruby-red. A valuable color for display and bouquets. **Pkt. 10c.**
2068 Violet Bouquet Rich violet, tinged purple. **Pkt. 10c.**
2069 Mixed Colors Made of the above choice varieties. **Pkt. 10c; 1/8 oz. 25c.**

2070 Verbena "Eyeful" All-America. Startlingly beautiful. Medium sized flowers of intense, dazzling scarlet with white eye. Compact plants, useful for bedding or borders. Its sparkling color and its genuine beauty, give it the name, "Eyeful." **Pkt. 10c; 1/8 oz. 35c.**



Verbena Beauty of Oxford Hybrids

2065 Erecta, Royal Bouquet A new strain of Verbenas of robust compact habit and free blooming. Plants rather upright, 15 to 18 inches tall. Flowers in mixed colors. Can be used for cutting as well as for bedding display. **Pkt. 10c; 1/8 oz. 25c.**

2061 Verbena Venosa A splendid bedding type, plants quite erect, one foot high. It is a luxuriant grower and the plants are well covered with bright flowers of purple and heliotrope. Very effective used with Alyssum as a ground cover and back-ground for the Verbenas. **Pkt. 10c; 1/8 oz. 30c.**

2062 Citriodora. Alyosia Lemon Verbena. A favorite in old fashioned gardens. Has fragrant lemon scented foliage. A tender plant which may be grown in the outdoor summer garden and then potted for indoor garden in the winter. **Pkt. 10c; 1/8 oz. 35c.**

2063 Erinoides Lilac Moss. Verbena. Spreading bushy plants with pretty finely cut foliage, bearing flowers of purplish-rose or deep lilac. **Pkt. 8c; 1/8 oz. 25c.**

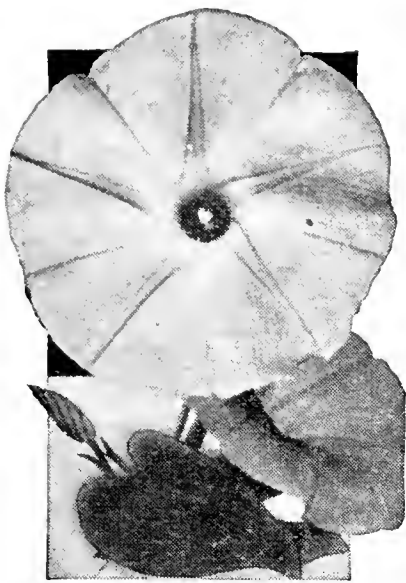
Climbing Vine Seeds

Tender and Hardy Varieties Listed Here

All Vines Are Easy To Grow and So Useful and Attractive

Beautify your home grounds this year with some of these lovely Vines. Cover an Arbor with Heavenly Blue Ipomea, a stone wall with Boston Ivy (Ampelopsis Veitchii), a Trellis with Black Eyed Susan or a fence with Gourds or Cardinal Climber.

Any Vines you select will be useful in adding attractiveness to some definite spot in your garden or outdoor livingroom. Make your home a bower of beauty with vines. Plant the ones marked "Tender" for quick results—those marked "Hardy" for more permanent plantings. See Cultures on page 4.



Ipomea, Heavenly Blue

See Ipomea
Heavenly Blue
Color Page 11

2362 Allegheny Vine *Hardy. Culture F*

Mountain Fringe Adlumia. A very graceful climber with fine feathery foliage like Maiden Hair Fern. The plant is really a biennial but re-seeds itself. It likes a shaded sheltered situation, and moist soil. The flowers are numerous, in form like the Bleeding Heart and in colors—white and purple. About 15 ft. high. **Pkt. 10c; 1/8 oz. 30c.**

2364 Ampelopsis Veitchii

Boston Ivy. The best vine to grow on stone or brick walls, because it adheres to the surface so closely. During the summer the leaves are rich green and form a dense mat overlapping themselves. After fall frosts the leaves change to bright tints of scarlet, orange and yellow. **Hardy. Culture F. Pkt. 10c; 1/4 oz. 20c.**

2399 Hyacinth Bean, Dolichos

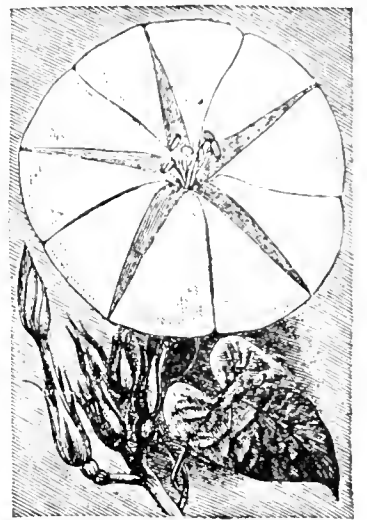
Of extra rapid growth, making a dense and attractive screen, flowering freely in racemes or upright spikes not unlike Hyacinths. **Tender. Culture D or E. Pkt. 5c; Oz. 25c.**

2395 Ipomea Heavenly Blue

See Beautiful Color on Page 11

A trellis, arbor, or doorway covered with this vine is one of the most beautiful sights imaginable. Bright sky blue flowers, almost as big as saucers, are freely borne on the rapidly climbing vines. The vine is late flowering and the seed should be started in pots indoors. **Tender. Culture D or E. Pkt. 10c; 1/4 Oz. 35c.**

To get quicker results from Ipomea and others of the Morning Glory family, it is best to soak the seed in lukewarm water for 2 hours before planting.



Moon Flower

Cover
Unsightly
Fences and Sheds
with
Annual Vines.

2367 Balsam Apple, Momordica *Tender. Culture D or E.*

Growing quickly to a height of about 10 ft., this vine bears ornamental fruits of golden yellow, resembling an apple. When the fruit is ripe it opens revealing a bright red interior. **Pkt. 10c; 1/4 oz. 20c.**

2447 Black Eyed Susan *Thunbergia.* A delightful slender growing vine from Africa.

Can be easily trailed to a trellis and is very attractive when grown in this way. Unusually good as a trailing vine for hanging baskets, vases, porch boxes, or rockeries. Large single flowers in white, yellow and orange with distinct black eye. Slow to germinate. Blooms from July to October. **Tender. Culture D or E. Pkt. 5c; 1/4 oz. 25c.**

2372 Canary Bird Vine *A pretty and rapid growing climbing vine.* The charming little canary yellow flowers remind you of a canary bird with wings half extended.

Very useful on trellises or as a screen to cover old fences or other unsightly objects. Flowers appear in sprays early and continuously during the season. **Tender. Culture D or E. Pkt. 5c; 1/2 oz. 15c.**

2373 Cardinal Climber *A very showy, distinct and valuable rapid climber with dark green, fern-like, deeply lacinated foliage and clusters of fiery cardinal-red flowers 1 1/2 inches in diameter. The vines grow 10 to 20 feet and bloom all season long. Very ornamental.*

Tender. Culture A or B. Pkt. 10c; 1/4 oz. 25c.

2378 Cobia Scandens *Cup and Saucer Vine.* This rapid growing vine is very attractive and useful. Although not an annual it should be treated as such in the North. The vine grows to a height of 15 to 20 feet, flowers large and bell shaped, color ranging from pink to purple, blooms followed by plum-shaped fruits. Best started early indoors.

Tender. Culture D or E. Pkt. 10c; 1/4 oz. 25c.

2380 Cypress Vine *One of the daintiest of vines having fern-like foliage and pretty star-like flowers, scarlet and white mixed. Very desirable for covering small ornamental trellises. Also a good climber to grow in pots during winter. Grows 15 to 20 feet.*

Tender. Culture A or B. Pkt. 5c; 1/4 oz. 20c.

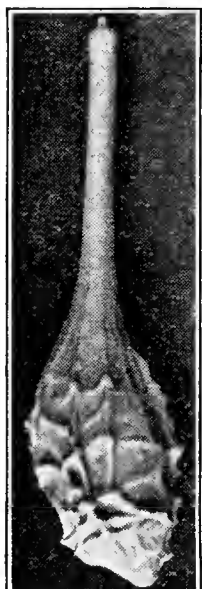
Gourds *Tender. Very novel and interesting annual climber with ornamental foliage, and singular fruits of many shapes and colors that are attractive for decorations. When ripe, shells can be hollowed out and dried, and are useful.*

See various types of gourds in pictures below.

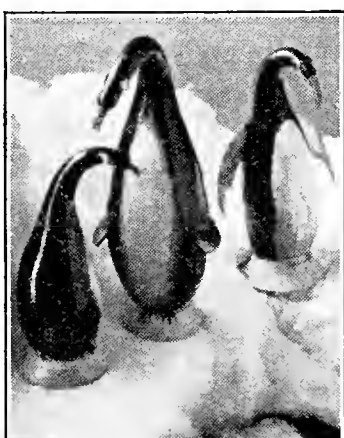
2393 Cave Man's Club Pkt. 15c, Oz. 30c.
2394 Calabash or "Penquin" Pkt. 10c; Oz. 20c.
2392 Ornamental Mixed Pkt. 10c; Oz. 20c.

2376 Climbing Mixture *You surely get your money's worth in this package as it contains a general mixture of many varieties of Annual Vines.*

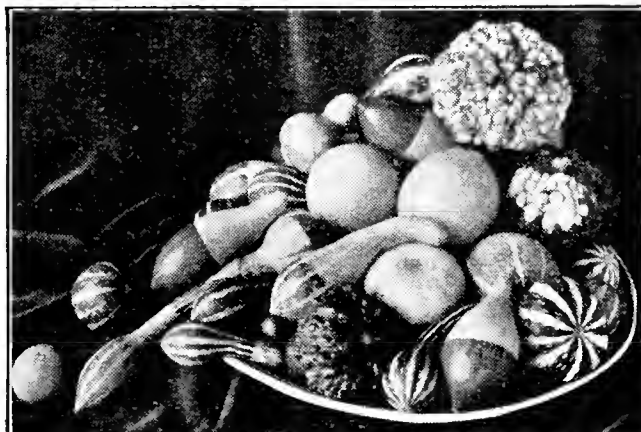
Pkt. 10c; 1/4 oz. 25c.



Gourd
Cave Man's Club



Calabash Gourds
Decorated as Penguins



Ornamental Gourds Make Gay Decorations
They are very popular right now.
See color page 30



Cardinal Climber

New Small Fruited Gourds

2384 Bicolor
2385 Bottle
2386 Flat
2387 Orange
2388 Pear
2389 Spoon
2390 Turk's Turban
2391 Mixed Warted
Price, Any Above
Pkt. 10c; Oz. 30c

2405 Ipomea Double Rose Marie *Tender. Culture D or E.*

A beautiful new addition to the annual climbing vines. This new Ipomea is vigorous and rapid growing, producing beautiful double flowers of a delightful shade of deep rose. Rose Marie is early and free flowering and promises to become extremely popular. **Pkt. 10c; 1/8 oz. 30c.**

2397 Japanese Hop Vine *Humulus.* A beautiful rapid climbing vine for verandas, arbors, or screens. Foliage mottled green and yellow. Once planted the seed will come up each spring. **Tender. Culture D or E. Pkt. 10c; 1/4 oz. 25c.**

2410 Japanese Kudzu Vine *Hardy. Culture F. Pueraria, "Jack-and-the-Bean-Stalk."* The fastest growing hardy climbing vine in existence. Often growing 8 to 10 ft. the first year from seed and later sometimes as much as 50 ft. in a single season. Perfectly hardy everywhere. The foliage is dense, making good shade. The flowers are in small racemes of rosy purple, borne in August. **Pkt. 10c; 1/4 oz. 20c.**

2413 Kenilworth Ivy *Hardy. Culture A or B. Linaria Cymbalaria.* A trailing vine, free flowering and very nice for baskets, window boxes or rockeries. The flowers are borne throughout the summer and are of dainty lavender and purple. Vines 3 to 6 ft. **Pkt. 5c; 1/8 oz. 30c.**

2418 Mina Lobata *A very pretty climber of luxuriant growth. Foliage is rich green, leaves heart shaped, large and deeply lobed. Flowers are borne in sprays and are rich scarlet when in bud turning to an orange color as they mature. A rapid grower quickly covering a trellis.*

Tender. Culture D or E. Pkt. 10c; 1/8 oz. 25c.

2419 Moonflower *Large dense foliage and rapid grower, climbing 20 to 30 feet. Immense pure white flowers often 5 to 6 inches in diameter, open in the evening and on cloudy days. A very rapid covering can be obtained with the Moonflower.*

Tender. Culture D or E. Pkt. 10c; 1/4 Oz. 20c.

Four Excellent Morning Glories

Tender Vines. Culture A or B—See Page 4.

2421 Common Tall *Very easily grown and should be included in every garden. They climb rapidly, bloom freely all summer and will thrive in nearly any location. Make an excellent screen on a trellis or fence. A mixture of many colors.*

Pkt. 5c; Oz. 20c.

2422 Imperial Japanese *Without doubt the handsomest of all Morning Glories. They quickly cover a large area, and bloom profusely. Foliage very desirable and interesting on account of its varied forms and good color. Blooms immense and in many colors from white to dark purple, solid colors, striped, flaked and spotted.*

Pkt. 5c; Oz. 25c.

2423 New Giant *This is a recent introduction from Japan, with immense flowers in a splendid variety of bright colors. Flowers are twice the size of the common morning glories.*

Pkt. 5c; Oz. 25c.

2424 Rochester Blue *A very pretty quick growing variety with beautiful flowers 4 to 5 inches across, deep violet blue in the throat blending to an azure blue and margined with a broad white band at the edges. One of the prettiest varieties.*

Pkt. 10c; Oz. 20c.

2426 Morning Glory Collection

1 pkt. each of the above 4 varieties for 25c.

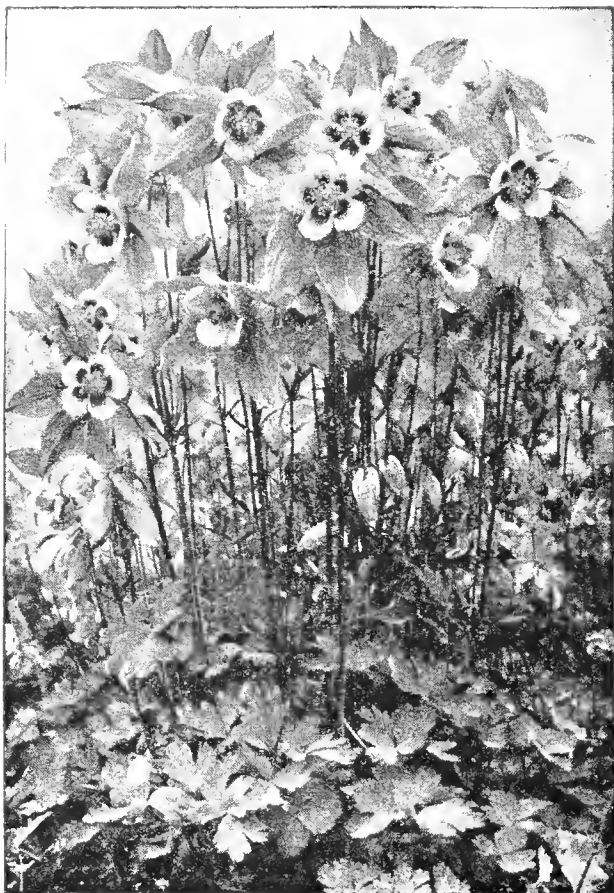
2368 Scarlet Runner Bean

Tender. Culture D or E

This ornamental grows 8 to 10 ft. high, and bears sprays of bright red pea-like flowers, which are followed by pods of edible beans. Beans when ripe are dark red blotched with purple. **Pkt. 5c; oz. 15c.**

2442 Smilax *One of the prettiest of all vines for baskets, porch boxes or conservatory where its graceful twining glossy green foliage is unsurpassed. Also much used for cutting as it lasts several days when used for bouquet trimming. Vine grows about 6 ft.*

Tender. Culture D or E. Pkt. 10c; 1/4 Oz. 25c.



Aquilegia, Glandulosa Vera

2575 Aquilegia, Red Riding Hood

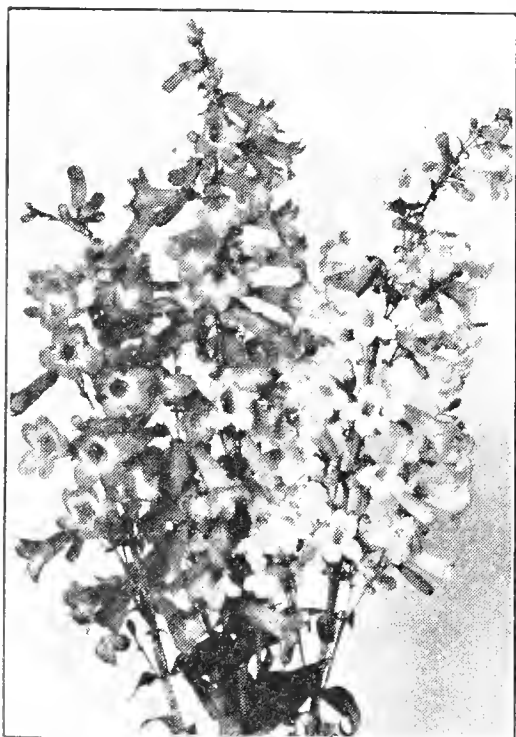
Red Riding Hood is an extremely fine short spurred double variety with flowers of deep old rose and a pure white corolla. The plants bear an abundance of beautiful rich green foliage from which rise numerous tall strong branching stems bearing the delightful pink and white blooms. The plants will average two feet in height and produce their bloom quite early, continuing for a month to six weeks. **Pkt. 20c; $\frac{1}{32}$ oz. 60c.**

2595 Armeria Giant Pink

The delightful attractiveness of the Armerias is very well known, but it is difficult to imagine fully the beauty and charm of this new large flowered variety. Its clumps of very attractive foliage are of themselves worthy a place in our gardens and when surmounted by large glistening pink balls of bloom in June and July, they become one of the most satisfactory rock garden and border subjects. Giant Pink certainly deserves a place in your garden. **Pkt. 25c; $\frac{1}{32}$ oz. 60c.**

2534 Anchusia, Myosotidiflora

With those who delight in Rock Garden varieties of real merit Anchusia Myosotidiflora will at once become a favorite. The beautiful rich green foliage completely covers the dwarf plants from which rise many airy sprays of the most delightful forget-me-not blue flowers during April and May and often at intervals throughout the summer. Myosotidiflora delights in a partially shaded situation but should not be forced to compete with tree roots. It will grow from 9 to 12 inches tall and will make itself completely at home in the Rock Garden or border. **Pkt. 15c; $\frac{1}{32}$ oz. 50c.**



Penstemon Dwarf Hybrids

Perennial Novelties for 1938

Seldom is it possible for us to offer as many fine new and altogether deserving perennial flower novelties as it is our privilege to do for 1938. Every one has proven its value and you will enjoy their presence in your garden.

2574 Aquilegia, Clematiflora

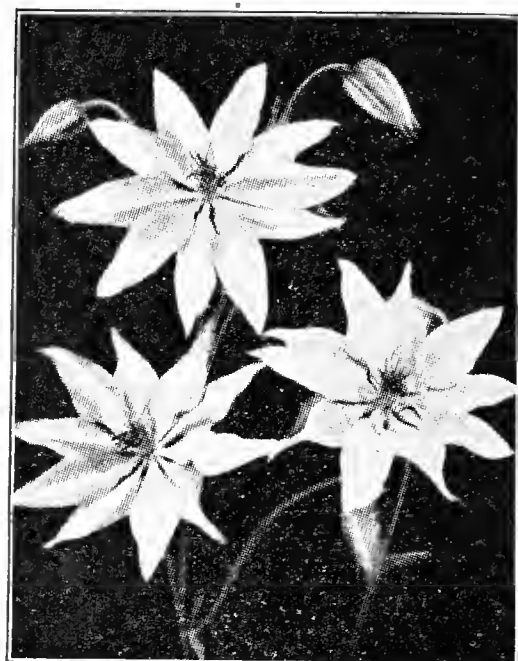
This delightful new Aquilegia as shown by the illustration presents an entirely new flower form in this family. The beautiful large wide open flowers resemble those of the large flowered Clematis. They are borne on long graceful stems and are spurless. The color range includes practically all with the exception of deep reds. **Pkt. 35c.**

2576 Aquilegia, Glandulosa

This fine new variety is one of the most beautiful of the Columbines and well deserves your trial. The charming blue flower has a pure white corolla which makes a most effective color contrast. The flowers are borne on strong stems well above the beautiful foliage. The plants growing 18 inches tall make an excellent rock garden or border sort. **Pkt. 25c.**

2562 Aquilegia, Copper Queen

This delightful new addition to the Long Spurred family is of deep copper-red with a bright straw yellow corolla, a most effective and attractive combination. **Pkt. 15c; $\frac{1}{16}$ oz. 60c.**



Aquilegia, Clematiflora

2789 Delphinium, Hoodacres White

This giant new white Delphinium is a marvel of stately beauty with its tall straight spikes five to six feet tall of beautiful nicely doubled blooms. Hoodacres resembles the Hollyhock type in its habit of growth and in its flower and spike form; it is a good vigorous grower and produces an abundance of excellent flower spikes. The flowers are beautifully double with large white bees and are closely arranged on long well formed spikes. Hoodacres will fill well the long felt desire for a good white Delphinium of satisfactory type. **Pkt. 25c; $\frac{1}{16}$ oz. 75c.**

2880 Euphorbia, Polychroma

A very delightful garden subject for the dwarf border or rockery which sends up many crown shoots which grow 10 to 15 inches tall. Each shoot bears an abundance of dark green oval leaves and is surmounted by a close bract of small flowers of a rich butter-yellow. As these flowers open and take on color the surrounding crown of leaves turns to a similar color until the entire top of each branch becomes a glow of bright yellow. A very interesting and attractive variety. **Pkt. 20c; $\frac{1}{32}$ oz. 60c.**

2920 Gypsophila, Oldhamiana

This fine new hardy Gypsophila is somewhat similar to the popular Paniculata variety but more erect growing and continuous blooming, bearing flowers until late into the autumn when Paniculata has long ceased blooming. The flowers have a very slight tinge of flesh pink which adds to their charm. Oldhamiana is very hardy and is an excellent addition to your hardy garden both for garden effect and for a continuous supply of cutting material. **Pkt. 15c; $\frac{1}{8}$ oz. 30c.**

3267 Pyrethrum, Ptarmicaeflorum

A most charming and useful plant with silvery white graceful feathery foliage so desirable in bouquets. The plants are exceedingly attractive and very neat in habit in any garden location and will supply a great quantity of cutting material throughout the season without detracting from the appearance of the plant. Grows from 6 to 10 inches tall and is quite hardy. **Pkt. 25c; $\frac{1}{16}$ oz. 60c.**



Viola Chantreyland

3193 Penstemon, Miniature Hybrids

The delightful Gloxinia like flowers of this variety are borne in the most marvelous array of colors imaginable on branched spikes 2½ to 3 feet. The flowers are much more numerous and more closely arranged on the spike, thus being more desirable for cutting. **Pkt. 20c; $\frac{1}{16}$ oz. 40c.**

3452-A Viola, Chantreyland

Among the delightful Viola Cornutas, Chantreyland takes a place near the top. Its beautiful pure apricot color, its fine flower form, its abundance of bloom and its neat plant habit all help to make Chantreyland almost the perfect viola and it comes exceptionally true from seed. **Pkt. 15c; $\frac{1}{16}$ oz. 60c.**



Aquilegia Longissima

2892 Gaillardia Goblin *Grandiflora* See Cut Below. This new little variety **Goblin**, is the first really dwarf Gaillardia ever introduced. The neat compact plants are 12 to 15 inches tall and are closely covered with large showy flowers of bright Red, bordered Yellow. Plant the seed in March or April and they will flower the same year. Lovely for your Rock Garden and very attractive as an edging for your Perennial Border. **Pkt. 20c; 1/8 oz. 40c.**

2903 Geum Prince of Orange

Geums are like little Roses to which family they really belong. The plants are of a tufted habit of growth. Excellent for borders. **Prince of Orange** is a true rich Orange shade, reproduces itself true from seed. **Pkt. 20c; 1/8 oz. 60c.**

3084 Lupine Chocolate Soldier

Polyphyllus. A grand new Lupine with long spikes of Golden-Yellow and Violet-Bronze. An unusual and beautiful color contrast. Lupines like light or sandy soil, slightly acid and plenty of water. **Chocolate Soldier** will be an interesting new subject for your Perennial Border. See Cut Below. **Pkt. 25c.**

3086 Lychnis *Scarlet Maltese Cross*. *Chalcedonica*. From June until the middle of July the plants are covered with the most fiery scarlet flowers, and it is sometimes called Burning Star. Each individual flower forms a small Maltese Cross. The plants grow 2 feet tall and will bloom the first year from early sown seed. **Pkt. 10c; 1/4 oz. 20c.**

Myosotis Forget-Me-Not

3117 Alpestris "Blue Ball"

As its name denotes this new and attractive Forget-Me-Not is remarkably compact in habit, of almost globular shape and of more regular growth than any other variety previously introduced. The flowers are of a deeper tint than the ordinary indigo Blue. "Blue Ball" is a gem for edgings and beds in the spring months, especially as a ground cover under Tulips and other bulbs. **Pkt. 15c; 1/8 oz. 45c.**

3131 "Star of Love" Compact See Cut Above. This lovely new strain of Myosotis is the result of years of careful selection. "Star of Love" is early, the plants are very compact and dwarf, making an ideal edging plant. It is absolutely hardy. **Pkt. 25c.**



Gaillardia Grandiflora Goblin


Perennials
Cultures
See Page 4

Perennial Novelties from 1937 Offerings

2572 Aquilegia Longissima

Beautiful American Species received award of Merit at Chelsea, England Flower Show. Its most unusual feature is the very long spurs, often measuring 4 inches in length. The flowers are of delicate yellow. **Pkt. 20c.**

2710 Carnation Grenadin

Mixed Colors A valuable class of Carnations blooming the first year from seed, if sown early. Large double flowers with good stems and very rich colors. Desirable for cut-flowers and beautiful, too. **Mixed Pkt. 10c; 1/8 oz. 35c.**

2831 Doronicum *Leopardbane* *Caucasicum* Large yellow Daisy-like flowers from early summer to mid-autumn. Complete description on Page 45. **Pkt. 25c.**

Double Hollyhocks

The grandest flower that grows. Its stately beauty makes it indispensable for decoration at the garden gate, stone wall, back fence or any place where you need height, color and grandeur. This strain of double flowers is doubly useful. In addition to its garden use, its individual flowers make perfect bouquets for table display.

Double Hollyhocks in Separate Colors
2998 Chamois **2993 Scarlet**
2994 Maroon **2992 White**
2996 Newport-Pink **2995 Yellow**
2997 Salmon **2991 Mixed Colors**
Price Any Color or Mixed: Pkt. 10c; 1/8 oz. 30c.

3000 Collection Offer—Value 70c
7 Pkts. Double Hollyhocks 50c
1 each of 7 Colors

Iceland Poppies

3190 The Emperor *Papaver Nudicaule* A truly regal Poppy. It is the finest Orange Iceland Poppy ever produced, with extremely large fluted, overlapping petals, many flowers having extra petals. The strong, straight stems are wiry, 18 to 22 inches long, and bear the flowers majestically whether in the garden or for cutting. The Emperor blooms freely the first year from seed. **Pkt. 15c; 1/8 oz. 45c.**

3191 "The Empress" This new Iceland Poppy is distinct from all other strains, a remarkable new giant flowered poppy. The flowers are large and well formed, with broad petals, deeply fluted or wrinkled, giving a most delightful effect of semi-doubleness. Its color is unique—lovely shades of Salmon-Rose and Pink, never seen before in Nudicaule Poppies, fascinating tones to intrigue the imagination. Blooms from seed the first year if sown early. Makes dainty bouquets. **Pkt. 15c; 1/8 oz. 45c.**

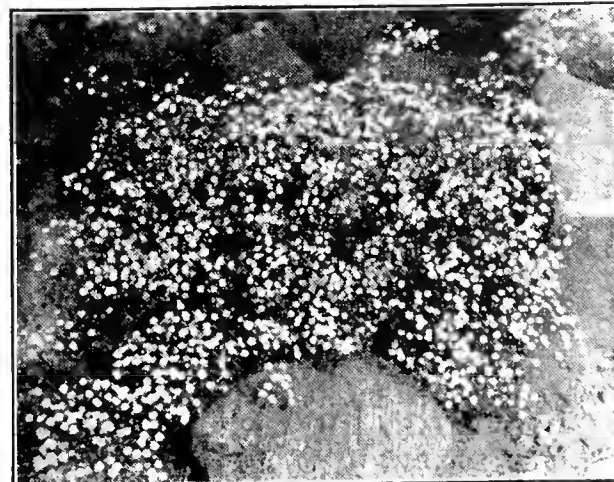
3226 Platycodon Mariesi *Chinese Bellflower* Dwarf Blue. Compact bushy plants only 12 to 15 inches high with deep Blue flowers 3 inches across. The buds are like little balloons, opening into large five-pointed bell-shaped flowers. **Pkt. 10c; 1/8 oz. 40c.**

Gypsophila

The dwarf Baby Breath is better known would be the favorite of all who grow plants either in the dwarf border or in the rock garden. Its beauty, its airy grace and its delightful habit of growth, make it welcome in nearly any location.

2917 REPENS ROSEA. Flowers of a very pretty shade of light rose, very freely borne on the dwarf spreading plants make this a most desirable garden subject. **Pkt. 15c; 1/8 oz. 30c.**

2916 REPENS WHITE. Flowers of snowy white on well branched stems. An excellent cutting variety. **Pkt. 10c; 1/8 oz. 30c.**



Gypsophila Repens Rosea

3375 Sweet William Dwarf Double

A very delightful development in Sweet Williams that makes this popular plant much more useful in the garden. Forms bushy compact plants 6 to 8 inches high which branch freely from the crown producing a dozen or more sturdy stems each surmounted by a close compact head of double florets in many brilliant shades and colors. Our strain should produce 85% to 90% double flowers. **Mixed Colors: Pkt. 10c; 1/8 oz. 25c.**

New Oriental Poppy

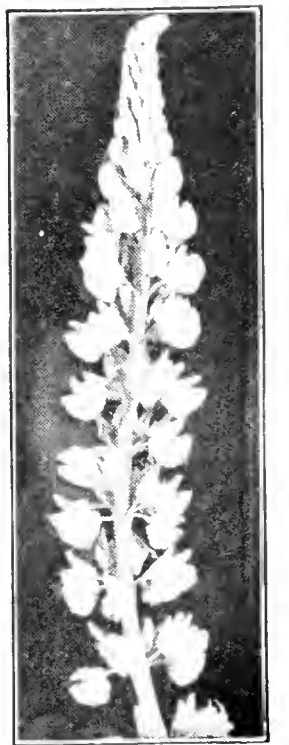
3179 THE FELTIAM. An exceedingly desirable variety of oriental poppy that is a very distinct type. The large glorious blooms come in a very wide range of fine colors but this variety has no dark blotch at the base of the petals as do most other Orientals. We know you will like the beauty and grace of this welcome variety. **Pkt. 15c.**

3408 Tritoma Pfitzers Hybrids

Also called "Torch Lily," "Red Hot Poker" and "Flame Flower." Every one loves Tritomas for their grandeur as a cut-flower where something of stately beauty is desired. About the most striking bouquet we have ever seen was one of 12 huge Tritomas in a large green glass vase, with a huge bow of satin ribbon of the same green as the stems and vase, laid artistically near. Tritomas are fine, too for showy garden flowers. This strain of Pfitzer's Hybrids has great waxy flowers of rich Orange-Scarlet, making a splash of vivid color. **Pkt. 10c; 1/8 oz. 40c.**



Geum Prince of Orange



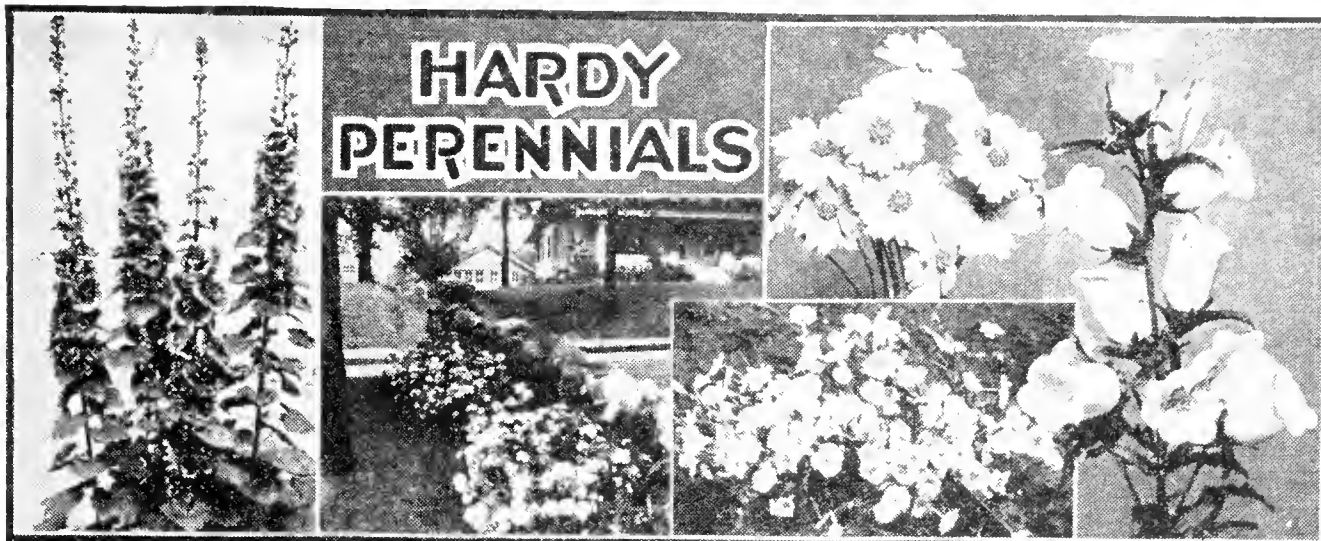
Lupine Chocolate Soldier

Because of the increased interest in perennial plantings we have compiled this chart in the hope that it will be of help to you in making better plantings of this valuable class of flowers.

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The Best Perennial Seeds

Plant
Plenty
of
These
Hardy
Perennial
Seeds



Enjoy
These
Beautiful
Flowers
Year
After
Year

Hollyhocks

Hesperis

Hardy Pinks

Coreopsis (above) Campanula

The term Hardy Perennial is used to distinguish that class of plants whose life cycle is not completed within one or two years, but grow year after year, increasing in beauty and size and are hardy enough to withstand the severe weather of the winters. Great Horticulturists and Plant Breeders in many parts of the world have spent their lives developing and improving many varieties of these lovely flowers. Not until our trial grounds have proven that we are giving you something that will benefit your garden, do we offer you a new variety or strain. The Perennial Seeds we offer to you on the following pages will please you and will make your garden a thing of beauty for many years.

Perennials from Seeds

The simplest and most commonly used method of growing Perennial plants is by making a small seed bed right in the corner of your garden.

Early in May, select a rich light soil, raise the bed above the surrounding ground by slightly trenching

around it, thus insuring drainage.

Work the soil fine, sow the seed in rows 2 inches apart, cover lightly. Shade the soil by covering the bed with paper or burlap, remove it when plants appear. Never let the bed become dry.

When plants have three leaves, transplant to three inches apart. Let them grow again until large enough to place in their future homes in the garden. Try a few Perennials each year and eventually have a lovely Perennial Garden.

The letters R. G. after the name means the variety is especially fine for Rock Gardens.

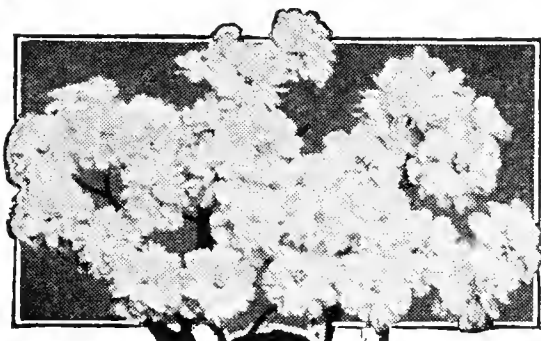
Achillea, Milfoil

2505 THE PEARL. Ptarmica Double. If sown early Achillea will bloom the first season. When established it gives you quantities of fully double pure white flowers like little snowballs, all season from spring until fall. Fine for cutting. **2 ft. Pkt. 10c; 1/8 oz. 30c.**

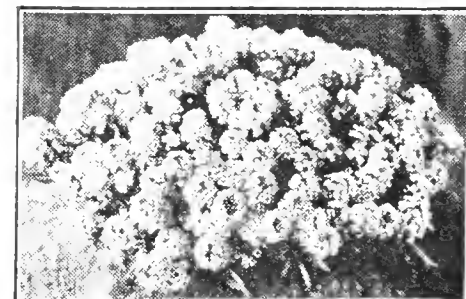
2506 AGERATUM YELLOW. R. G. Yellow, sweet scented flowers and Ageratum-like leaves. **1 1/2 to 2 ft. Pkt. 10c; 1/8 oz. 30c.**

2507 MILLEFOLIUM ROSEA. Rosy red flowers in dense heads and finely cut, deep green foliage. Does well even in adverse conditions, blooming fully in June and to some extent for balance of Summer. **1 1/2 to 2 ft. Pkt. 10c; 1/8 oz. 35c.**

2508 TOMENTOSA YELLOW. R. G. A dwarf variety growing 6 to 8 inches tall, with mats of fern-like foliage and umbels of golden yellow. Bloom July to September. **Pkt. 15c; 1/8 oz. 50c.**



Achillea



Alyssum Saxatile

Aconitum, Monkshood

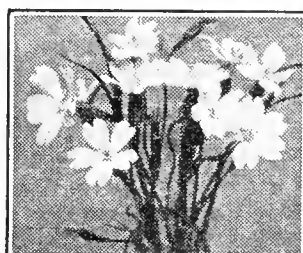
Carry tall spikes of hooded flowers, valuable for cutting and garden display. Thrive best in rich moist soil in partial shade. The seed is slow to germinate.

2510 NAPELLUS DARK BLUE. Flowers of rich deep blue produced July and August. **4 to 5 ft. Pkt. 10c; 1/8 oz. 30c.**

2512 WILSONI. Producing its violet-blue flower in September. Strong grower and very hardy. **5 to 6 ft. Pkt. 15c; 1/8 oz. 45c.**

2516 Adonis Vernalis

These bright yellow flowers like large Buttercups are out in April and May. The plants grow 15 to 18 inches tall, and carry attractive fern-like foliage. After blooming the plants die down to the ground. Best to sow seed in summer or early fall. **Pkt. 10c; 1/8 oz. 30c.**



Agrostemma

Agrostemma, Mullein Pink

2521 CORONARIA, ROSE OF HEAVEN, Atrosanguinea. R. G. Has brilliant blood red flowers like small single pinks, open from June to August. Early sown seed will bloom the first year. A fine cutting flower, and a clump in the border is very showy. **2 ft. Pkt. 5c; 1/4 oz. 20c.**

Anchusa, Bugloss

2533 ITALICA GRANDIFLORA. Dropmore. Lovely deep blue flowers which are trumpet shaped and borne freely from May until mid July. You can plant in partial shade. **3 to 4 ft. Pkt. 5c; 1/4 oz. 25c.**

Anemone, Windflower

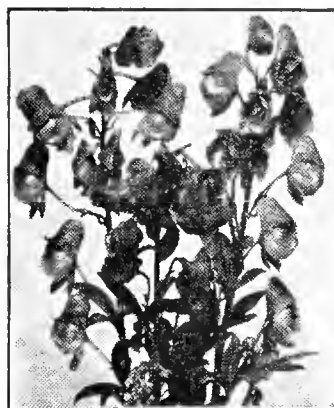
2541 CORONARIA, ST. BRIGID. R. G. The Anemones are among the prettiest of perennials and the St. Brigid strain with large, double and semi-double flowers, with their wide color range are called the best of all. The flowers are 1 to 1 1/2 inches across. Flowering in May and June. **1 ft. Pkt. 10c; 1/8 oz. 30c.**

Aubretia Deltoides

The Aubretias are beautiful low growing spring flowering plants, very valuable in rock gardens or as edgings and borders. Transplant in fall where they are to bloom the following spring.

2607 LILAC BLUE. R. G. Charming lilac-blue or lavender blooms on dwarf compact plants. Blooms freely during April and May. **6 inches. Pkt. 15c.**

2606 LARGE FLOWERED HYBRIDS. R. G. Plants 6 inches tall producing a wide range of colors. **Pkt. 10c; 1/8 oz. 40c.**



Aconitum Napellus

Hardy Alyssum

2528 SAXATILE COMPACTUM. Basket of Gold. R. G. Well named as the plants are masses of golden yellow flowers in May. Plant and flowers quite similar to annual Alyssum. A fine border plant. **9 to 12 in. tall. Pkt. 5c; 1/4 oz. 30c.**

2529 ARGENTEUM. R. G. Pretty yellow flowers and silvery foliage. An excellent rock garden variety of dense growth and blooming all summer. June to August. **12 to 15 in. tall. Pkt. 10c; 1/8 oz. 50c.**

2530 SERPYLLIFOLIUM. R. G. A most desirable variety for the rock garden. Producing tiny plants only a few inches high with silver gray foliage and bright yellow flowers. One of the earliest blooming. **Pkt. 15c; 1/8 oz. 50c.**

2531 ROCK GARDEN SPECIES MIXED. R. G. A mixture of the rarer dwarf varieties such as Montanum, Rostratum, Corymbosum, etc. Bloom from April to August. **Pkt. 10c.**

Anthemis, Golden Marguerite

2548 KELWAYI. Bright golden yellow, daisy-like flowers on long stems with finely cut foliage. Blooms June to September. **2 ft. Pkt. 10c; 1/4 oz. 25c.**

2549 MONTANA. White flowers, very fine blooming, nice for massing in the border. Blooms all summer, one foot high. **Pkt. 10c.**

Arabis, Rock Cress

2581 ALPINA. R. G. These flowers will greet you in April and May, a sheet of pure white fragrant flowers over low carpet-like plants. A fine flower for edging or for covering bare spaces as it will grow in any sunny place. **6 in. tall. Pkt. 10c; 1/4 oz. 25c.**

2582 ROSEA. R. G. A lovely variety of Arabis only an inch or two taller than Alpina with flowers of vivid rose. **Pkt. 20c.**

2586 Arenaria, Sandwort

Montana. A very desirable trailing sort of nearly evergreen foliage forming a dense carpet of green foliage covered with large white flowers in Spring. A fine subject for the rock garden. **Pkt. 10c.**

Armeria, Sea Thrift

2591 FORMOSA. Attractive dwarf plants that will succeed in most any soil, forming evergreen tufts of bright green foliage. Many rose-pink flowers appear in June and July. **24 in. tall. Pkt. 10c; 1/4 oz. 30c.**

2592 MARITIMA SPLENDENS. R. G. A dwarf variety growing 6 inches high and producing beautiful bright rose flowers in May and June. **Pkt. 15c.**

2593 LAUCHEANA, DWARF THRIFT. R. G. Best of the Armerias for Rock Gardens. Grows only 6 inches high with heads of Rosy crimson flowers in July and August. **Pkt. 15c.**

2594 MAURITANICA. A new strain of Armeria in clear pink. Flowers measure 2 to 3 inches across on stems 18 to 24 inches tall. Heaviest bloom in June and July, later blooms also. **Pkt. 15c.**

2601 Asperula, Sweet Woodruff *Odorata.* An herb, the leaves used for making beverages, or when dried to lay among linens. Nice for carpeting shady places, growing 6 to 8 inches high. From May to July the plants bear heads of sweet scented snowy-white flowers. **Pkt. 10c; 1/4 oz. 30c.**

Aquilegias or Columbines

You are all familiar with these graceful beauties which bloom in spring and early summer. They are excellent for cutting or massing in clumps in the border. Will succeed in partial shade. 2 1/2 to 3 ft.

2556 Templin-Bradley's Long Spurred Hybrids

See Cut at Right. A selection of the finest long spurred Columbines including the famous strain known as Mrs. Scott Elliotts, which has received many awards wherever exhibited. Many rare and pleasing color shades and combinations. Pkt. 15c; 1/8 oz. 25c; 1/4 oz. 45c.

2565 DOBBIE'S IMPERIAL HYBRIDS. A very fine strain of English origin, sure to charm you with the excellence of the color assortment, of the long spurred beauties. Pkt. 15c; 1/8 oz. 45c.

2564 Crimson Star A new long-spurred variety having deep blood-crimson sepals and spurs and white petals, a very delightful and attractive color effect. Plants are erect and vigorous, 2 1/2 feet tall and very free flowering. Pkt. 20c.

Long Spurred Hybrids

Separate Colors

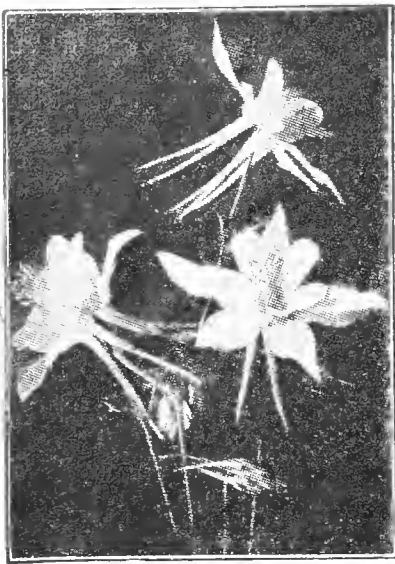
2557 BLUE SHADES. Very beautiful.
2558 ORANGE and SCARLET. Brilliant.
2559 PINK SHADES. Very delicate.
2560 ROSE QUEEN. Rich darker pink.
2561 SNOW QUEEN. Very fine pure white.
 Price any above Pkt. 15c; 1/8 oz. 60c.

Rock Garden Varieties

2569 AQUILEGIA ALPINA BLUE. R. G. A dwarf variety of much value and charm. Plants grow from 12 to 18 inches tall quite compact and branching. Flowers of beautiful clear blue, are freely produced and are unusually fine for cutting. Pkt. 10c; 1/8 oz. 30c.

2570 AQUILEGIA COMPACTA ERECTA EDELWEISS. R. G. Beautiful snow-white blooms borne in profusion on neat compact plants. An excellent variety both for the garden and for use as a cut flower variety. Pkt. 15c; 1/8 oz. 40c.

2573 FLABELLATA NANA, Dwarf White. R. G. A very early flowering variety, growing one foot high. Pure white flowers. Pkt. 25c.



Dobbie's Imperial Hybrids

2555 COERULEA. The Rocky Mountain Columbine. The beautiful long blue spurred Columbine native of our Western States. Pkt. 5c; 1/8 oz. 25c.

2566 CHRYSANTHA YELLOW. Large canary yellow flowers with long spurs. Blooms from May to August. 3 to 4 ft. Pkt. 15c; 1/8 oz. 25c.

2567 RED SPURRED (Jaetschui). A lovely large flowered yellow with most attractive Peach Red long spurs, an extra good new variety. Pkt. 10c; 1/8 oz. 40c.

2571 FINE MIXED. A lovely mixture of all colors single and double short spurred varieties. Pkt. 5c; 1/4 oz. 25c.



Aquilegia, Long Spurred Hybrids

Asclepias

2596 Butterfly Weed *Tuberosa.* A native plant bearing during July and August very showy umbels of bright orange flowers. Flowers are followed by long curious pods containing white feathery seeds. The opened seed pods may be dried for winter decorations. Easy to grow, but start where plants are to stand as plants have long tap roots and dislike moving. 2 to 2 1/2 ft. Pkt. 15c; 1/8 oz. 40c.

Asphodeline, Jacob's Rod

2600 LUTEA. Stately plants 3 to 4 feet tall, with beautiful foliage, producing large spikes of golden yellow fragrant flowers in June and July. A very striking and attractive plant for the perennial border. Pkt. 10c; 1/8 oz. 30c.

Hardy Asters

Michaelmas Daisy

2602 Wartburg Star, Subcoeruleus. A spring flowering aster of bright lavender-blue with yellow centers. Plants 2 to 2 1/2 feet high, flowers 3 to 3 1/2 inches across. Blooms May and June. Pkt. 15c.

2605 SUBCOERULEUS BLUE, R. G. A distinct variety bearing daisy-like azure blue flowers with golden centers. Flowers often 2 1/2 to 3 inches across on long slender stems well above the foliage. Blooms during June and July. 15 inches. Pkt. 10c; 1/8 oz. 25c.

2603 LARGE FLOWERED MIXED. The hardy Asters are among the best of the late summer and fall flowering plants. They do much to lighten up the perennial and shrub borders, with their graceful masses of bright flowers. Excellent for cutting. Pkt. 10c; 1/8 oz. 30c.

2604 ALPINUS MIXED. R. G. Excellent species for rock gardens, growing 12 to 15 inches high and bearing light airy flowers of rose, lavender, and blue shades. Contains many of the early May and June flowering varieties. Pkt. 15c; 1/8 oz. 30c.

2613 Baptisia, Wild Indigo

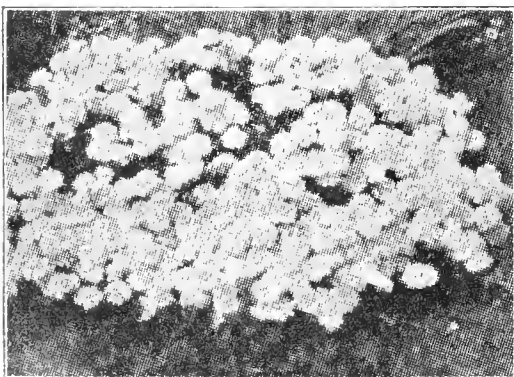
Australis. This is a good blue flower for June and July. The plants reach up 2 to 3 ft. high, carrying racemes of pretty pea-shaped indigo blue flowers. Pkt. 10c; 1/8 oz. 30c.

2626 Bocconia, Plume Poppy

Cordata Japonica. Great handsome plants 5 to 8 ft. tall with attractive foliage and large plumes of small pinkish-white flowers. A mass of color in July. Fine as a background. Pkt. 10c; 1/4 oz. 20c.

Hardy Candytuft, Iberis

2701 Sempervirens *R. G.* One of the prettiest of the hardy low border plants. In April and May the low compact plants are covered with white flowers, resembling the annual Candytuft. Excellent for rock garden, naturalizing, or as a border to taller plants. It does well in sun or shade and on practically all soils. The foliage is evergreen. 8 inches tall. Pkt. 10c; 1/8 oz. 35c.



Hardy Candytuft



Hardy Aster



Bellis, Monstrosa



Bocconia, Plume Poppy

2702 Gibraltarica *R. G.* A lilac white flowering variety, blooming in April and May. 10 to 12 inches high. Pkt. 10c; 1/8 oz. 25c.

2731 Cerastium Snow in Summer

Tomentosum. The foliage is a pretty silvery white; the stems rather creeping, loaded with small single snow-white flowers in May and early June. Ideal for a ground cover. 4 to 6 in. tall. Pkt. 10c; 1/8 oz. 35c.

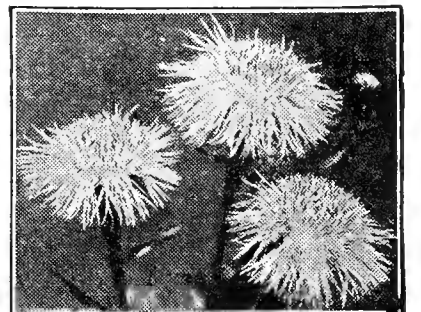
sired for cutting because of their beauty and gracefulness. 3 to 3 1/2 ft. Pkt. 10c; 1/4 oz. 30c.

Cheiranthus

See Wallflower, page 54

Crucianella, Crosswort

2761 STYLOSA. *R. G.* Trailing plant producing masses of elegant bright green foliage, making an unusually fine rock garden subject. Flowers are rosy-red and produced in clustered heads above the rich foliage. Blooms June to September. Pkt. 10c; 1/4 oz. 25c.



Hardy Centaurea Montana

Bellis, Double English Daisy

The double, ball-shaped flowers of white, pink, rose and red show their faces in spring—April to early June. Perhaps the most popular for low edgings in cool shady spots. For best results raise new plants from seed each year. Good rock garden subjects.

2617 MONSTROSA DOUBLE MIXED. Large flowered strain, All shades. Pkt. 10c; 1/8 oz. 40c.

Boltonia, False Camomile

The Boltonias grow 6 to 8 feet tall and are a showy perennial, excellent for a tall border or for a background planting. They bear great quantities of star or daisy-like flowers in August and September. Easy to grow.

2632 LATISQUAMA. Lavender-pink. Pkt. 10c; 1/8 oz. 20c.

2634 Calamintha

Alpina. *R. G.* A splendid dwarf rock plant about 6 inches high with small blue flowers in June, and spreading tufts of foliage. Equally good for the front of the border. 6 in. tall. Pkt. 15c.

Callirhoe, Poppy-Mallow

2635 INVOLUCRATA. *R. G.* A trailing perennial with bright attractive foliage and bearing saucer-shaped rosy crimson flowers almost all summer and fall. Very useful in the rockery where it enjoys creeping about among the rocks. Pkt. 15c.

Hardy Centaureas

The hardy Centaureas are showy perennials with large thistle-like flowers on stems 2 1/2 ft. tall. They are easy to grow and are not particular as to soil.

2715 MONTANA BLUE. Large flat flowers 2 inches in diameter, called Perennial Cornflower or Blue Bottle. June to September. 2 ft. Pkt. 10c; 1/4 oz. 30c.

2719 MACROCEPHALA. Has very large, globular, bright yellow flowers often 3 or more inches in diameter. One of the most showy Centaureas, in bloom during July and August. 4 ft. Pkt. 10c; 1/4 oz. 35c.

2720 DEALBATA Persian Centaurea. Bears striking rose pink flowers. July to September. Graceful silvery foliage. 1 1/2-2 ft. Pkt. 10c; 1/8 oz. 30c.

Chelone Turtlehead Shellflower

2736 BARBATUS TORREYI. This variety has slender, tube-like, deep scarlet red flowers on graceful branching stems. Foliage rich dark green and very attractive. July and August. 2 feet. Pkt. 10c; 1/4 oz. 25c.

2737 HYBRIDA PRAECOX. An early flowering variety which produces large flowers in great profusion and in a great variety of rich color shades of pink, rose and red. The flowers are greatly desired for cutting because of their beauty and gracefulness. 3 to 3 1/2 ft. Pkt. 10c; 1/4 oz. 30c.

Popular Campanulas

There are few groups of plants which possess such beauty as do the Campanulas. Some are perennials, other biennials. They like sunny situations and the seed may be sown any time from spring until August. Sow seed of the biennials each season. To prolong blooming season, cut off flowers as they fade. Give protection over winter.

Canterbury Bells

Campanula Medium

Very showy plants growing 2 to 3 ft. high and bearing quantities of large bell shaped flowers, popularly known as "Canterbury Bells."

2637 Dark Blue **2639 Pink**
Price either color: Pkt. 5c; 1/4 oz. 25c.

2636 Medium Single Mixed. Pkt. 5c;
1/4 oz. 25c.

2644 Medium Double Mixed. Pkt. 10c;
1/4 oz. 30c.

2660 TEMPLIN-BRADLEY'S PRIZE MIXTURE. A splendid mixture of Medium and Calycanthema, both singles and doubles in all available shades. Pkt. 10c; 1/8 oz. 25c.

Cup and Saucer

Campanula Calycanthema

The flowers are tubular bell-shaped with a saucer-like petal fringed at the base, giving the appearance of a cup and saucer. They bloom in June and early July on plants 2 1/2 ft. tall. Biennials blooming the second year from seed sown in June.

2652 Dark Blue **2654 Pink**
Price either color: Pkt. 10c; 1/8 oz. 30c.

2651 Campanula Calycanthema Mixed.
Pkt. 10c; 1/8 oz. 25c; 1/4 oz. 35c.

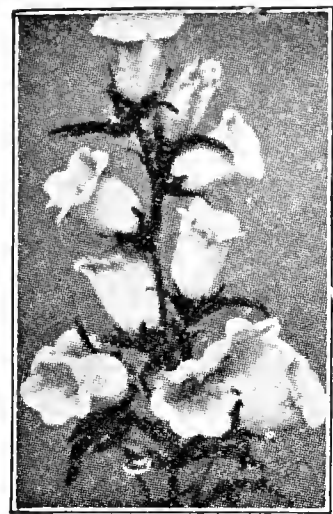


Campanula Rotundifolia Olympica

Campanula Carpatica, Harebells

A dwarf Campanula forming compact clumps only 8 to 10 inches high. The flowers are dainty, cup-shaped, 1 1/2 inches across and evident from June to October.

2682 Blue. **2683 White.**
Either color. Pkt. 10c; 1/4 oz. 35c.
2681 Campanula Carpatica Mixed. Pkt. 10c;
1/4 oz. 35c.



Campanula Medium

Campanula Persicifolia, Peach Bells

One of the finest Campanulas with large handsome bell-shaped flowers of blue or white. A delightful addition to the garden. 2 ft. June and July.

2666 Campanula Persicifolia Mixed. Pkt. 15c;
1/8 oz. 50c.

Campanulas For The Rock Garden

2693 TURBINATA BLUE. R. G. One of the best of the rock garden or border species of Campanula. Bushy compact plants 15 to 18 inches tall, bearing erect cup shaped lavender blue flowers. June to August. Pkt. 10c; 1/8 oz. 40c.

2694 PUSILLA BLUE. R. G. Very dwarf or miniature plants only 3 to 4 inches high. Makes dense mats of fine foliage with little lavender blue bell flowers. Excellent for rock gardens. Blooms June and July. Pkt. 25c.

2696 ROTUNDIFOLIA BLUE. Blue Bells of Scotland. R. G. A very fine border or rock garden Campanula about 1 ft. tall. Flowers of pendant nature, clear blue, and borne from June to August. Pkt. 15c.

2697 ROTUNDIFOLIA OLYMPICA. R. G. An Alpine species of most deserving merit. Plants grow to 10 inches and are fairly covered all summer with pretty light blue bells. Pkt. 25c.

2688 GLOMERATA SUPERBA. R. G. Compact plants growing 15 to 18 inches tall bearing large clusters of long bells of a deep rich violet. A very attractive plant either in the border or rock garden. Blooms June and July. Pkt. 15c; 1/8 oz. 40c.

2690 Fragilis. R. G. A trailing variety with long flower branches, carrying very pretty light blue flowers. Fine for Rock Gardens or hanging baskets. Pkt. 25c.

Coreopsis Lanceolata Tickseed

Large golden yellow fringed flowers on long wiry stems fine for cutting, and blooming practically all summer. One of the showiest and best of all perennials, and you should plant several masses of them in your border. They grow about 2 ft. high.

2756 Mayfield Giant A splendid new strain growing 3 to 3 1/2 ft. tall and bearing masses of extra large golden yellow flowers on long firm stems. Superior to original semi-double. Pkt. 10c; 1/4 oz. 30c.

2754 GRANDIFLORA SINGLE. Large single yellow flowers fine for cutting and a fine addition to the garden. Pkt. 10c; 1/4 oz. 15c.

2757 Double Sunburst If you want something to give real brilliance to your garden and house, plant some of these new Coreopsis. The flowers are 1 1/2 to 2 inches across and of deep golden yellow and about 80% double. Pkt. 15c; 1/8 oz. 35c.

2755 GRANDIFLORA DOUBLE. Improved. Similar to Grandiflora single, except that each flower has double row of petals. Pkt. 15c; 1/4 oz. 35c.

Corydalis CHINESE BLEEDING HEARTS

2761 CHEILANTHIFOLIA. A dainty little plant related to the Bleeding Heart, with yellow flowers in terminal racemes and with fernlike foliage. Plants 10 to 12 inches high, growing easily in rich, well drained soil. Does well in shade, Blooms April to June. Pkt. 20c.

Dicentra DIELYTRA BLEEDING HEART

OLD FAVORITES, with their long graceful racemes of beautiful heart shaped rose and white flowers. Excellent for the perennial border and do well in the shade.

2812 SPECTABILIS. These beautiful flowers are at their best in May and June. Hardy and easy to grow. Bloom from April through June. 2 1/2 to 3 feet tall. Pkt. 20c.

2813 EXIMEA—Plumy Bleeding Heart. The flowers are rosy-pink and bloom from June to September. Very lovely foliage, much dwarfer than Spectabilis, growing only 10 to 15 inches tall. Pkt. 20c.

2810 Dictamnus, Gas Plant

FRAXINELLA. Forming bushy plants bearing long showy spikes of flowers which are suitable for cutting. The foliage is fragrant. The seeds are slow to germinate, but once established the plant is practically permanent. The pink and white flowers are borne in June and July. In still hot weather the leaves give off a lemon scented gas which will ignite in a puff of flame from a match. 3 ft. Pkt. 10c; 1/8 oz. 35c.

2826 Dodecatheon, Shooting Star

Clevelandl. R. G. Sometimes called the American cowslip, bearing umbels of drooping flowers, formed like small cyclamen. Flowers are of a delicate lilac tint and borne from April to June. They like cool moist soil and a shady location. 1 foot. Pkt. 15c.

Edelweiss, Alpine Snowflower

2854 LEONTOPODIUM, Alpinum. R. G. This is the famous Edelweiss of the Swiss Alps. Silvery gray leaves almost flat on the ground. Stalk, spring up from the center, bearing 3 to 4 starlike flowers. Plants easy to grow in any good sandy garden soil. 4 in. tall. Pkt. 20c.

Euphorbia Flowering Spurge

2879 COROLLATA. A branching plant 2 feet tall, with fine stems and foliage. Bears loose umbels of pretty white flowers from June to August. Very lovely for cut-flowers by itself or with mixed flowers. Pkt. 15c.

Hardy Carnations

Every garden should have room for some of these fragrant beauties which rival in charm, the greenhouse sorts. They like some protection over winter if left in the open, or winter them in the cold frames. You may also pot them for indoor bloom.

2708 CHABAUDS. Produces large double and semi-double flowers on stems 16 to 20 inches long and in a great variety of colors. A tender Perennial which for outdoor growing in northern states, must be treated as an annual. An excellent greenhouse strain. Pkt. 10c; 1/8 oz. 35c.

2709 EARLIEST DWARF VIENNA. An early strain of dwarf growth, 12 to 15 inches high. The color range is magnificent, including the lightest pink, yellows, rich reds and purples. Flowers are large and a great proportion double. Pkt. 10c; 1/8 oz. 35c.

Carnation Grenadin

A valuable class of Carnations blooming the first year from seed sown early. Large double flowers, with good stems and rich colors. Grow 18 to 20 inches tall.

2711 WHITE GOLD. A new variety of soft yellow shade. It produces a large percentage of full size, perfectly double flowers. Pkt. 15c; 1/8 oz. 40c.

Grenadin in Separate Colors

2703 HARDY ROSE-PINK SHADES

2705 SCARLET

2710 GRENADIN MIXED COLORS

Price on any above; Pkt. 10c; 1/8 oz. 35c.

2704 HARDY YELLOW. Pkt. 15c; 1/8 oz. 60c.

Hardy Chrysanthemums Shasta Daisy, Leucanthemum

See Shasta Daisy, Page 53

Chrysanthemum Japonica JAPANESE MOUNTAIN OR CASCADE CHRYSANTHEMUMS

2747 JAPONICA SINGLE AND DOUBLE MIXED. White, yellow, bronze, pink, rose, red and crimson. Single, semi-double and double flowers 2 to 2 1/2 inches across on drooping stems. Fine for hanging baskets as well as for garden display. Not absolutely hardy so are best treated as annuals. Pkt. 10c; 1/8 oz. 25c.

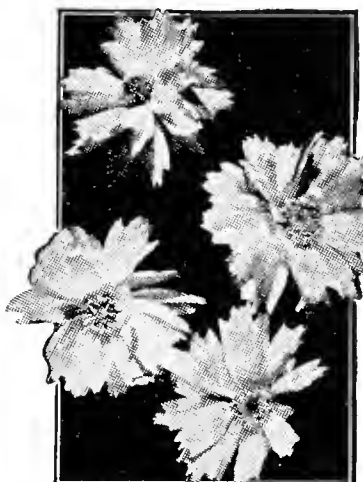
Doronicum, Leopardbane

Very early blooming perennial producing large yellow daisy-like flowers on long wiry stems. While the Doronicums begin to bloom with the earliest bloomers in the spring, they continue to produce their flowers until mid-autumn.

2831 CAUCASICUM. A semi-dwarf variety growing 1 1/2 to 2 feet tall and producing its large yellow flowers in profusion. Pkt. 25c.



Bleeding Heart, Dicentra



Double Coreopsis



Doronicum

Descriptions of Flowers in Color on Page 47

All varieties shown in natural colors on the opposite page are described below for your convenience. May we suggest that you also refer to other varieties of the same families which we offer and describe in the body of this catalog. Doubtless you will desire to grow some of them, too.

Viscaria

Culture D or E—See Page 4

2093 BLUE PEARL. An English Novelty. This new free-flowering Annual in pure lavender-blue, is a lovely flower for mass planting. It grows only 12 inches high and blooms all summer with an abundance of the charming little flowers covering the plant and giving the effect of a blanket of lavender-blue, sow the seed broadcast for a fine flower bed. **Pkt. 15c; 1/8 oz. 35c.**

Double Cornflower Bachelor's Button

Culture A or B—See Page 4

536 JUBILEE GEM. A fine new dwarf variety of Double Bachelor Button or Cornflower. The plant grows very compact, 12 inches high, the foliage different from other Cornflowers, forming little tufts of bright green, contrasting beautifully with the strikingly vivid, double flowers. An ideal flower to be used for edging beds of taller flowers or for a ground planting of Poppies and other gay Annuals. Its color is so intense, the best blue in all the Annuals, that it fits into any picture where blue is desired. You will love its striking color and its well-shaped plant, literally covered with its true-blue flowers. **Pkt. 25c.**

Snapdragon

Culture D or E—See Page 4

92 MAGIC CARPET. Dwarf Antirrhinum. English Novelty. A grand new dwarf Snap that truly grows into a "Magic Carpet." It is a most unusual new development in the Snapdragon family and one that will fill a big place in your garden. It is especially useful in the Rock Garden, but is equally suitable to any spot where a low growing, trailing form of annual is to be used. The flowers are of an adorable deep rose shade that blends in so richly with the green foliage, and it blooms profusely, giving a lovely carpet of dainty little Snaps that may also be used for small bouquets. **Pkt. 20c.**

Marigold

Culture D or E—See Page 4

1380 BORDER of GOLD. "Golden Gem." Tagetes. Truly a Golden Gem for your garden. This dainty little flower belongs to the Marigold family and is one flower that should be in every garden. Dwarf habit, growing only 12 to 15 inches tall, forming compact little plants with fern-like foliage of brightest green, and literally covered with a mass of small, single golden flowers from early summer until late frosts. A perfect annual for a "Border of Gold" and one that always pleases. **Pkt. 8c; 1/8 oz. 20c.**

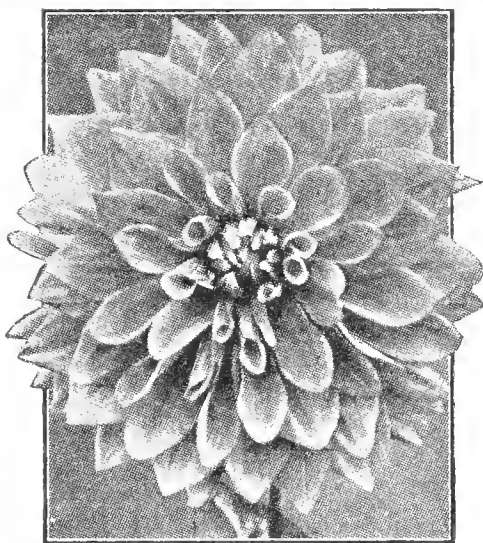
Sweet Peas

SUMMER FLOWERING GIANT SPENCERS.

Vigorous large waved and frilled flowers of distinctive beauty and exquisite fragrance. Your garden will not be complete without some of these lovely flowers. Plant several of these choice varieties, following the **CULTURE** given below, pick the flowers frequently, to keep them from going to seed, and you will have a wealth of cut-flowers over a long period. One ounce of seed will plant a 20 foot row. Pictured in color are the following:

1826 ETHERIAL. Pale peach, suffused deep rose.
1830 EXQUISITE. Lovely soft coral-salmon.
1843 CAPRI. Best light blue ever introduced.
1814 ROMANCE. Sparkling rose-pink, white ground.
1848 BLACK DIAMOND. Rich deep maroon-black.
1831 LADY MACBETH. Dazzling deep ruby-red.
Price Any Above Kinds: Pkt. 10c; Oz. 25c;
1810 Sweet Pea Collection: 6 Packets of Seed, 1 each of 6 above Kinds, Value 60c for 50c.

CULTURE: Sow Sweet Pea seed as early as you can work your soil. Prepare deep trench, removing top soil and loosen subsoil, working into the subsoil some well rotted manure. Replace part of top soil, keeping it 5 inches below the ground level, sow seed in bottom of trench, 15 seeds to the foot in each row, then cover with 2 inches of top soil. As the vines grow, gradually fill up to the surface level.



Dahlia Dorothy Sager

Three Honor Roll Dahlias

CAVALCADE. A new Dahlia with a great future. The shape of Cavalcade is similar to Jersey's Beauty, though it is a much larger flower. The color is exquisite, a rich deep rose with a slight glint of gold, just enough to give it a tone more beautiful in richness than any other rose Dahlia yet introduced. Blooms freely, the bushes covered with the wonderful blooms, make **Cavalcade** outstanding for decorative use. **Each \$1.00.**

HILLCREST MANDARIN. A very large Dahlia of the informal type. It is of brilliant pirate red with amber reverse, a startlingly beautiful color combination that will please you. An Honor Roll Dahlia and one of the finest of all the recent introductions. **Each 75c.**

THE COMMODORE. An immense flower in bright golden yellow, of the informal Decorative type. Plants of medium height, profuse bloomers and grow well everywhere. One of the most popular yellow Dahlias and one of the largest Dahlias grown. Extremely attractive. **Each 50c.**

5402 Set of 3 Dahlias
1 Each of 3 Honor Roll Above
\$2.25 Value for \$1.50

Beautiful Dahlias

By careful breeding, new forms, giant size and remarkable colorings have made the old types of Dahlias obsolete and today there are hundreds of splendid new varieties, worthy of a place in any flower show. We offer you the following varieties at moderate prices. They have been carefully grown to bring out the best in each variety. Instructions for growing, packed with each order, free.

Five Grand Dahlias

DOROTHY SAGER. A marvelous new Dahlia in glowing apricot-orange. Same size and form as the popular Jersey's Beauty and is known as "**Orange Jersey Beauty.**" Strong plants, profuse bloomer, long, stiff stems, ideal for cut-flowers.

JANE COWL. Glorious golden buff and old gold, blending into rich apricot and deep rose at the center of the flower. Jane Cowl has everything it takes to make a perfect Dahlia—mammoth blooms, plenty of them, on good stems, a husky plant and a sure grower. Truly a striking Dahlia.

JERSEY'S BEAUTY. Finest of all pinks, and one of the most popular Dahlias today. Splendid for the home garden, exhibition purposes or for commercial growing. A lovely rose-pink, shaded old gold. Tall grower, profuse bloomer. **A beauty.**

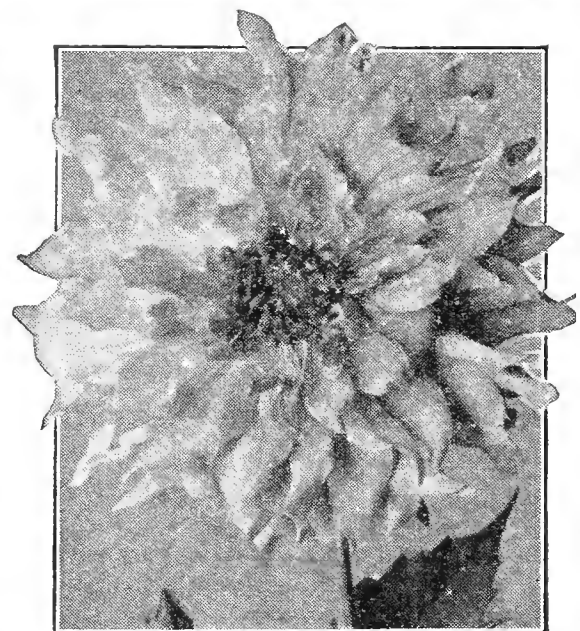
JUDGE MAREAN. Flaming orange-salmon, overlaid with scarlet and blending into iridescent orange. Informal Decorative type, the first to bloom in the garden and of the most magnificent color from the first blooms until the last ones are killed by frost.

MRS. IDA DE VER WARNER. A giant Decorative Dahlia in beautiful orchid-lavender. Perfectly formed flower on long stiff stems, ideal for cut-flowers. A prominent grower once said that if he had room for only one Dahlia in his garden, it would surely be **Mrs. Ida de ver Warner.**
Price of Any Above Each 25c

5401 Set of 5 Grand Dahlias
1 Each of 5 Above \$1.25 Value for \$1.00

Dahlia Special

5404 12 Beautiful Dahlias
1 Root Each of 12 Varieties
Described on This Page
\$4.90 Value for \$3.00



Dahlia Jane Cowl

Four Beauties

BASHFUL GIANT. A gigantic Dahlia in rich apricot with golden suffusion and shadings. Popular for exhibition use. Slightly drooping flower gives it its name. **Each 25c.**

MONMOUTH CHAMPION. A most outstanding Dahlia of enormous size and flaming color. It is a glorious blending of orange-scarlet and gold with depth and brilliance of color so beautiful, in the house or garden. We consider **Monmouth Champion** one of the best in all the hundreds of Dahlias introduced during the past few years. **Each 40c.**

THOMAS EDISON. A royal-purple Dahlia, worthy its distinguished name. The flowers are large with perfect formation, carried erect on long, stiff stems and the foliage is insect-resistant. **Each 50c.**

WM. H. HOGAN. Considered the best bi-color Decorative Dahlia ever introduced. Garnet-red beautifully tipped with white, making it a most attractive flower. Immense in size and of perfect form. This variety has wonderful resistance to heat and drought. **Each 25c.**

5403 Set of 4 Dahlias
1 Each of Four Above Beauties
\$1.40 Value for \$1.00

DOLLAR BOX. This Dollar Box will contain ten good dahlias which would cost much more if bought separately. Many choice types and colors will be included. One of these collections planted in your garden will give you plenty of cut flowers for your house and a show in your garden from early August until frost.

5472 Ten Unnamed Dahlias \$1.00.

A FINE COMBINATION. Here is a beginner's collection of our fine dahlias of striking colors, all large flowering, no two alike which will include the four leading types of Show, Peony-Flowered, Decorative and Cactus. Each tuber is worth much more than the 12 1/2c represented in one-fourth the collection price.

5473 4 Different Dahlias for 50c.

Templin-Bradley's Supreme Flower Seeds



Viscaria 2093 Blue Pearl.
Pkt. 15c; $\frac{1}{8}$ oz. 35c.

See Opposite
Page for Descriptions
and Offers.



Double Cornflower 536 Jubilee Gem.
Pkt. 25c.



Sweet Peas

- (1) 1826. Ethereal.
- (2) 1830. Exquisite.
- (3) 1843. Capri.
- (4) 1814. Romance.
- (5) 1848. Black Diamond
- (6) 1831. Lady Macbeth

Any packet, 10c;
any ounce, 25c

See Opposite Page

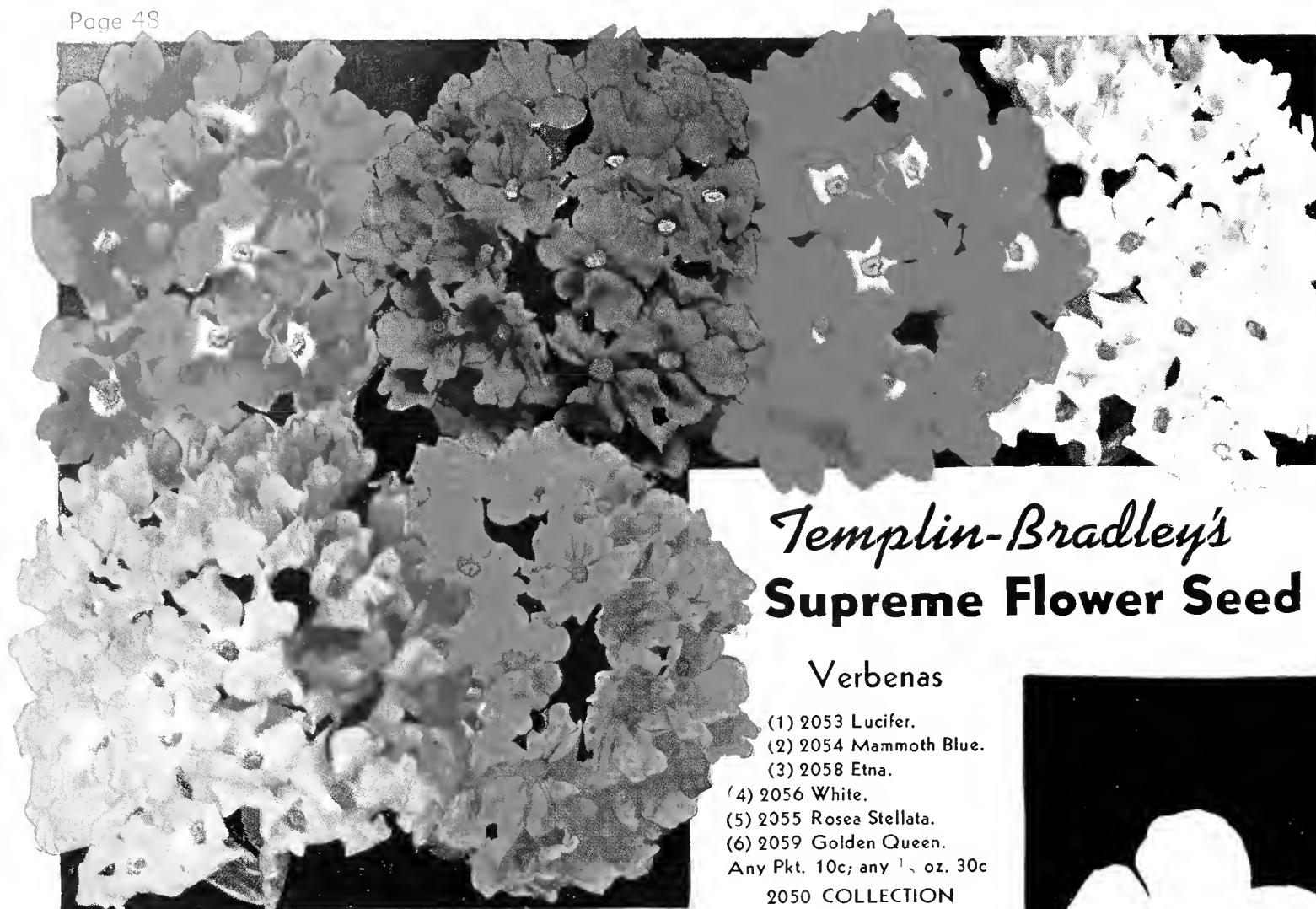
1810 COLLECTION
6 Pkts. 1 Each, 50c
6 Kinds



Magic Carpet 92 Creeping Snapdragon. Excellent for Rock Garden.
Pkt. 20c.



Marigold 1380 Border of Gold. A long-blooming beauty you will love.
Pkt. 8c; $\frac{1}{8}$ oz. 20c.



Mammoth Giant Verbenas

Templin-Bradley's Supreme Flower Seed

Verbenas

- (1) 2053 Lucifer.
- (2) 2054 Mammoth Blue.
- (3) 2058 Etna.
- (4) 2056 White.
- (5) 2055 Rosea Stellata.
- (6) 2059 Golden Queen.

Any Pkt. 10c; any 1/8 oz. 30c

2050 COLLECTION

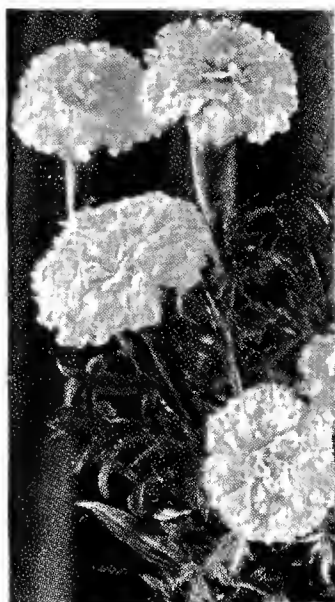
6 Pkts. 1 each **50c**
6 kinds
Total value, 60c



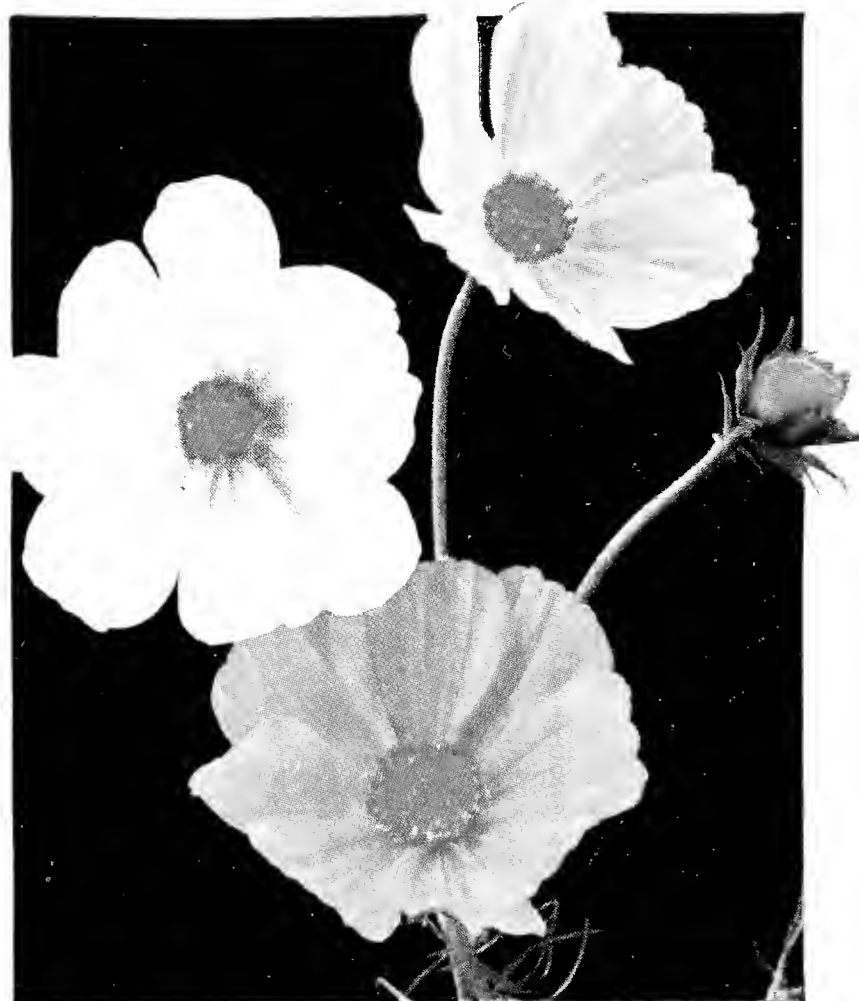
Gaillardia 915 Annual,
Single and Double.
Mixed, Pkt. 8c; 1/4 oz. 25c.



Phlox 1625 Gigantea Art Shades.
Pkt. 10c; 1/8 oz. 35c.



Marigold 1359 Yellow
Supreme.
Pkt. 10c; 1/8 oz. 25c.



Cosmos 615 Pinkie (Sensation). Pkt. 25c.
617 Purity (Sensation). Pkt. 25c.



Zinnias 2288 Templin-Bradley's Little Jewels.
Pkt. 10c; 1/8 oz. 30c.



Asters 149 Collection. These 5 American Branching Wilt Resistant.
50c value 35c.

See opposite page for descriptions and offers

Descriptions of Flowers in Color on Page 48

All varieties shown in natural colors on the opposite page are described below for your convenience. May we suggest that you also refer to other varieties of the same families which we offer and describe in the body of this catalog. Doubtless you will desire to grow some of them, too.

Verbenas

Culture D or E—See Page 4

MAMMOTH FLOWERING. Besides being excellent for bouquets, Verbenas, with their free flowering habit and low spreading growth, form a mass of bright colored flowers that delight the eye from July to frost. For best results, start seed early indoors and transplant to garden in May when weather is right.

We offer Mammoth Flowering, the largest flowering type of Verbenas, in these exquisite shades:

2053 LUCIFER. Intense deep cardinal-scarlet.

2054 MAMMOTH BLUE. Light to deep blue, white eye.

2058 ETNA. Geranium-red with creamy eye.

2056 MAMMOTH WHITE. Pure white and fragrant.

2055 ROSEA STELLATA. Vivid rose-pink, white eye.

2059 GOLDEN QUEEN. Rich golden-yellow.

Any above colors: Pkt. 10c; 1/8 oz. 30c.

2050 VERBENA COLLECTION. 6 Pkts. 1 each of 6 above Kinds, 60c Value for 50c.

2051 All colors mixed: Pkt. 8c; 1/8 oz. 25c.

Annual Phlox

Culture D or E—See Page 4

1625 GIGANTEA ART SHADES MIXED. An outstanding new strain of Phlox with flowers 1 to 1 1/2 inches across. Annual Phlox are unrivalled for richness of color, profusion of bloom and compactness. Whether in clumps or masses, they are equally beautiful. The plants grow 9 inches tall and bloom from July to Sept. Our mixture contains a wonderful range of Art Shades; salmon, apricot, apple-blossom, soft rose, light blue, light mauve, pale violet, all with cream or white eyes. Soft colors blended in beautiful mixture. Pkt. 10c; 1/8 oz. 35c.

Gaillardia, Annual

Culture D or E—See Page 4

915 DOUBLE and SINGLE MIXED. Annual Gaillardias are excellent for bedding. The plants are strong, constant bloomers, from early Summer to frost. Flowers are very showy, on long stems, and quite distinctive, as the color range is in reds and orange, and rose tinted at the base of petals. The foliage is a good gray-green and abundant. Our mixture contains a grand assortment of both singles and doubles. Plants grow 18 inches tall. Pkt. 8c; 1/4 oz. 25c.

Marigold

Culture D or E—See Page 4

1359 YELLOW SUPREME. All-America 1935 Gold Medal. This Marigold is the result of years of careful breeding. It is similar to "Guinea Gold" but of a pure lemon-yellow color, fully Carnation-flowered, nearly 3 inches across, much larger than color picture shows, quite early and a very profuse bloomer. Plants 2 feet tall. A grand cut-flower. Pkt. 10c; 1/8 oz. 25c.

Zinnias

Culture D or E—See Page 4

2288 TEMPLIN-BRADLEY'S LITTLE JEWELS. Thrilling miniature Zinnias that will delight you all summer with their exceptional charm and beauty. They come in the most gorgeous colors and combinations of gold, bronze, salmon, rose, mahogany and pink. Some will be single and star-like, others double, all beautifully marked. Pkt. 10c; 1/8 oz. 30c.

Cosmos

Culture D or E—See Page 4

SENSATION. The Sensation type of Cosmos is ideal as a cut flower and, although new last season, it has already become a favorite for this use. The flowers are of immense size, 4 to 5 inches across, with broad heavy fluted petals, which overlap, forming a very full single flower. Long strong stems support the enormous flowers, which are produced in profusion. Plants grow 3 to 4 feet tall. There is a sufficient growth of foliage to increase its effect as a lovely cut flower. Flowers are produced in 8 to 10 weeks from time seed is sown. Blooming season from July to frost. This year we can, for the first time, offer Sensation Cosmos in the following two separate shades:

615 PINKIE. Delightful rose-pink.

617 PURITY. Glistening white.

Either color: Pkt. 25c.

Asters

Culture D or E—See Page 4

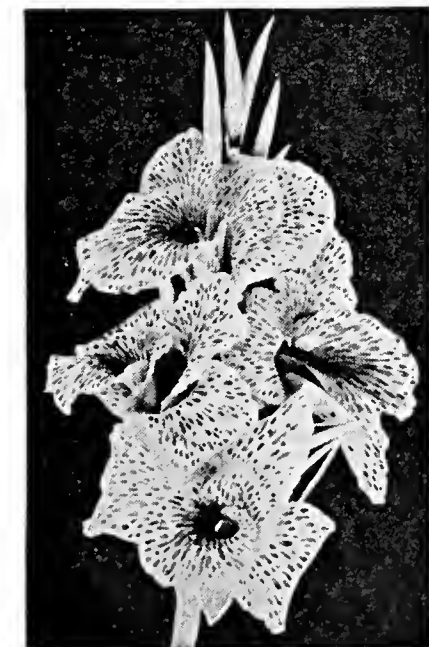
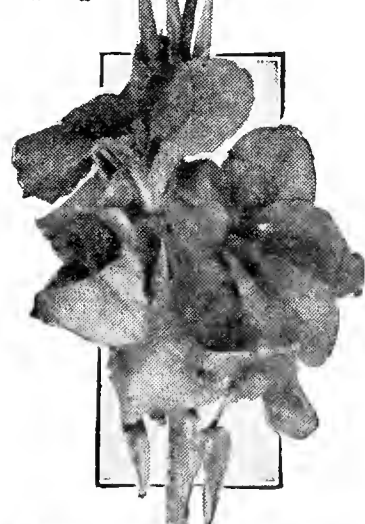
AMERICAN BRANCHING. This type of Aster has fully double globular flowers 4 inches across, petals incurved, stems often 2 feet long. Branching habit, vigorous plants, which grow 2 to 3 feet tall. This strain is **Wilt Resistant** which insures strong healthy plants.

149 AMERICAN BRANCHING ASTER COLLECTION. 1 Packet Each of 5 Varieties. Coppery Rose, Lavender, Scarlet, Shell-Pink, Purple: Total Value 50c for Only 35c.

Dazzling Cannas

What would be more charming than a nice bed of Cannas against a green lawn? These stately, dazzling colored, giant flowers, are so inexpensive that you can afford all you have room for. The luxuriant foliage would be worth the effort even if they bore no flowers. But they do bear flowers in profusion from July until frost.

City of Portland Canna



Queen Helen

10 Choice Cannas

APRICOT. Strong, rich apricot, shading to silver-pink, with gold and coral center. One of the daintiest Cannas. Height 4 feet.

CANARY BIRD. Lovely flowers of good size and substance and of pure canary-yellow. A fine variety for mass planting. 3 1/2 to 4 feet.

CITY OF PORTLAND. Warm rose-pink, holding its color beautifully through both hot and cool weather. Great full-petalled trusses. 3 1/2 feet.

CRIMSON BEDDER. Very desirable variety with bloom of intense crimson and masses of clear green foliage. A glorious bedding Canna. Height 3 1/2 feet.

EUREKA. Large flowers of pure waxy white. White is much in demand this season and this Canna will fill a big place in the modern home ground planting. Height 4 to 4 1/2 feet.

GOLDEN GATE. Beautiful blooms, opening almost pure gold and gradually becoming richly rayed with orange-crimson and apricot centering at the throat. Unusual color. Height 4 feet.

KING HUMBERT. Brilliant orange-scarlet with deep red markings, foliage rich coppery bronze. Flowers measure 6 inches across and the trusses are gigantic. Height 4 1/2 to 5 feet.

PRESIDENT. "Flery Cross." Most sensational and largest red Canna to date. The immense flowers, 6 to 7 inches across, in mammoth clusters, are of the most intense fiery scarlet. Green foliage. Height 4 to 5 feet.

QUEEN HELEN. Flowers of rich golden yellow, attractively blotched with scarlet, form grand clusters of bloom of gorgeous coloring. Profuse bloomer. Height 4 feet.

VENUS. A truly beautiful and distinct variety, with flowers of gay rose-pink, with a well defined border of creamy yellow. Delightful coloring. Immense blooms. Height 4 feet.

Price on Above Cannas
Each 20c; Any 3 for 50c;
Any 6 for 90c; Any 12
for \$1.60

5180 Canna Collection
10 Roots 1 each of 10 Kinds \$1.25

Summer Flowering Bulbs

Roots and Tubers

Amaryllis

GIANT HYBRIDS. These are the finest of all the Amaryllis for pot growing. They come in many rich colors from rose and white to deep maroon both self colors and variegations. The large lily like flowers are very beautiful. We cannot separate the colors, so if a variety is wanted the more you order the greater variety you will get. They give universal satisfaction when their requirements are understood. Strong bulbs, Each 35c; 3 for 90c; 6 for \$1.60.

Culture. Pot Amaryllis in 6 to 7 inch pots filled with good garden soil. Add a bit of bone meal. Keep in a dark, warm place 4 to 5 weeks for rooting. Then to a sunny window for flowering period. Give plenty of water from the beginning.



Amaryllis

Double Tuberose

DWARF PEARL. One of the most delightfully fragrant and beautiful of the summer flowering bulbs. A long succession of bloom may be secured by starting them in pots or box of peat or in a hot bed and setting them in the garden as soon as weather permits and also planting other bulbs directly in the garden at the same time. The Pearl is a distinct type of dwarf habit and much larger flowers. It is of strong growth with dark broad foliage. Each bulb produces a spike of beautiful waxy white flowers. If planted in the garden in May they will produce their delightful bloom in August and September. Strong bulbs, 3 for 25c; 6 for 40c; 12 for 75c.



Elephant's Ear, Caladium

Elephant's Ear, Caladium

ESCULENTUM. One of the most effective tropical-like plants. Beautiful for lawn decoration, whether planted singly, in clumps, or for borders of subtropical groups. Especially nice when planted with Cannas. They like a rich deep soil and plenty of water. A single plant will often grow six feet tall with leaves four feet long and three feet wide. Each 20c; 3 for 50c; 12 for \$1.50.



Double Tuberose

Delphinium, Hardy Larkspur

Their popularity is growing each year because of the stately magnificence of the flower spikes, and their beautiful shades of coloring. Belladonna, Bellamosa, and Hybrids with good culture grow 3 to 6 ft. tall, bloom in June and July, and if cut back and fertilized after bloom, will give more flowers in late summer or early fall.

2775 Templin-Bradley's English Hybrids

BLACKMORE AND LANGDON'S PRIZE STRAIN DELPHINIUM

This strain is the product of many years of patient hybridizing and selection by one of the outstanding horticulturists of England. It is the best strain seen in Europe's wonderful Delphinium plantings, on a personal trip by Mr. Bradley. The recipient of many gold medals and awards, a real prize strain. The shades of coloring and the size and refinement of the flowers are unexcelled. Pkt. 25c; 1/8 oz. 40c.

2774 Hollyhock or Wrexham Strain Delphinium

A distinct new type of Delphinium with massive yet refined spire-like spikes that taper to the tip. The individual florets are very large and closely arranged on the stems. The flowers are in the most beautiful shades of blue, lavender and purple, singles, semi-doubles and doubles. Pkt. 20c; 1/8 oz. 40c; 1/4 oz. 75c.

WREXHAM TYPES IN SEPARATE SHADES.

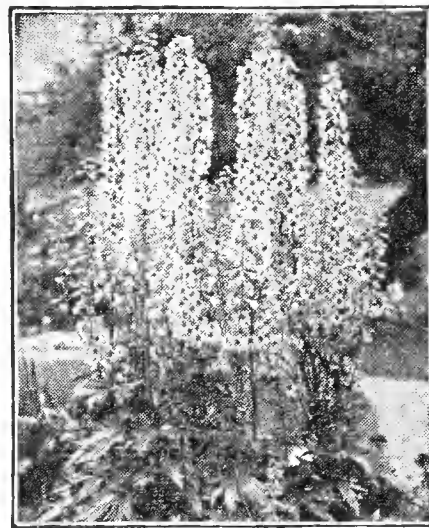
We offer this splendid strain this year in separate shades for the discriminating grower.

2776 ART SHADES.

2777 BLUE SHADES.

2778 DARK BLUE SHADES.

Price, any of above shades. Pkt. 25c.



English Hybrids Delphinium

Separate Shades

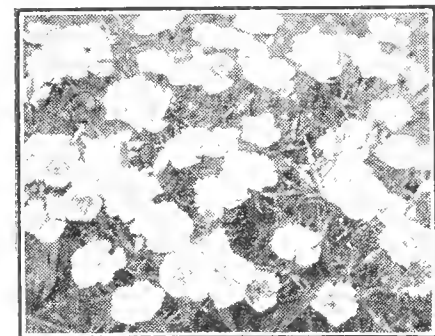
2770 BELLADONNA. The most continuous blooming of all, blooming from early June until frost. The clear turquoise-blue flowers are very delicate and beautiful and are most popular. Pkt. 10c; 1/8 oz. 35c.

2771 BELLADONNA IMPROVED. A very carefully selected strain of the popular Belladonna type giving excellent uniformity of type and color. Pkt. 15c; 1/8 oz. 35c.

2772 BELLAMOSA. Similar to Belladonna in form and habit but with a color of much deeper and richer blue. Pkt. 10c; 1/8 oz. 35c.

2773 Gold Medal Hybrids

A good strain at a low price. These hybrids embrace a nice collection of hybrid Delphiniums. The shades range from pale lavender to deep indigo blue, a glorious mixture. Pkt. 10c; 1/8 oz. 30c.



Perennial

Chart on

Page 42

2780 Regal Hybrids

A new and outstanding strain of hybrids which we believe is the equal of many of the very high priced strains. Large double flowers of the richest color tones and of the finest flower forms, yet achieved in the Delphiniums.

Plants are vigorous and hardy growing to 6 feet in height. We inspected the field of blooming plants from which this seed was harvested and assure you it was one of the finest displays of Delphiniums we ever saw. If you buy this seed you will certainly have a strain of the finest parentage. Pkt. 15c; 1/8 oz. 45c.

Chinese Delphinium, Butterfly Varieties

The Chinese Delphinium or Delphinium Chinensis are perfectly hardy perennials but are sometimes classed as Annuals because if the seed is sown early they will fully develop and bloom the first year. Their flowers are borne as loose sprays rather than in spike form. They are fine for garden display or cutting.

2781 CHINENSIS, BLUE and WHITE 2782 DWARF BLUE BUTTERFLY

2783 CHINENSIS, CAMBRIDGE BLUE. Pkt. 10c.

2779 Iceberg THE WHITE DELPHINIUM

A new perennial variety of Delphinium producing lovely white bloom on spikes 18 to 20 inches long and growing 3 to 4 feet tall. Plants are of strong healthy growth and will produce by their second year tall heavy spikes of bloom. Pkt. 25c; 1/8 oz. \$1.00.

2787 YELLOW ZALIL. Yellow Delphiniums are rare and Zalil is worth trying. About 3 ft. tall, with flower formation quite similar to the blue kinds. Seed germinates slowly. Pkt. 15c; 1/8 oz. 60c.

2788 SCARLET CARDINALE. Having bright scarlet flowers, but dwarfier plants than the other strains, about 2 to 2 1/2 ft. tall. Germinates slowly. Pkt. 15c; 1/8 oz. 40c.

Dianthus, Hardy Garden Pinks

Rock Garden Pinks

Spice or Clove Pinks

The following varieties of Hardy Pinks are especially well fitted for use in the Rock Garden and they seem to give their best results in such a situation.

2793 CAESSIUS, CHEDDAR PINKS. R. G. A dwarf compact form producing very dense green mats of foliage. The bright rosy-pink fragrant flowers are produced freely in May. 6 in. tall. Pkt. 10c; 1/8 oz. 30c.

2794 DELTOIDES BRILLIANT. R. G. A delightful small compact plant with narrow leaves producing an abundance of glowing crimson red flowers during May and June. 4 in. tall. Pkt. 10c; 1/8 oz. 35c.

2800 NEGLECTUS, or Glacier Pinks. R. G. Bearing in May and June very attractive cherry red flowers. Splendid for your rockery. 6 in. tall. Pkt. 25c.

2805 GRANITICUS. R. G. Very lovely dwarf variety with deep red flowers 4 to 5 inches across. Blooms May and June. Pkt. 10c; 1/8 oz. 40c.

2799 ROCK GARDEN PINKS MIXED. R. G. A mixture of the species best adapted for rock garden plantings. Suitable for border plantings also of course. Pkt. 10c; 1/8 oz. 40c.

2792 ALLWOODI ALPINUS. R. G. A most excellent hybrid of the Allwoodi type producing diminutive plants useful in rockery. Fine color assortment and free blooming. 9 inches. Pkt. 25c.

Echinops Globe Thistle

2846 RITRO. Globe shaped bristly flowers of metallic-blue, borne in July and August. Popular for drying for winter bouquets. Grow 2 to 3 feet tall. Pkt. 10c; 1/4 oz. 20c.

Erinus, Liver-Balsam

2859 ALPINUS R. G. In May and June these little plants with their rosettes of leaves, bear pretty rosy-purple flowers. Fine for planting in the crevices of old walls or between steps or in the Rock Garden. Grow 4 to 6 inches high. Pkt. 15c.

Erigeron, Fleabane

2856 SPECIOSUS GRANDIFLORUS. Bright purple Aster-like flowers, freely produced all summer. Fine for cut-flowers, desirable for the perennial border. Pkt. 15c; 1/8 oz. 35c.

Gentiana, Gentian

Beautiful low edging plants that produce their welcome flowers in the spring. They are also among the best plants for rockeries. They like moist shady location and light loam soil, and are rather difficult to establish and once established they should not be disturbed. Use no lime in the soil.

2896 ACAULIS. Blue Gentian. R. G. Best variety of rich gentian blue. 4 in. tall. Pkt. 15c; 1/8 oz. 40c.

Digitalis or Foxglove

Foxgloves are biennials, so after blooming cut down and sow more seed each season. Wherever planted Foxgloves give the appearance of dignified beauty. Bloom June and July.

2815 The Shirley It is agreed among experts that this is the finest strain of Digitalis ever introduced. Of the same form as common types but with still longer and larger flower spikes, the flower head often being 3 ft. long, covered with big bell-shaped flowers. The color assortment is rich indeed, from white and shell-pink to deepest rose, many dotted with crimson or chocolate. 5 to 6 feet tall. Pkt. 10c; 1/4 oz. 25c.

2816 Good Mixed A good mixture of white, pink, rose and mottled colors. Pkt. 10c; 1/4 oz. 20c.

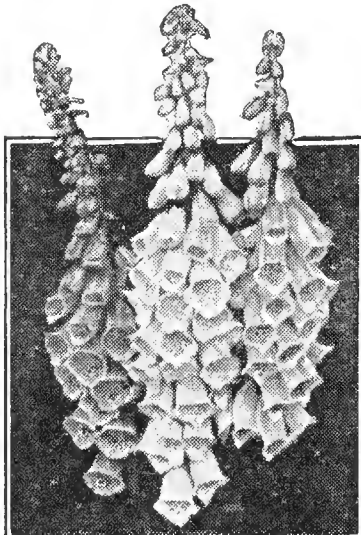
2817 Salmon Hybrids (Lutzii). Attractive salmon shades. 4 ft. tall. Pkt. 15c; 1/8 oz. 30c.

Eupatorium

Hardy Ageratum

Dainty little flowers produced in dense heads at the top of the branches. Make adorable cut flowers.

2877 COLESTINUM. Light blue flower heads, bloom during September and October. 3 feet. Pkt. 15c.



Digitalis, Shirley

Hedysarum French Honeysuckle

2923 CORONARIUM. Attractive shrubby border plant, bearing in July, racemes of deep red, fragrant flowers. Does best in well drained soil in full sun. Grows 2 feet tall. Pkt. 15c; 1/8 oz. 40c.

Helleborus

Christmas Rose

2948 NIGER. A delightful perennial with pure white flowers that bloom early, often blooming in the snow and continuing through March. Grows 9 inches high and prefers a location that is partially shaded in the summer. 9 in. tall. Pkt. 15c; 1/4 oz. 30c.



Echinops Ritro

The letters "R. G." after a name mean that it is especially good for Rock Gardens.

Hardy Gaillardias



Gaillardia Dazzler

Easily grown, very showy, fine for cut-flowers and almost perpetual bloomers, July to November. If sown early, will bloom the first year. 1½ to 3 feet tall.

2890 BURGUNDY. Solid maroon except slight tips of yellow. Grandiflora type. Pkt. 20c; ¼ oz. 35c.

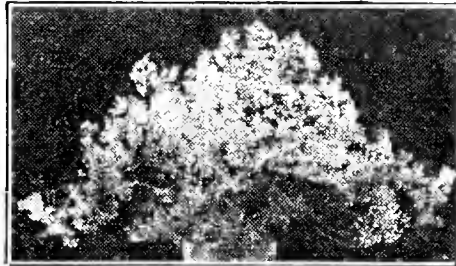
2891 MAXIMA. Flowers of solid color in yellows and golds. 2½ to 3 feet tall. Pkt. 10c; ¼ oz. 35c.

2889 TANGERINE. Beautiful tangerine orange flowers of good size. Pkt. 15c; ⅛ oz. 30c.

2887 DAZZLER. An improved strain with immense flowers of bright, golden yellow with rich maroon center. Pkt. 10c; ⅛ oz. 30c.

2888 PORTOLA HYBRIDS. Extra large flowers, often 3½ inches across. The petals are broad and overlapping. Brilliant yellow, tipped yellow 2¼ to 3 feet tall. Pkt. 10c; ⅛ oz. 25c.

2886 GRANDIFLORA MIXED. Combinations of yellow and maroon-red. Rich for garden display. Pkt. 5c; ¼ oz. 25c.



Gaillardia Paniculata

Gypsophila Hardy Baby's Breath

A class of hardy perennial flowers that is almost indispensable to the garden from which cut-flowers are gathered. Gypsophila gives a daintiness to all bouquets.

2914 PANICULATA SINGLE. See picture. Immense panicles of white gauze-like flowers. 2 ft. Pkt. 10c; ¼ oz. 25c.

2915 DOUBLE FLOWERING, "Snow White." Popular for winter bouquets. Showier than the single. Pkt. 20c; ⅛ oz. 45c.

2919 PACIFICA. Tall Bushy plants with tiny pink flowers. Blooms after Paniculata so prolongs cutting period. Pkt. 15c; ⅛ oz. 40c.

Gypsophila for your Rock Garden

2916 REPENS, Prostrata, R. G. Grows 6 inches tall, prefers a dry open place. Graceful white flowers. Pkt. 10c; ⅛ oz. 30c.

2917 REPENS ROSEA. Pink flowers of dwarf trailing habit. Beautiful for Rock Gardens. Pkt. 15c; ⅛ oz. 30c.

Heleniums

Heleniums are large, Daisy-like flowers in shades of yellow, bronze and orange with conspicuous centers. Grand for cutting or for garden display.

2932 AUTUMNALE HYBRIDUM PRAECOX. Highly developed strain of hybrids producing beautiful shades of yellow, bronze, crimson and brown. 3 feet. Pkt. 15c.

2933 RIVERTON GEM. Old gold, suffused with terra-cotta, changing to Wallflower-red. August to October. 3 to 4 feet. Pkt. 15c.

Helianthemum, Sun Rose

2936 MUTABILE HYBRIDS, R. G. An excellent ground cover and rock garden plant for dry sunny slopes and terraces. Tolerates very hot dry soil. A shrubby plant growing 12 inches high with evergreen foliage. Flowers of pale rose, lilac, and white—pretty with their yellow stamens. Blooms June and July. 1 ft. Pkt. 10c; ¼ oz. 35c.



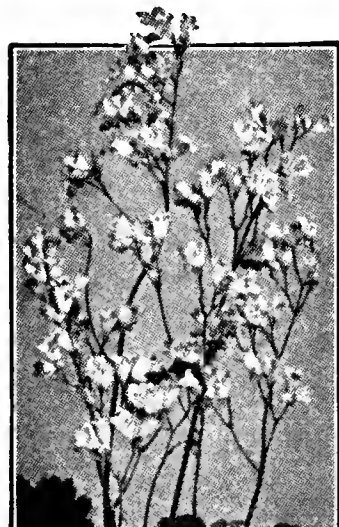
Helianthemum

Helianthus Hardy Sunflower

2939 AUGUSTIFOLIUS or Autumn Glory. Excellent for back ground, clump in the border, with its branches bearing masses of clear golden yellow flowers in October and November after most flowers are past. 5 to 6 ft. Pkt. 10c; ¼ oz. 35c.

2954 Hesperis Sweet Rocket

2954 MATRONALIS MIXED. One of the old-fashioned hardy perennials that have always remained in favor. A very useful plant for naturalizing among shrubs or planting in the permanent border. Bears multitudes of very fragrant flowers of white violet and purple in loose spikes or heads similar to Phlox. Blooms May and June. 2 to 3 ft. Pkt. 10c; ¼ oz. 20c.



Heuchera

Geums

The Geums are becoming more popular each year, for their free flowering and attractive plants are a valuable addition to any hardy garden. Very easily grown from seed and produce a continuous supply of flowers for cutting.

2901 MRS. BRADSHAW. This variety bears double bright red flowers 1½ inches across during May and June on stems about 18 inches tall. The foliage is at the base. Pkt. 10c; ⅛ oz. 35c.

2902 LADY STRATHEDEN. A beautiful new variety similar to Mrs. Bradshaw in growth, but bearing bright golden yellow flowers. Pkt. 10c; ⅛ oz. 35c.



Geum

Insecticides

and

Fungicides

To make Healthy and Vigorous Plants

See Page 28

Heuchera

Coral Bells

2961 SANGUINEA SPLENDENS, R. G. Very desirable plants, the foliage in compact masses 8 to 10 inches high. The flower stems reaching up 18 to 24 inches bear graceful spikes of the showiest bright coral red flowers. Excellent for the hardy border and especially good for the rock garden. Blooms fine for cutting, borne during July and August. 2 ft. Pkt. 15c; ⅛ oz. 40c.

2962 SANGUINEA GRANDIFLORA HYBRIDS. Includes all the attractive shades known to Heuchera, white, pink, scarlet and crimson. 2½ ft. Pkt. 15c; ⅛ oz. 40c.

Hibiscus, Mallow

Large free growing shrub-like plants forming clumps 4 to 5 ft. high, with handsome green foliage bearing throughout the late summer immense single flowers 4 to 6 inches across. Plants are easily grown from seed.

2972 MALLOW MARVELS MIXED. Produces giant flowers in August and September, white, pink and crimson. Mixed Pkt. 10c; ¼ oz. 25c.

2971 GIANT GOLDEN BOWL or SUNSET. Very large flowers of rich cream yellow with maroon center. Pkt. 10c; ¼ oz. 25c.

Iberis Hardy Candytuft

See Page 44

Incarvillea Hardy Gloxinia

Comparatively new in American gardens, but it well deserves a place as it produces many showy fine flowers throughout the summer. The flowers are trumpet-shaped, attractive and gloxinia-like.

3007 VARIABILIS HYBRIDS. Colors ranging from white and yellow to deep pink. 2½ to 3 ft. Pkt. 15c; ⅛ oz. 35c.

3008 DELAVAYI. Bright rosy purple flowers borne freely in June and to a less extent throughout the summer. Likes sun and need light protection over winter. 2 to 2½ ft. Pkt. 15c; ⅛ oz. 35c.

Lavendula Sweet Lavender

3026 A shrubby perennial about 1½ ft. high with grayish green foliage, and bearing during July, August and September whorls of small blue flowers. The leaves have a very pleasant aromatic odor, much sought for. The plant requires some winter protection in most Northern States. Pkt. 10c; ¼ oz. 30c.

Leontopodium See Edelweiss

Page 45

Lewisia

3030 HOWELL, R. G. A rare and lovely creeping plant forming a rosette of narrow crinkled leaves. Flower stems 6 inches above foliage, carry star-like flowers of apricot, streaked rose. Spring sown seeds will bloom the following year. Give the seedlings a well drained, sunny place and do not over-water them. Pkt. 25c.



Helianthus

Hollyhocks

These stately, majestic, handsomely colored flowers, growing 5 to 7 feet tall are attractive for screens and backgrounds and are one of the most popular of all the hardy garden flowers. They are necessary for the old-fashioned garden and with their colossal spikes of rose-like blooms, produce bold and showy effects. They are easily grown from seed but it is best to treat them as biennials, sowing fresh seed early each spring. They bloom July and August.

Lovely New Hollyhocks

3003 TRIUMPH DOUBLE FRINGED. New, of branching habit, waved and fringed flowers in shades of crimson, pink, white, yellow and purple. Early bloomer. 4 to 5 feet tall. Pkt. 15c; ⅛ oz. 40c.

3002 IMPERATOR. Color ranges through shades of pink to salmon. Flowers 6 inches across, frilled and fringed with central double rosette. Pkt. 10c; ⅛ oz. 35c.

3001 EXQUISITE FRINGED MIXED. Contains the most artistic shades of pink, rose and red. Striking semi-double variety. Pkt. 10c; ⅛ oz. 35c.

Standard Double Varieties

Chaters Strain

2998 Chamois Pkt. 10c; ⅛ oz. 30c.

2992 WHITE 2993 SCARLET

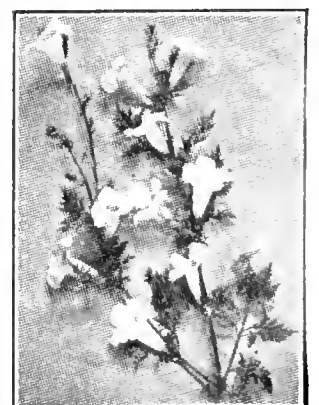
2994 MAROON 2995 YELLOW

2996 NEWPORT PINK 2997 SALMON

Price of any above. 1 Pkt. 10c; ⅛ oz. 30c.

3000 COLLECTION. 1 Pkt. each, 7 colors for 50c.

2991 DOUBLE MIXED. Flowers fully double, huge rosettes of rich colors. 5 to 7 feet tall. Pkt. 10c; ⅛ oz. 30c.



Incarvillea



Lathyrus Latifolius

Also called **Blazing Star**. Showy and beautiful when massed in the perennial border. Leaves are slender and grass-like, thickly covering the stems, tall graceful spikes of flowers.

3034 PYCNOSTACHYA. Brightest rosy-purple, bloom in July and August. Grow 6 feet tall. Pkt. 15c; 1/8 oz. 35c.

Lathyrus Hardy Sweet Peas

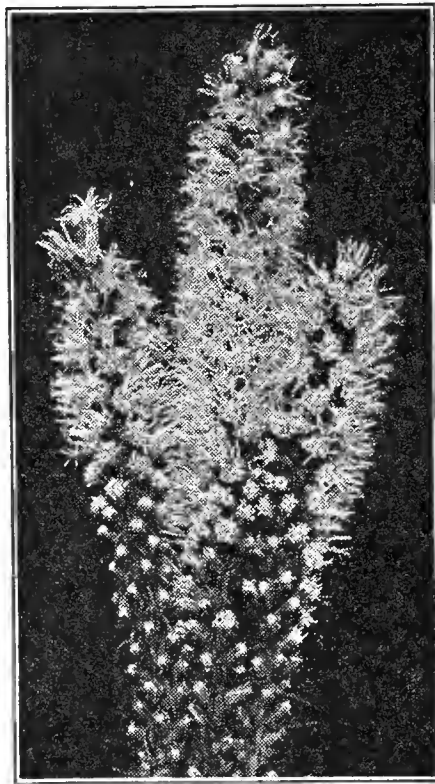
Latifolius Hardy perpetual blooming Sweet Peas, fine for covering old stumps, fences, etc. Perfectly hardy, increasing in beauty each year. Bloom June to August.

3017 WHITE PEARL 3018 PINK BEAUTY 3019 SPLENDENS RED Price each any of above colors. Pkt. 10c; 1/4 oz. 20c.

3022 COLLECTION. 1 Pkt. each of above three colors 25c.

3016 HARDY SWEET PEAS MIXED. A mixture of the above. Pkt. 5c; 1/4 oz. 20c.

Liatris Kansas Gay Feather



Liatris, Kansas Gay Feather

Linaria Toad Flax

3047 MACEDONICA. Speciosa Hybrids. R. G. Spikes 3 feet tall, bright yellow flowers resembling Snapdragons. Foliage of silvery tint. Will bloom the first year if seed is sown early. Pkt. 10c; 1/8 oz. 30c.

3018 ALPINA. Alpine Toadflax. R. G. A trailing plant, bearing flowers of violet-blue, blotched orange, in July and August. 6 inches tall. Pkt. 15c.

2413 CYMBALARIA. Kenilworth Ivy. R. G. A trailing plant or vine with foliage throughout the summer and an abundance of small lavender flowers in the fall. Pkt. 5c; 1/8 oz. 30c.

Linum Perennial Flax

3055 PERENNE BLUE. R. G. Small flat flowers of azure blue, borne in May and June. Erect plants with branching leafy stems. 1 1/2 to 2 feet tall. Pkt. 10c; 1/4 oz. 20c.

3056 FLAVUM, GOLDEN FLAX. R. G. Masses of yellow bloom in July and August. 15 to 18 inches tall. Pkt. 10c; 1/8 oz. 25c.

3058 FLAVUM NANUM COMPACTUM. R. G. A new dwarf strain only 6 inches high with golden yellow flowers in June and July. Pkt. 15c.

3057 NARBONENSE. R. G. Azure blue flowers with white eye, freely borne in May. Spreading clumps of foliage. 2 ft. Pkt. 15c; 1/8 oz. 30c.

Lobelia Cardinal Flower

3061 CARDINALIS. A native perennial used frequently for naturalizing in swampy spots. Flowers are intense cardinal red, slender about 1 inch long, borne in spikes on erect leafy, unbranching stems. Blooms July to September. Grows 2 to 2 1/2 feet tall. Pkt. 15c.

Lythrum, Loosestrife

3092 ROSEUM SUPERBUM. Tall erect plants producing graceful spikes of bright red flowers during July and August. An excellent cut flower. 4 to 6 ft. Pkt. 10c; 1/4 oz. 25c.

Lychnis Maltese Cross

3086 CHALCEDONICA, Scarlet Maltese Cross. From June until the middle of July the plants are covered with the most fiery scarlet flowers, and it is sometimes called Burning Star. Each individual flower forms a small Maltese Cross. The plants will bloom the first year from early sown seed. 2 ft. Pkt. 10c; 1/4 oz. 20c.

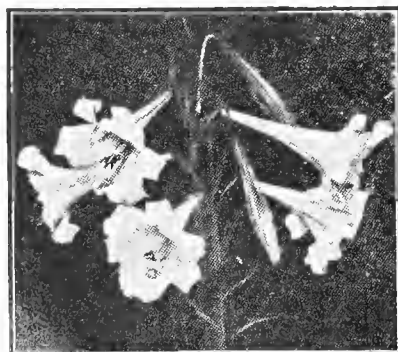
3085 CHALCEDONICA SALMON QUEEN. Large flower of glowing salmon, a new shade in Lychnis. Pkt. 10c; 1/8 oz. 30c.

3087 ARKWRIGHT HYBRIDS. A valuable variety the result of a cross of Chalcedonica with Lychnis Haageana. These hybrids attain a height of 2 ft. and produce in midsummer an abundance of large flowers of brilliant colors, varying from orange scarlet to soft salmon pink. Pkt. 10c; 1/8 oz. 30c.

3088 VISCARIA SPLENDENS. R. G. Also called Viscaria and German Catchfly. The bright rose flowers are most useful for cutting. The large clumps of foliage are attractive and almost evergreen. Blooms in May and June. 15 in. tall. Pkt. 10c; 1/4 oz. 30c.

3089 ALPINA. R. G. In April the tufted little plants with attractive olive green foliage bear clusters of pretty rose pink flowers. 6 in. tall. Pkt. 15c.

Lillies To Grow From Seed



Lillium Philippiense

3041 LILIUM BEGALE, Regal Lily. Easily grown from seed, blooms the third year. One of the loveliest of all lilies. Pkt. 10c; 1/8 oz. 25c.

3042 PHILIPPINENSE FORMOSANUM. A wonderful new lily grows easily from seed. At the Arnold Arboretum seed produced flowering plants in seven months. Similar to the Easter lily, white trumpet-shaped flowers, slightly marked with reddish brown on base of petals. Perfectly hardy. 2 to 3 feet. Pkt. 15c; 1/8 oz. 30c.

3045 PRAECOX WHITE QUEEN. A beautiful lily of the Longiflorum family, producing long snow-white trumpets. Under good conditions will bloom in 12 months from seed. Pkt. 30c.

3044 TENUIFOLIUM, Coral Lily. Bears quantities of small, glossy scarlet flowers with recurved petals. Perfectly hardy, blooming in June and July. Seed is sometimes slow to germinate but well worth patience as it is beautiful. 2 ft. Pkt. 15c; 1/4 oz. 35c.

Hardy Lupines

Hardy Lupines produce long spikes of softly colored flowers, the individual flowers resemble Sweet Peas, the spikes grow 3 to 4 feet tall. The leaves are palm-like and form thick ornamental clumps of light green. Bloom May and June.

Inoculate Lupine Seed with Nitragin. By treating Lupine seed before planting, you will get better growth of plants. Garden size pkg. Postpaid, 25c.

3080 New Hybrids Mixed. Wonderful new strain. Long beautiful spikes. Colors range through blue, rose, buff, flesh, salmon to white. Pkt. 10c; 1/4 oz. 30c.

3083 Downers Hybrids. Early and perpetual blooming, fine range of colors, bold spikes. Sometimes bloom first year from seed if sown early. Pkt. 10c; 1/4 oz. 25c.

3081 Polyphyllus Sunshine. Bright yellow. Pkt. 10c; 1/8 oz. 25c.

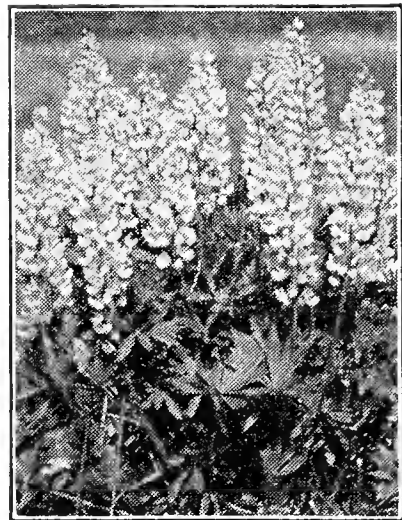
3076 Polyphyllus Blue.

3077 Polyphyllus White.

3078 Polyphyllus Rose.

3079 Polyphyllus Mixed Colors.

Prices on Above 3 Colors and Mixed, Pkt. 10c; 1/4 oz. 20c.



A Clump of Lupines

Lunaria St. Peters Penny

3068 BIENNIS. This is grown for the beautiful silver pods which are used for winter decorations. Purple flowers are borne in the summer and the plant is a biennial which self sows. It may be grown as an annual. 2 ft. Pkt. 10c; 1/4 oz. 30c.

Matricaria See listing with Annuals, Page 24

Although Matricaria is a perennial, it is best grown as an annual and is listed under annuals.

Meconopsis Blue Poppy

3098 BAILEYI. This beautiful blue perennial Poppy from Tibet, throws from its root stock, half a dozen leafy stems 3 feet high with broad sea-green leaves. The flowers are four-petaled and a glorious sky-blue with golden yellow anthers. Awarded Certificate of Merit from the Royal Horticultural Society. Blooms in July. Pkt. 15c.

CULTURE. Being rather difficult to grow, we will give you a leaflet on Culture of Meconopsis free, if you ask for one.

Monarda-Bergamot

3106 DIDYMA HYBRIDA MIXED. Bee Balm, Oswego Tea. Flowers of brilliant scarlet-crimson, rose or purple, born on coarse stocks 3 feet high. Makes a showy display, excellent for massing and for naturalizing. Pkt. 15c; 1/8 oz. 40c.

Myosotis, Forget-me-not

3126 Isolde Krotz Bright, heavenly blue with yellow eye. 1 foot high and semi-trailing. Though it is a perennial, it needs slight protection over winter. A lovely flower for a ground planting for Spring-flowering bulbs. Sometimes grown as an annual. Pkt. 15c.

3120 Everblooming Palustris Semperflorens. Blooms all summer. Small bright blue flowers, borne in clusters on half creeping stems. Fine for carpeting shady and moist places. The best Forget-Me-Not for naturalizing. Pkt. 10c; 1/8 oz. 30c.

Nepeta

Mauve Catmint

3146 MUSSINI R. G. Dwarf edging plant with blue-gray foliage and pale mauve flowers during practically the whole summer. Very delightfully effective. 9 to 12 inches tall. Pkt. 10c.

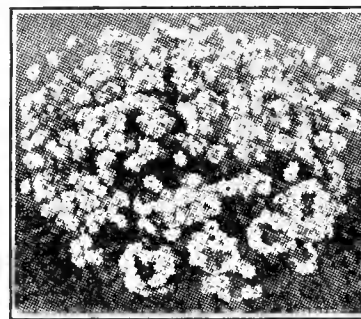
Oenothera Evening Primrose

3161 YOUNGII. Fragrant, bright lemon yellow flowers 1 1/2 to 2 inches across, borne in clusters. Sturdy plants 1 1/2 to 2 feet tall. This variety blooms in the daytime except in bright sunlight, as well as in the evening. Pkt. 10c; 1/8 oz. 40c.

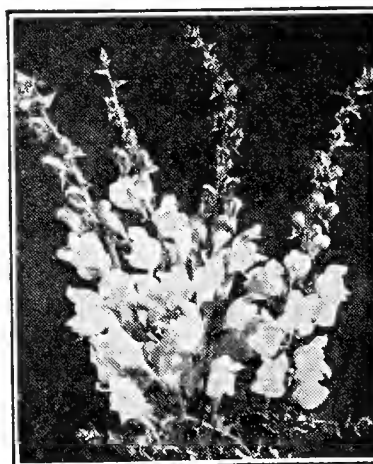
3163 MISSOURIENSIS R. G. Dwarf species, only 10 inches tall, solitary flowers, often 5 inches across from June to August. Pkt. 10c; 1/8 oz. 30c.

Phlox

3197 DECUS-SATA GRANDIFLORA MIXED. Lovely colors taken from named varieties of Hardy Phlox. Large blooms on 3 foot stems. Seeds slow to germinate but worth waiting for. Pkt. 10c; 1/8 oz. 30c.



Myosotis, Everblooming



Linaria Macedonica

Hardy Poppies

Papaver

For a gorgeous display, few flowers can compete with the brilliant Poppies in June and July. Immense silken cups of glowing colors with black blotch at base of petals.

If, after blooming, the tops are carefully taken off, not to injure the crown, they often bloom again in the fall. Height 2½ to 3 feet.

3176 ORIENTAL SCARLET. Tremendous cup of brilliant scarlet, with purple-black blotches. Pkt. 10c; ⅛ oz. 25c.

3178 BEAUTY OF LIVERMERE. Deep oxblood-red with black throat. 3 ft. Pkt. 15c; ⅛ oz. 30c.

3179 THE FELTHAM. New distinct strain with various colors, scarlet, orange, apricot and salmon but with no black blotches. Pkt. 15c.

3180 MRS. PERRY. Shrimp pink or apricot. The best of the pink Orientals. Pkt. 15c.

3177 ORIENTAL HYBRIDS. Some brilliant new shades have been developed, running through orange, salmon to scarlet. Pkt. 10c; ⅛ oz. 25c.

Alpine Poppy, Papaver Alpinum

3187 ALPINUM MIXED. R. G. A charming miniature Poppy in brilliant shades of scarlet, orange, yellow, apricot, pink and white. Rock Garden Poppy. 6 inches high. Pkt. 15c; ⅛ oz. 45c.



Oriental Poppy

Nudicale, Iceland Poppy

Neat little tufts of attractive foliage, Rock Garden favorites. Flowers of tissue-paper appearance, on stems 1 foot long. Fine for cut-flowers.

3185 COONARA PINK. New variety in shades of pink, salmon and apricot. Pkt. 10c; ⅛ oz. 25c.

3183 EL MONTE. Extra large flowers of rich tangerine orange. Pkt. 15c; ⅛ oz. 30c.

3186 FAKENHAM HYBRIDS. Gorgeous new Poppies, twice the size of other Iceland Poppies. Bloom later. These Hybrids cover every known Poppy color and many new shades and tints. Pkt. 15c; ⅛ oz. 35c.

3189 GARTREF STRAIN. Reselected from the range of art shades. Unusually large flowers with dark edges on petals, making pleasing contrast of colors, from shell-pink to carmine, creamy yellow to gold tones and amber and apricot shades. Pkt. 15c.

3181 SUNBEAM GIANT MIXED. Lovely mixture of white, yellow, orange and scarlet. Pkt. 10c; ⅛ oz. 25c.

3184 SINGLE MIXED. Variety of colors. Pkt. 5c; ⅛ oz. 25c.

3182 DOUBLE MIXED. Selected strain. Large percentage will produce double flowers. Pkt. 10c; ⅛ oz. 35c.

Penstemon

3192 SENSATION GLOXINOIDES. Resembles. Gloxinias and comes in lovely shades of pink, rose, red, lilac and purple. Grows 2 feet tall. Pkt. 10c; ⅛ oz. 35c.

3194 BLUE GEM. A dwarf or prostrate form, excellent for the Rock Garden. Rich shade of blue. Pkt. 10c; ⅛ oz. 25c.

3195 GRANDIFLOUS MIXED. One of the showiest Penstemons, with its leathery leaves and stems that rise up 2½ to 3 feet with spikes of pretty lilac and pink flowers during May and June. Fine for cutting. Pkt. 10c; ⅛ oz. 30c.

Polemonium, Jacobs Ladder

3236 COERULEUM GRANDIFLORUM BLUE. Produce during May, June and July, erect stems bearing terminal heads of attractive violet blue flowers. The leaves are clustered mostly at the base of the stem. They like partial shade and considerable moisture. 2 ft. tall. Pkt. 10c; ¼ oz. 25c.

Pyrethrum

Low compact growth with lace-like foliage of bright green, quantities of Daisy-like flowers. They bloom during June and July.

3261 SINGLE MIXED. White, rose and pink. Pkt. 5c; ⅛ oz. 30c.

3262 DOUBLE MIXED. (See illustration.) They are not all double flowers but percentage increases as plants become older. White, pink and rose. Pkt. 15c; ⅛ oz. 50c.

3264 HYBRIDUM GRANDIFLORUM. Single. Large flowered, fine for cutting. Very attractive. Pkt. 10c; ⅛ oz. 25c.

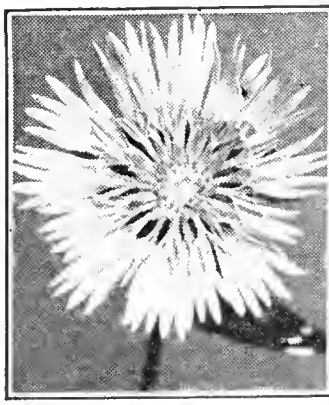
3263 ATROSANGUINEUM. Select strains of dark, blood-red. Excellent quality. Pkt. 10c; ⅛ oz. 30c.



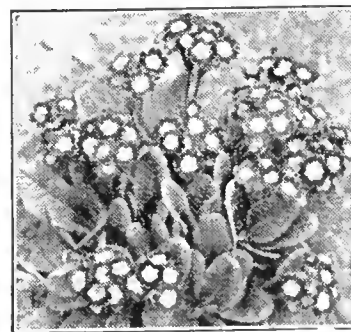
Ranunculus, Buttercup Daisy



Single Pyrethrum



Stokesia



Polyanthus Perfection Primula



Sidalcea

Primulas—Hardy Primroses

Delightful little flowers in all the brilliant colors that mean so much to your garden in April and May. They have few rivals for planting along shady paths or in the Rock Garden. Seed germinate slowly and fall planting is preferable. You will enjoy their beauty.

3251 AURICULA ALPINA MIXED. Combinations of yellow, brown and red. Early, 6 inches tall. Pkt. 15c.

3252 JAPONICA MIXED or Japanese Primrose. Sometimes called "Queen of Primroses," very showy, blooms in June. Mixed colors, purple, lilac and pink. 18 to 24 inches tall. Pkt. 15c; ⅛ oz. 40c.

3253 CASHMIRIANA. Large lilac, 1 foot tall. Pkt. 20c.

3255 LITTONIANA. Large spikes, similar to Red Hot Poker. Heads before opening are bright red, opening to lilac and purple shades. 2 feet tall. Pkt. 20c.

3250 VULGARIS. The True English Primrose. Fragrant canary-yellow, 6 to 8 inches tall. Pkt. 10c; ⅛ oz. 40c.

Polyanthus Primulas

3248 PERFECTION MIXED. Select strain of large flowering Polyanthus, containing all available colors and combinations of white, pink, rose, crimson, yellow and gold. Pkt. 10c; ⅛ oz. 40c.

3247 GIANT MUNSTEAD. Large flowered variety, early blooming and includes pleasing shades of yellows and white. Pkt. 15c; ⅛ oz. 40c.

Physostegia, False Dragonhead

An attractive flower for the Perennial border. Long blooming season, rich foliage, easy to grow and lovely spikes of delicate rosy pink flowers. Excellent for cut-flowers. Prefers rich soil and sunshine.

3208 VIRGINIA PINK. July and August. 3½ feet tall. Pkt. 10c; ⅛ oz. 35c.

3210 COMPACTA ROSEA. R. G. Compact, deep pink. 12 to 18 inches tall. Pkt. 10c.

Physalis, Chinese Lantern

3204 FRANCHETI. An interesting plant with its pods of bright orange-red. They greatly resemble Chinese Lanterns and make gay and colorful winter bouquets. Pkt. 10c; ¼ oz. 30c.

Ranunculus, Buttercup Daisy

3278 ASIATICUS SUPERBISSIMA. Large semi-double and double flowers. Brilliant colors, the center often differing from the balance of the red and yellow of the flowers. May and June. Like partial shade. 1 to 1½ ft. tall. See illustration. Pkt. 10c; ¼ oz. 30c.

Romneya, Bush Poppy

3283 COULTERI. Also called California Tree Poppy. Shrubby growth, woody stems and large Poppy-like white, fragrant flowers. Satiny in texture, golden yellow stamens. June and July. 4 to 5 feet tall. Pkt. 10c; ⅛ oz. 35c.

Rudbeckia, Cone Flower

3287 PURPUREA (Echinacea) Purple Cone Flower. Rosy purple with dark central disk. Blooms in September. 3 feet tall. Pkt. 10c; ⅛ oz. 35c.

Hardy Scabiosa

Perennial Scabiosa are quite like the Annuals, though a little more graceful in form. Long blooming season, June to September. In the extreme Northern states, give a slight mulch for winter protection.

3297 CAUCASICA BLUE. Blue Bonnet. Single row of broad petals, center consisting of many tiny florets. Clear lavender-blue, very dainty. Extra long stems. 2½ to 3 ft. Pkt. 10c; ⅛ oz. 30c.

3306 JAPONICA. This Japanese variety forms bushy plants 2 feet high and bears beautiful lavender-blue flowers on long wiry stems. Long blooming season. Pkt. 5c; ¼ oz. 25c.

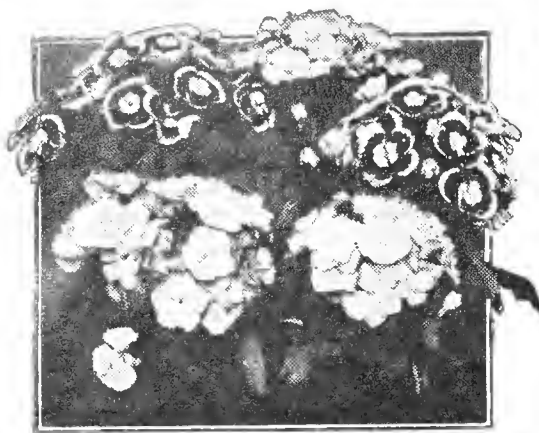
3300 ISAAC HOUSE HYBRIDS. An improved Caucasica, having longer stems and larger flowers, in lovely shades from light lavender to deep heliotrope-blue. Petals are ruffled and fringed. Attractive. Pkt. 10c; ⅛ oz. 40c.

3301 COLUMBARIA PINK. A South African Scabiosa, dwarfier than Caucasica. Short, compact flowers 2 to 2½ inches across on long stiff stems. Pkt. 10c; ⅛ oz. 30c.

Sidalcea

A desirable hardy perennial that is very little known. Well worth a place in every garden. Produces spikes 2½ to 3 ft. in height, densely covered from July to September with pretty single rosy-pink flowers. Each flower about an inch across.

3327 ROSE QUEEN. Bright Rose. Pkt. 5c; ⅛ oz. 30c.
3328 Hybrids Many shades. Pkt. 10c; ⅛ oz. 45c.



A Few Heads of Templin-Bradley's Giant Sweet William

Sweet Williams, Dianthus Barbatu

Sweet Williams need no long description, they are so well known and popular. Easy to grow, splendid for massing in perennial border, make a gorgeous display during May and June. Plants are normally 15 to 18 inches high.

3372 SINGLE MIXED. Pkt. 5c; ¼ oz. 20c.

3373 DOUBLE MIXED. Pkt. 10c; ¼ oz. 30c.

Single Giant Sweet Williams in Separate Colors.

3366 DARK CRIMSON. 3364 SCARLET BEAUTY. 3365 WHITE.

3362 HOLBORN GLORY. Giant flowering in many colors with white eye.

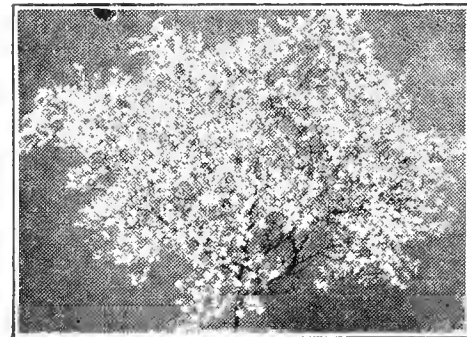
3363 PINK BEAUTY or NEWPORT PINK. Watermelon or rosy-pink. Large trusses.

Price any of above varieties. Pkt. 10c; ¼ oz. 25c.

3370 Sweet William Collection One packet each of five separate colors of Single Giants listed above. A 50c value for only 40c.

3361 Single Giant Mixed Sweet Williams

Fine mixture of brightest colors and shades, not present in other mixtures, and Margined and Auricula varieties. Pkt. 10c; ¼ oz. 25c.



Statice Sea Lavender

Sedum, Stone Crop

Sedums are excellent for Rock Gardens and for border plants. They prefer sandy soil.

3316 ACRE. R. G. Gold Moss or Wall Pepper. Leaves of bright green and peppery in taste. In June the plants are covered with small bright yellow flowers. This variety makes a splendid ground cover as it grows only 2 to 3 inches high. Pkt. 10c; ¼ oz. 50c.

3317 SPECTABILE. R. G. Showy Stonecrop. Fine tall variety. Bears flat clusters of rosy-red flowers in August and September. Leaves are thick and ornamental. Fine for barren spots. 1½ to 2 ft. Pkt. 20c.

Sempervivum

3321 HEN AND CHICKENS, Perennial Specles Mixed. Very useful border and Rock Garden Plants. A mixture of a great many sorts which will enable you to raise a fine collection of plants at low cost. Grow 4 to 6 inches high. Pkt. 25c.

Silene, Catchfly

Charming rock plants, blooming nearly all summer. Easy to grow under ordinary conditions.

3338 SCHAFTA. R. G. Masses of bright pink double flowers from July to October. Very easily grown from seed. 4 to 6 inches tall. Pkt. 10c; ¼ oz. 40c.

3339 ASTERIAS GRANDIFLORA. Globular heads of carmine scarlet flowers. 1½ ft. tall. Pkt. 10c; ¼ oz. 30c.

Stokesia, Stoke's Aster

3354 CYANEA BLUE. Another very fine subject for the blue garden, the plants bearing large flowers (3 to 4 inches) of lavender blue that resemble the Aster and also the Cornflower. The long blooming season of Stokesia (July to October) is rare in perennials. Plants of erect growth. 1 to 2 ft. high. Pkt. 10c; ¼ oz. 30c.

Thalictrum Rue

Stately plants with foliage resembling Maiden Hair Fern, fine for bouquet trim. Dainty flowers in terminal clusters. Protect slightly for winter as they are not extremely hardy.

3396 DIPTEROCARPUM. Rosy-purple, in August and September, 4 to 5 feet tall. Pkt. 10c; ¼ oz. 30c.

Veronica, Speedwell

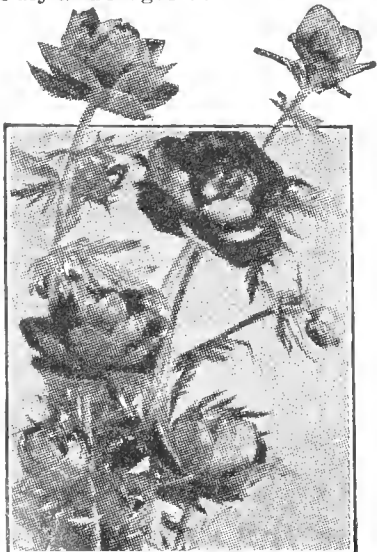
A beautiful and desirable family of plants at home anywhere in your garden but exceptionally fine for the border or Rock Garden. Thrive well in a well drained soil in an open location where they receive plenty of sun.

3441 LONGIFOLIA BLUE. R. G. Graceful, slender spikes of lavender-blue from July to September. Naturalize well, make beautiful cut-flowers and grow 2 to 3 feet tall. Pkt. 10c; ¼ oz. 25c.

3442 SPICATA MIXED. R. G. Smaller type, 1 to 1½ feet tall, blooms in July. Bear pretty spikes of blue, rose and white flowers. Pkt. 10c; ¼ oz. 40c.

3443 TEUCRIUM BLUE. R. G. Delightful dwarf variety only 1 foot high and one of the finest blue plants for the Rock Garden. Beautiful Gentian Blue with ornamental foliage. Pkt. 10c; ¼ oz. 35c.

3444 REPENS. R. G. Creeping Speedwell. Fine carpet, bedding or Rock Garden plant with its attractive trailing stems and small white flowers, blooming July and August. 4 inches tall. Pkt. 15c; ¼ oz. 40c.



Trollius



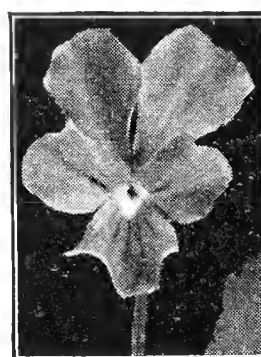
Chinese Lantern Physalis



Wallflowers Cheiranthus



Veronica



Viola



Tritoma, Red Hot Poker

Thymus or Thyme

3399 SERPYLLUM. Mother of Thyme. R. G. A tiny Rock Garden plant with creeping purple scented foliage. Fine for stepping stones. Violet, white and rose. 2 to 3 inches tall. June and July. Pkt. 15c.

Trollius Globe Flower or Golden Ball

Beautiful gold and yellow perennials. Stems 18 inches long, flowers large double globe-shaped, usually 1½ inches across. Bloom in May and June, sometimes a second crop is produced in the fall. Like moist, cool spots in partial shade. Seed slow to germinate, sometimes not starting until the year following the sowing.

3404 FINEST HYBRIDS. Rich shades of yellow, gold and orange. Pkt. 15c; ¼ oz. 45c.

3405 EUROPEUS GOLDEN BALL. Large globular flowers of soft, rich yellow. 20 inches tall. Pkt. 10c.

3403 LEDEBOURI. Deep orange. 2 ft. Pkt. 15c.

Tunica, Coat Flower

3410 SAXIFRAGA. R. G. A neat little plant producing small light pink flowers all summer. It somewhat resembles Gypsophila and if started early will bloom the first season. It is suitable for edgings in almost any location and for rock gardens. 5 to 6 inches tall. Pkt. 10c; ¼ oz. 25c.

Hardy Violas

Viola Cornuta, Hardy Tufted Pansy

Hardy Violas combine the free blooming habits of the Pansy with the hardy character of the Violets. Plants will not run out like the Pansy nor are the flowers as large, but are produced in profusion during the entire season.

3449 JERSEY GEM, CORNUTA HYBRID. Compact plant, flowers of deep violet-blue with an occasional variation in tint. Continuous bloom over long period. 8 inches. Pkt. 25c.

3452 APRICOT. Cornuta Hybrid of rich yellow, suffused orange. Very showy. Pkt. 15c; ¼ oz. 30c.

3457 ARKRIGHT'S RUBY. Beautiful Viola of bright ruby-crimson with terra cotta shadings can now be produced true to color from seed with only a slight variation in shade. Pkt. 15c; Large Pkt. \$1.00.

3450 ADMIRATION. Rich rosy-purple. Pkt. 10c; ¼ oz. 35c.

3453 ROSE QUEEN. Beautiful rose. Pkt. 15c; ¼ oz. 50c.

3448 Viola Cornuta Mixed A splendid assortment of all available colors in the large flowering varieties. Pkt. 10c; ¼ oz. 35c.

3460 Viola Bosniaca A very lovely small growing variety, very desirable for the border or Rockery. Small deep purple flowers freely produced all summer. 3 inches. Pkt. 10c; ¼ oz. 30c.

New "GEM" Violas

These are the Jersey Gem type of flower as shown in the illustration. Free and long blooming.

3465 Lavender Gem. Brilliant lavender blue.

3466 Rosy Gem. Rich deep rose.

3467 White Gem. Pure white.

3468 Yellow Gem. Bright pure yellow.

Price of any variety, 25c. Any 3 packets 60c.

3346 LATIFOLIA BLUE. See illustration above. Graceful panicles or sprays of light purplish-blue that cover the plants in July and August. Prized for winter bouquets, lovely for the Rock Garden. 2 ft. tall. Pkt. 10c; ¼ oz. 30c.

3347 DUMOSA. Bushy plants, carrying cushions of silvery gray flowers. Provide a wealth of cutting material and fine for winter bouquets. Stiff, wiry stems. 2½ ft. tall. Pkt. 15c; ¼ oz. 25c.

3348 CASPIA. Long graceful sprays of delicate minute flowers of lilac-blue. Desirable for cut-flowers for summer or winter bouquets. 2 to 2½ feet tall. Pkt. 15c; ¼ oz. 35c.

Tritoma, Red Hot Poker

Flame flower or Torch Lily. Tritomas are really perennials but the roots are tender and in the Northern States should be taken up and stored like Dahlias.

3406 HYBRIDA MIRABILIS. 3 ft. Bright yellow, will bloom the first year from seed sown in February or March, transplanted out in May. They will bloom August to late Autumn. Pkt. 10c; ¼ oz. 25c.

3407 ELEGANS MULTICOLOR. Early flowering Hybrids in a rich variety of shades flaring orange, yellow and scarlet. Pkt. 10c; ¼ oz. 45c.

Valeriana, Garden Heliotrope

3426 OFFICINALIS. Charming hardy plants, producing quantities of rose tinted white flowers in showy heads on tall strong stems. Delightfully fragrant with strong heliotrope odor, borne freely during June and July. Easily grown and very hardy. 3½ ft. Pkt. 10c; ¼ oz. 50c.

3427 RUBRA MIXED. Produces an abundance of old rose and white flowers, from June to October. 2 ft. Pkt. 10c; ¼ oz. 30c.

Hardy Violets

Viola Odorata. Fragrant hardy English Violets. Require abundant moisture and partial shade. Seed may be sown in late fall, early spring and transplanted or sown in a cool shady place after cold weather is over.

3458 THE CZAR. Blue. Pkt. 15c; ¼ oz. 40c.

3459 SNOWFLAKE. White. Pkt. 15c; ¼ oz. 40c.

Wallflower, Cheiranthus

Well known, delightfully fragrant perennials, blooming in the spring with spikes of beautiful flowers in many colors. In the Northern states, they will need protection during the winter.

3462 TALL DOUBLE BRANCHING MIXED. Colors like the above, flowers double. Pkt. 15c; ¼ oz. 40c.

2734 ALLIONI, Siberian Wallflower. Bears an abundance of dazzling orange flowers during June and July. Excellent for Rock Gardens, growing only about one foot high. Treat as a biennial. Pkt. 10c; ¼ oz. 25c.

2735 LINIFOLIUS, Alpine Wallflower. A dwarf variety especially fine for bedding or Rock Garden use. Very free flowering from June to August. Lilac flowers in compact heads. 9 inches tall. Pkt. 10c; ¼ oz. 30c.

Two Fine Perennial Mixtures

3471 Tall Sorts Most desirable varieties for border planting or for cut-flowers. Most all grow 2 to 3 feet tall. Very interesting to grow. Pkt. 10c; ¼ oz. 35c; oz. \$1.00.

3472 For Rock Gardens This mixture includes the varieties that are best for Rock Garden use. All semi-dwarf and low growing and will thrive well in the rockery. Pkt. 20c; ¼ oz. 25c.

1938 Vegetable Novelties

Which We Especially Recommend

Among this year's vegetable novelties we offer several very outstanding and most desirable varieties that will add much value to your garden and delight to your table. They are all most worthy and deserve a place in your garden.

3640 Cabbage, Chieftain

This new Savoy variety, earlier than other Savoy varieties, forms medium large heads of the drum-head type, dark olive green in color, thick flat and rounded and very uniformly savoyed. Chieftain produces a much higher percentage of well formed firm heads than has heretofore been possible in the Savoy types. **Pkt. 15c; 1/4 oz. 30c.**

3704 Sweet Corn, Early Golden Sweet

The earliest golden yellow sweet corn maturing 12 to 14 days earlier than Golden Bantam. Has the size, color and fine eating quality of regular Golden Bantam with the added advantage of extreme earliness. The well filled ears averaging 6 inches long with 12 rows of deep kernels are produced on stalks 3 1/2 to 4 feet tall. **Pkt. 5c; 1/4 lb. 12c; 1 lb. 35c; 3 lbs. 90c.**

3674 Carrot, Tendersweet

This new Carrot brings us one of the finest medium sized orange fleshed varieties with uniform shape and well tapered roots. The deep orange flesh is crisp and tender, of finest flavor and of uniform color throughout. They will average 6 to 8 inches in length at maturity. **Pkt. 10c; Oz. 25c; 1/4 lb. 75c; 1 lb. \$2.25.**

The Tomato of The Year

4088 Bradley's Cleveland Banner

Never before have we experienced as much real pleasure in offering a new variety as we experience in offering this wonderful new Tomato originated by Mr. William E. Vail of Yorktown Heights, N. Y., the originator of several excellent varieties which today are well known to almost all tomato growers. It is with a great deal of pride that we offer to discriminating gardeners for the first time this latest result of Mr. Vail's farsighted and painstaking work which he personally has named for Mr. Bradley. In all our trial growings and in the propagation fields this marvelous tomato has excelled all other comparable sorts to the extent that it truly deserves the attention of every gardener. The large uniform smooth dark crimson fruit ripen ten days ahead of other midseason sorts and continue in full fruit until frost. The slightly flattened globe-shaped fruits are very solid and meaty with very little acid content, making an ideal variety for canning or slicing. A vigorous grower, heavy producer and a fruit of fine appearance and excellent quality, Bradley's Cleveland Banner is destined to take its place among leading tomato varieties. **Pkt. 15c; 1/2 oz. 40c.**

Fine New Cucumber

3757 Templin-Bradley's Evergreen

This fine new cucumber produces large uniform fruits 6 to 8 inches long, smooth, attractive and of rich dark green color which it holds well to full maturity. Flesh is solid, crisp and tender and with very small seed cavity. A fine garden variety and a money maker for the gardener. **Pkt. 10c; Oz. 25c.**

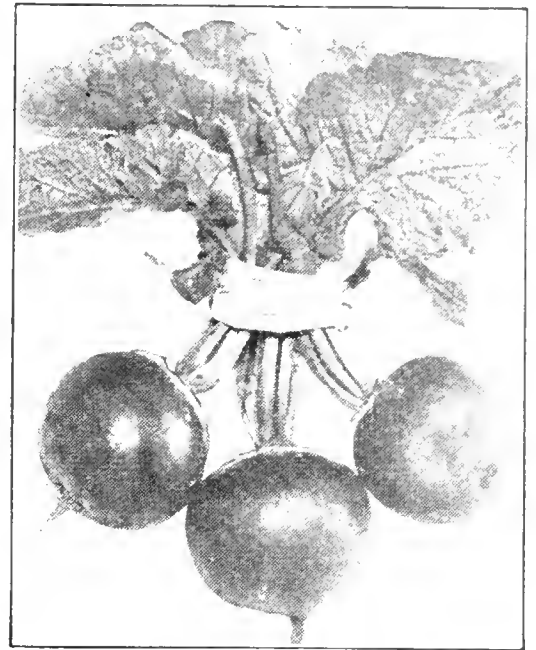
3958 Peas, New Sweetender

A fine new garden Pea of the highest quality. Vine 15 inches tall bearing an abundance of thick heavy pods 3 1/2 to 4 inches long in pairs. Peas are large, sweet and tender. **Pkt. 5c; 1/4 lb. 15c; 1 lb. 45c; 3 lbs. \$1.25.**

4013 Radish, Templin-Bradley's Red Bird

This marvelous new Radish of rich scarlet color has almost perfect globe shaped roots very short tap roots and medium small tops. The flesh is solid crisp and sparkling white and of the finest flavor. Roots of very uniform size, shape and color. **Pkt. 10c; Oz. 20c.**

**New Vegetables
In Full Color
And Collection Offer
On Back Cover**



Radish, Billiard Ball

4014 Radish, Billiard Ball

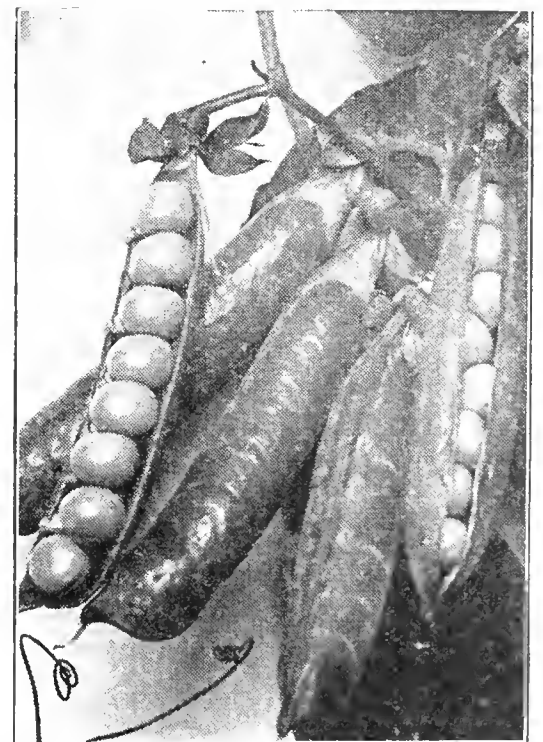
A fine dark scarlet or nearly crimson ball-shaped variety of much merit. Has small top, a complete absence of neck and comparatively small tap root. Flesh white, crisp and tender. An All-America selection for 1938. **Pkt. 15c; Oz. 30c.**

3940 Parsley, Paramount

A new "triple-curved" variety with rich dark green foliage in thick compact fronds. Plant growth very vigorous and uniform. The finest home garden variety and excellent for bunching. **Pkt. 10c; Oz. 20c; 1/4 lb. 50c.**

4012 Radish, Comet

This wonderful new Radish is perfectly ball shaped, bright scarlet and with thin tap-roots. If left in the ground, Comet grows a larger size than other strains and still remains solid and crisp when other Radishes become pithy. **Pkt. 10c; Oz. 20c; 1/4 lb. 60c; 1 lb. \$1.75.**



Peas, New Sweetender

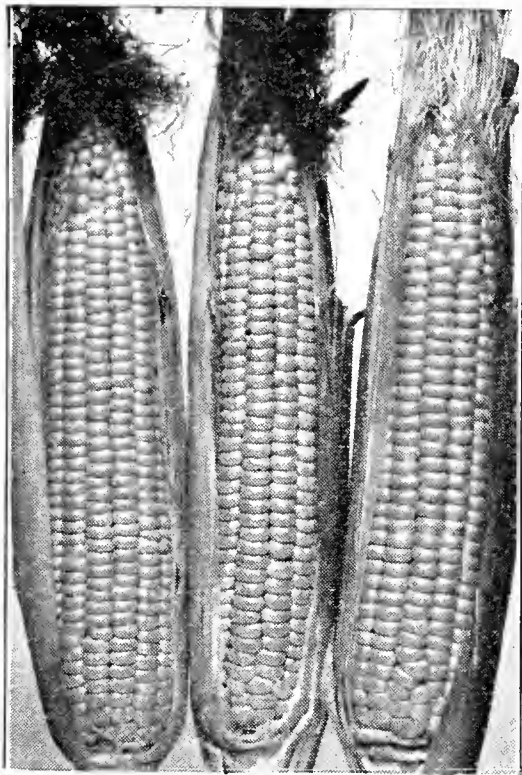
4072 Squash, New Buttercup

A new type of Buttercup is just the right size for the average family, fruits weight 3 to 5 pounds. Outside color is dark green, the flesh is a rich orange, untinged with green. The texture of the flesh is smooth, the flavor mild like a sweet potato. **Pkt. 8c; Oz. 20c; 1/4 lb. 60c; 1 lb. \$1.75.**

4101 Tomato, Rutgers

Disease Resistant. An improvement over Marglobe. It was brought out by the New Jersey Experimental Station where it was the heaviest yielding variety in that territory. Almost round in shape, ripens from the inside out, is bright red and of wonderful quality. **Pkt. 10c; 1/2 oz. 40c; Oz. 75c.**

**See Other Vegetable Novelties
Offered on Page 64**

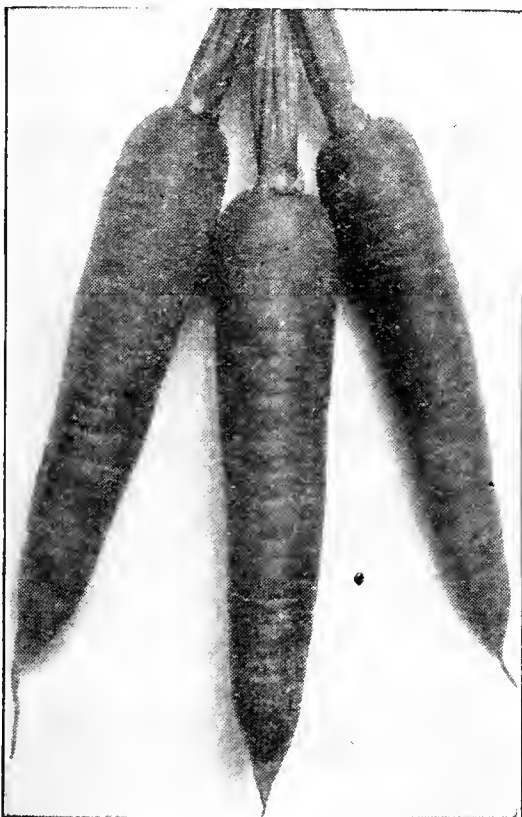


Templin-Bradley's New Hybrid Sweet Corn

A Grand New Sweet Corn

3714 Templin-Bradley's Hybrid Bantam

A new Golden Bantam Hybrid the result of much careful crossing and selection which has produced a very outstanding variety with many most desirable qualities. This new Hybrid is six to ten days earlier than other crosses, stalks 6 to 6 1/2 feet tall producing uniform ears 7 1/2 inches long with 12 and sometimes 14 rows of rich golden deep kernels. **Pkt. 8c; 1/4 lb. 15c; 1 lb. 50c; 3 lbs. \$1.25.**

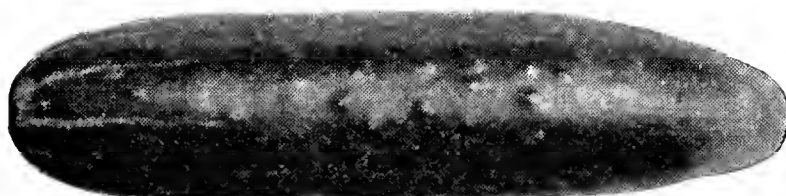


Carrot, Tendersweet

Wonderful New Squash

4062 Early Prolific Straightneck

Earlier than Giant Summer Straightneck, this new variety is uniformly productive over a long period or until frost. The fruits are straight, smooth and of delicate appetizing creamy color borne on plants of strictly bush type which permits close planting. Ready to use when 4 to 5 inches long. **Pkt. 15c; Oz. 25c.**



Cucumber, Templin-Bradley's Evergreen

See our Vegetable Color Plate Collection on Back Cover

Beans

TO HAVE PLENTY OF BEANS THROUGHOUT THE SUMMER—A fine idea is to plant both early and late varieties every two weeks from early Spring through the Summer. As most beans are ready to eat in from 45 to 50 days, keep planting just as long as there is that much time left before frost. This will give you plenty of the luscious health-giving beans for your table and for canning from early Summer to late Fall.

CULTURE—Make your first planting as soon as the soil is warm and danger of frost is past. Plant in rows 2 feet apart, dropping the seed 3 to 4 inches apart and 2 inches deep. Cultivate thoroughly but not when the vines are wet.

QUANTITY OF SEED—One pound of beans (except Limas) should plant a 100 foot row, 90 pounds will be required for an acre of ground. Bush Lima beans—one pound will plant 75 hills and 40 pounds will plant an acre.

Dwarf Green Pod Beans

3516 Tendergreen

**All-American
Gold Medal
1933**

(Round pod.) If you want a wonderfully delicious early snap Bean, plant **Tendergreen**. It is long, round, tender, meaty, light green and the finest flavor. Our customers friends tell us it is the best bean they ever ate. It matures early and the vines are exceptionally strong and vigorous. **Pkt. 5c; ¼ lb. 15c; 1 lb. 40c; 3 lbs. \$1.00.**

3510 Full Measure

(Round Pod). One of the best round podded varieties. Yields large quantities (even more than Tendergreen) of fine-grained, large, dark green tender pods. Very good table quality. **Pkt. 5c; ¼ lb. 15c; 1 lb. 40c; 3 lbs. \$1.00.**

3507 Burpee's Stringless (Round Pod). The most popular of the round podded varieties. Early, very productive—pods tender, fleshy and free from strings. Ready in 50 days. **Pkt. 5c; ¼ lb. 12c; 1 lb. 35c.**

3509 Giant Stringless (Round Pod). Similar to Burpee's Stringless, but pods are a trifle longer, straighter, and a shade lighter green. Exceedingly productive. **Pkt. 5c; ¼ lb. 12c; 1 lb. 35c; 3 lbs. 90c.**

3515 Early Red Valentine (Round Pod). An excellent and dependable early variety. Pods are round, fleshy, of medium green color and average 4½ to 5 inches long. **Pkt. 5c; ¼ lb. 12c; 1 lb. 35c; 3 lbs. 90c.**

3508 Early Bountiful

(Flat Podded.) Best flat-podded stringless variety. Pods 6½ to 7 inches long, stout, flat and nearly stringless. Color light green. Very early, vigorous, hardy, productive. Fine quality. **Pkt. 5c; ¼ lb. 15c; 1 lb. 45c; 3 lbs. \$1.10.**

3514 Refugee Stringless (Round Pod). A very desirable stringless strain of the popular Refugee. Pods round, light green, stringless and of high quality. **Pkt. 5c; ¼ lb. 12c; 1 lb. 35c; 3 lbs. 90c.**

3513 Ruby Dwarf Horticultural A good variety for green shell beans, or can be used early as a green pod snap bean. Plants are productive and mature pods are broad five inches or more long, color yellow splashed with red. They are about equal to Limas in quality. **Pkt. 5c; ¼ lb. 15c; 1 lb. 40c; 3 lbs. \$1.00.**

Lima Beans

Two Fine Pole Limas

3546 King of the Garden A favorite with gardeners because of the great size of pods, which contain 4 to 5 very large fine quality green beans. The vines produce continually until killed by frost. An improved strain of Large White Lima. **Pkt. 5c; ¼ lb. 15c; 1 lb. 40c; 3 lbs. \$1.00.**

3547 Siebert's Early Pole Limas The earliest of the and remarkably productive of large curved pods about 5 inches long. The beans are very easy to shell and of excellent quality. **Pkt. 5c; ¼ lb. 12c; 1 lb. 35c; 3 lbs. 90c.**

Dwarf or Bush Lima

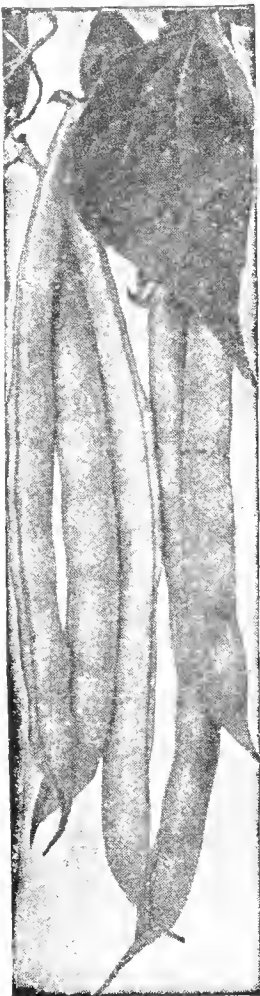
3536 New Wonder or Burpee's Improved Bush Lima The recognized standard of Bush Lima Bean quality. Large robust, compact, plants; productive. Pods uniformly large, produced in clusters and maturing in midseason. Large flat beans of superior quality. **Pkt. 5c; ¼ lb. 15c; 1 lb. 40c; 3 lbs. \$1.00.**

3537 Fordhook The plant is ideal for productivity and disease resistance, bearing the large pods in clusters of 4 to 6 well up above the ground. The pods and beans are of the Potato Lima type, large, thick and handsome. Early, being ready to eat in 75 to 80 days yet productive over a long period. **Pkt. 5c; ¼ lb. 15c; 1 lb. 40c; 3 lbs. \$1.00.**

3538 Henderson's Early The earliest of all Lima Beans—by planting it gardeners in even the northernmost States can enjoy Limas from their own gardens. Pods are small but borne so plentifully that the yield is large. Beans of excellent flavor. **Pkt. 5c; ¼ lb. 12c; 1 lb. 35c; 3 lbs. 90c.**

3501 Asparagus, Mary Washington

This is the best of the newly developed Rust Proof varieties, and is recommended by the U. S. Dept. of Agriculture. It is a selection from Martha Washington and produces large straight tender green stalks of excellent quality. **SEED.** Asparagus is not hard to grow. Start seed in early spring, covering an inch deep. Cultivate well during the summer, transplanting the roots to their permanent bed the following spring. One ounce should sow a 60 ft. row and produce 200 to 300 plants. **Pkt. 10c; Oz. 15c; ¼ lb. 30c; 1 lb. 75c.**



Burpee's Stringless



Sure Crop Wax Beans

Dwarf Wax Pod Beans

3521 Sure Crop Wax (Oval Round Pod). Certainly one of the best black seeded varieties as it is early, has attractive tender pods 5½ to 6½ inches long, nearly straight and is a "surecropper." **Pkt. 5c; ¼ lb. 12c; 1 lb. 35c; 3 lbs. 90c.**

3525 Unrivalled Wax (Oval Flat Pod). A new extra early bean of great value and well named. Long, slim almost transparent, nearly round, only slightly flattened, quite straight, a little curved at tip, very tender. **Pkt. 5c; ¼ lb. 15c; 1 lb. 40c; 3 lbs. \$1.00.**

3526 Wardwell's (Flat Pod). Yields heavy pickings of the finest looking, largest and best quality pods imaginable. Long, straight, broad and golden yellow, fleshy but brittle and fine-grained. Delicious flavor and tender. **Pkt. 5c; ¼ lb. 12c; 1 lb. 35c; 3 lbs. 90c.**

3530 Stringless White Wax Davis Wax has long been a favorite because of the handsome appearance of the pods. This new strain has much better eating quality, being free from fibre or stringiness. **Pkt. 5c; ¼ lb. 15c; 1 lb. 40c; 3 lbs. \$1.00.**

3522 Webber or Cracker Jack Wax

(Flat Pod). Broad, flat, golden yellow, gracefully curved. In our experience, Webber is invariably ready to pick before any other wax bean and will yield more than any other except Sure Crop Wax. It is very vigorous, healthy and wonderfully productive. **Pkt. 5c; ¼ lb. 15c; 1 lb. 40c.**

3523 Improved Golden

(Flat Pod). Pods perfectly straight, very broad, flat, but thick through, fleshy and stringless. An early abundant cropper. It is a greatly improved strain of the old style Golden Wax. It will pay you to plant this strain of Golden Wax. **Pkt. 5c; ¼ lb. 12c; 1 lb. 35c; 3 lbs. 90c.**



Webber

3527 Stringless Refugee Wax (Round Pod). Tender enough to melt in your mouth and absolutely stringless. Better in all ways than the old Refugee Wax. Early and productive. Round pods 5 inches long, very fleshy and curved. **Pkt. 5c; ¼ lb. 15c; 1 lb. 40c; 3 lbs. \$1.00.**

3528 Pencil Pod Black Wax (Round Pod). The best of the black-seeded wax varieties. Early. Pods large, round, 6½ to 7 inches long, straight and entirely stringless. **Pkt. 5c; ¼ lb. 15c; 1 lb. 40c; 3 lbs. \$1.00.**

3529 Round Pod Kidney Wax (Round Pod). Also called Brittle Wax. An excellent variety that deserves much attention. Produces handsome pods 5 to 6 inches long, bright, rich yellow in color and absolutely stringless. For table use this variety is hard to equal, its tender fleshy, yet brittle pods are of the finest quality and are freely produced. Seeds are white with brownish-black eye. **Pkt. 5c; ¼ lb. 15c; 1 lb. 40c; 3 lbs. \$1.00.**



Inoculate Your Beans with Nitragin see page 69

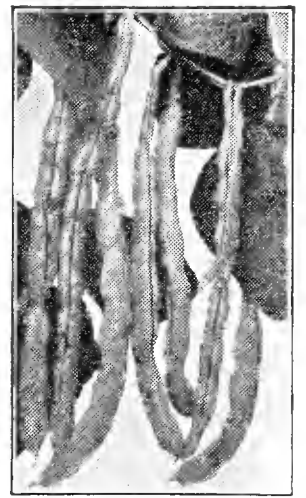
Field or Baking Beans

3552 New Robust The best white bean for baking. Also called "1000 to 1" Field Bean. The dry beans are the same shape and color as the popular Boston Pea Bean, but it has been proven by Experimental Stations that the New Robust out-yields all other white beans. **Pkt. 5c; ¼ lb. 10c; 1 lb. 30c; 3 lbs. 75c.**

3555 White Marrow Large, plump, oval-shaped, white beans for baking. Vigorous vines that are very productive of the highest quality beans. **Pkt. 5c; ¼ lb. 10c; 1 lb. 30c; 3 lbs. 75c.**

3553 White Kidney Also called Royal Dwarf. Produces large upright plants, bearing plenty of pods, which are dark green and about 6 inches long. Seed large, white, kidney-shaped and of excellent quality. Use as green, shelled or dry. **Pkt. 5c; ¼ lb. 10c; 1 lb. 30c; 3 lbs. 75c.**

3554 Red Kidney Quite like White Kidney except that the beans are deep red in color. **Pkt. 5c; ¼ lb. 10c; 1 lb. 30c; 3 lbs. 75c.**



Full Measure

Pole or Cornhill Beans

CULTURE—Same as bush lima beans except that they must be provided with something to climb upon. If planted in hills, poles will answer the purpose, or if planted in rows a continuous wire or heavy twine trellis is good. Pole Beans yield many more pods per plant than dwarf varieties. One pound will plant 100 hills.

3557 Kentucky Wonder or **Old Homestead**. The most satisfactory of all the green podded Pole Beans. Early, wonderfully prolific, bearing continually until frost. Long pods in clusters. May be planted with corn. Pkt. 5c; ¼ lb. 12c; lb. 35c; 3 lbs. 90c.

3563 Kentucky Wonder Wax One of the earliest and most productive of the wax Pole Beans. Pods 7½ to 8 inches long, thick, fleshy and brittle. Light yellow, seed chocolate brown. Pkt. 5c; ¼ lb. 15c; lb. 40c; 3 lbs. \$1.00.

3558 Golden Cluster Wax A splendid Wax Pole Bean. Pods 6 to 8 inches long, golden yellow, thick, fleshy and stringless. White seeded. Pkt. 5c; ¼ lb. 15c; lb. 40c; 3 lbs. \$1.00.

3559 Lazy Wife Popular for snaps, shell beans or for beans for winter use. The pods are borne in clusters, long, broad, thick, fleshy, green pods, white seed. Pkt. 5c; ¼ lb. 12c; lb. 35c; 3 lbs. 90c.

3561 Horticultural Cranberry Wren's Egg. Used for shell beans, either green or dry. Dry seed speckled. Pkt. 5c; ¼ lb. 12c; lb. 35c; 3 lbs. 90c.

3562 Yard Long Asparagus Bean. An interesting novelty from the old country. Long, slim, round pods, often 2 to 3 feet long. The pods are edible. Pkt. 10c.



Golden Cluster Wax Bean

Beets

GROW YOUR OWN BEETS—Root crops give more food value for the space occupied than any other vegetable. Beets are the most popular of all root crops. Beets may be stored for winter use. Best of all, the small beets pulled and used soon after, are much sweeter and more tender than any you could buy. Try some buttered tender baby beets from your own garden this year. Make at least two plantings of beets so that you have plenty for early use and for winter storage as well.

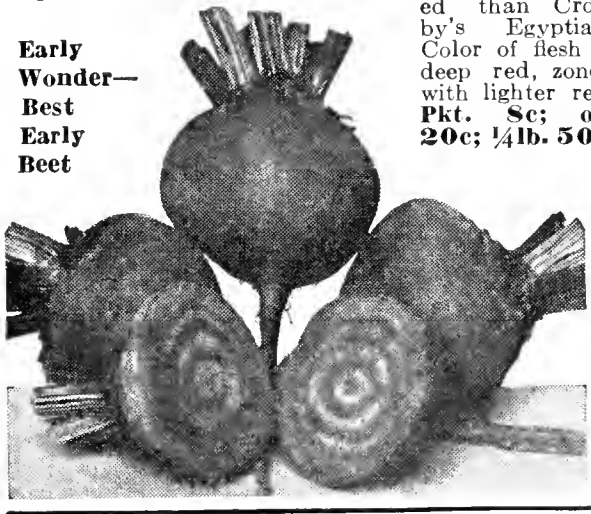
3576 Detroit Dark Red The most popular of all beets. Detroit makes a beautiful appearance served on the table or bunched for market, as it retains its deep red color. A big cropper with small upright tops, permitting close planting. The roots are globe shaped, see picture at left. Skin and flesh dark, blood red with very little lighter zoning. An excellent winter keeper. Pkt. 5c; oz. 20c; ¼ lb. 50c.

3578 Perfected Detroit All American 1934.

An improved strain with which we are coming close to perfection in uniformity of size and shape of roots and extreme depth of color. Pkt. 10c; oz. 25c; ¼ lb. 60c.

3571 Early Wonder A fine beet for extra early or very late planting as it produces edible roots quickly. Slightly more rounded, than Crosby's Egyptian. Color of flesh is deep red, zoned with lighter red. Pkt. 5c; oz. 20c; ¼ lb. 50c.

Early Wonder—Best Early Beet



3579 Extra Early Egyptian One of the very earliest, especially valuable for forcing for early market. Tops small, roots distinctly flat and moderately thick. Flesh dark red with lighter zones. Pkt. 5c; oz. 15c; ¼ lb. 40c; lb. \$1.00.

3580 Edmand's Blood Turnip Roots nearly round, dark red. Flesh purplish-red with very little zoning. Pkt. 5c; oz. 15c; ¼ lb. 40c.

3573 Crosby's Egyptian An improved strain of old Egyptian and now the standard for early market. The roots are flattened globe shaped (see picture below). Skin deep red, flesh slightly zoned. This strain of Crosby's Egyptian is suitable for the most critical market gardeners planting. Much extra work has been done on this to perfect uniformity in shape and color of roots. Pkt. 5c; oz. 15c; ¼ lb. 40c.

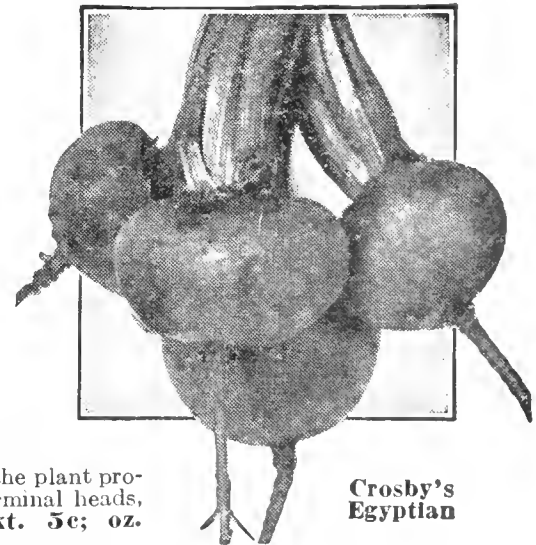
Broccoli, Hardy Cauliflower

3601 Large White Broccoli A vegetable very similar to Cauliflower, but harder and less particular of conditions. Produces large white compact heads, tender and of delicate cauliflower flavor. Grow like Cauliflower. Pkt. 10c; oz. 50c; ¼ lb. \$1.50.



Italian Green Broccoli

3602 Italian Green Sprouting A distinct variety and a vegetable that has become very popular. Served as Asparagus it is very tasty, some considering it better than Cauliflower, yet it is easier to grow than Cauliflower. Grows quickly producing a cauliflower-like bluish green head in about 90 days. After the head is removed the plant produces branches bearing smaller terminal heads, which may also be used. Pkt. 5c; oz. 40c; ¼ lb. \$1.25.



Crosby's Egyptian

Mangel Beets for Poultry and Stock

QUANTITY OF SEED. One ounce should sow a 75 to 100 ft. row. 5 to 6 pounds an acre.

3586 Mammoth Long Red The heaviest yielding of all mangels, often 2½ ft. long and very heavy. Grows half out of ground, easy to harvest. Oz. 8c; ¼ lb. 20c; lb. 60c.

3589 Danish Sludstrup Produces large oval orange colored roots that grow more than half above ground. Flesh white tinged yellow and of extremely high sugar content. An unusually valuable dairy beet. Oz. 10c; ¼ lb. 25c; lb. 65c.

3588 Giant Half Sugar The richest of all mangels in sugar content and feeding value. Ready to harvest earlier than others. Skin rose colored; flesh white. Oz. 10c; ¼ lb. 25c; lb. 65c.

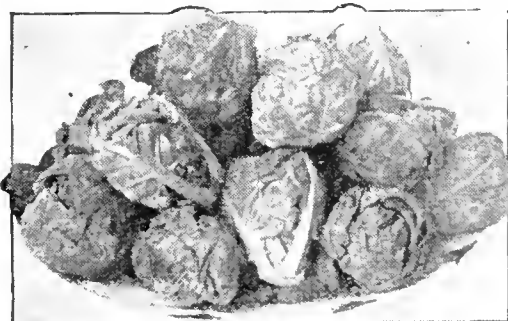


Sludstrup

Brussels Sprouts

3612 Long Island Improved

Small heads of delicious quality are abundantly produced along the stem, the plants growing about 2 ft. high. Cultivate same as late cabbage. Produces tender little heads from October to December. Pkt. 5c; oz. 25c; ¼ lb. 75c; lb. \$2.00.



Brussels Sprouts

Swiss Chard or Spinach Beet

No other vegetable will produce more nutritious greens from a small space than Swiss Chard. It grows rapidly forming large leaves with broad flesh stems and mid-ribs. Sow the seed in April or May and thin the plants out to stand 1½ ft. apart.

3596 Lucullus

Has very large heavily crumpled, thick leaves and creamy white stalks. Pkt. 5c; oz. 15c; ¼ lb. 35c.

3597 Large White

Ribbed Dark Green. Has enormous leaves not quite as crumpled as Lucullus and pearly white stalks extremely thick and broad. Pkt. 5c; oz. 20c; ¼ lb. 45c.



Swiss Chard



Early Jersey Wakefield

leaves allows close planting so many heads can be grown in small space. Has a pleasing flavor, distinct from the round head varieties and we strongly recommend it for the home garden. **Pkt. 5c; oz. 30c.**

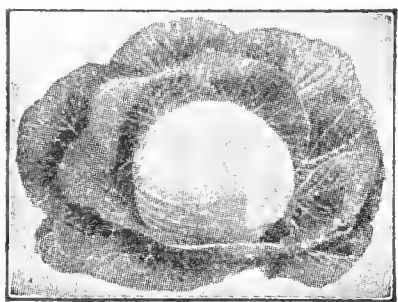
3616 Golden Acre The earliest round headed variety, forming a good solid round head one week earlier than Copenhagen market. Absence of large outer leaves permits close planting. **Pkt. 8c; oz. 40c.**

3620 Just Right All-American 1935 Special Mention. A first early, flat-tish round, short stemmed variety. See Page 64. **Pkt. 10c; 1/2 oz. 25c; oz. 40c.**

3631 Penn State Ballhead All-American 1934 Award of Merit. Short stemmed variety, large, hard, solid, blue-green flattened globe. See Page 64. **Pkt. 10c; 1/2 oz. 25c; oz. 45c.**

3619 Copenhagen Market The standard early round variety, only a few days later than Wakefield, but much larger and heavier. Heads averaging 8 to 10 lbs. each. Very compact in habit, with few outer leaves, which permit close planting. Earliness, compact growth, large heads and superior quality have made this cabbage very profitable. **Pkt. 5c; oz. 25c.**

3621 Glory of Enkhuisen A round, solid head and early but about one week later than Copenhagen Market. Matures in about 90 days. A very profitable cabbage both for the early market and for Fall use. Desirable variety for Kraut making. Heads medium sized, close leaved and very good keepers. **Pkt. 5c; oz. 25c.**



Copenhagen Market

Red Cabbages

3636 Red Delicious Early. This is the earliest of all red cabbages and yet it has hard, solid heads, round and very uniform. A delicious cabbage to eat and attractive in color. **Pkt. 10c; 1/2 oz. 25c; oz. 45c.**

3637 Mammoth Rock Red Late. The largest and surest heading late Red Cabbage. Deep red in color at the heart. Large, vigorous plant, very hardy with medium length stem. A favorite for coldslaw. **Pkt. 5c; oz. 35c.**

Chinese Cabbage

While not a true cabbage this vegetable is as easily grown as the true cabbage, and is considered by many superior in quality. It resembles celery to some extent in its habits of growth as well as in flavor. Much esteemed for salads. Sow either early for spring crop or in late summer for fall crop.



Chihli Cabbage

3648 Chihli Produces a long slender head 15 to 18 inches tall, solid and crisp. This is a self-folding variety and hearts are well blanched tender and sweet. Early and very sure heading. Superior to Pe-Tsai. **Pkt. 8c; oz. 25c.**

3647 Wong-Bok Shorter and much thicker heads only 8 to 10 inches long, but firm and tightly folded. The thick hearts are full, crisp, and tender and of excellent quality. A self-folding variety. Much esteemed for salads. **Pkt. 5c; oz. 25c.**

Cabbage—Selected Strains

Many inferior strains of Cabbage are offered on the market at low prices because prices on the super-selected strains seem high. However, in Cabbage seed, the best is the cheapest in the long run. Therefore, we offer only the highest quality that it is possible to obtain from the most reliable growers.

CULTURE—Sow the seed of early varieties in hot beds or boxes indoors in February and March, transplanting to the open ground in April and May at which time seed of the mid-season varieties may be sown for later transplanting. Seed of the late varieties should be sown in good garden ground early in May and transplanted later. Cabbage should stand 18 to 24 inches apart in rows 30 to 36 inches apart. Cabbage should be thoroughly cultivated throughout the season.

QUANTITY OF SEED. An ounce should produce about 2,500 plants, 1/4 lb. enough for one acre.

Early Cabbages

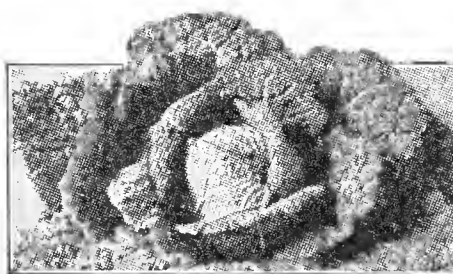
3617 Early Jersey Wakefield This is the most popular of the pointed heads. It forms an edible head very early, about the same as Golden Acre in season. The absence of large spreading outer leaves allows close planting. Has a pleasing flavor, distinct from the round head varieties and we strongly recommend it for the home garden. **Pkt. 5c; oz. 30c.**

Late Cabbages

3626 Danish Ballhead For quality, no other winter cabbage equals Ballhead. It is a sure header, very heavy, solid and fine grained. Always brings the highest market prices. One of the best keepers, coming out of the pit in March or April fresh and solid. This is the short stemmed strain which is considered the most desirable. **Pkt. 8c; oz. 35c.**

3641 Drumhead Savoy Many consider Savoy the finest quality of all cabbages. The leaves are finely curled and the heads solid. If you have never grown Savoy Cabbage, try it this year, you'll like it immensely. **Pkt. 5c; oz. 25c.**

3630 Early Flat Dutch An early and especially fine Flat Dutch, 10 days to 2 weeks earlier than Premium Flat Dutch. Heads are round, flat and very solid and average a little smaller than the Premium Flat Dutch. It is a very good keeper. Stems are of medium length. **Pkt. 5c; oz. 25c.**



Drumhead Savoy

3628 Premium Late Flat Dutch Probably more largely grown than any other late variety, because everybody knows it is always reliable. Uniform, large flattened heads of fine quality and a good keeper. Largely grown to supply Kraut factories. Beats all others in tonnage per acre. **Pkt. 5c; oz. 25c.**

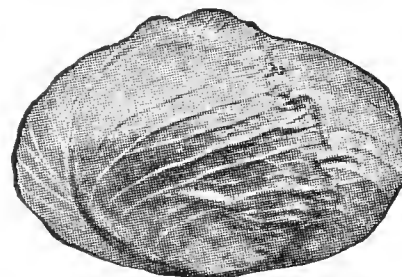
3622 All Head Early As early as most of the early summer cabbages; the deep, flat heads are remarkably solid and uniform in color as well as in shape and size. Also makes a fine winter cabbage if planted late and a splendid sort for kraut-making. **Pkt. 5c; oz. 20c.**

Disease Resistant Cabbage

In sections where Cabbage "Yellows" is damaging, it pays to plant strains bred for disease resistance. The seed of the two disease-resistant varieties listed below, is gathered from plants grown on diseased soil and which proved immune.

3623 Marion Market Early. This is the disease-resistant Copenhagen Market. It is a few days later but otherwise it has all the good points of that variety. **Pkt. 10c; 1/2 oz. 30c; oz. 50c.**

3629 Wisconsin No. 8 Hollander Late. A "Yellows" disease-resistant strain of the popular Hollander, being slightly larger and more leafy than the parent. The heads are round or somewhat flattened and more solid, with splendid keeping qualities. Especially valuable in sections where cabbage plants are effected by "Yellows" disease, as it is practically 100% immune. **Pkt. 10c; 1/2 oz. 25c; oz. 45c.**



Premium Late Flat Dutch

3742 Chives

A small perennial plant of the onion family, readily propagated from seed. The leaves have a delicate onion flavor and are much used in salads and for flavoring soups, stews, etc. Plant forms a small clump which produces an abundance of foliage for frequent cutting. **Pkt. 8c; 1/4 oz. 25c; oz. 75c.**

Cauliflower

Many inferior strains of Cauliflower are offered on the market because prices of the best super-selected strains seem high. However in Cauliflower seed, the best is by far the cheapest in the long run and we offer you only the best that our growers can produce. We could have Cauliflower seed grown for us at half the prices but you would not get half as good results.

CULTURE—Cauliflower is grown much the same way as early Cabbage, the seeds started in hotbeds or boxes in February or early March. An extra transplanting into other boxes or cold frames before setting outdoors is beneficial. In these set 2 inches apart each way. When the heads begin to form gather the outer leaves and tie together to protect from the hot sun.

QUANTITY OF SEED. One ounce will produce 2000 plants, 5 ounces an acre.

3651 Early Snowball, "Super" Strain

Snowball is the earliest and best for the home gardener who has rich, moist soil, for market and for the greenhouse grower. The plants are compact, with closely growing outer leaves, heads solid, medium large and snowy white. **Pkt. 15c; 1/8 oz. 50c; 1/2 oz. \$1.50; 1 oz. \$2.75; 2 ozs. \$4.50; 1/4 lb. \$8.00.**

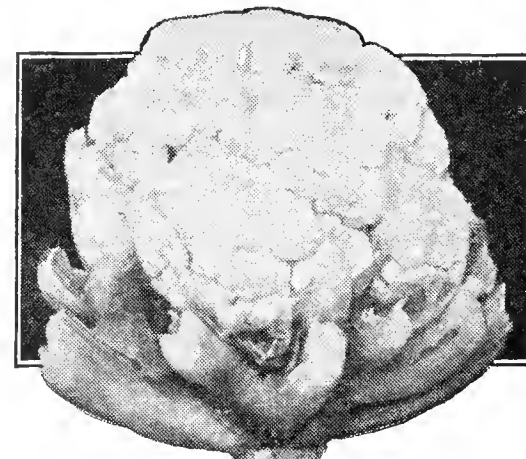
3652 Dry Weather or Danish Giant

This is a valuable strain that possesses the quality of forming good heads on dry soil and during stretches of dry weather, when other varieties fail. The head is beautiful, large, snow white and is protected by large leaves making it easier to "whiten" than Snowball. Only a trifle later than Snowball, perhaps not quite as good for greenhouse growing, but a wonder for the open ground. A sure header. **Pkt. 12c; 1/8 oz. 40c; 1/2 oz. \$1.10; 1 oz. \$2.00; 2 ozs. \$3.50; 1/4 lb. \$6.00.**

"French Endive" or

3739 Witloof Chicory

Grow your own Winter Salad. This French Endive or Witloof Chicory is a most delicious and appetizing salad and is easily grown. Sow the seed in the open June 1st and lift the roots in the fall. For forcing, pack the roots closely together in boxes and cover with 6 inches of sand or light earth, water and place near heater to keep warm. When sprouts break through the surface, they are ready for the table. Serve with French dressing. **Pkt. 5c; oz. 30c; 1/4 lb. 85c.**



Early Snowball Cauliflower

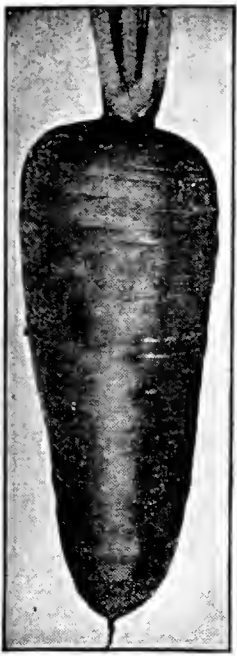
Carrots

Grow Your Own and Enjoy Their Lusciousness

Carrots deserve a space in your garden. In fact make several plantings so that you can have some early, midseason and late.

CULTURE—For the earliest crop sow seed in April, as soon as the soil is in good workable condition. Later plantings can be made in May and June. The soil should not be heavily fertilized, especially with manure. Cover the seed about $\frac{1}{2}$ inch deep, spacing the rows 12 to 16 inches apart. It is important to thin the plants to stand not closer than 3 inches. Give frequent hoeing and cultivation. Carrots pulled just as soon as sizeable are at their best, without a hard core.

QUANTITY OF SEED. One ounce should sow a 200 ft. row, 2 to 3 lbs. an acre.

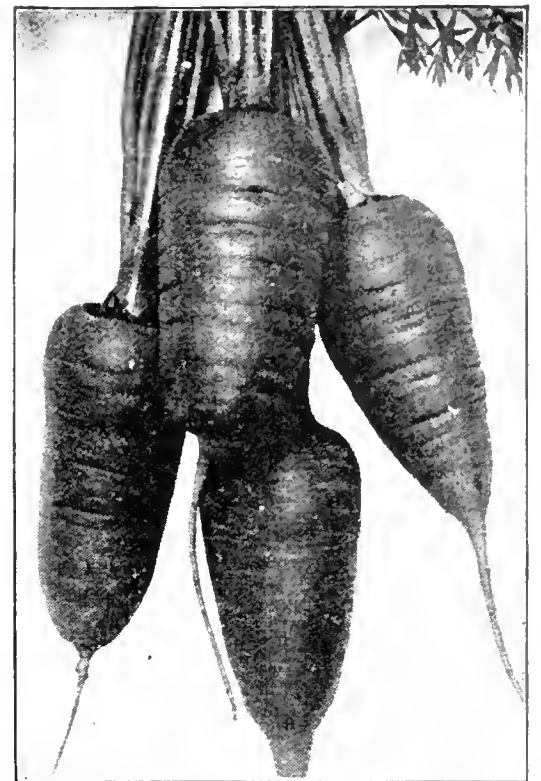


Chantenay Carrot

3666 Chantenay or Model The name suits this variety as it is a model all around carrot. The illustration is typical of its shape and it is smooth, fine grained, of very good eating quality. When fully developed the roots are about 6 inches long and $2\frac{1}{2}$ inches in diameter at the shoulder. Though a medium early variety the roots may be pulled while small so it gives you baby carrots with the earliest. An excellent fall and winter keeper. **Pkt. 5c; oz. 10c; $\frac{1}{4}$ lb. 35c.**

3662 Danvers Half-Long The roots average $1\frac{1}{2}$ inches in diameter and 5 to 6 inches long, holding their thickness well to the point. A favorite with market gardeners for bunching as size, shape, color and sweetness are ideal. **Pkt. 5c; oz. 10c; $\frac{1}{4}$ lb. 35c.**

All-America Selections and Vegetable Novelties Page 55.



Danvers Half-Long Carrot

3670 Red Cored Chantenay Also called "Coreless" Chantenay. A selection from the regular Chantenay with decidedly deeper orange color and with small, very tender cores of almost uniform color with the surrounding flesh, making it very desirable for salads or dicing. Size and shape very similar to the regular Chantenay and very uniform in size and appearance. **Pkt. 8c; oz. 15c; $\frac{1}{4}$ lb. 40c.**

3668 Orange Coreless This is a beautiful carrot for the home garden and market. In shape it is quite like Nantes but a trifle more tapering, smooth, 7 to 8 inches long and $1\frac{3}{4}$ to 2 inches across at the shoulder. On real good deeply worked soil the roots are longer (10 to 12 inches). Color is orange red. This carrot is a remarkably good keeper, yet is tender, with a very small core (practically coreless). **Pkt. 10c; oz. 20c; $\frac{1}{4}$ lb. 55c.**

3667 Scarlet Nantes

One of the best table carrots, tender and delicious. Nantes is half-long or stump rooted, but instead of tapering like Danvers it is cylindrical in shape and grows about 6 inches long, slender and fine looking. The flesh is orange red, fine grained and free from hard fibre or core. **Pkt. 8c; oz. 15c; $\frac{1}{4}$ lb. 40c.**

3672 Imperator A beautiful Carrot of deep, rich orange. Long, and smooth with sloping shoulders and tapered to semi-blunt end, 7 to 8 inches long. The orange flesh is tender and with indistinct core. Of excellent table quality and with the attractiveness to make it a splendid market and shipping variety. The tops are strong enough for good bunching. **Pkt. 8c; oz. 15c; $\frac{1}{4}$ lb. 40c.**

3673 Morse's Bunching

All-American Gold Medal 1934

A new type developed to fill a demand for a longer and better colored bunching Carrot. Roots are almost cylindrical with rounded shoulders and well stumped, 2 inches in diameter and 9 to 10 inches long. Color deep red-orange, roots free from wrinkles. **Pkt. 8c; oz. 15c; $\frac{1}{4}$ lb. 40c.**

3671 Long Orange

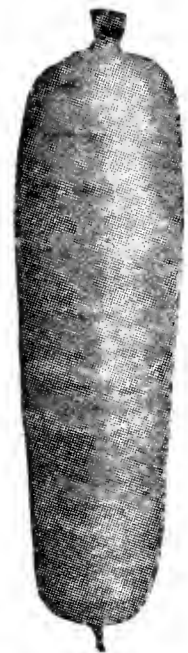
An excellent, heavy producing, intermediate-season variety. Roots 10 to 12 inches long about $2\frac{1}{2}$ inches broad at the shoulder, tapering regularly to a point. Color deep orange. **Pkt. 5c; oz. 15c; $\frac{1}{4}$ lb. 35c; lb. \$1.00; 5 lbs. \$4.25.**

3664 Oxheart or Guerande A splendid second early variety of short stocky shape two to three inches in diameter and with abrupt blunt tip making it an excellent variety for shallow or heavy soils. Keeps well in storage holding its quality well, and is a very heavy yielder often producing 15 to 20 tons per acre. **Pkt. 5c; oz. 10c; $\frac{1}{4}$ lb. 35c.**

3676 Mastodon or Giant White Best and largest stock and poultry feed Carrot grown, and wonderfully heavy yielder. It grows partly out of the ground, making it easy to harvest. **Oz. 10c; $\frac{1}{4}$ lb. 30c; lb. 90c.**



Orange Coreless Carrot



Scarlet Nantes

Celery

CULTURE—Sow seeds early in hotbed or cold frame. As soon as the plants are about 3 inches high, transplant to a nicely prepared bed in the border, or to boxes, setting them 4 to 5 inches apart. When about 8 inches high, and stocky, set them out 6 to 8 inches apart in rows 3 ft. apart and cultivate well during summer. Earth up for blanching in autumn, but never hoe or earth up when the foliage is moist or wet. The late crop may be set out in July.

QUANTITY OF SEED. One ounce should produce 5000 to 7500 plants, 4 ounces enough plants for an acre.

3686 Golden Detroit A selection from Dwarf Golden Self-Blanching which brings out the good points of that variety and eliminates the faults. Plants heavy, compact and full hearted. Especially valuable for shipping. **Pkt. 10c; $\frac{1}{2}$ oz. 30c; oz. 50c.**

3681 Golden Plume or Wonderful Golden Plume or Wonderful is really a wonderful new celery. It grows quickly, produces semi-dwarf, heavy stalks, thicker than Self-blanching, with a well blanched solid heart. The color is a beautiful golden, and the flavor is par excellence. Not a winter keeper or long shipper, but excellent for nearby markets and home garden. **Pkt. 10c; $\frac{1}{2}$ oz. 35c; oz. 60c.**

3682 Dwarf Golden Self-Blanching Original Strain. It is of dwarf compact growth, with thick, heavily ribbed stalks, which blanch easily to a clear waxen yellow. More extensively grown for both home and market than any other variety. **Original strain, best quality. Pkt. 5c; $\frac{1}{2}$ oz. 25c; oz. 40c.**

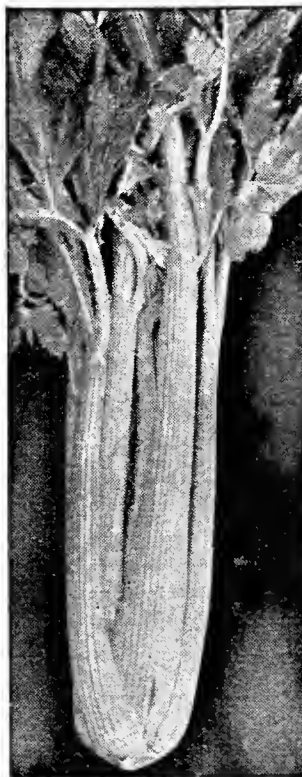


Celery, Giant Pascal

3684 White Plume The earliest and most easily blanched celery in cultivation, hence its popularity. Foliage light green shading to nearly white at tips. Blanches silvery white. **Pkt. 5c; oz. 25c.**

3685 Giant Pascal A standard fall and winter variety of vigorous, compact growth. Stalks short, thick and broad. Excellent quality for home use, but too tender to stand shipping. Golden yellow heart, and fine nutty flavor. **Pkt. 5c; oz. 25c.**

3693 Celeriac, Large Smooth Prague Turnip-rooted Celery. The large, solid, turnip-like roots are highly esteemed for serving like parsnips or turnips or flavoring soups, etc. For winter use store same as turnips. **Pkt. 5c; oz. 25c.**



Celery, Golden Plume



Celeriac

Cress

3749 Cress Curled or Pepper Grass. Grown extensively as a small salad plant. Sow thickly in rows 1 ft. apart. Ready for table in 30 days so make successive sowings. The leaves are finely cut and feathery with a very refreshing pungent flavor. **Pkt. 8c; oz. 15c.**

3750 Water Cress A hardy perennial water plant, the leaves of which are used for salads or garnishing. May be grown in a stream of water or small pond. Full directions are printed on each packet. **Pkt. 10c; $\frac{1}{2}$ oz. 25c; oz. 40c.**

3746 Corn Salad or Fetticus A delicious salad plant for late fall, winter or spring use. The plant somewhat resembles Spinach, and is just as easy to grow, being of quick growth and hardy. The leaves form a compact rosette. The leaves are made tender by frost. Serve as Lettuce, or cook like Spinach. One ounce will sow a 50 foot row. **Pkt. 8c; oz. 20c; $\frac{1}{4}$ lb. 60c.**

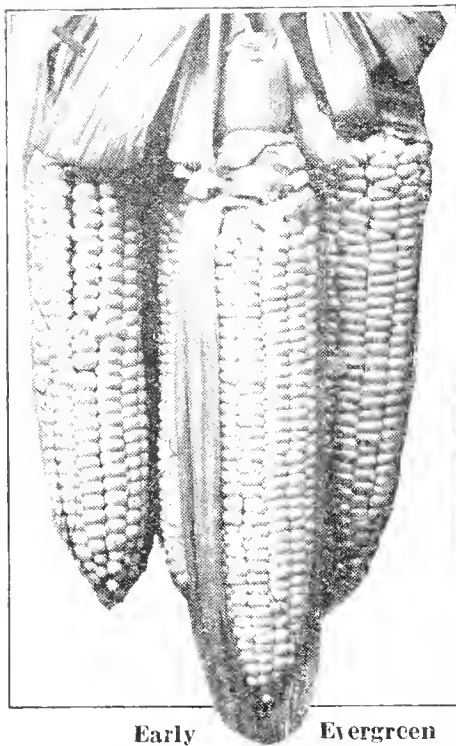
3781 Dandelion Improved Thickleaved This sort is much better than the common cultivated Dandelions, being very thick in leaf and of a deep green color. Grows into an upright compact tuft of leaves, easy to bunch and tie for blanching. **Pkt. 8c; oz. 50c; $\frac{1}{4}$ lb. \$1.50.**

All Season Sweet Corn Collection

Four varieties, all of highest merit, which if planted at the same time will give you a continuous supply practically all summer.

Early Golden Sweet
Templin-Bradley's Hybrid Bantam
Asgrow Golden Colonel
Golden Evergreen

No. 3723 $\frac{1}{4}$ lb. Each Above for Only 50c.



Early Evergreen

Templin-Bradley's Hybrid Golden Bantam

See Pages 78 and 79

3700 Golden Bantam

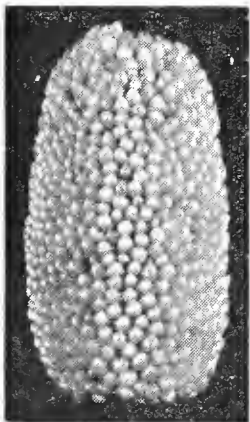
The good quality of Golden Bantam is too well known to need long description. Our sales of the past few years show it to be the most popular variety we list. Ears 6 inches long, with 8 rows of broad kernels as sweet as honey. Pkt. 5c; ¼ lb. 10c; lb. 30c; 3 lbs. 80c.

3708 Golden Giant This valuable Golden Sweet Corn was introduced to combine size and earliness. It is a cross between Golden Bantam and Howling Mob, producing heavy stalks, usually carrying two 12 to 14 rowed ears. Pkt. 5c; ¼ lb. 12c; lb. 35c; 3 lbs. 90c.

3697 Wonder Bantam A larger, more prolific type of the favorite Golden Bantam. Ears are 8 to 10 inches long and are borne higher on a sturdy stalk. Pkt. 5c; ¼ lb. 12c; lb. 35c; 3 lbs. 90c.

3710 Whipple's Early Yellow This variety is shown on the front cover. Ears large, 8 to 10 inches long having 14 to 16 rows of deep, tender kernels of very fine eating quality. Ready to use only a few days later than Golden Bantam—larger eared and more productive. Pkt. 5c; ¼ lb. 12c; lb. 35c; 3 lbs. 90c.

3719 Golden Evergreen The product of a cross between Golden Bantam and Stowell's Evergreen, this variety combines the fine flavor and quality of the Bantam with the size and uniformity of the Evergreen. Producing 7 to 8 inch ears of 12 to 14 rows of rich golden yellow kernels. Pkt. 5c; ¼ lb. 12c; lb. 35c; 3 lbs. 90c.



Japanese Hulless

attractive ears, peculiar in form, being nearly as thick as long. The kernels are similar to the best strain of White Rice, only longer and slimmer and pearly white in color, but its crowning merit lies in its popping quality, fine flavor and absent of hull of shell. Pkt. 5c; ¼ lb. 10c; 30c; 3 lbs. 75c.

3732 South American Mushroom Also called T.N.T. or Dynamite. A sensational new variety of Pop Corn, that has met with immediate popularity. Of vigorous growth, 6 to 8 feet tall producing two and often three ears, 8 to 9 inches long of deep orange kernels, smooth and round, which pop larger than any corn known, and of a rich creamy yellow, deliciously tasty. Pkt. 5c; ¼ lb. 12c; lb. 35c; 3 lbs. 80c.

3734 Golden Baby Rice or Golden Hulless. An excellent small-kerneled variety of pop corn which pops entirely hullless, large and flaky. Of finest quality and flavor. Ears medium short and stocky with closely arranged kernels of a rich golden yellow color. Pkt. 5c; ¼ lb. 10c; lb. 25c; 3 lbs. 65c.

3728 Mammoth White Rice Standard white variety, early and heavy yielding but in quality, superseded by Japanese Hulless. Pkt. 5c; ¼ lb. 10c; lb. 30c; 3 lbs. 75c.

3730 Queen's Golden Standard yellow kerneled variety that pops out creamy white. Pkt. 5c; ¼ lb. 10c; lb. 30c; 3 lbs. 75c.

Sweet Corn

DO YOU KNOW WHY HOME GROWN SWEET CORN ALWAYS TASTES BEST? Because within a few hours after the tender ears are pulled off the stalk they begin to lose their sugar and they rapidly deteriorate in flavor. You can seldom buy absolutely fresh sweet corn—so unless you have grown your own, you probably do not realize how deliciously sweet it can be.

Culture. A constant supply of sweet corn may be had from your garden by planting a succession of early, midseason and late varieties and by planting each of the kinds every week or ten days. Plant after all danger of frost is past and the ground is warm, in rows 2 to 3 feet apart and 8 to 10 inches apart in the row. Corn likes frequent cultivation until the ears are formed.

Quantity of Seed. 1 lb. will plant about 300 hills or 400 to 500 feet of row. 12 to 15 lbs. will plant an acre.

3713 Bradley's Golden Early Market The earliest large true sweet corn of golden color. The ears are of good size, 12 rows, 7 to 8 inches long, well filled with broad butter-yellow kernels. Plenty of good qualities—early, yellow, large and delicious. Pkt. 5c; ¼ lb. 15c; 1 lb. 40c; 3 lbs. \$1.00.

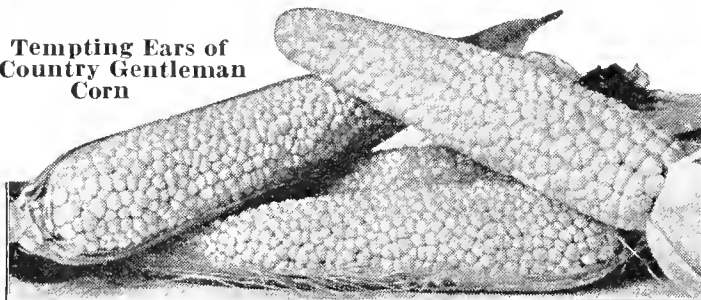
3695 Golden Sensation

A very early and productive variety, producing large well filled ears of fine quality corn several days earlier than Early Sunshine. Ears 9 to 10 inches long, kernels rich golden yellow, sweet and very tasty. Pkt. 5c; ¼ lb. 12c; lb. 35c; 3 lbs. 90c.

3701 Early Golden Sunshine

Has good sized 12 rowed ears 7 to 8 inches long and is one week to 10 days earlier than Bantam. Sunshine was developed at North Dakota Experiment Station, where earliness and hardiness are necessary qualifications. Pkt. 5c; ¼ lb. 12c; lb. 35c; 3 lbs. 90c.

Tempting Ears of Country Gentleman Corn

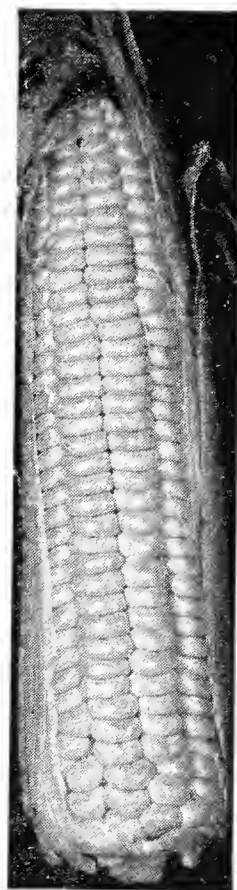


3704 Early Golden Sweet

The earliest golden sweet corn maturing 12 to 14 days earlier than Golden Bantam. Has the size, color and fine eating quality of regular Golden Bantam with the added advantage of extreme earliness. The well filled ears averaging six inches long with 12 rows of deep kernels are produced on stalks 3½ to 4 feet tall. Pkt. 5c; ¼ lb. 12c; lb. 35c; 3 lbs. 90c.

3715 Asgrow Golden Colonel

A golden yellow Country Gentleman, the result of crossing Golden Bantam with Country Gentleman. Stalk and ear growth and maturity time the same as Country Gentleman but with the color and sweet eating quality of Golden Bantam. Pkt. 5c; ¼ lb. 12c; lb. 35c; 3 lbs. 90c.



Golden Bantam

3709 Black Mexican By many considered the tenderest and sweetest of all. Cooks pure white while young and tender, turning to bluish-black when ripe. Ripens medium early. Pkt. 5c; ¼ lb. 12c; lb. 35c; 3 lbs. 90c.

3720 Early Evergreen A very desirable home and market garden sort about one week earlier than Stowell's Evergreen. Ears average 7½ to 8 inches long, with 14 to 16 rows of white kernels, deeper and slightly narrower than Stowell's. Pkt. 5c; ¼ lb. 12c; lb. 35c; 3 lbs. 90c.

3716 Country Gentleman Or "Shoe Peg." A well known variety which is par excellence when quality is desired. The kernels are so deep that there is little room left for cob. Market gardeners who supply hotels and high class restaurants depend on this for their main crop. The ears are 6 to 7 inches long, small white cob. Pkt. 5c; ¼ lb. 12c; lb. 35c; 3 lbs. 90c.

3718 Stowell's Evergreen Select Strain. The standard main crop variety, much used for the home garden, market and canning. It is very tender and sugary, remaining in condition a long time. Our stock is the true deep, broad kerneled strain. Pkt. 5c; ¼ lb. 12c; lb. 35c; 3 lbs. 90c.

New Hybrid Sweet Corns Increase Yields 50% or more

The advantages to you in planting Hybrid Corns are briefly as follows: They produce vigorous sturdy and disease resistant plants, no weak plants, no nubbins. These desirable features enable this kind of corn to outyield the standard varieties under all sorts of conditions.

The stalks are very uniform and there is a much larger proportion of marketable ears of even size and shape. The uniformity and vigor of the plant growth means uniform maturity so that the gardener can harvest the crop with a minimum of immature or over ripe ears.

We recommend the following varieties:

3699 Golden Cross Bantam A true hybrid produced by the Purdue Experimental Station. The stalks are sturdy. Ears 7½ to 8 inches long, 10 to 12 rowed and are extremely uniform. Highly resistant to Stewart's disease. Pkt. 5c; ¼ lb. 15c; 1 lb. 45c; 3 lbs. \$1.25.

3712 Kingscrot Golden Bantam This is a double cross among four inbred strains. Early and uniform, stalks 4½ to 5 feet tall, ears golden yellow 7 to 7½ inches long with 10 and 12 rows of kernels. Very fine quality. Pkt. 5c; ¼ lb. 15c; lb. 40c; 3 lbs. \$1.00.

3714 Templin-Bradley's Hybrid Golden Bantam. A new Golden Bantam Hybrid of outstanding qualities. From 6 to 10 days earlier than other crosses, 6 to 6½ feet tall with uniform 7½ inch ears of 12 rows of rich golden deep kernels. ¼ lb. 15c; lb. 50c; 3 lbs. \$1.25.

Egg Plant

CULTURE—Egg plant likes rich moist soil. Start seed early in hot beds or boxes and transplant once before setting out in the open ground, which should not be until the ground is thoroughly warm. In the garden the plants may be set 2 feet apart in the rows which are 2½ to 3 ft. apart.

QUANTITY OF SEED. One ounce should produce 1500 to 2000 plants, 4 ounces enough for an acre.

3784 New York Spineless The best main crop variety about 10 days later than Black Beauty, but larger and more prolific. Each plant often bears 8 to 10 nice "Eggs" of deep rich purple. Fruits perfectly spineless. Our strain of seed is of Superfine Quality. Pkt. 5c; ¼ oz. 18c; oz. 50c; ¼ lb. \$1.50.

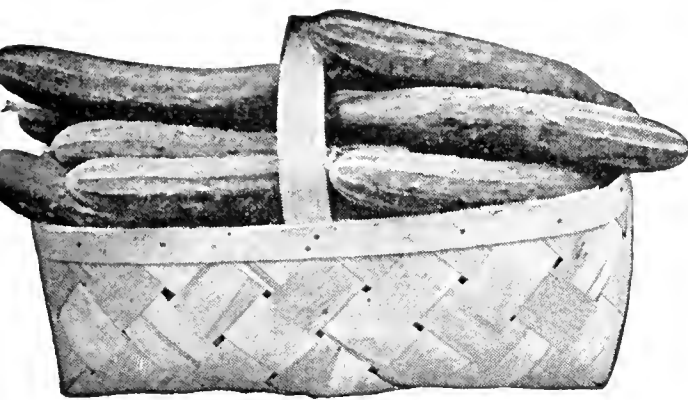
3785 Black Beauty The earliest good variety, so best for the Northern States. A dwarf growing variety bearing fruits 2 to 3 lbs. in weight. Holds the dark purple color for a long time. About 10 days earlier than New York and not quite as large. Pkt. 5c; ¼ oz. 18c; oz. 50c; ¼ lb. \$1.50.

Each Fall

We import from Holland for our customers, the finest Tulip, Hyacinth, Daffodil and Crocus Bulbs. Send for free catalog, ready in late August.



New York Spineless Egg Plant



Extra Long Green Cucumber

Cucumbers

DO YOU LIKE SLICED CUCUMBERS IN HOT WEATHER? When you can go out in your garden and pick a few nice slicers just before meal time, they taste ever so much better than those purchased outside.

CULTURE—A light warm soil is best for Cucumbers, although they will do very well in most any good well drained garden soil. After all frost danger is past sow the seed in hills 4x4 or 4x6 feet apart. Cover $\frac{1}{2}$ inch deep planting 8 to 10 seeds in each hill. Later when the danger of insects is over remove all but 3 or 4 of the strongest plants.

QUANTITY OF SEED. One ounce should plant about 50 hills, 2 lbs. an acre.



A Splendid Slicer

Best Pickling Cucumbers

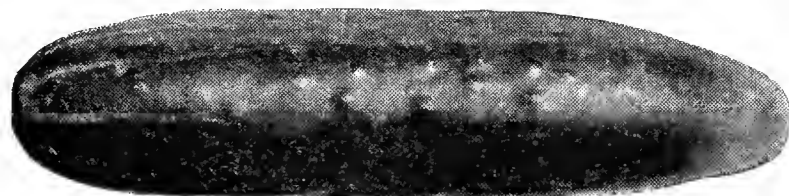
3780 National Pickling A superior strain of pickling cucumber developed by the Michigan Agricultural College under the supervision of the National Pickle Packers Assn. Fruits straight and symmetrical, 6 inches long when mature. **Pkt. 5c; oz. 15c; $\frac{1}{4}$ lb. 50c.**

3775 Jersey Pickle Very prolific and exceedingly popular. Largely planted for pickles. The fruits are short, smooth, light green and of excellent quality. We recommend Jersey Pickle for the home garden, as it is a good slicer as well as a pickler. Has tapering ends. **Pkt. 5c; oz. 15c; $\frac{1}{4}$ lb. 50c.**

3776 Chicago Pickle Meets the most exacting requirements of critical pickle makers. It is the right size, shape and color, and is a heavy yielder. Has square ends. **Pkt. 5c; oz. 15c; $\frac{1}{4}$ lb. 50c.**

3774 Express Pickler Express is the earliest picking cucumber, bearing a remarkable number of small uniform fruits. Only $3\frac{1}{2}$ to 4 inches long when fully grown. **Pkt. 8c; oz. 20c; $\frac{1}{4}$ lb. 60c.**

3777 Boston Pickle Green Prolific. A short fairly smooth symmetrical variety, extremely early and productive. **Pkt. 5c; oz. 15c; $\frac{1}{4}$ lb. 50c.**



Hybrid White Spine

Standard Slicing Varieties

3756 Improved White Spine The standard and universally satisfactory variety more extensively grown than any other. Normal size 6 to 7 inches long and $2\frac{1}{2}$ inches in diameter. **Pkt. 5c; oz. 15c; $\frac{1}{4}$ lb. 50c.**

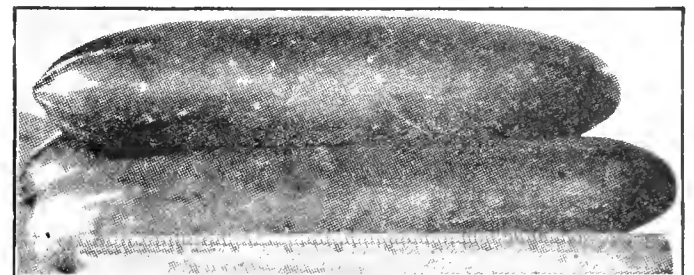
3758 Davis Perfect Long, slim, smooth and especially attractive for its dark green color. Fruit 10 to 12 inches long and the tender, sparkling, white flesh makes it most desirable for slicing for the table. **Pkt. 5c; oz. 15c; $\frac{1}{4}$ lb. 50c.**

3761 Early Fortune The fruits are of good length, rich dark green, well shaped and with thick white flesh and small seed cavity. A great improvement over White Spine in length and color, retaining its color long after picking. **Pkt. 8c; oz. 15c; $\frac{1}{4}$ lb. 50c.**

3762 Long Green Improved A model in size, form and color. Uniformly long and smooth, deep green in color. A money maker for the market gardener and a universal favorite for home use. Fruit 12 to 15 inches long, flesh solid and crisp with few seeds. Extensively planted as a pickling variety as well as a slicer. **Pkt. 8c; oz. 20c; $\frac{1}{4}$ lb. 65c.**



Chicago Pickle



Cucumber Longfellow

Endive

3794 Green Curled The best known variety. Highly prized as a salad during autumn and early winter. Also may be served like Spinach. Seeds should be sown in July and transplanted in rows in last of August. For early summer use, sow seed in early spring. Blanching may be done by tying up the outer leaves or by covering with straw. **Pkt. 5c; oz. 15c; $\frac{1}{4}$ lb. 45c.**

3795 Batavian Broad Leaved Full Hearted. Escarole Broad, deep green waved leaves and thick creamy white midribs. Inner leaves form a cluster head which blanches white, crisp and tender. A distinctly improved type of Batavian with very compact full heart of fine quality. **Pkt. 8c; oz. 20c; $\frac{1}{4}$ lb. 45c.**

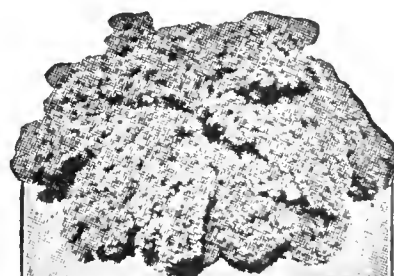


Green Curled Endive

Kale or Borecole

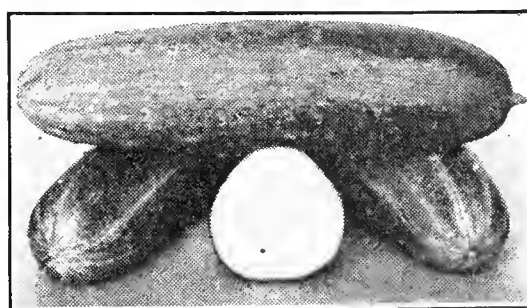
3826 Dwarf Green Curled Quickly grows a mass of tender fleshy green leaves that are popular for boiling greens. The plant is quite hardy and freezing seems to improve the quality. The plants with their moss curled, rich green leaves are ornamental to the garden also. Start some seed in early spring and another planting in midsummer. **Pkt. 5c; oz. 10c; $\frac{1}{4}$ lb. 25c.**

3827 Tall Green Curled Scotch Produces an abundance of dark green heavily curled and wrinkled leaves of excellent quality. Grows 24 to 30 inches tall. Pick the lower leaves as they mature allowing plant to grow on to furnish a continuous supply. **Pkt. 8c; oz. 12c; $\frac{1}{4}$ lb. 30c.**



Kale, Dwarf Green Curled

3766 Cucumber, Straight-8 The most outstanding variety of Cucumber developed during the past decade. Ideal in size, 8 inches long; shape, uniformly cylindrical; color, the desirable deep dark green. Extremely productive, attractive, superior quality. **Pkt. 15c; Oz. 25c; $\frac{1}{4}$ lb. 60c; Lb. \$1.75.**



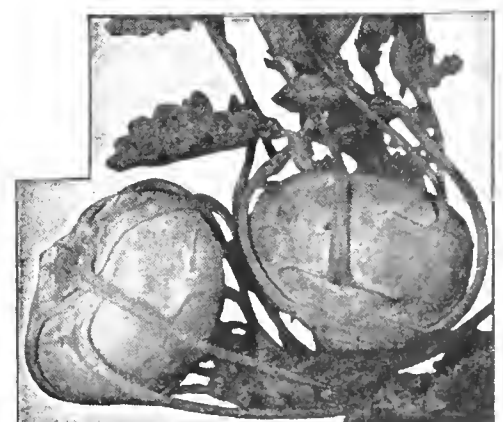
Cucumber, Straight-8

Kohlrabi Turnip-Rooted Cabbage

Forms turnip-like bulbs on the stem above the ground. These grow quickly and should be used while young and tender when they are very sweet and nutritious. Simply sow in rows covering $\frac{1}{2}$ inch deep, and thin the plants to stand 6 or 8 inches apart.

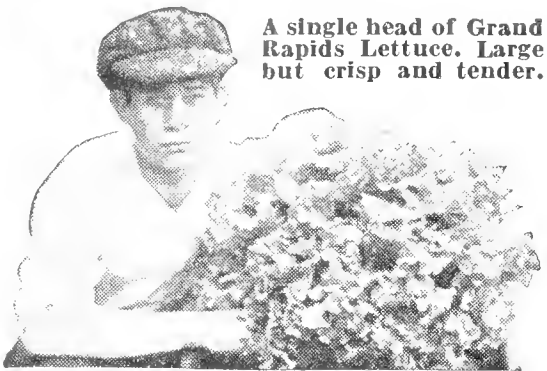
3831 Early White Vienna The bulbs are very light green, early and tender, with small tops—a good forcing strain. **Pkt. 5c; oz. 20c; $\frac{1}{4}$ lb. 70c.**

3832 Early Purple Vienna The bulbs are purple on surface; the flesh light green. A few days later than white Vienna, a little larger and more heat resistant. **Pkt. 5c; oz. 20c; $\frac{1}{4}$ lb. 70c.**



Kohlrabi, White Vienna

Our Vegetable Seeds have been bred to grow the highest quality produce.



A single head of Grand Rapids Lettuce. Large but crisp and tender.

Lettuce

CULTURE—To be of best quality, Lettuce should be quickly grown. It likes plenty of moisture and fertility and will stand cool, even quite cold soil and weather. Sow seed thickly covering $\frac{1}{8}$ to $\frac{1}{4}$ inch deep in rows 12 to 16 inches apart, thin as soon as well started to stand 6 to 8 inches apart. Heading varieties need slightly more room and transplanting is beneficial. Plants for extra early may be started under glass or in a box in a sunny window. Any sunny corner of the garden may be prepared early and a little lettuce started. **QUANTITY OF SEED.** One ounce should sow about a 125 ft. row and produce around 3000 plants, 3 lbs. will produce enough for an acre.

Curled or Loose Leafed

3839 Extra Select Grand Rapids (Black Seed). In our trial grounds each season this is the first lettuce to reach edible or marketable stage. The big loose heads with bright green crinkled and curled leaves are very attractive, tender and crisp. Used almost exclusively for forcing during the winter, as well as for early crops outdoors. The heads remain fresh several days. Pkt. 5c; oz. 15c; $\frac{1}{4}$ lb. 50c.

3840 Early Prize Head "The Red Lettuce." (White Seed). One of the best of the thin-leaved varieties for the home garden. Leaves very large, curled or crimped, bright green, tinged with brownish-red at the edges, tender, crisp and sweet. Pkt. 5c; oz. 15c; $\frac{1}{4}$ lb. 40c.

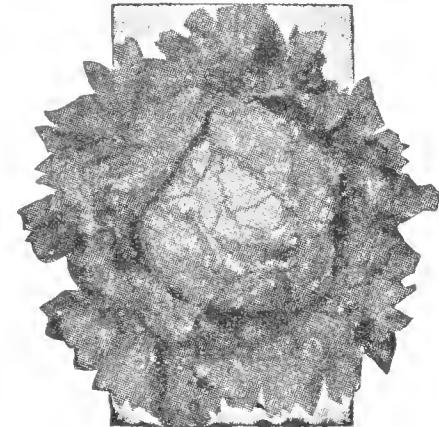
3841 Early Curled Simpson (White Seed). One of the most satisfactory varieties for early outdoor planting, forming large, loose heads of an attractive light yellowish green. The leaves are ruffled and curled, and always very tender. Pkt. 5c; oz. 15c; $\frac{1}{4}$ lb. 40c.

3842 Black Seeded Simpson A standard variety with bunching, non-heading, crisp, light yellowish green leaves. Grows quickly and is of fine quality. Pkt. 5c; oz. 15c; $\frac{1}{4}$ lb. 40c.

Crisp Heading Varieties

The varieties of this group have distinct brittle or crisp glossy texture in the leaves and the leaves usually have curled edges.

3849 New York (Los Angeles or Cabbage or Wonderful). White Seed. One of the largest varieties grown, forming im-



New York or Wonderful Lettuce



Cos or Celery Lettuce

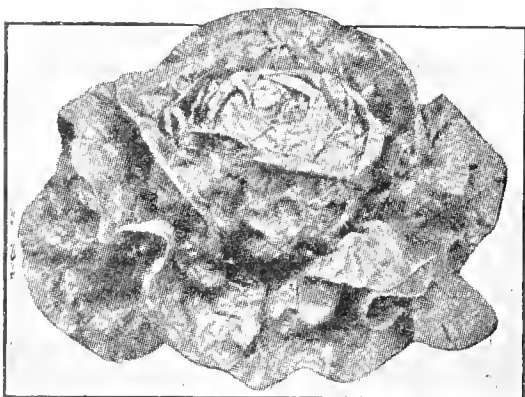
mense heat-resisting heads, during the summer months. Outer leaves dark green, but the heart blanches white, crisp and tender. This variety is shipped and sold by produce men and grocers as Iceberg. Pkt. 5c; oz. 25c; $\frac{1}{4}$ lb. 70c.

3851 Improved Hanson White Seed. In table quality the Hanson is perfection itself, being free from bitter taste. Forms medium sized, tender, crisp heads. Leaves curly with fringed edges. Pkt. 5c; oz. 15c; $\frac{1}{4}$ lb. 45c.

3853 True Iceberg White Seed. A large crisp heading variety, very firm and solid. Leaves light green, fringed and wavy with edge tipped bronze. The heart is white. Of very good flavor and excellent for home garden but not a shipping variety. Pkt. 5c; oz. 15c; $\frac{1}{4}$ lb. 45c.

3846 Templin-Bradley's Earlihead

An early sure-heading variety which gives almost universal satisfaction both to home gardeners and to commercial growers. Earlihead has dark green slightly crinkled leaves and large compact heads which produce crisp solid snow-white hearts of excellent flavor and finest quality. Earlihead is a variety for your garden that will please you. Pkt. 10c; oz. 25c; $\frac{1}{4}$ lb. 75c; lb. \$2.00.



Templin-Bradley's New Earlihead

Heading Lettuce

Cabbage or Butterhead Varieties
The varieties of this group have leaves of thick, buttery texture, with straight or plain edges.

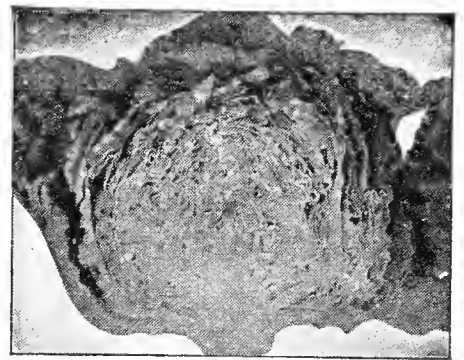
3854 Creamy Hearts Black Seed. A cabbage heading variety with thick, fleshy light but bright green leaves. Hearts golden yellow, crisp and buttery. Heads somewhat conical when young but large and round when mature. A fine producer and sure-header, very fine for home garden or market use. Pkt. 5c; oz. 15c; $\frac{1}{4}$ lb. 45c.

3847 Temley Evergood White Seed. Forms a head very quickly and has tender, golden yellow inner leaves and heart. It is certainly delicious to eat. The head is medium small but hard and compact. It heads well under almost all conditions. Pkt. 5c; oz. 15c; $\frac{1}{4}$ lb. 40c.

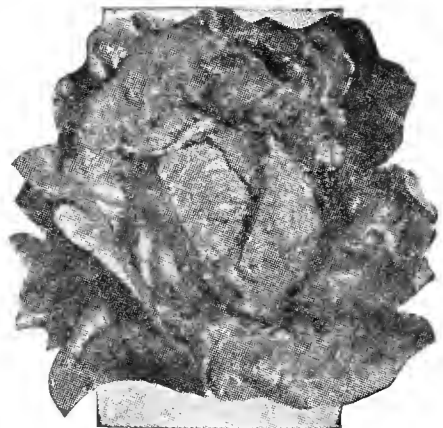
3848 Big Boston White Seed. A fine big, tender, cabbage-heading lettuce. Sure to please the most critical grower. The most popular of all head lettuces. The heads are medium large, finely shaped with a slight tinge of brown on the outer leaves. Pkt. 5c; oz. 15c; $\frac{1}{4}$ lb. 45c.

3852 California Cream Butter (Royal Summer Cabbage or German Butter.) (Black Seed.) A reliable heading variety. The heads are a rich, creamy yellow inside and of a tender buttery flavor. Outer leaves green, spotted brown. Stands hot dry weather remarkably well. Pkt. 5c; oz. 15c; $\frac{1}{4}$ lb. 40c.

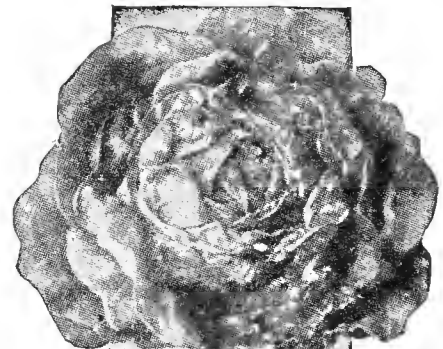
3855 May King The earliest heading lettuce. A standard for greenhouse forcing and doing equally as well out of doors in early spring. Very compact heading, of light yellowish-green tinged reddish-brown and the heart blanching a rich golden yellow of excellent quality. Pkt. 5c; oz. 15c; $\frac{1}{4}$ lb. 40c.



Creamy Hearts



Temley Evergood Lettuce



Big Boston Lettuce

3860 Mixed Lettuce This is certainly a bargain packet and very interesting as well. Both loose leaf and heading varieties. Pkt. 5c; oz. 10c; $\frac{1}{4}$ lb. 30c; lb. \$1.00.

Aromatic & Pot Herbs

Most of the varieties of herbs thrive best in sandy soil and some are stronger and better flavored when grown on that which is rather poor.

Sow as early as the ground can be made ready, in drills sixteen to eighteen inches apart, taking pains that the soil is fine and pressed firmly over the seed, or they may be planted as a second crop—the seeds sown in beds in April and the plants set out in June. Most of them should be cut when in bloom, wilted in the sun and thoroughly dried in the shade.

3815 Mammoth Dill An annual herb of finely cut fern-like foliage growing to 2 or 2 $\frac{1}{2}$ feet. Seeds are much used for seasoning. Most popular for making Dill pickles. Pkt. 10c; oz. 15c; $\frac{1}{4}$ lb. 35c; lb. 90c.

3811 ANISE. An annual. Seeds used medicinally and in cooling cordials.

3812 SWEET BASIL. An annual. The leaves and tender tips used in soups, stews and sauces.

3813 CARAWAY. A well known herb. Seeds used in confections, cakes and also medicinally.

3814 CORIANDER. A hardy annual. Seed used for flavoring confections and for garnishing.

3816 SWEET MAJORAM. The leaves and tender shoots used for flavoring either when green or dried.

3817 SAGE. A hardy perennial. Leaves used either green or dried for flavoring.

3818 SUMMER SAVORY. The young shoots, leaves and flowers are used for seasoning, especially with string beans. Price any above Herbs: Pkt. 10c; 4 pkts. 25c.

3810 A mixture of the most popular varieties of Herbs. Pkt. 10c.



Dill

Cos, Romaine or Celery Lettuce

An entirely distinct type of lettuce with stiffly upright leaves and prominent mid-ribs.

3857 Paris White or Trianon A medium large self-folding variety with smooth dark green leaves. Heads compact and solid with well blanched interior. Crisp, sweet and tender. Pkt. 5c; oz. 15c; $\frac{1}{4}$ lb. 40c.

3909 Mustard Southern Giant Curled. This Mustard grows nearly 2 feet high and has fine curled leaves which are very tasty for salad. This is the variety that is so popular in the South for fall planting and is much used for winter and spring greens. Pkt. 5c; oz. 10c; $\frac{1}{4}$ lb. 25c; lb. 75c.

3912 Mustard Spinach "Tendergreen"

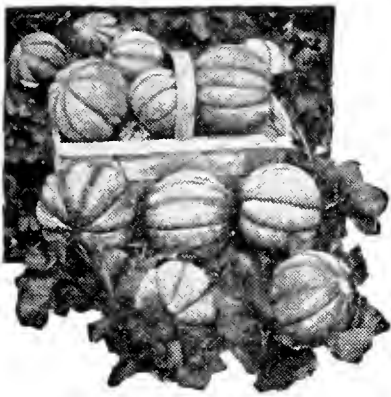
A Japanese plant of the mustard family which has become popular with gardeners for its extremely quick production of edible crop of excellent, mild, tender, mustard-like greens. The large green leaves are ready for use in 4 weeks from planting of seed, and are prepared and used the same as Mustard or Spinach greens. A planting every three or four weeks will insure a continuous supply of greens throughout the season. Pkt. 5c; oz. 10c; $\frac{1}{4}$ lb. 25c; lb. 75c.

3861 American Flag Leek

This vegetable belongs to the onion family and is a fine fall and winter substitute for green onion. The leaves are flat and the stems large and bulbous. Pkt. 8c; oz. 15c; $\frac{1}{4}$ lb. 50c; lb. \$1.50.



Leek, American Flag



Golden Champlain Melon

Muskmelons—Cantaloupes

CULTURE—Muskmelons delight in warm, rather rich soil, and it will pay you to dig in each hill a shovelful of well rotted manure. Do not start outside until the soil and weather are warm—so for extra early crops plant some seed in the hotbed or window box. When it is warm enough to plant outside make the hills 3x4 ft. apart. Put ten or a dozen seeds in each hill, covering about 1 inch, and when the plants are well up thin to three or four plants.

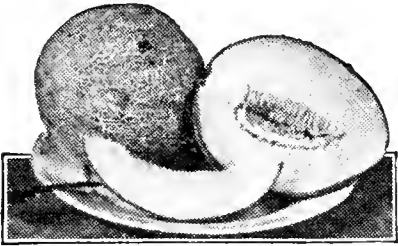
Melons left on the vines until they are dead ripe are immeasurably better than any you can buy in the stores. When ready the melons should be a little soft and they will part readily from the stem.

QUANTITY OF SEED. One ounce will plant about 60 hills, 2 to 3 lbs. an acre.

3864 Golden Lake Champlain

The Golden Lake Champlain is without question the earliest yellow fleshed melon on the market today. Its vigorous growth, productiveness, hardiness and good quality have been proved beyond any doubt. The flesh is golden yellow, deep and so temptingly sweet. In shape nearly round—medium size and heavily netted. **Pkt. 5c; oz. 15c; ¼ lb. 40c.**

3865 Golden Hearts Here is a melon to make your mouth water, the deep golden salmon flesh is so sweet. The melon is medium small, the size much in demand for the fancy hotel trade, averaging 5 to 6 inches in diameter, yet heavy because of the thick flesh and small seed cavity. It ripens right down to the rind. Often there will be as many as twelve melons to the vine. **Pkt. 5c; oz. 15c; ¼ lb. 40c.**

Golden Hearts
Just the right size for the table

3866 Emerald Gem Grows just the right size for your table, and is sweet as honey. The melon is not large, but very prolific and early. In shape it is round, slightly flattened at the ends. Skin emerald green under the netting. Flesh bright orange-yellow. **Pkt. 5c; oz. 15c; ¼ lb. 40c.**

3876 Imperial Muskmelon

All-American
Award of Merit
1935

A luscious new melon with orange flesh, netted yellow fruit of Rocky Ford size and of excellent flavor and texture. It can be vine-ripened and still keep indefinitely, making it a splendid melon for both home and market gardeners. **Pkt. 10c; oz. 25c; ¼ lb. 70c.**



Halbert's Honey Watermelon

3901 Wondermelon Improved Kleckley's Sweets. Best for general use. Shape and color of Kleckley's Sweets but larger, tougher, stronger rind and of unsurpassed sweetness and flavor. You will like it. Medium early. **Pkt. 5c; oz. 10c; ¼ lb. 25c; lb. 75c.**

3902 Stone Mountain New, of finest quality, claimed to be sweetest of all large sized melons. Round, dark green, with medium thick rind and flesh of rich crimson, solid and free from stringiness. Prolific, matures in 90 days. **Pkt. 5c; oz. 12c; ¼ lb. 35c; lb. \$1.00.**

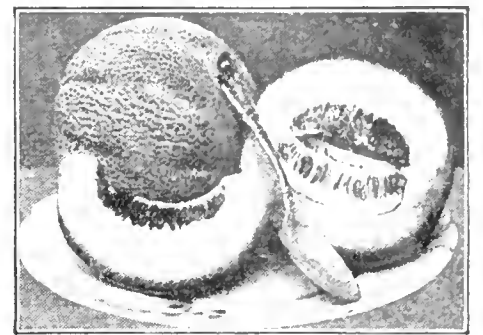
3895 Kleckley's Sweets A better melon than old type Kleckley's. Harder rind, suitable for short distance shipping or market and of uniformly large size. Exceptionally sweet and luscious, crisp and of bright scarlet color. **Pkt. 5c; oz. 10c; ¼ lb. 25c; lb. 75c.**

3898 Halbert's Honey Medium large, oval, dark green, flesh bright crimson, sweet and melting, without trace of pulp. Rind very thin, flesh ripens uniformly throughout. White seeded. **Pkt. 5c; oz. 10c; ¼ lb. 25c; lb. 75c.**

3900 Tom Watson One of the old favorite varieties but still retaining its popularity. Long green, heavy and of large size. Flesh light red and of fine quality. **Pkt. 5c; oz. 10c; ¼ lb. 25c; lb. 75c.**

3903 Watermelon, Northern Sweet

This large early maturing melon is especially suited to those gardens in the north where other varieties will not mature. **Pkt. 10c; Oz. 20c; ¼ lb. 50c.**



Emerald Gem Muskmelon

3868 Osage or Miller's

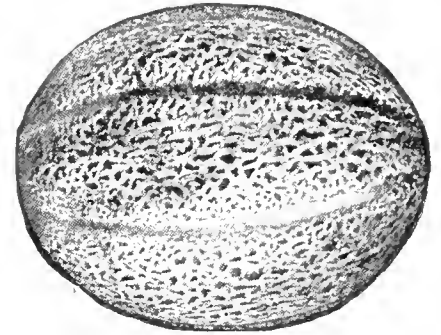
Cream Sometimes called the Queen of Melons. One of the best known and most desirable melons to plant. Size medium, large, oval, deeply ribbed. Color dark green, with lighter bands between the ribs. Flesh very thick, orange salmon, and of superb quality. **Pkt. 5c; oz. 15c; ¼ lb. 40c.**

3870 Extra Early Osage Our own strain for the gardener who wants the top prices for the earliest Osage, or who wants the first Osage on his own table. A week earlier than Miller's Cream, a trifle smaller and just as good quality. **Pkt. 5c; oz. 15c; ¼ lb. 40c.**

Green Fleshed Muskmelons

3879 Ohio Sugar Sweetest green fleshed Melon.

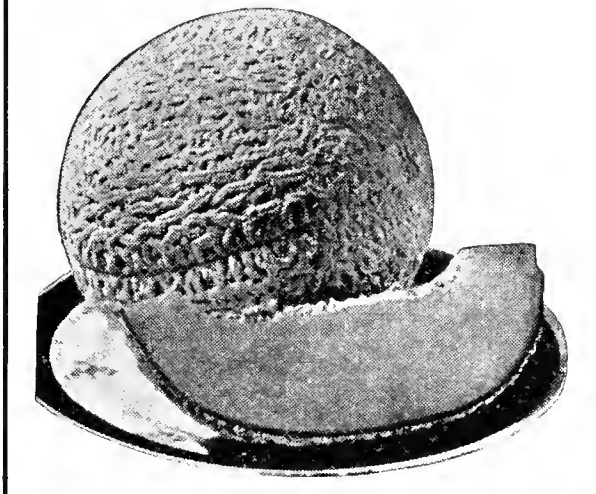
Ohio Sugar is really a green fleshed Tip Top and the best to eat of any green fleshed melon in the market. The flesh is very thick, tender, yet firm and sugary. The melon is round or slightly oval, distinctly ribbed and netted. **Pkt. 5c; oz. 15c; ¼ lb. 40c.**



Osage or Miller's Cream

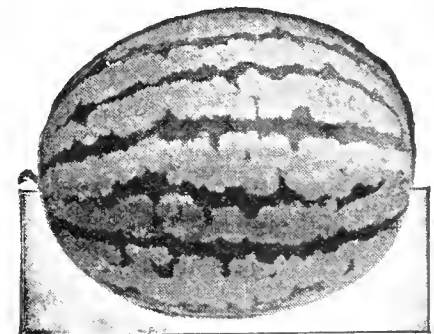
3872 Sugar or Honey Rock

A well named melon with deep orange flesh of a delightful flavor that must be eaten to be fully appreciated. Fruits are oval, medium in size, not ribbed but finely netted. Flesh is deep and well colored to the rind. Rind is extremely tough and the flesh firm making it a very fine market melon and one that will hold well on the vines until fully ripe. **Pkt. 8c; oz. 20c; ¼ lb. 50c.**



3878 Rocky Ford The best known green fleshed variety. Flesh rich green, thick, juicy and of delicious flavor. Our seed is Northern grown, insuring early maturing crops. **Pkt. 5c; oz. 15c; ¼ lb. 40c.**

3885 Honey Dew The Honey Dew is sometimes called a winter melon as it matures 3 to 4 weeks later than the other varieties and it will keep for quite some time in storage. It is not adapted to short seasons but where it can be grown to maturity it is certainly delicious. The fruit is quite large, 8 to 10 lbs., nearly round, smooth skin, color almost white turning to a light lemon-yellow as it ripens. **Pkt. 5c; oz. 15c; ¼ lb. 40c.**



Cole's Early Watermelon

3894 Cole's Extra Early Also called Harris Early. The best variety to grow where seasons are short as it is ready to eat 10 days earlier than the late varieties like Tom Watson. Very hardy and productive, of medium size and nearly round. Skin mottled dark and light green, flesh dark red and very sweet. **Pkt. 5c; oz. 10c; ¼ lb. 25c; lb. 75c.**

3907 New Winter Round, pale yellow when ripening, bright red, sugar-sweet flesh. Take the melons from the garden before frost and store in a cool cellar and they will keep until Thanksgiving Day. **Pkt. 5c; oz. 12c; ¼ lb. 35c; lb. \$1.00.**

3908 Citron, Red Seeded Make delicious preserves. Cultural directions printed on packet. **Pkt. 5c; oz. 10c; ¼ lb. 25c; lb. 75c.**

Peanuts

CULTURE—Plant the same time as corn, in rows 2½ ft. apart. Drop the shelled nuts 8-10 in. apart, cover 1 in. deep. When the plants are nearly full grown throw earth up to them. This will cause the nuts to form.

3948 Extra Early Spanish With this variety it is possible even in the North to mature a nice crop of peanuts. The nuts are not extremely large but are solid and sweet. Plant on light sandy soil in full sunshine. **Pkt. 10c; ¼ lb. 20c; lb. 50c.**



Wondermelon

Melons direct from your Garden to your table are delicious.

Description of Flowers in Color on Page 65

All varieties shown in natural colors on the opposite page are described below for your convenience. May we suggest that you also refer to other varieties of the same families which we offer and describe in the body of this catalog. Doubtless you will desire to grow some of them, too.

Petunia

Culture D or E—See Page 4

1613 HEAVENLY BLUE. Dwarf Erect Single Small Flowering. The most popular type of Petunias. A perfect bedding annual because of its ability to grow, bloom profusely and thrive under any soil and weather conditions. This Heavenly Blue variety is an adorable color and one that blends in beautifully with Rose of Heaven or Tyrian Rose, making a very Frenchy combination. You will like it with Marigolds, too. Pkt. 10c; 3 for 25c.

Aster

Culture D or E—See Page 4

GIANT CALIFORNIA SUNSHINE. This fascinating new type of Aster is rightly called the most delicately beautiful Aster in the World. The flowers 4 to 5 inches across, are composed of a single row of large loosely placed outer petals, which contrast with the unique yellow quill-like center disc. Stems are long and heavy on plants 2 to 3 feet tall. We offer you **Giant California Sunshine** Asters in 7 colors and mixed:
 227 Apple Blossom 222 Purple
 225 Enchantress Pink 226 Light Rose
 224 Lavender 228 White
 223 Light Blue 221 Mixed Colors
 Price Any Color or Mixed: Pkt. 10c; 1/8 oz. 30c.

230 COLLECTION. 1 Pkt. each of 7 kinds, 50c.

Calendula

Culture D or E—See Page 4

427 ORANGE SHAGGY. Gold Medal Award. An unusual form of Calendula, with overlapping, deeply fringed petals. A rich, glowing orange, shading to lighter orange in the center. Large flowers on long stems. Plants 18 inches tall. An excellent bouquet variety. Pkt. 10c; 1/4 oz. 30c.

Ageratum

Culture D or E—See Page 4

16 IMPROVED BLUE BALL. Rich dark blue Ageratum of great beauty, the flowers literally covering the dwarf, compact, symmetrical plants. It is well named "Blue Ball" because the plants are grand little ball of blue. You will want to grow plenty of this new strain for border planting around Pink Petunias and Golden Marigolds where its low growth, only 4 inches in height, will look adorable. Pkt. 15c; 1/8 oz. 35c.

Petunia

Culture D or E—See Page 4

1582-B THEODOSIA. Large Fringed Single. A glorious Petunia in rich rosy pink with a clearly defined golden center with minute stripes. Its form is elegant and its color exquisite, the flowers measure 4 to 6 inches across. **Theodosia** is the flower shown in color on the opposite page. Pkt. 20c; 3 for 50c.

1582-A MIXED VARIETIES, Many Colors. The above and other varieties of **Large Fringed Single Petunias** listed on page 33. Pkt. 15c; 3 for 40c.

Portulaca

Culture D or E—See Page 4

1641 DOUBLE MIXED. This charming little flower, **Double Portulaca** or "Rose Moss," will provide you with a brilliant floral carpet of silky rose-like blooms in a grand assortment of colors—pink, rose, cerise, scarlet, crimson, yellow, apricot, lavender, white and variegated. **Portulaca** is ideal for edgings, between stepping stones, for rock gardens, for sowing broadcast, in fact, any place where you want plenty of color in a low growing annual. It grows in the hottest spots, in the poorest soils and it seeds itself, too, so with one sowing of **Portulaca**, you will have the lovely little rose-like flowers, with the attractive foliage, for a grand color display for years. Pkt. 10c; 1/8 oz. 30c.

Petunia

Culture D or E—See Page 4

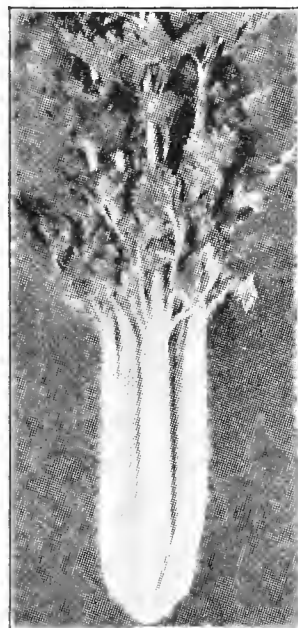
1620 A MINIATURE ROSE GEM. All-America. Fairy-like Miniature Petunia of rich, deep rose with a slight suffusion of scarlet. The general color is very brilliant. Neat compact little plants only 5 to 6 inches tall, smothered with a mass of blooms about 2 inches in diameter. A most charming Petunia for borders or beds. Pkt. 15c.

Zinnias

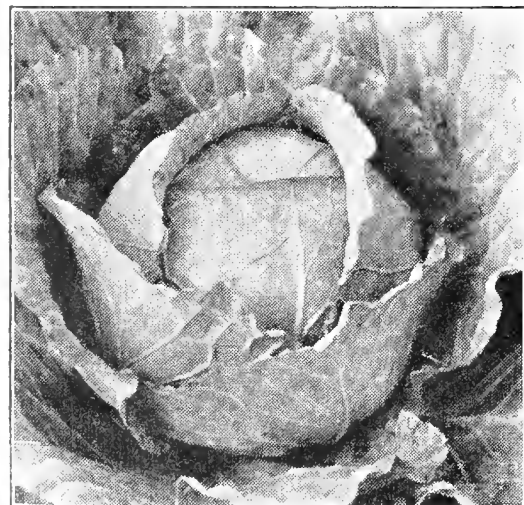
Culture D or E—See Page 4

2294 FANTASY MIXED. A Striking Novelty. An All-America Selection. The most fascinating new type of Zinnia yet introduced. The flowers are graceful and interesting, of shaggy, informal appearance, with curled and twisted petals, and quite different from the usual stiff and formal shape of most Zinnias. The flowers are of medium size, and of a wide range of colors, and shades—red, yellow, orange, bronze, gold, pink and cream—in fact every color tone known to the Zinnia family. They are the perfect flower for bouquets. The plants grow 2 1/2 to 3 feet tall and the stems are long. Pkt. 10c; 1/8 oz. 25c.

2300 LINEARIS. A Charming Little Zinnia from Australia. Unique and alluring with its pretty little single flowers of golden orange, with a delicate lemon yellow stripe through the center of each petal. It is extremely early blooming, commencing to flower when the plants are about 6 inches tall and keeping right on through the season until the late frosts of autumn. It always looks neat, as the newly opened flowers prevent the faded ones from becoming prominent. The plants reach a height of 8 to 10 inches and with plenty of room for development, may have a spread of 2 feet by the end of the season. The flowers are produced in great profusion, literally hundreds being open at a time. **Linearis** is valuable for border or edging use and is excellent for window boxes, or any place where a dwarf plant is desired. Will flower 6 weeks after seed is sown. Pkt. 15c; 1/8 oz. 35c.



Celery, Supreme Golden



Cabbage, Just Right

More Vegetable Novelties

Which We Especially Recommend
for Your 1938 Garden

(Other Vegetable Novelties on Page 55)

The introduction of new varieties of vegetables into your garden and from there to your table always adds much in interest as well as value. The new varieties introduced as novelties have all proven their real value, in high quality, improved types and productivity.

We can unreservedly recommend all the novelties offered below as deserving of a place in the garden and on the table of every lover of good vegetables.

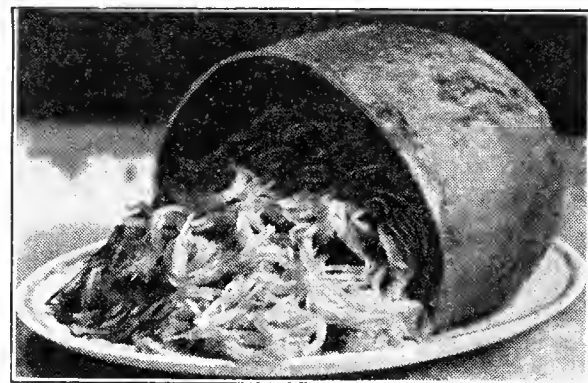
3620 CABBAGE, JUST RIGHT. A medium early variety producing very uniform medium sized slightly flattened heads of the finest quality. Heads are solid, 8 to 10 inches in diameter borne on short stem. Unsurpassed as a home garden sort. Pkt. 10c; 1/2 oz. 25c; Oz. 40c; 1/4 lb. \$1.25.

3631 CABBAGE, PENN STATE BALLHEAD. A greatly improved variety of the Danish type, of exceptionally uniform size and shape. It is a short stemmed variety of very solid heads and attractive bright green color. Tender, crisp and fine flavored. Pkt. 10c; 1/2 oz. 25c; Oz. 45c; 1/4 lb. \$1.35.

3687 CELERY, SUPREME GOLDEN. An early strain producing tight, blocky plants of exceptional uniformity. Stems are long, 7 to 10 inches to first joint and plants are very full hearted. Easily blanched tender and crisp. Pkt. 15c; 1/8 oz. 40c; 1/4 oz. 75c; Oz. \$2.50.

3695 SWEET CORN, GOLDEN SENSATION. A very early and productive variety, producing large well filled ears of fine quality corn several days earlier than Early Sunshine. Ears 9 to 10 inches long, kernels rich golden yellow, sweet and very tasty. Pkt. 5c; 1/4 lb. 12c; Lb. 35c; 3 lbs. 90c.

3846 LETTUCE, TEMPLIN-BRADLEY'S EARLI-HEAD. An early sure-heading variety with dark green crinkled leaves. Heads are large and compact and produce crisp, solid snow white hearts of the finest quality. Pkt. 10c; Oz. 25c; 1/4 lb. 75c; Lb. \$2.00.



Squash, Golden Macaroni

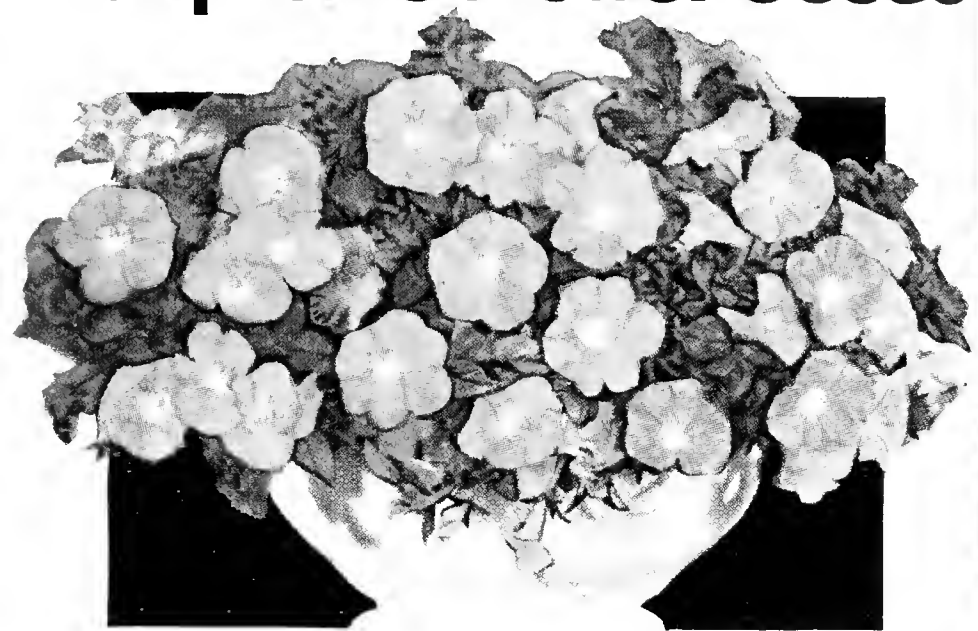
4073 SQUASH, GOLDEN MACARONI. Also called **Vegetable Spaghetti** this novel squash is of Japanese origin. When cooked in halves or quarters the flesh separates into strands, very interesting and of fine quality. A delightful addition to your garden. Pkt. 10c; Oz. 25c; 1/4 lb. 60c; Lb. \$1.75.

3903 WATERMELON, NORTHERN SWEET. This large early maturing melon is especially suited to those gardens in the north where other varieties will not mature. The crisp, juicy flesh is marvelously sweet and tasty. Pkt. 10c; Oz. 20c; 1/4 lb. 50c.



Corn, Golden Sensation

Templin-Bradley's Supreme Flower Seeds



Petunia

1613 Heavenly Blue.
Pkt. 10c.



Petunia

1620A Miniature Rose Gem.
Pkt. 15c.



Aster

Giant California Sunshine.
Any Pkt. 10c; Any 1/8 oz. 30c.



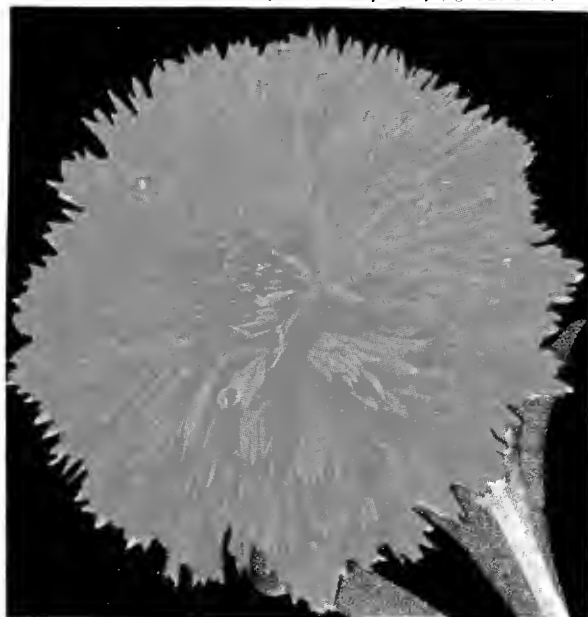
Ageratum

16 Improved Blue Ball.
Pkt. 15c; 1/16 oz. 35c.



Marigold Zinnia

2294 Fantasy Mixed, 1383 Mum
Pkt. 10c; 1/8 oz. 25c. Flowered



Calendula

427 Orange Shaggy.
Pkt. 10c; 1/4 oz. 30c.



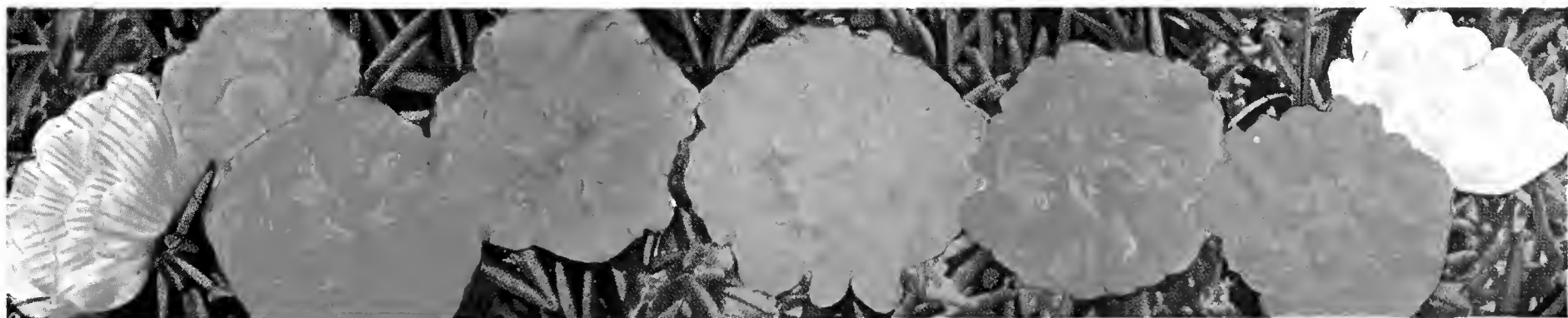
Petunia

1582A Giant Fringed Mixed. Pkt. 15c.
1582B Theodosia (shown above) Pkt. 20c.



Zinnia

2300 Linearis Orange.
Pkt. 15c; 1/8 oz. 35c.



Portulaca

1641 Templin-Bradley's Double Mixed.
Pkt. 10c; 1/8 oz. 30c.

See opposite page for descriptions and offers



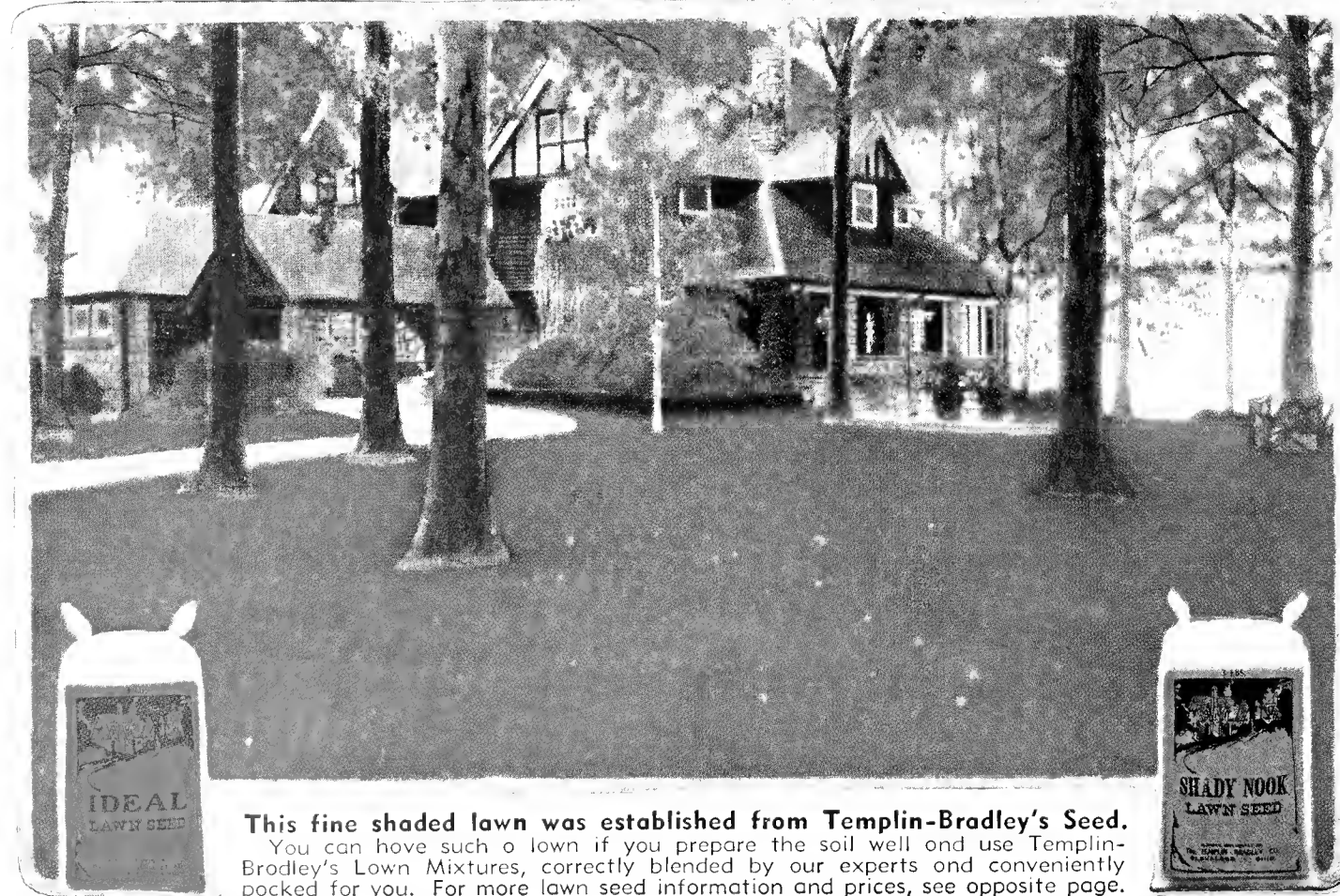
**Templin-Bradley's
Gold Medal Giant
Dahlia-Flowered
ZINN IAS**

2202 Canary Bird
2203 Crimson Monarch
2204 Exquisite
2205 Oriole
2207 Lavender Dream

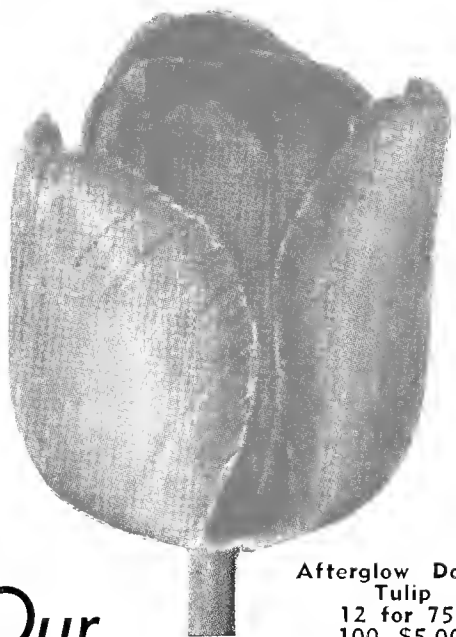
Any Packet 10c
Any 1/8 ounce 30c

2219 1 Each, 5 Kinds 40c
2217 1 Each, 12 Kinds 90c
See description of 12 colors
on opposite page.

Grandest, longest
blooming, dry weather
flower known.



This fine shaded lawn was established from Templin-Bradley's Seed.
You can have such a lawn if you prepare the soil well and use Templin-Bradley's Lawn Mixtures, correctly blended by our experts and conveniently packed for you. For more lawn seed information and prices, see opposite page.



Afterglow Darwin
Tulip
12 for 75c
100, \$5.00.
(October Delivery)

**Our
Tulip Catalog
will be ready Sept. 1st**
**Ask for your copy when
you send your order in.**

Description of Flowers in Color on Page 66

Glorious Gay Dahlia-Flowered Zinnias

For a First and
Continuous Garden,
Plant Zinnias

Collection No. 2219

5 Pkts. Zinnia Seed
1 Each of 5 Kinds
Shown in Color
On Opposite Page.

50c Value for 40c

Best Strain Obtainable
2½ to 3 Feet Tall

See Flowers in Color on Page 66.

The flowers of these Giant Dahlia Flowered Zinnias are immense in size, often 5 to 6 inches across and 3 inches in depth. The colors are marvelous pastel shades, the plants are robust and the flower stems straight and long. They are ideal for large, showy bouquets and for garden beauty.

2202 Canary Bird. A delicate shade of Primrose.
2203 Crimson Monarch. The best rich Red.
2204 Exquisite. The favorite Rose-Pink.
2213 Golden State. Very rich Orange-Yellow.
2216 Illumination. Deep, rich Rose.
2207 Lavender Dream. Lavender, turning to Purple.
2212 Luminosa. Rose, suffused Salmon.
2208 Old Rose. A real old Rose shade.
2205 Oriole. Rich Orange and Gold shades.
2206 Polar Bear. The best White flowered.
2210 Purple Prince. A deep, rich, intense Purple.
2214 Scarlet Flame. Bright Scarlet-Orange.

Price Any Above Color: Pkt. 10c;
Any 1/8 oz. 30c; Any oz. \$1.60

Zinnias Will Provide An
Abundance of Color
from July until Frost

Collection No. 2217

12 Pkts. Zinnia Seed
1 Each of 12 Kinds
Described at left.
(Includes 5 in Color)

\$1.20 Value for 90c

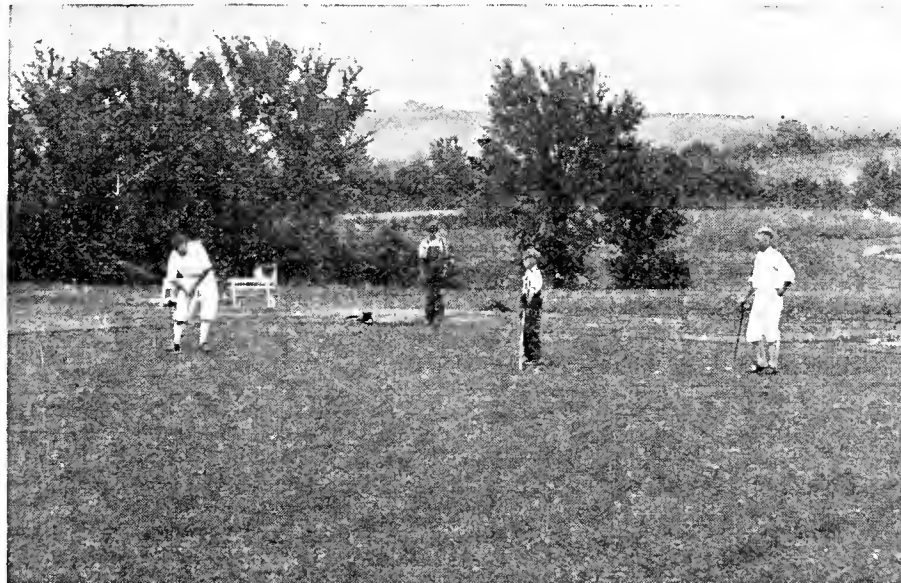
Lawn Seeds To Beautify Your Home Grounds

Your lawn is the foundation for all of your other plantings. The trees, shrubs and flowers that you have planted around your home cannot produce the perfect picture of beauty that you desire without the foreground of well-kept lawn. A good lawn is not difficult to produce.

Templin - Bradley's Fine Lawn Mixtures

Any one variety of grass alone will not make a completely satisfactory lawn, as each variety has its peculiar advantage. Thus when several varieties are blended in the proper proportions the advantages of all are combined in your lawn. We have spent years of experimental work in securing the proper varieties and proportions to use in each mixture for very best results. One pound of our lawn mixtures will sow 200 to 250 sq. ft. of new lawn. For filling in an old lawn use one-half that amount.

Full directions for planting and the care of your lawn will be sent with every 5 lbs. or larger package of seed or will be sent free on request.



Make Your Lawn as Beautiful as This Golf Green

Separate Grasses for Special Purposes

Prices on Separate Grasses are subject to change should market conditions warrant. Write for quantity prices.

4222 SUPERFINE KENTUCKY BLUE GRASS. One of the best fine leaved grasses, a true perennial that improves from year to year and lasts indefinitely. Leaf blades very narrow and pointed and of a deep vivid green. It is one of the very best grasses, Superfine Quality, weight extra heavy. Lb. 55c; 5 lbs. \$2.60; 10 lbs. \$5.00 delivered.

4223 SUPERFINE RED TOP. A long lasting true perennial grass with a creeping habit of growth. Leaf blades are narrow and become more narrow and fine with cutting of turf. Very hardy and adapts itself to nearly any soil, will do well on wet soil and is not averse to any acid soil. Superfine Quality. Lb. 55c; 5 lbs. \$2.60; 10 lbs. \$5.00, delivered.

4201 Ideal, Our Best Regular Mixture

For a fine permanent lawn. It is a carefully blended mixture of the following varieties of hardy grasses best suited to growing a compact durable evergreen sod; Kentucky Blue Grass, Red Top, Fescues, White Clover and Bent Grass, a combination that insures a fine velvety lawn that will withstand the heat of summer and the cold of winter. Lb. 60c; 3 lbs. \$1.70; 5 lbs. \$2.75; 10 lbs. \$5.25; 25 lbs. \$12.50, delivered.

4202 Shady Nook Mixture, Best for Shade

A special mixture containing varieties that naturally grow in shaded places. Suitable for sowing under shade trees and in shady corners, where the ordinary mixture will not do. The shady lawn

must have special care as well as the right kind of seed. Our Lawn Leaflet explains what is necessary. 1/2 lb. 35c; lb. 65c; 3 lbs. \$1.85; 5 lbs. \$3.00; 10 lbs. \$5.75; 25 lbs. \$13.75, delivered.

4203 Quick Growth Mixture Makes a good lawn quickly. While not composed of as fine or expensive grasses as Ideal, nevertheless Quick Growth contains enough of these grasses to insure a good lawn after the biennial varieties have run out. Contains white clover. Compares favorably with many of the "best" mixtures on the market. Lb. 45c; 3 lbs. \$1.25; 5 lbs. \$2.00; 10 lbs. \$3.75; 25 lbs. \$8.75, delivered.

4204 Superfine Bent or "Golf Turf" Mixture We highly recommend the use of this mixture as it is made up of the best strains of fine leaved grasses suitable for the "Putting Green" or Lawn. It contains a liberal proportion of Bent Grass as well as other varieties to secure a fine velvety sod throughout the season from early spring until late fall. Lb. 55c; 3 lbs. \$2.45; 5 lbs. \$4.00; 10 lbs. \$7.75; 25 lbs. \$18.75 delivered.

4235 Pure White Clover Many prefer to add more Clover when sowing a new lawn or for filling in an old lawn. White Clover flourishes well in almost any soil. Best Quality. 1/4 lb. 25c; 1/2 lb. 40c; lb. 70c; 5 lbs. \$3.25; 10 lbs. \$6.00, delivered.



4227 Poa Trivialis Rough-Stalked Meadow Grass. One of the few grasses that will succeed in the shade and maintain a good turf under this condition. This grass is a quick grower and preserves its bright green color from early spring until late autumn. An excellent grass to fill out thin spots under trees, etc. Lb. 70c; 5 lbs. \$3.25; 10 lbs. \$6.25, delivered.

4205 Metropolitan Shade Mixture The companion to Superfine Bent or Golf Turf Mixture for shady places. Blended with equal care from the finer leaved grasses, including varieties of Bent Grasses, all of which will thrive in the shades. Lb. 85c; 3 lbs. \$2.45; 5 lbs. \$4.00; 10 lbs. \$7.75; 25 lbs. \$18.75, delivered.

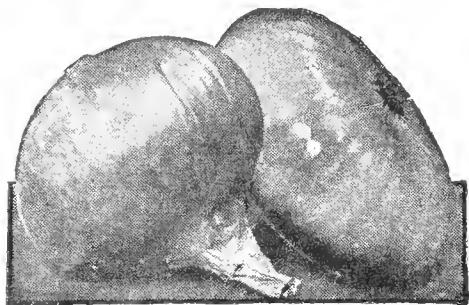
4228 Astoria Bent A very fine variety of Bent grass that is being produced in Oregon. This is perhaps the best variety for those who wish to install a Bent lawn by seeding. Astoria Bent produces a lawn of very fine texture, good color and uniform growth, preserving its quality and fine appearance without excessive maintenance. Growth is dwarf and compact, spreading by runners close to the ground. We offer a very select strain. Lb. \$1.35; 5 lbs. \$6.50; 10 lbs. \$12.50, delivered.

4229 Seaside Bent (Coos County Strain). A close heavy turfing grass especially well fitted for putting greens or fine lawns. It is quick growing spreading by runners or stolons which quickly cover the ground and maintain a thick turf of fine, even texture. Lb. \$1.50; 5 lbs. \$7.25; 10 lbs. \$14.00, delivered.

4230 Colonial Bent Produces a uniform turf of finest texture dark green in color which has considerable resistance to drought, poor soil and extreme cold. The leaf blades are narrow and flat and form a very beautiful turf. The best species of Bent Grass for lawns. Lb. \$1.50; 5 lbs. \$7.25; 10 lbs. \$14.00, delivered.



Templin-Bradley Lawn Seed Was Used in Lawn Shown in Color on Opposite Page.



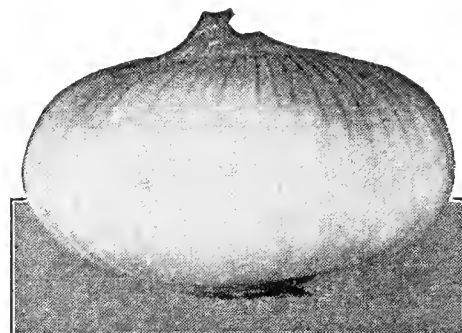
Prizetaker and Red Wethersfield

Onion Seed

DO YOU LIKE ONIONS? There is no reason why you cannot grow plenty for early bunching as green onions and the big bulbs for cooking in fall and winter also. A small space will yield lots of onions and they are easy to grow. The first requisite is good seed, and the second, early sowing. Get your onion seed in as soon as the soil is workable.

CULTURE—Onion seed should be sown as early in the spring as the ground can be worked as they will stand considerable cold weather. Cover in rows $\frac{1}{4}$ to $\frac{1}{2}$ inch deep, the rows 12 to 16 inches apart. Thin the young plants to stand about 2 inches apart or more, depending on the variety and the richness of the soil. Onions like a rich moist loam and will develop more and larger bulbs per foot on that kind of soil.

QUANTITY OF SEED. One ounce should sow a 150 ft. row, 4 to 5 lbs. per acre.



White Portugal

Yellow Varieties

3913 Sweet Spanish or Valencia

A variety that will grow immense bulbs in your own garden as tender and sweet as the Spanish Onions that are imported for you. This new onion is globe shaped with light yellow skin and pure white flesh, mild and sweet. A much better keeper than the original Spanish types. From seed planted directly outdoors you can grow bulbs of great size. You can also start the seed inside in flats. They transplant very easily. **Pkt. 5c; oz. 35c; $\frac{1}{4}$ lb. \$1.00.**

3914 Prizetaker A splendid large growing variety for fall markets or home use. With favorable conditions they may be grown from seed to weigh two pounds or more. Handsome straw-yellow skin, resembling the imported Spanish Onion. The flesh is mild and tender. **Pkt. 5c; oz. 35c; $\frac{1}{4}$ lb. \$1.00.**

3924 Ebenezer or Japanese An excellent variety for producing sets, exceptional keeping quality. The bulbs are deep but flattened and of medium size. Dark yellow skin, with firm flesh. **Pkt. 5c; oz. 30c; $\frac{1}{4}$ lb. \$1.00.**

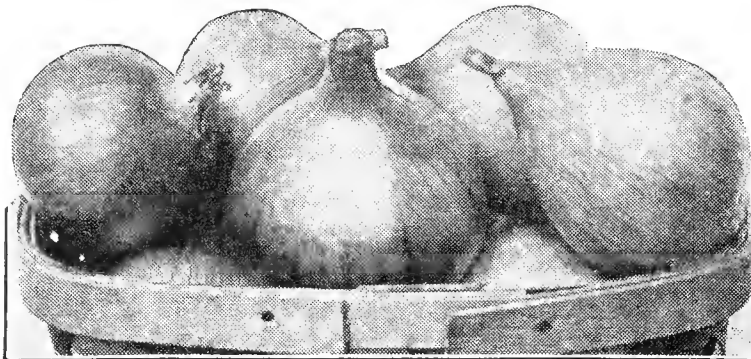
3927 Yellow Dutch or Strasburg The full grown onions are bright yellow bulbs, somewhat flattened, with mild, sweet flesh and fine keeping qualities. A most popular variety for growing yellow onion sets. **Pkt. 5c; oz. 30c; $\frac{1}{4}$ lb. 85c.**

Three Splendid Yellow Globe

3918 Yellow Globe Danvers This popular variety is very extensively grown for market, in the great onion growing sections. The bulbs are flattened, globe-shaped, of good size, and bright straw-yellow in color. Flesh is white, tinged yellow. Slightly earlier than Southport. **Pkt. 8c; oz. 40c; $\frac{1}{4}$ lb. \$1.25.**

3922 Ohio Yellow Globe This type is so named because it helped to make sections of Ohio famous for Onions. It is almost perfect globe sometimes slightly oblong in upper half and flattish at the bottom. The color is a pure deep yellow. Has firm hard flesh and excellent keeping qualities. This type is popular all over the country. It is identical with Michigan Yellow Globe. A trifle later than Danvers. **Pkt. 8c; oz. 40c; $\frac{1}{4}$ lb. \$1.25.**

3923 Southport Yellow Globe An excellent late or main crop variety similar in size and shape to the other Southports, but with bulbs of rich yellow. Flesh is white, of mild flavor and of very fine keeping quality. A very heavy producer of fine handsome bulbs. **Pkt. 10c; oz. 45c; $\frac{1}{4}$ lb. \$1.35.**



Southport Red Globe

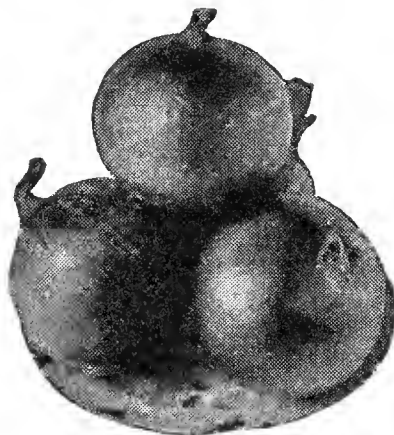
Red Varieties

3916 Red Wethersfield This is a popular variety for winter markets. The skin is deep purplish red; flesh white, sometimes slightly tinged pink; mild and sweet. **Pkt. 5c; oz. 35c; $\frac{1}{4}$ lb. \$1.00.**

3915 Southport Red Globe A beautiful large Red Onion for fall and winter markets, being an excellent keeper. Medium size, globe-shaped, slightly oblong, deep purplish red in color. **Pkt. 5c; oz. 35c; $\frac{1}{4}$ lb. \$1.00.**

Southport Globe Onions

The Southport Onions are excellent and dependable general purpose onions for the home or market garden. They are all of fine appearance, excellent quality and especially good keeping varieties.



Yellow Globe Danvers

White Varieties

3917 Southport White Globe

The most attractive white onion grown. Perfect globe shaped, and clear, transparent skin; flesh crisp, fine grained and mild in flavor. **Pkt. 10c; oz. 45c; $\frac{1}{4}$ lb. \$1.35.**

3921 White Portugal Or Silver-skin.

Of medium size, flattened and pure white and the most widely planted of the white varieties. Flesh fine grained, firm and hard, and long keeping. Much planted for sets. **Pkt. 5c; oz. 35c; $\frac{1}{4}$ lb. \$1.00.**

3925 White Welsh The best variety in all respects for early green Onions for bunching or home use, forming fine long white onions of excellent quality and of fine appearance when bunched, but forming no bulb. **Pkt. 5c; oz. 30c; $\frac{1}{4}$ lb. 85c.**

3929 Extra Early White Barletta

One of the earliest. Largely grown for pickling but also makes a good bunching onion. Bulbs small, almost round at pickling stage, becoming slightly flattened as they mature. Flesh white, mild and sweet. Skin silvery white. **Pkt. 5c; oz. 35c; $\frac{1}{4}$ lb. \$1.00.**

Onions For Sets

For those who wish to grow their own onion sets from seed, we would recommend the following varieties: Yellow Dutch or Strasburg, which produces, quickly, sets of exceptional uniformity. Ebenezer or Japanese, for smaller yellow sets or Yellow Globe Danvers.

Okra or Gumbo

A very easily grown vegetable that produces a large crop of fine healthful food. Okra needs a rich well drained soil to give the best results. Sow when apple trees are in bloom and thin to 10 to 12 inches apart. Okra is excellent either stewed or fried and when used for Gumbo soup is very delicious. An ounce of seed will sow 100 feet.

3933 White Velvet Bears long, slender, white, fleshy pods, which may be cooked like Asparagus or cut up into soups, stews, catsup, etc. The pods are in the best condition if used when 2 to 3 inches long. **Pkt. 5c; oz. 12c; $\frac{1}{4}$ lb. 25c; lb. 70c.**



Okra

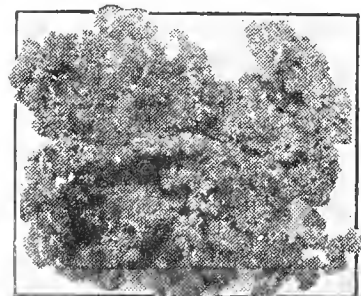
Parsley

CULTURE—Parsley seed is slow to germinate and soaking a day before sowing will hasten growth. Cover only $\frac{1}{4}$ inch deep and do not let the soil crust over the surface. Thin the plants to stand 4 to 6 inches apart, and you can start cutting the leaves as soon as they are sizable. Make several sowings of Parsley seed to have a continual supply of fresh leaves.

QUANTITY OF SEED. One ounce should sow a 150 ft. row. Our standard packets will contain $\frac{1}{8}$ to $\frac{1}{4}$ ounce of seed.

3936 Lincoln Green Parsley The finest curly strain of Parsley imaginable. The seed has been very carefully selected from exhibition plants. For an extra fine curled Parsley you should choose Lincoln Green. The plants are compact. **Pkt. 8c; oz. 15c; $\frac{1}{4}$ lb. 45c.**

3937 Champion Moss Curled The standard curled leaf variety for garnishing soups or stews. Our strain is extra nice fine curled. **Pkt. 5c; oz. 12c; $\frac{1}{4}$ lb. 30c; lb. \$1.00.**



Parsley, Lincoln Green

3939 Plain Leaved The leaves are flat and deeply cut, but not curled, and of deep green color. Used for flavoring and drying. The plant is very hardy. **Pkt. 5c; oz. 10c; $\frac{1}{4}$ lb. 30c.**

3938 Turnip Rooted Forms an edible root resembling a small parsnip, which is used in flavoring soups, etc. The foliage is like the plain parsley. **Pkt. 5c; oz. 12c; $\frac{1}{4}$ lb. 35c.**

3940 Paramount Parsley All-America 1936

Exceptional new Parsley, deep green, extra triple and finely curled. Pure strain selected for its dark green color and uniformity. Also offered on Novelty Page **Pkt. 10c; oz. 20c; $\frac{1}{4}$ lb. 50c.**

Parsnip

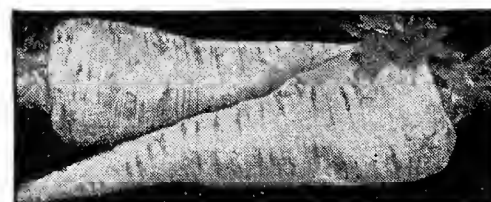
CULTURE—Parsnips are easily grown though the seed is slow to germinate. The soil should be worked fine and the seed covered not more than $\frac{1}{2}$ inch. Keep the surface moist to prevent the soil crusting over the seed. It is a good thing to sow a little radish seed right in with the parsnip. These come up quickly breaking the soil and marking the row so that cultivating may begin. Thin out to stand 3 inches apart.

QUANTITY OF SEED. One ounce should sow a 150 ft. row, 5 to 6 lbs. an acre.

3944 Large Sugar Improved Hollow Crown or Guernsey. An improved strain of the well known Hollow Crown. Roots are not as long but of greater diameter. Very productive. Large white roots, tender and sweet. Generally considered the best. Then why should we confuse the buyer by listing 3 or 4 other varieties. **Pkt. 5c; oz. 12c; $\frac{1}{4}$ lb. 35c; lb. \$1.00.**

3945 Short Thick Decidedly distinct with short thick roots, only 6 to 8 inches long in the thickened part. Desirable for shallow soil and easy to pull. Flesh tender and sweet. **Pkt. 5c; oz. 15c; $\frac{1}{4}$ lb. 45c.**

1938 Vegetable Novelties See Page 55



Large Sugar Parsnips

Garden Peas

PEAS FROM YOUR OWN GARDEN picked only an hour or two before eating are twice as sweet as those you would purchase. Try them and you will be convinced.

CULTURE—A planting should be made every 10 days from earliest spring until hot weather. Another planting in late summer for fall often gives good results. The extra early smooth seeded varieties are hardy and may be planted as early as the soil can be worked, the wrinkled varieties a little later.

QUANTITY OF SEED. One pound should sow a 50 ft. row, 120 to 180 lbs. an acre.

Early Dwarf Varieties

THE LAXTONIAN GROUP

A group of varieties of comparatively recent introduction. They have very large pods for dwarf varieties and peas of supreme quality.

3953 Laxton's Progress

Perhaps the best of the Laxtonian group. It is a few days earlier than Hundredfold. Pods, 4 inches long, containing 7 to 9 peas. The pods are curved, pointed and of deep green color. 10 to 20 inches tall. This variety will give you edible peas in 8 to 9 weeks after planting. Pkt. 5c; ¼ lb. 15c; lb. 45c; 3 lbs. \$1.25.

3971 Hundredfold An early large podded dwarf variety, 18 to 20 inches tall. A strain of Laxtonian and to be preferred to Laxtonian or Blue Bantam. The pods are 4 inches long containing 6 to 8 large dark green peas of excellent quality. Ready for picking in about 60 days, only a few days later than Progress. Pkt. 5c; ¼ lb. 15c; lb. 45c; 3 lbs. \$1.25.

Laxtonian, Peter Pan and Blue Bantam

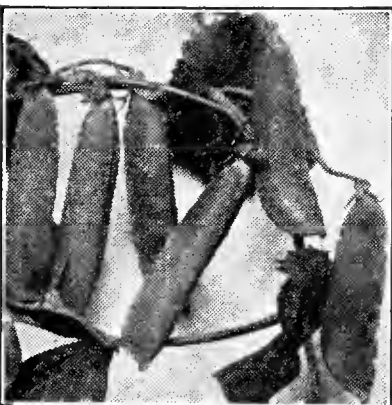
Extra Early Alaska

We have discontinued these varieties considering Laxton's Progress and Hundredfold the best of the group. If you have been growing either one of these three, you may safely shift to Progress or Hundredfold and you will be more than pleased.

3952 May Morn Plant as early as you would Alaska as the seed will stand cold, wet soil. It pods up quickly also, so it is possible to have May Morn in edible stage before any other large podded high quality pea, 15 to 18 inches tall, broad 4 inch pods. Pkt. 5c; ¼ lb. 15c; lb. 45c; 3 lbs. \$1.25.

3956 Little Marvel A very fine early dwarf wrinkled pea, with blunt very dark green, 3 inch pods, filled with good quality peas. Only 15 inches high. Pkt. 5c; ¼ lb. 15c; lb. 45c; 3 lbs. \$1.25.

3955 Nott's Excelsior The standard early dwarf wrinkled pea. A sure cropper, the pods are smaller than the Laxtonian group but are very freely produced and they bear well, even under adverse conditions. A very fine, highly bred variety of sturdy, compact, dwarf growth, 15 to 18 in. high. Pods chock-full of luscious peas of unusually sweet flavor. Pkt. 5c; ¼ lb. 12c; lb. 40c; 3 lbs. \$1.10.



Hundredfold

3957 Sutton's Excelsior Only a few days later than Nott's Excelsior, but larger podded and of greater total productiveness. Pkt. 5c; ¼ lb. 12c; lb. 40c; 3 lbs. \$1.10.

Edible Podded Peas

3981 Mammoth Melting Sugar

Height 4 feet. Well deserves its name. Should be cooked and eaten pods and all, the same as wax beans. Gather the pods when half grown. Pkt. 5c; ¼ lb. 12c; lb. 40c; 3 lbs. \$1.10.

3982 Dwarf Gray Sugar Height 30 inches. Similar to Melting Sugar but of dwarf growth, 2½ to 3 inches in length. The seeds are round and gray. Pkt. 5c; ¼ lb. 10c; lb. 35c; 3 lbs. 90c.



Alderman

Early Tall Varieties

As the varieties in this group grow 2½ to 3½ feet tall, they are better when given supports on which to grow. As a rule they bear more pods over a larger period than the real dwarf varieties.

3972 Giant Early Cropper

A Fine New Pea. This is an exception to the rule that the larger podded varieties require a longer season as it is practically as early as Alaska, ready with edible pods in about 8 weeks. The seed is smooth and hardy and can be planted extra early. The pods are large, dark green, 4 inches long and usually contain 7 large, sweet, light-green peas. Pkt. 5c; ¼ lb. 12c; lb. 40c; 3 lbs. \$1.10.

3970 Gradus

An early variety of very fine quality, bearing very profusely pods averaging 4 inches in length, filled with 6 to 9 peas, exceedingly sweet and tender. Vines are vigorous, growing 3 to 3½ feet tall. Peas are ready to use in 55 to 60 days. Seed large and wrinkled. Pkt. 5c; ¼ lb. 12c; lb. 40c; 3 lbs. \$1.10.

3969 World's Record An Improved Gradus from which it gets its superb quality, but it is a much heavier and surer yielder. Vines 2 to 2½ ft. tall, pods handsome dark green 3½ inches long. Pkt. 5c; ¼ lb. 12c; lb. 40c; 3 lbs. \$1.10.

3968 Thomas Laxton The best quality and heaviest yielding of all early tall peas, only a few days later than Alaska, vines 2½ ft. tall. Pods long, broad, handsome, packed full of delicious sweet peas. You can pick enough for a nice meal in short order. Out yields the old Gradus by 25 per cent. Pkt. 5c; ¼ lb. 15c; lb. 45c; 3 lbs. \$1.25.

Two Smooth Seeded Extra Early

3966 Extra Early Alaska or Earliest of All. The hardiest of the extra-early varieties. Very productive. Peas smooth, bluish green, very fair quality. Height 2½ ft. Pkt. 5c; ¼ lb. 10c; lb. 35c; 3 lbs. 90c.

3967 First-in-Market Extra-early, smooth white seeded, height 2½ ft. Well filled pods 2 to 2½ inches long. Pkt. 5c; ¼ lb. 10c; lb. 35c; 3 lbs. 90c.

Main Crop and Late Peas

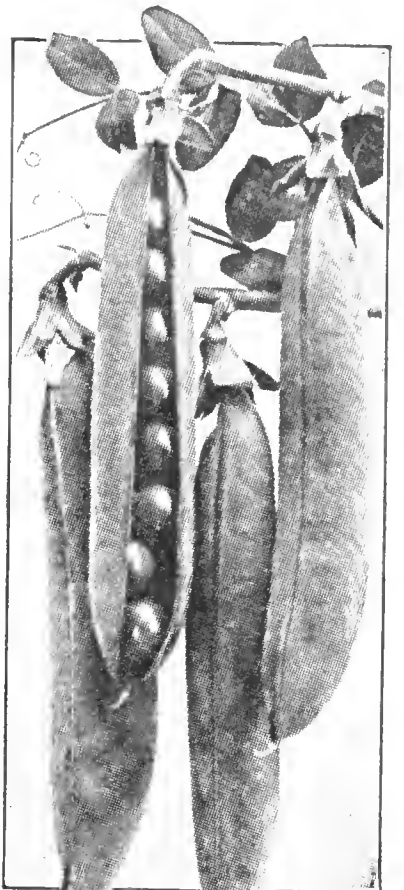
3978 Improved Stratagem Large pods of the Telephone type borne on sturdy vines about 2½ feet tall. An ideal late variety to follow the earlier ones. An excellent home garden and a profitable market variety. The long pointed pods average 4½ inches. Pkt. 5c; ¼ lb. 10c; lb. 35c; 3 lbs. 90c.

3975 Telephone The old favorite with very large light green pods which will measure 4 to 5 inches long and contain 8 to 10 very large peas of delicate light green color and very excellent quality. Vines 4 to 4½ feet tall, very vigorous and productive. A very fine second early variety. Pkt. 5c; ¼ lb. 12c; lb. 40c; 3 lbs. \$1.10.

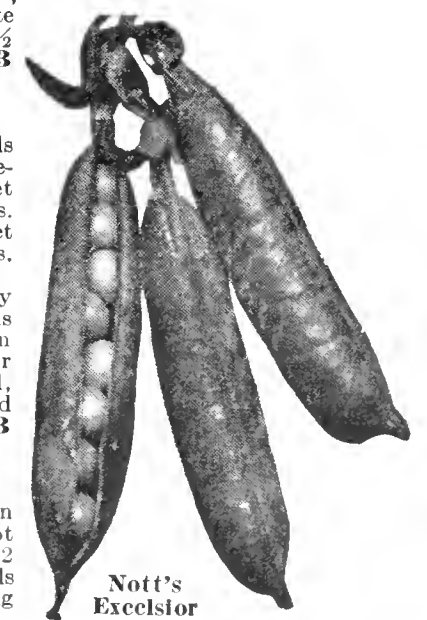
3977 Daisy or Dwarf Telephone

A dwarf variety ripening somewhat later than Telephone but quite similar in all respects except height of vine and maturing time. Vines about 2 feet tall, bearing an abundance of large full pods of large fine quality peas. Pods 4 to 4½ inches long containing 8 to 9 large dark green peas. Pkt. 5c; ¼ lb. 12c; lb. 40c; 3 lbs. \$1.10.

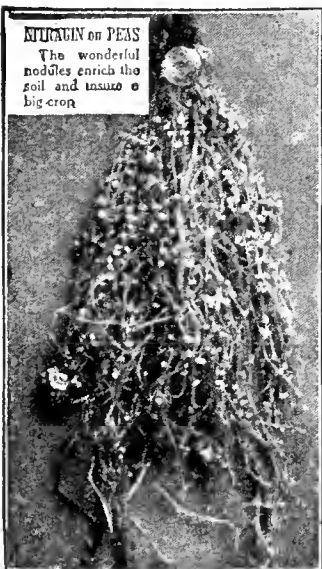
3974 Alderman, Best Tall Main Crop Height 3½ feet. Of the well known telephone type, but of a darker green color. Very robust and productive. Peas of large size and unsurpassed in quality. Best of the large main-crop varieties. Pkt. 5c; ¼ lb. 12c; lb. 40c; 3 lbs. \$1.10.



The New Pea Giant Early Cropper



Nott's Excelsior



Note the mass of nodules on the roots.



Inoculate your Peas, Beans and Sweet Peas

All Legumes-plants that bear their seed in pods form a partnership at the base of the roots with bacteria that are able to secrete nitrogen and give it to the plant.

Peas, Beans and Sweet Peas belong to the Legume family and therefore should be inoculated with **NITRAGIN** to stimulate the germs. The Bacteria will form on the roots like lumps or nodules, making more productive crops.

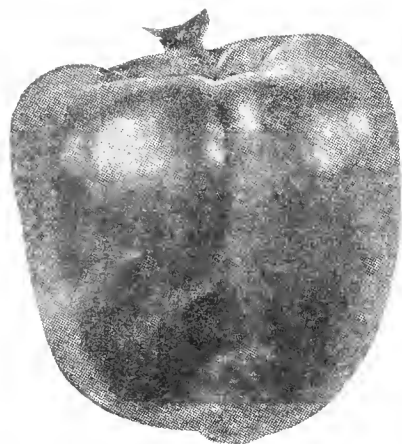
NITRAGIN is an old reliable Inoculator and is used by Agricultural Colleges. It is packed in a rich soil-like granular medium, easy to mix with your seed. Inoculate for Good Yield.

4340 Garden Package Plenty for a family garden 25c

Two Delicious New Peas

3973 New Giant Wonder A new variety of Pea of similar form and habit to Nott's Excelsior, though even better as it is not susceptible to wilt. Vines grow 15 to 18 inches tall. Pods are plump, straight, blunt-ended, 3 inches long and thickly filled with large round Peas, deliciously sweet and delicately flavored. Pkt. 5c; ¼ lb. 15c; lb. 45c; 3 lbs. \$1.25.

3979 Morse's Market We consider this to be the very best early mid-season Pea for home garden and market purposes. The vines are robust, grow 24 to 30 inches tall. Pods 5 to 5½ inches long and ¾ to ¾ inches broad, straight, pointed, smooth, dark green and well filled with 8 to 11 Peas per pod. Received an Award of Merit from British Royal Horticultural Society. Pkt. 5c; ¼ lb. 12c; lb. 40c; 3 lbs. \$1.10.



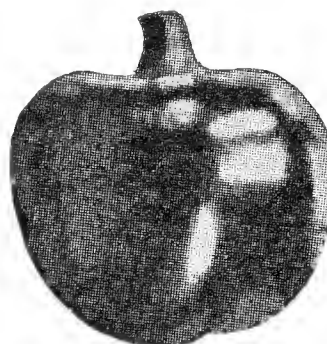
California Wonder Pepper



Perfection Pimento



Early Giant Pepper



Tomato Salad



Ruby King Pepper

Peppers

CULTURE—Pepper seed must be started early in the hot bed or boxes in the house. The plants cannot stand cold and so should not be planted out in the open until May 15th, or all frost danger is past. Space the plants 18 to 24 inches apart each way, and keep well cultivated. Any good garden soil if not too dry will grow peppers. Do not plant hot varieties next to sweet ones.

QUANTITY OF SEED. One ounce should produce 1500 plants, one packet enough for family garden.

3988 California Wonder The Pepper with the thickest flesh. Exceptionally thick flesh, usually $\frac{1}{4}$ inch and often $\frac{3}{8}$ inch thick. It is blocky in shape, square in cross section, 4 inches wide and $4\frac{1}{2}$ inches long. Some specimens weigh as much as a pound, deep green then changing to crimson. It reaches full growth with the late sorts, marketable size fruits are ready with the early sorts. A heavy bearer of fruits of fine quality, being free from pungency, sweet and tender. **Pkt. 10c; $\frac{1}{2}$ oz. 35c; oz. 65c.**

3995 Chinese Giant An early and prolific variety whose large shapely fruits are often 5 to 6 inches through and $4\frac{1}{2}$ to 5 inches deep. Fruits are bright green when young, maturing to a rich scarlet. **Pkt. 10c; $\frac{1}{4}$ oz. 25c; $\frac{1}{2}$ oz. 40c; oz. 75c.**

3991 Hungarian Long Hot Wax An early hot variety much used for canning and pickling. A light yellow when young, turning to red when mature. The fruits are 2 to 3 inches in diameter and 6 to 7 inches long, with thick flesh. Sometimes called "Banana" pepper. **Pkt. 10c; $\frac{1}{4}$ oz. 25c; oz. 75c.**

3992 Small Hot Varieties A mixture of small fruited hot varieties, excellent for pickling peppers, sauce, etc. **Pkt. 8c; $\frac{1}{2}$ oz. 20c; oz. 40c.**

3989 Early Giant Harris' Early Giant. Not only very large but produces enormous fruits maturing earlier than others of the large varieties. A sweet pepper that will produce big crops even in the northern states where seasons are short. Peppers 5 inches high and $3\frac{1}{2}$ inches thick, deep green turning to brilliant red; flesh thick with sweet, pleasant flavor. Altogether a most valuable market or home garden variety. **Pkt. 8c; $\frac{1}{2}$ oz. 30c; oz. 55c.**

3990 Oshkosh A new and very fine yellow pepper, producing uniform, smooth, only slightly ribbed, heart-shaped fruits. Plants are of semi-dwarf growth but very productive. Fruits medium sized, rich bright green, maturing to a bright canary-yellow. This is one of the finest salad peppers grown. **Pkt. 8c; $\frac{1}{2}$ oz. 30c; oz. 55c.**

3985 Perfection Pimento When ripe the fruit is bright crimson, of medium size and shape, ideal for stuffing. The flesh is very thick; and the fruit is smooth. **Pkt. 5c; $\frac{1}{2}$ oz. 20c; oz. 35c.**

3993 Long Red Cayenne Large Type. Well known, early maturing. Fruits 4 inches long, $1\frac{1}{4}$ to $1\frac{1}{2}$ inches in diameter and tapering. **Pkt. 5c; $\frac{1}{2}$ oz. 25c; oz. 45c.**

3986 Ruby King We have an improved strain of this popular standard variety. It is a very heavy bearer, thick-meated, and of mild flavor. Fruits average about 5 inches long, dark green when young, turning to ruby red when mature. **Pkt. 5c; $\frac{1}{2}$ oz. 25c; oz. 45c.**

3987 Red Chili Grow bushy plants with numerous small, hot peppers of waxy yellowish green, changing to rich red. Fruits 2 to $2\frac{1}{2}$ inches long, $\frac{3}{8}$ to $\frac{1}{2}$ inch thick and tapering. **Pkt. 8c; $\frac{1}{2}$ oz. 30c; oz. 55c.**

3984 Tomato Salad, Sunnybrook This pepper is almost like a tomato in appearance, being smooth, nearly round and bright scarlet. It is exceptionally mild and sweet and very thick meated. **Pkt. 5c; $\frac{1}{2}$ oz. 25c; oz. 45c.**

3994 World Beater A fine variety in which is combined earliness and large size. The fruits are freely produced, and will measure 3 to $3\frac{1}{2}$ inches through by $4\frac{1}{2}$ to 5 inches in length. **Pkt. 5c; $\frac{1}{2}$ oz. 25c; oz. 45c.**

Pumpkins



Small Sugar Pie Pumpkin

CULTURE—Grow same as winter squash. One ounce should plant 25 hills, 8 seeds per hill; about 3 pounds an acre.

4000 Winter Luxury A very popular and satisfactory variety for the home garden, producing abundantly. The fruits are slightly oval in shape, 10 to 12 inches in diameter and weigh 8 to 10 pounds. The skin is golden russet and finely netted. Flesh is thick, sweet and rich creamy yellow. **Pkt. 5c; oz. 15c; $\frac{1}{4}$ lb. 45c.**

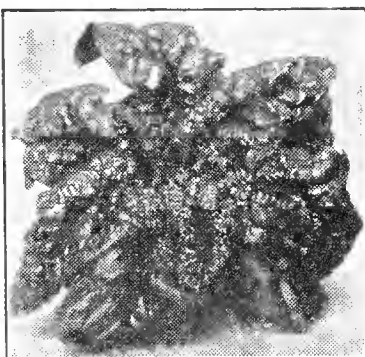
3996 Small Sugar Pie Is so well known as the best pie pumpkin it requires little description. The fruit is small to medium, with solid fine grained flesh. **Pkt. 5c; oz. 10c; $\frac{1}{4}$ lb. 30c.**

3998 Jumbo or King of Mammoths. Fruit enormous size—often 150 to 200 pounds. So grow a few for the county fair. Fair quality for pies and great for stock food. **Pkt. 5c; oz. 15c; $\frac{1}{4}$ lb. 50c.**

3999 Connecticut Field or Big Tom The standard variety grown so often in corn fields to provide feed for cows. A fair pie pumpkin also. The vines bear well of large pumpkins with hard reddish orange shell. **Oz. 10c; $\frac{1}{4}$ lb. 25c; lb. 75c.**

3983 Pepper, King of the North

An early and heavy bearing variety producing enormous fruits of dark green color turning deep red when ripe. Flesh is thick, mild and sweet. One of the very best home garden varieties. **Pkt. 10c; $\frac{1}{4}$ oz. 25c; Oz. 75c; $\frac{1}{4}$ lb. \$2.25.**



the rows. Spinach delights in cool, moist weather. **QUANTITY OF SEED**—One ounce should sow a 100 ft. row, 10 lbs. per acre.

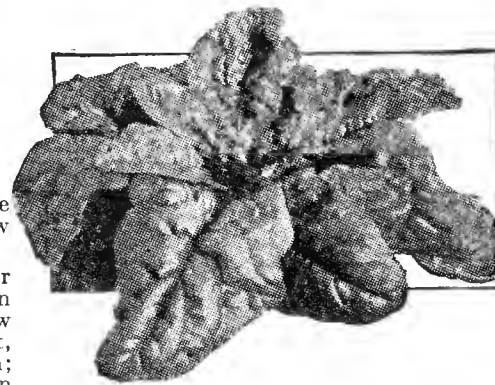
Spinach

Selected Strains

Eat Plenty of Spinach

There is no more healthful vegetable than Spinach and it is so easy to grow that everyone should plant it.

CULTURE—Sow the seed in April for spring use, in August for fall use and in September for wintering over. Sow thinly in rows 12 to 15 inches apart, covering the seed about one-half inch; thin the plants to four inches apart in the rows.



Selected Bloomsdale Savory Spinach

All-American
Award of Merit
1935

4052 Viking A new Spinach of Outstanding Quality. This new Viking Spinach is a meritorious, medium to dark green, longstanding, giant leaved variety that promises to be far above the average in quality. It is comparable to Nobel Giant Leaved, though darker green and larger leaved. Smooth leaved in summer but inclined to crumple in cool weather. **Pkt. 5c; oz. 10c; $\frac{1}{4}$ lb. 25c.**

4049 Reselected Bloomsdale Savoy

This is a very valuable variety, with vigorous, rapid growing, hardy plants, compact in growth. The leaves are large, thick, fleshy and savoyed or crumpled. It produces its first leaves quicker than any other variety of Spinach. Gives big crop in 6 weeks after early spring sowing outdoors. **Pkt. 5c; oz. 10c; $\frac{1}{4}$ lb. 20c.**

4047 Long Standing Bloomsdale Not quite as early as Reselected but stands without going to seed 2 to 3 weeks longer. Heat resistant and with dark foliage. **Pkt. 5c; oz. 10c; $\frac{1}{4}$ lb. 20c.**

4045 Princess Juliana Ten days later than Bloomsdale but a distinctly long standing variety, very slow to develop flower stalks. Large, crumpled, rich dark green leaves. Valuable for both spring and fall planting. **Pkt. 5c; oz. 10c; $\frac{1}{4}$ lb. 20c.**

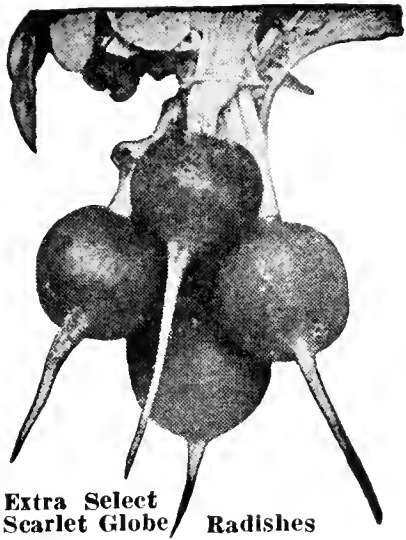
4050 Nobel Giant Leaved The best smooth leaved variety for spring and summer sowing. Leaves extra large, smooth and of good texture. Its season is between Bloomsdale Savoy and Long Standing Bloomsdale. Round Seeded. **Pkt. 5c; oz. 10c; $\frac{1}{4}$ lb. 20c. All American 1933.**

4048 New Zealand Tetragonia or Ever-bearing Spinach. The only variety that will give you good cuttings of spinach greens all summer. Of fine quality producing its tender leaves throughout the hottest weather without going to seed. This is an entirely distinct species, with smaller leaves, produced in very great abundance. **Pkt. 5c; oz. 12c; $\frac{1}{4}$ lb. 30c.**

4046 King of Denmark As compared with Long Standing Bloomsdale, it is a trifle earlier and remains in condition for use longer. The plants are larger, flatter and more spreading in habit. **Pkt. 5c; oz. 10c; $\frac{1}{4}$ lb. 20c.**

An Entirely New Vegetable 3912 Mustard Spinach "Tender-green"

A new vegetable of Japanese origin, related to the Mustard family. Has a most delicious flavor, combining the fine qualities of both Mustard and Spinach. Chemical analysis of Mustard Spinach shows plenty of Protein, Mineral Matter, Lime and Iron. You'll like this new "greens" for its flavor and healthful qualities. **Pkt. 5c; oz. 10c; $\frac{1}{4}$ lb. 25c; lb. 75c.**

Extra Select
Scarlet Globe Radishes

The Finest Radishes

CULTURE—Radishes are easily grown in nearly any soil but to be at their best they should grow quickly. For this purpose a light sandy loam is perhaps the best, rich but not recently fertilized with stable manure. A freshly manured soil produces ill shaped and often wormy roots. Sow as early as soil can be worked $\frac{1}{2}$ inch deep, the rows 12 to 16 inches apart.

QUANTITY OF SEED—One ounce should sow a 100 ft. row, 8 to 10 lbs. an acre.

4012 Radish "Comet" All-America
1936 See Page 55

4005 Extra Select Scarlet Globe

A strain grown from transplanted roots, that is as near 100 percent perfection as it is possible to get. It has a fine scarlet color, sparkling white flesh, tops just large enough for bunching. This is a beautiful oval rooted type—you will be delighted with the uniformity of the roots as you pull them. Pkt. 5c; oz. 15c; $\frac{1}{4}$ lb. 35c.

4006 French Breakfast A most beautiful Radish of true olive shape. Color bright carmine with clear white in the lower portion. Pkt. 5c; oz. 10c; $\frac{1}{4}$ lb. 25c.

4004 Earliest Scarlet Globe This is the most popular of the extra-early globe varieties. It is of rapid growth, brilliant scarlet in color. Regular strain. Pkt. 5c; oz. 10c; $\frac{1}{4}$ lb. 25c.

4003 Saxa Ready for the table very quickly, sometimes in 20 days from seed. The roots are bright scarlet, round as a marble, smooth, with very little tap root and a small top. Flesh crisp and juicy. Pkt. 5c; oz. 10c; $\frac{1}{4}$ lb. 25c.

4007 Sparkler, White Tip A very early and attractive variety of the globe or turnip shaped class. Bright scarlet with a distinct white tip. Very popular for home and market. We have a strain that shows a very distinct white base, so that it is one of the prettiest radishes for bunching in existence. Pkt. 5c; oz. 10c; $\frac{1}{4}$ lb. 25c.

4008 Crimson Giant Globe also called Giant Butter. While Giant Globe is not ready quite as quickly as the other round varieties, it grows much larger often $1\frac{3}{4}$ to 2 inches in diameter, and yet still crisp and firm. These long standing qualities make it valuable for the home gardener or grower. Pkt. 5c; oz. 10c; $\frac{1}{4}$ lb. 25c.



Icicle Radishes

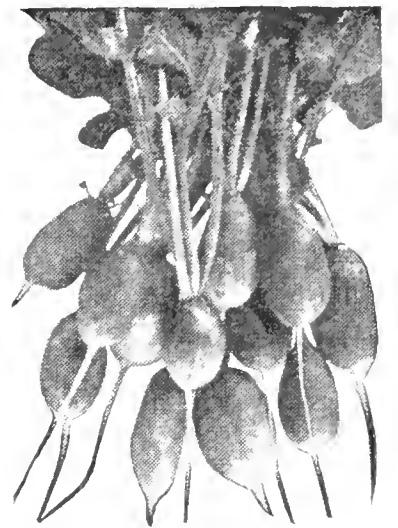
4010 Glowing Ball

This new forcing Radish is well named. It is a bright fiery scarlet-red with a suffusion of orange, making it an unusually brilliant color. It has a perfect round shape, a small top and a thread-like tap-root. Recommended by the Royal Horticultural Society of England. Pkt. 5c; oz. 15c; $\frac{1}{4}$ lb. 35c; All-American 1934.

4015 Brightest Long

Scarlet The standard long red or scarlet variety. Flesh pure white, crisp, tender and mild. Roots long slim bright scarlet with white tips, averaging about 6 inches in length. Small tops and quick maturing. Pkt. 5c; oz. 10c; $\frac{1}{4}$ lb. 25c.

4016 Long White Icicle The finest White Radish grown. Long slender roots which remain tender and crisp until grown. Matures early, has small top which permits close planting. Pkt. 5c; oz. 10c; $\frac{1}{4}$ lb. 25c.



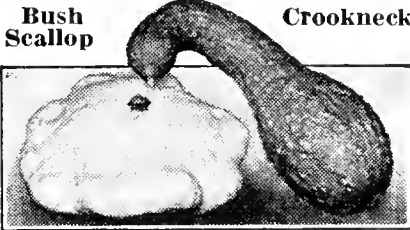
French Breakfast Radish

Fine Winter Radishes

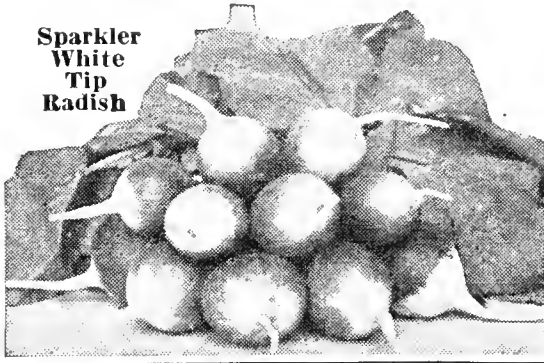
It is possible for you to have delicious crisp, solid Radishes for winter and spring. They make tasty salads and can be used as a boiled vegetable. Just sow the seed in June or July. Thin out plants to stand 4 to 6 inches apart in the rows. Keep the Radishes in box of sand in cool place.

4021 China Rose. Olive shaped, rose color skin, white flesh.
4026 Long Black Spanish. Long shaped, black skin, white flesh.
4027 Round Black Spanish. Black skin, white flesh, round.
4025 Celestial or Mammoth White China. Very large.
4023 Mixed Winter Radishes.

Prices on all above: Pkt. 5c; oz. 15c; $\frac{1}{4}$ lb. 35c; lb. \$1.00.

Acorn, Squash
Table
QueenBush
Scallop

Crookneck

Sparkler
White
Tip
RadishFavorite
Winter
KeeperImproved
Hubbard
Squash

Three Popular Squashes Summer Varieties

Squashes

4055 Cocozelle Italian Vegetable Marrow.

This is the most delicious and fine flavored summer squash yet grown. It is a bush type of plant, without runners and the fruit is long and slender, marbled with light and dark green. Is best used when 6 to 8 inches long and can be cooked like other summer squashes or sliced and fried in butter. Pkt. 5c; oz. 15c; $\frac{1}{4}$ lb. 45c; lb. \$1.25.

4057 Giant Summer Crookneck

The largest and one of the earliest of the summer varieties. Very productive of large, deep, orange, warty fruits often 2 feet long. Flesh is thick, firm and tender. Pkt. 5c; oz. 15c; $\frac{1}{4}$ lb. 45c; lb. \$1.25.

4058 Yellow Bush Scallop Golden Custard. A mammoth strain of the Yellow Bush Scallop. Fruits are round and flat with scalloped edges, rich golden yellow and with thick tender flesh of finest quality. Very early. Pkt. 5c; oz. 15c; $\frac{1}{4}$ lb. 45c; lb. \$1.25.

4060 Giant Summer Straightneck This novel squash has the "crook" taken out of the neck, having all the good qualities without the defects of its parent, Golden Giant Summer Crookneck. It is much easier to pack. The native fruits measure 18 to 20 inches long, deep orange in color, thickly warted, with deeper flesh and thicker more meaty neck than the old "Crookneck" type. Pkt. 5c; oz. 15c; $\frac{1}{4}$ lb. 45c; lb. \$1.25.

4061 Early White Bush Scallop Patty Pan or Cynling. Very early, fruits flattened and scalloped about 8 inches in diameter, comparatively smooth on the surface and creamy white in color. Flesh white, tender and sweet. Pkt. 5c; oz. 12c; $\frac{1}{4}$ lb. 35c; lb. \$1.00.

QUANTITY OF SEED. Of the small bush varieties 1 oz. will plant about 40 hills—2 to 3 lbs. per acre. Of the large seed winter varieties like Hubbard, 1 oz. will plant 15 to 20 hills—3 to 4 lbs. per acre.

4072 Buttercup Squash

A new Type of Winter Squash
See Novelty Page 55 Pkt. 5c; oz. 20c

fruit with flesh of rich golden yellow, fine grained and dry. Excellent for winter use. Pkt. 5c; oz. 15c; $\frac{1}{4}$ lb. 45c; lb. \$1.25.

4069 Blue Hubbard The size and shape of old warted Hubbard, but clear blue green in color. Excels the old Hubbard in flavor and dryness of the flesh. Pkt. 5c; oz. 15c; $\frac{1}{4}$ lb. 50c; lb. \$1.10.

4070 Improved Hubbard The most popular Winter Squash. Delicious for baking and rivaling the best pumpkin for pies. Has deep orange flesh. Our strain grows large, has dark green, moderately warted shell end and has been selected to give fruit of greater weight and food value than the ordinary Hubbard. Pkt. 5c; oz. 15c; $\frac{1}{4}$ lb. 45c; lb. \$1.25.

4071 Golden Hubbard Earlier and Smaller than our Improved Hubbard. Flesh thick, deep orange-yellow. Of splendid quality. Pkt. 5c; oz. 15c; $\frac{1}{4}$ lb. 45c; lb. \$1.25.

4038 Rhubarb, Victoria A few plants of Rhubarb in a corner of your garden will furnish a surprising amount of material for delicious pies and sauces. Rhubarb is very healthful and is easily grown from seed. Sow in early spring, transplanting in early fall to permanent location. Do not pull the stalks the first year after transplanting, thus allowing the plants to become well established. Pkt. 10c; oz. 20c; $\frac{1}{4}$ lb. 50c; lb. \$1.50.

4077 Sunflower, Mammoth Russian The best egg-producing food known for poultry. Every farmer should plant some of the seed in any out-of-the-way place at any time in May or June. Single heads will often measure 15 to 18 inches across and contain an immense quantity of seed. Hang the heads in the poultry house, where the hens can reach them. Seed for planting, oz. pkt. 5c; $\frac{1}{4}$ lb. 10c; lb. 25c; 3 lbs. 60c.



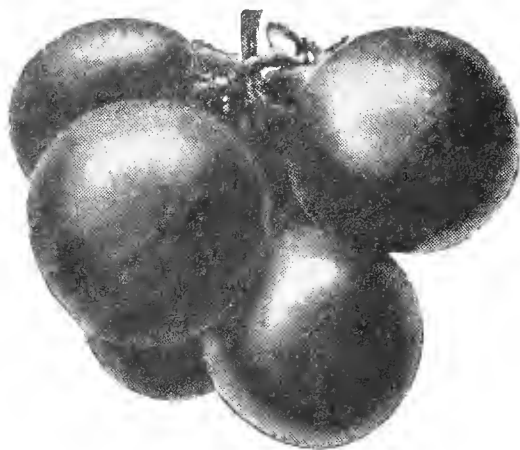
Salsify or Vegetable Oyster

CULTURE—Salsify is grown very much like Parsnip though the rows may be spaced a little closer. Do not plant in freshly manured soil as this has a tendency to produce ill shapen roots.

QUANTITY OF SEED. One ounce should show a 50 ft. row.

4041 Mammoth Sandwich Island It is one of the most delicious and nutritious vegetables. In soup it has a delicious oyster flavor. Also fine if fried in butter, or boiled and made into fritters. It is perfectly hardy and may remain in the garden for spring use. Dig early in the spring however before growth starts. Pkt. 10c; oz. 25c; $\frac{1}{4}$ lb. 75c.

Make several plantings of radishes and enjoy them all Summer.



Scarlet Dawn Tomato

Scarlet Fruited Tomatoes

4084 Special Strain Earliana Seed from C r o w n Fruits. This strain has been especially selected for depth, smoothness and uniformity of fruit and yet is earlier than the regular strain. Order Special Strain Earliana Superfine Quality. Pkt. 10c; ½ oz. 30c; oz. 50c.

4083 EARLIANA, REGULAR. Pkt. 5c; ½ oz. 25c; oz. 40c.

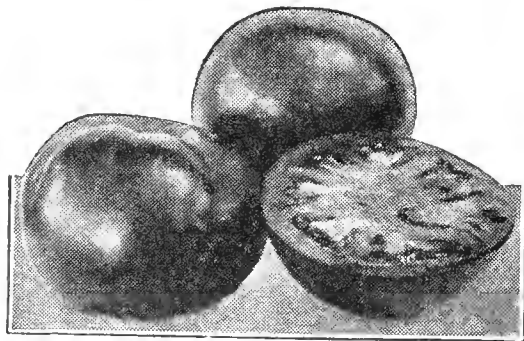
4081 Everbearer Valuable for its long bearing season. You can pick as early as Earliana, and yet keep on picking for a long season after. That is just how the Everbearer behaves. Pkt. 5c; ½ oz. 25c; oz. 40c.

4082 New Burbank Burbank is attractive with bright red fruits, medium size, smooth, well formed and ripening evenly all over. Pkt. 5c; ½ oz. 25c; oz. 45c.

4087 Red River An extra early with very firm flesh. This variety was developed at the North Dakota Experiment Station, where they find it one of the very earliest, and the most solid and meaty early sort ever on trial. At a Canadian Station it outyielded all other sorts. The fruits are slightly flattened, smooth, bright scarlet with solid meat of splendid flavor. Pkt. 10c; ½ oz. 30c; oz. 55c.

4089 Bonny Best In season this fine tomato is right after the first earlies, such as Earliana. One of the very best scarlet varieties for home garden or market. Fruits are round, smooth, medium size and ripen evenly. Flesh is firm, and vines very productive. Pkt. 5c; ½ oz. 20c; oz. 35c.

4097 New Stone King of the Reds. The standard main crop variety. The fruit is uniformly large size, smooth, and very solid, and of best table quality. Fine for canning. Pkt. 5c; ½ oz. 20c; oz. 35c.



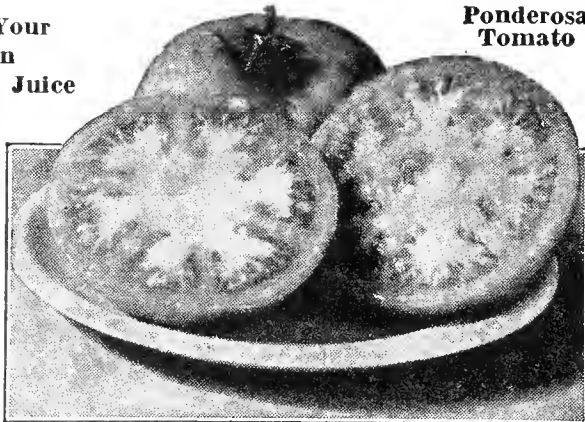
Everbearer Tomato

Tomatoes

CULTURE—Tomato seed should be started early, by March or at least early April in hot beds or in boxes or pots in the house. An extra transplanting into other pots or cold frames is beneficial for root development before finally setting outdoors, when it is warm. Do not crowd tomato plants. You want short stocky plants rather than tall spindly ones.

QUANTITY OF SEED. One ounce should produce 2500 to 3000 plants. If set 36x24 inches apart you will need about 7200 per acre.

Can Your
Own
Tomato Juice



Ponderosa Tomato

Disease Resistant Tomatoes

All-American
Gold Medal
1935

4094 Scarlet Dawn Wilt-resistant, rust-resistant. A wonderful new Tomato of the deep Marglobe red color, globe-shaped, earlier and rounder than Pritchard, Scarlet Topper. Received Honorable Mention at the Cornell and the Connecticut Experimental Station trials as well as ranking second in the regular All-American trials. Pkt. 10c; ½ oz. 65c; oz. \$1.25.

4095 Marglobe Disease Resistant. This variety was introduced by the U. S. Dept. of Agriculture for its resistance to "wilt" and "nail head rust." It is a scarlet fruited main crop variety; the result of a cross between Marvel and Globe, and has retained the best characteristics of each. Pkt. 5c; ½ oz. 25c; oz. 45c.

All-American
Gold Medal
1933

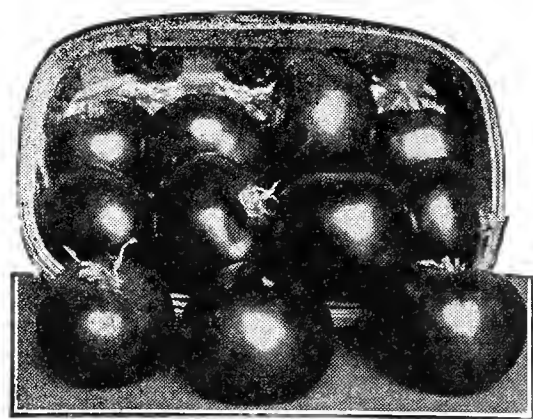
4091 Pritchard or Scarlet Topper. A recently introduced disease resistant variety developed by the late Dr. Pritchard of the U. S. Dept. of Agriculture. The plant is comparatively small but branching and a true self topper. The fruits are medium size, smooth, solid, heavy, globe shaped, rich dark red both outside and inside. Ripens only a few days later than Earliana. Superior tomato in yield and quality. Pkt. 5c; ½ oz. 25c; oz. 45c.

4101 Rutgers Disease Resistant. See Novelty Page 55

4099 Break O'Day A new wilt-resistant Tomato produced by Dr. Pritchard of the U. S. Dept. of Agriculture. Of the same color, shape and size as Marglobe but somewhat earlier. Bright red, extra early and deep globe shaped. Pkt. 8c; ½ oz. 30c; oz. 50c;

Small Fruiting Tomatoes

4123 Small Preserving A mixture comprising Red and Yellow Cherry, Peach, Pear, Plum, Currant and Husk Tomatoes. Very desirable for preserves and canning. Pkt. 8c; ½ oz. 25c; oz. 45c.



Tomato, Acme

Purple-Pink Fruited Varieties

4103 Acme The popular purple variety, early ripening of medium size slightly oval and smooth. Acme is a reddish-purple with deep scarlet flesh which is very solid and meaty. Pkt. 5c; ½ oz. 25c; oz. 40c.

4111 Beauty A very popular purplish pink variety for medium early or main crop. Vines are vigorous and heavy bearing, while the fruits are medium to large, solid, very smooth and of excellent flavor, and they ripen up well around the stem. Pkt. 5c; ½ oz. 25c; oz. 40c.

4110 Livingston's Globe The most popular purple-pink sort for market and canning. A very vigorous grower and heavy producer of firm solid fruits. The fruits are very deep, large and heavy of a glossy pink tinged with purple. Pkt. 5c; ½ oz. 25c; oz. 45c.

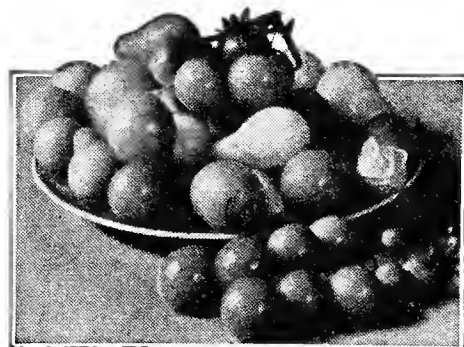
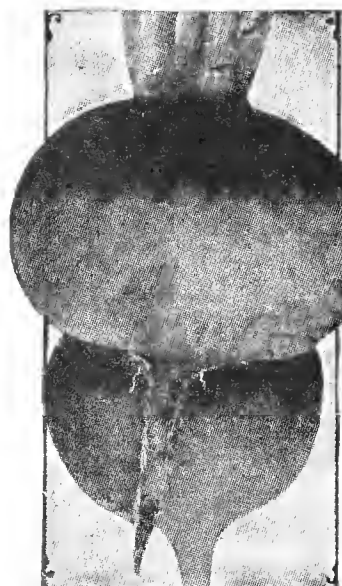
4108 Ponderosa This is not only the largest, but also the heaviest Tomato grown. Color glowing purple-crimson. Considered by many the best table variety. Pkt. 8c; ½ oz. 40c; oz. 75c.

4112 Oxheart Oxheart is very large and heavy with thick flesh and few seeds. Gardeners, who have tried it, say it is the best tomato they ever had in flavor and all around quality. Pkt. 10c; ½ oz. 40c; oz. 75c.

Yellow Fruited Tomatoes

4120 Yellow Oxheart Has all the qualities of the Oxheart with its big heavy meaty fruits. Color of flesh and skin is rich golden yellow. Pkt. 10c; ½ oz. 40c; oz. 75c.

4118 Golden Colossal The Best yellow tomato. You should see the great big delicious fruits of this variety. As large as Ponderosa and quite like it in every way except color, which is golden yellow. The flavor is very sweet. Fine for preserving. Pkt. 10c; ½ oz. 35c; oz. 65c.

Small Fruited Preserving Tomatoes
Grow your own Preserves

Purple Top White Globe

Turnips and Rutabagas

CULTURE—For the early crop sow as early as possible to prepare the soil, covering ½ inch deep in rows 8 inches apart, thinning when small to stand 6 inches apart. A continual supply of tender turnips may be had by sowing a few every two or three weeks until late spring. The seed for the main crop of winter turnips is started in July. Sow either in drills or broadcast.

QUANTITY OF SEED. One ounce should sow a 150 ft. row, 1 ½ lbs. an acre if drilled, 3 lbs. if broadcast.

4137 Purple Top White Globe This is one of the handsomest and most desirable varieties grown. Our strain has been selected for smoothness, depth of roots and uniformity. Flesh is fine grained and firm. It is best to eat before roots reach full size. Pkt. 5c; oz. 10c; ¼ lb. 30c.

4138 Extra Early White Ball The earliest turnip we have ever seen. Medium sized bulbs crisp and tender, pure white and almost perfectly round are produced in six weeks from seed. Pkt. 5c; oz. 10c; ¼ lb. 25c.

4135 Extra Early Purple Top Milan Flat, smooth, of medium size, with bright purple top and few leaves. Flesh white and sweet. The best for early spring planting, also suitable for fall planting. Pkt. 5c; oz. 10c; ¼ lb. 30c.

4136 Purple Top Strap-Leaf The standard for this part of the country. Superior for early or late planting. Flattened, good sized, small top with but few leaves; flesh very fine. Pkt. 5c; oz. 10c; ¼ lb. 25c.

4139 Golden Ball or Orange Jelly One of the most delicate and sweetest of yellow-fleshed Turnips yet introduced. Medium in size. Uniformly smooth and solid. Pkt. 5c; oz. 10c; ¼ lb. 30c.

Two Rutabagas or Swede Turnips

Rutabagas have firm flesh and keep well as a winter vegetable. Pack in moist sand in cellar or in pits. Plant Seed in July for winter use.

4145 American Purple Top American Swede. Produces uniformly large, globe-shaped roots. Purple above ground and yellow below. Flesh very solid, rich yellow, fine-grained and very sweet. Pkt. 5c; oz. 12c; ¼ lb. 35c.

4147 Early Neckless A yellow purple top variety 15 to 20 days earlier than others. Of excellent quality and fine appearance, the roots are round slightly flattened and neckless. Pkt. 5c; oz. 12c; ¼ lb. 35c.

Tuberous Begonias

Single and Double in Many Colors
For The Garden or Window Boxes

If you long for a beautifully colored flower which is different from any other class, Tuberous Begonias will please you. There are two classes—singles which often grow six inches or more across and doubles up to five inches.

The rich, velvety, crinkled foliage is prettier than any other begonia. They do best when direct sun does not hit them from ten to three in mid-summer. But they should not be grown in total shade. Colors are variations in pink, yellow, orange, red and crimson. You will seldom find two of exactly the same shade if you plant a hundred bulbs, so the more you plant the more interesting they become.

LONG LIFE

Every year, customers tell us of having kept their Begonia bulbs for many years by digging them in the fall and storing them in fruit or potato cellars.

EASY TO GROW

Tuberous Begonias are easy for the home gardener to handle and florists make big money in growing them. I start mine in shallow boxes of soil in the house about a month before time to set them out in the garden. This permits about three leaves to get fully formed by the time danger from frost has passed. I should hate to have to do without Tuberous Begonias and I know you will feel the same way after you have tried them. You can plant them in the garden or in porch and window boxes.

Single Begonias

We have seen many flowers over 6 inches in diameter. The texture of the petals is not like any other Begonia flower, waxy, yet looks like velvet.

Rose or Pink
Shades of Yellow
Orange, Salmon
Red and Scarlet
Dark Crimson

Price any color. Each 25c; 3 for 65c; 6 for \$1.25; 12 for \$2.00; 100 for \$15.00.

5009 Set of 5 colors, not separately labeled, for \$1.00

Single Superfine Mixed. Doz. 1.50

5040 5 Singles & 5 Doubles Not Separately Labeled for Only \$1.25

See Color
Page 2



About Half
Actual Size.
Many Pleasing
Shades.

All good, blooming size bulbs, big and vigorous enough to give you excellent results. We do not guarantee definite shades as they vary in color.

Double Begonias

The flowers often 4 inches across are like big, double roses and of the most adorable colors. If placed in low bowls, they make artistic bouquets.

Pink or Rose
Shades of Yellow
Orange, Salmon
Red and Scarlet
Dark Crimson

Price any color. Each 25c; 3 for 65c; 6 for \$1.25; 12 for \$2.00; 100 for \$15.00

5033 Set of 5 colors, not separately labeled 1.00

Double Superfine Mixed. Doz. 1.50

Narcissus Flowered Begonias

This beautiful and distinct new variety in which the flower resembles the Narcissus. These beauties come in many glorious colors. You will be delighted with them.

NARCISSUS FLOWERED BEGONIAS, MIXED COLORS. Each 25c; 3 for 65c; 12 for \$2.00

Bargain Begonia Sets

5042 Set of 4 for 60c; 3 sets for \$1.50
These sets contain 2 singles and 2 doubles all of which are of different colors.

5063 Set of 6 for 75c; 3 sets for \$2.00
The 6 bulbs in these sets will be all of different colors. Some will be singles and some doubles.

Templin-Bradley's Famous Gladiolus

See Glads in Color on Page 2 and More Varieties Listed on Page 9

100 Glad Bulbs for \$2.00

10 Each of 10 Leading New Varieties. No Changes.

Each variety separately labeled.

The most valuable assortment you can buy.

BERTY SNOW. Large flowers of soft lavender with a slight tinge of pink. Excellent substance and well spaced on a good spike. Eight or more open at once. A flower of unusual delicate beauty.

BETTY NUTHALL. Slightly ruffled flowers of warm coral-pink with orange throat and light featherings of carmine.

CARUSO. The earliest and finest of all red Glads. Large flower of orange-red on a fine spike with stiff stem. Originated in Holland. You'll like its color.

EDITH ROBSON. Large light salmon rose with red blotch. Tall, strong plant. Exhibition type, ten to twelve well placed blooms.

GIANT NYMPH. A variety you will all want. A delicate La France pink with creamy yellow throat. Very large and wide-open flowers, long spikes and flowers well arranged on the stem. Often grows 6 feet tall.

GOLDEN DREAM. A pure golden yellow flower. The deep throat is slightly striped wine and the anthers carry a wine stripe. The best yellow to date.

MARMORA. Large, stately, and most unusual in colors, lavender-gray with petunia colored blotch.

MRS. P. W. SISON. A clear light pink with just a suggestion of creamy tint. Flowers of large size well arranged on tall spikes.

MR. W. H. PHIPPS. A delicate La France pink overlaid with salmon-rose. Lower petals lightly striped and splashed ruby. Large flowers, long spikes.

YVONNE. A very lovely soft rose shade, with blotch of lilac. An unusual combination of tones.

You Are Offered In This Unusual
Collection Show Winning Varieties

Carefully Grown, Clean and Healthy Blooming Size Bulbs

5991 100 Glad Bulbs for \$2.00

10 Each of Above 10 Kinds of Varieties Labelled

Not Sold Separately At This Low Price

5 High Priced Glads

GRAFIN LIVIA CHOTEK. Light violet-blue with deeper blue throat marking. This is the nearest blue Gladiolus to date. Very early, vigorous, free blooming variety and when better known will become very popular. Each \$1.00.

JALNA. Pleasing, smoky salmon and rose. Ten or more open blooms of exhibition type. A Picardy seedling. Vigorous and promising. Each \$1.00.

LA FIESTA. A glorious new Glad of deep golden yellow with blotches and shadings of Spanish-orange. The grandest Golden Glad yet introduced. Each 50c.

SHIRLEY TEMPLE. Cream with darker throat. Large ruffled, six inch florets, 6 to 7 open at one time. A seedling of Picardy. Each \$5.00.

VAGABOND PRINCE. Glowing garnet-brown with warm, flame-scarlet blotch. Eight to ten open blooms at one time. A seedling of Picardy and a gorgeous novelty. Each 50c.

Gladiolus Mixtures

Each year we receive many letters telling of the great pleasure and satisfaction our customers have had from our Gladiolus Mixtures. These letters praise the very high quality and splendid assortment, the health, vigor and free blooming of the Gladiolus bulbs. We are justly proud of the mixtures we offer you here.

Templin-Bradley's Glory Mixture

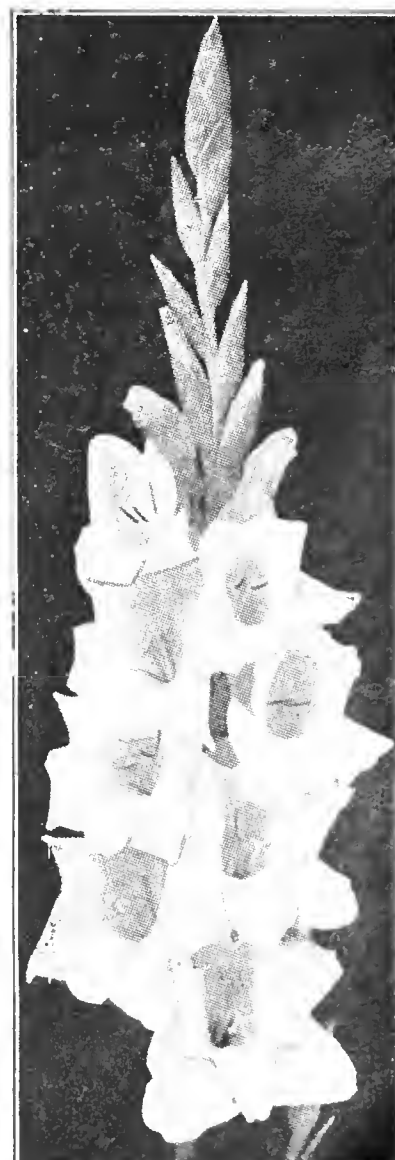
A fine mixture of selected varieties of recent origin which have proven themselves most desirable and satisfactory for general garden use.

This Glory Mixture has brought immense pleasure to thousands of our customers during the past few years. You will like these for cut-flowers.

Templin-Bradley's Glory Mixture. 12 for 50c; 25 for 80c; 50 for \$1.40; 100 for \$2.75.

Garden Beautiful Mixture

This mixture is made for those who wish the very best available in Gladiolus Mixtures. The color array will please you and you will be delighted with the varieties we give you. If sold separately by name, you would have to pay many times the price we ask in mixture. Garden Beautiful Mixture. 12 for 70c; 25 for \$1.25; 50 for \$2.25; 100 for \$4.00.



Gladiolus, La Fiesta

Templin-Bradley's Top Quality Roses

Everblooming Hybrid Tea Roses

When people ask for "Monthly Roses" this is the class they desire. Hybrid Tea Roses not only bloom in June but also at intervals all summer and fall, until frost.

These roses and those shown in color on Page 77, comprise a splendid assortment which will please the most critical rose enthusiast. We are proud to know that a great many members of the American Rose Society buy all their roses from us.

All of our rose bushes have been produced here in the north to assure strength to withstand reasonably cold winters. If given winter protection, they will withstand sub-zero temperatures.

Do not confuse these with cheap, department store roses which are largely produced in the south for size only and not for strength.

Templin-Bradley roses are well worth the price we ask. You cannot buy better roses anywhere, at any price. They will give you genuine pleasure.

We suggest that you order early enough, so we can ship to you in April. April planting will get them established in your garden before the burning hot, days come which are so hard on unestablished roses.

Four Patented Hybrid Teas

AMELIA EARHART. The large, ovoid buds are a cream with blushes, opening into flowers which are very full, graduating from a deep yellow center to outer collarette of large creamy petals having a blush overtone. Extremely fragrant, strong growing and free blooming. Leathery, dark green foliage. **Each \$1.25.**

COUNTESS VANDAL. Long, tapering buds blended copper, gold and salmon, open into a true aristocrat of roses. Upright habit, vigorous and with disease-resistant foliage. Blooms almost continuously and has a most delightful fragrance. **Each \$1.00.**

FEU PERNET-DUCHER. Creamy buds, marked with carmine, slowly opening to rich yellow spiral flowers, edges lightly flushed with pink. In autumn, flowers are much darker, a rich, golden-yellow, showing definite pink tinge. **Each \$1.25.**

MME. COCHET-COCHET. Long pointed coppery-pink buds, flushed with orange, open to splendid 4½ inch flowers on which the orange softens to gold. As it ages, color changes to soft, satiny pink. Has sweet, honey-like fragrance. **Each \$1.00.**

8253 Set of 4, Value \$4.50 for
Only \$4.00

Baby Rambler Roses

(Polyantha)



Baby Rambler

GLORIA MUNDI. Flaming orange-scarlet flower. Unusually attractive, in mass planting.

GOLDEN SALMON. Bright orange-scarlet buds opening to salmon overlaid with gold.

IDEAL. Finest of the dark red Polyantha roses. Velvety black shadings on edges of petals.

MRS. R. M. FINCH. Fragrant clusters of deep, rose-pink flowers. A beauty.

Price Any Baby Ramblers
Each 75; 4 for \$2.75

Write for Prices for Mass Planting



Hybrid Perpetual Drushki Roses

Six Adorable Hybrid Teas

CALEDONIA. Large, double, high Creamy-White flowers. Best Scottish introduction. **Each 75c.**

GRUSS AN TEPLITZ. Plentiful clusters of delightful double velvety crimson flowers, blooming all summer. One of the best of this habit. Bronzy foliage. **Each 75c.**

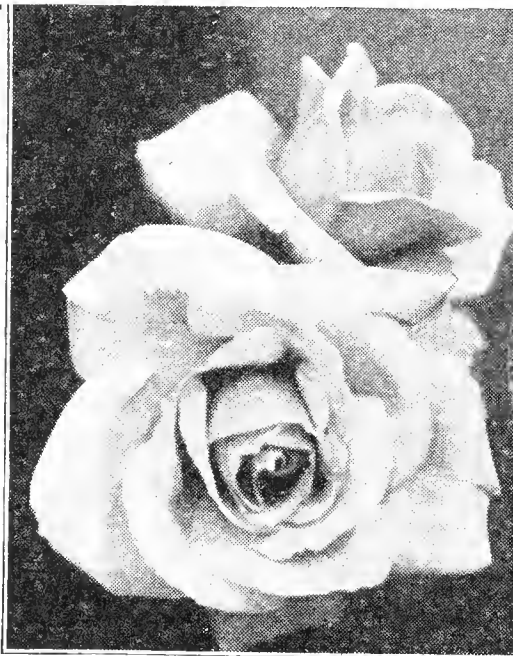
HERBERT HOOVER. Beautiful pointed buds of flaming Scarlet and Yellow, open to large flowers of Cerise Pink, Flame, Scarlet and Yellow. Unusual beauty and vigor, stems 2 feet long. **Each 75c.**

MRS. PIERRE S. DU PONT. This supreme Golden-Yellow has won more medals than any outdoor rose ever grown. Long-pointed, rich Reddish-Gold buds open to extremely double perfect flowers. Spicy fragrance. Always in bloom. **Each 75c.**

PINK RADIANCE. The most universally popular Rose-Pink Rose in America. Two-toned Pink, cup-shaped, flower in profusion. True rose fragrance. **Each 75c.**

RED RADIANCE. Globe shaped crimson flowers. Very full and blooms almost continuously. **Each 75c.**

8252 Set of 6, Value \$4.50 for
Only \$4.00



Hybrid Tea Rose

Hybrid Perpetual Roses

FRAU KARL DRUSCHKI. The American Rose Society considers this the most popular Rose in America. Its pure, snow-white blooms are of immense size almost 6 inches in diameter, of lasting quality and on fine stems. In addition to its abundant bloom in June, if kept growing well, it will produce many flowers throughout the summer and fall. No substitute for "Druschki" has yet appeared.

GENERAL JACQUEMINOT. A rich velvety crimson, changing to scarlet-crimson. This is the best known of all hybrid perpetuals, and is without rival in fragrance and richness of color.

GEORGE ARENDS. This is the pink form of the popular white variety, Frau Karl Drushki. It is a magnificent, large and distinct rose in delicate rose-pink, free flowering, of robust growth. Deliciously scented flowers from June to October.

PAUL NEYRON. The largest Rose in cultivation, sometimes called the Peony Rose. Color bright, fresh, clear pink. Flowers are very double and delightfully fragrant. Blooms almost continuously June to October.

Price Any Hybrid Perpetual Rose, Each 75c.

8201 Set 4, Hybrid Perpetual Roses,
\$3.00 Value for \$2.75

Use TRIAGEN on Your Roses—See Page 28

Beautiful Hardy Climbing Roses

No other class of Roses is so easily grown and adds so much to the beauty of the home grounds. Whether it be on a trellis or arbor or at a porch pillar, they so quickly make a fine growth and give such a great quantity of delightful bloom, that the place is transformed to a spot of beauty. Our list below includes only those that we know will give you the best results and the greatest beauty.

Two Patented Climbers

BLAZE. The most dazzling, blazing, vivid scarlet Climbing Rose ever grown. It blooms frequently, (practically everblooming), produces quantities of flowers, is a vigorous, perfectly hardy rose for any choice spot about your home. May be pruned low for bedding, medium for shrub use or allowed to grow into a climber. **Each \$1.00.**

DOUBLOONS. Ovoid buds in clusters opening into large cup-like flowers of deep, saffron-yellow and gold. Season is prolonged by its habit of opening from day to day, rather than all at once. Developed by Mr. Horvath, one of our fine neighbors. Doubtless the best hardy yellow climbing rose. **Each \$1.50.**

8502 Set of 2 Above Patented
Climbers, Value \$2.50 for \$2.25

Five Lovely Climbers

CLIMBING AMERICAN BEAUTY. Rosy crimson like its popular parent. Exquisitely fragrant flowers, 3 to 4 inches across, of fine form and produced in great profusion in May and June.

DOCTOR VAN FLEET. This variety shows a mass of beautifully clustered buds, which open into large, shapely flowers of delicate flesh. The stems are 12 to 18 inches long and make choice roses for bouquets, a useful variety.

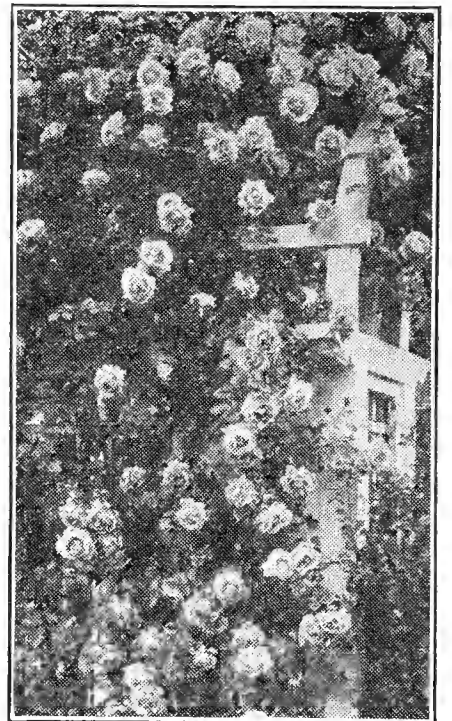
MARY WALLACE. A strong rapid grower of the Pillar-rose type and a wonderfully free bloomer. Beautiful pointed buds, open into large semi-double flowers 4 inches across. Clear bright pink.

PAUL'S SCARLET. Gold Medal Winner. Dazzling scarlet rose in clusters of 3 to 20 blooms each. Perfectly hardy, continues to bloom long after many other roses have disappeared. Very showy.

SILVER MOON. Unlike any other rose. Semi-double flowers of snow-white, petals of good substance and beautifully cupped and with a large bunch of golden stamens in the center to add to its unusual attractiveness.

Price Any Above Roses. Each 70c; 3 for \$1.75.

8516
Set of 5
Climb-
ing
Roses
\$3.50
Value
for
\$3.25



The Climbing American Beauty

8251 Set of 9
Hybrid Tea Roses
Shown in Color
on Page 77
\$6.75 Value,
for Only \$6.00

Templin Bradley True Bred Baby Chicks

Money Saving Postpaid Prices
Eighteen Breeds
Two Top Grades of True Bred Chicks

True-Bred Grade "AA"

This grade consists of big, husky chicks that are from pure bred, healthy flocks that are well mated and carefully culled for type and egg production. The low price of this grade does not mean that the chicks are just average, as the best known methods of blood testing, breeding and culling have been used in testing the parent stock of both our grades. Our sexing is done by a harmless method.

GUARANTEE

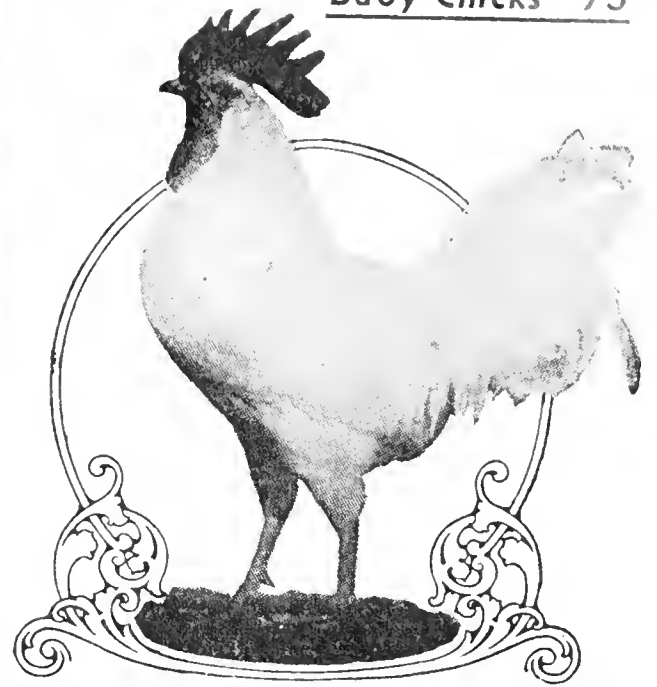
We guarantee 100% live delivery. Due to the excellent livability of our chicks we can offer the following guarantee: All chicks which die within the first ten days in the grade "AA" class, and all that die during the first two weeks in the grade "AAA" class will be replaced at one-half price. This does not apply to losses by fire, rats or accidents. All claims must be reported promptly. This does not constitute a basis for a cash allowance. No replacement chicks will be prepaid unless enough additional chicks are ordered to bring the total to 100. No replacements shipped C. O. D. Sexed chicks guaranteed 90% true to sex but usually run 98% true.

True-Bred Grade "AAA"

Our grade "AAA" chicks are just what the name True-Bred implies. They are from parent stock that has been tested for high egg production, and the vigor and vitality that produces big, husky, quick maturing birds and healthy flocks—the kind that produce show birds and contest winners. The prices of our grade "AAA" have really been kept as low as possible to enable more of our customers to purchase these superior chicks. Furthermore, as an inducement to you to order grade "AAA," we are willing to sell you this grade at the price of the "AA" grade, if you send remittance for the full amount of your order and if you order early. This offer subject to withdrawal.

We Ship From Twelve Different States

We have shipping points in twelve different states. We will ship your chicks from the nearest shipping point that can supply your order at the time desired. If you have any special shipping instructions, send them in at the time you place your order.



No Down Payment

We make C.O.D. prepaid shipments by parcel post or express, so it is unnecessary for you to send any money with your order if you do not wish to do so. You need not pay one cent until you receive the chicks.

Special Cash Deal

Your C.O.D. order will receive the same careful attention that we give to cash orders but C.O.D. orders create bookkeeping expense for us. We will give you the benefit of the saving to us if you send in the full amount with your early order by sending you the True-Bred Grade "AAA" chicks at the price of the True-Bred Grade "AA" chicks. This offer is good only when the money in full payment of chicks accompanies the order.

Templin Bradley True Bred

Baby Chick Order Blank

Cut out on this line

The Templin-Bradley Co.,

5700 Detroit Ave., Cleveland, Ohio

Date _____ 19__

Send me the following True-Bred Chicks for which I enclose \$_____

Ship to arrive about _____

Express ☐

If C.O.D. shipment of chicks desired, check here ☐

Parcel Post ☐

PRINT
YOUR
NAME
PLEASE

Mrs., Miss
or Mr.

FIRST NAME

Middle
Initial

LAST NAME

St. & Number _____ R.F.D. _____ Box _____

Post Office _____ State _____

Price on Each Quantity Applies Only On That Quantity Of One Kind

Quantity Ordered	TRUE-BRED GRADE "AA"				TRUE-BRED GRADE "AAA"				Total Price
	50	100	300	500	50	100	300	500	
Big Type White Leghorn	\$5.10	\$9.25	\$27.00	\$44.00	\$5.75	\$10.50	\$30.00	\$49.00	
Heavy Mixed	5.10	9.25	27.00	44.00	5.75	10.50	30.00	49.00	
Brown Leghorn	5.35	9.75	28.25	46.50	6.00	11.00	32.00	52.50	
Buff Leghorn	5.35	9.75	28.25	46.50	6.00	11.00	32.00	52.50	
Ancona	5.35	9.75	28.25	46.50	6.00	11.00	32.00	52.50	
White Minorca	5.35	9.75	28.25	46.50	6.00	11.00	32.00	52.50	
Black Minorca	5.35	9.75	28.25	46.50	6.00	11.00	32.00	52.50	
Barred Rocks	5.25	9.50	27.75	45.25	6.10	11.25	33.00	54.00	
R. I. Reds	5.25	9.50	27.75	45.25	6.10	11.25	33.00	54.00	
Buff Orpington	5.25	9.50	27.75	45.25	6.10	11.25	33.00	54.00	
White Wyandotte	5.25	9.50	27.75	45.25	6.10	11.25	33.00	54.00	
Buff Rocks	5.45	9.95	28.95	47.75	6.35	11.75	34.00	55.00	
White Rocks	5.45	9.95	28.95	47.75	6.35	11.75	34.00	55.00	
Buff Minorca	5.45	9.95	28.95	47.75	6.35	11.75	34.00	55.00	
White Giants	6.45	11.95	34.95	57.50	7.00	13.00	38.00	62.50	
Light Brahmas	6.45	11.95	34.95	57.50	7.00	13.00	38.00	62.50	
New Hampshire Reds	6.45	11.95	34.95	57.50	7.00	13.00	38.00	62.50	
Silver Laced Wyandotte	6.45	11.95	34.95	57.50	7.00	13.00	38.00	62.50	
Columbian Wyandotte	6.45	11.95	34.95	57.50	7.00	13.00	38.00	62.50	
Sexed Pullets 90% True To Sex, Any Above Breeds	9.95	18.50	54.95	89.95	11.00	20.00	57.50	95.00	

← Total Quantity Ordered

Total Amount of Your Order \$

Testimonials

Sept. 1

Dear Friends:

The baby chicks we got from you in May look like full grown hens already at 4 months and I am sure they will lay in another month.

F. L.-Pa.

Aug. 24

Gentlemen:

My dealing with you was very satisfactory as our chicks arrived in fine shape and we raised 96 out of the 100 we got.

J. L. W.-Ind.

Aug. 20

Gentlemen:

I received the 100 healthy Buff Minorca chicks and only lost one. The other 99 I raised. My baby chicks were a few days late coming but that wasn't so bad as some of the pullets weigh 1½ to 2 lbs. I got them June 10th. I was real pleased with the service I received and think if all people would send in their orders early they would get better results.

Mrs. R. H.—Wisc

**Order Early to Avoid Dis-
appointment on Delivery**

No Orders Filled for Less Than 50 Chicks of One Kind

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NAME.....
ST. or R. F. D.....
P. O.....STATE.....

Place
First-Class
Postage
Here

The Templin-Bradley Co.

SEEDSMEN AND NURSERYMEN

5700 Detroit Avenue,

Floyd Bradley, Pres.

Cleveland, Ohio

Form No. 6001

POST OFFICE DEPARTMENT **No.**.....
THIRD ASSISTANT POSTMASTER GENERAL
DIVISION OF MONEY ORDERS

Stamp of Issuing Office

The Postmaster
will insert

here.....
the office drawn on, when the office named by
the remitter in the body of this application is not a Money Order Office.

Spaces above this line are for the Postmaster's record, to be filled in by him

Application for Domestic Money Order

Spaces below to be filled in by purchaser, or, if necessary,
by another person for him

Amount

.....Dollars.....Cents

Pay to } **The Templin - Bradley Co.**
Order of }
(Name of person or firm for whom order is intended)

Whose }
Address }
Is } No. **5700 Detroit Avenue** Street

Post }
Office } **Cleveland,**

State **Ohio**

Sent by.....
(Name of sender)

No.Street
City }
and }
State }

PURCHASER MUST SEND ORDER AND COUPON TO PAYEE
c5-7155

Did You?

*Did you write your full name
and address on the Order Blank?*

Fees for Money Orders Drawn on Domestic Form

Payable in the United States, including Hawaii, Puerto Rico, and the United States Virgin Islands, or in Guam and Tutuila (Samoa); also for orders payable in Antigua, Bahamas, Barbados, Bermuda, British Guiana, British Honduras, British Virgin Islands, Canada, Canal Zone, Cuba, Dominica, Grenada, Jamaica, Montserrat, Nevis, Newfoundland, Philippine Islands, St. Kitts, St. Lucia, St. Vincent, and Trinidad and Tabago.

For Orders	From \$0.01 to	\$2.50.....	6 cents:
	From \$2.51 to	\$5.00.....	8 cents:
	From \$5.01 to	\$10.00.....	11 cents:
	From \$10.01 to	\$20.00.....	13 cents:
	From \$20.01 to	\$40.00.....	15 cents:
	From \$40.01 to	\$60.00.....	18 cents:
	From \$60.01 to	\$80.00.....	20 cents:
	From \$80.01 to	\$100.00.....	22 cents:

Memoranda of Issuing Postmaster:

If order is purchased through Rural Carrier, he will fill spaces below:

Carriers receipt No. -----

-----, Carrier:

NOTE.—The maximum amount for which a single Money Order may be issued is \$100. When a larger sum is to be sent additional Orders must be obtained. Any number of Orders may be drawn on any Money Order office on any one day.

Applications must be preserved at the office of issue for three years from date of issue.

(EDITION JULY, 1932)

c5—7155

U. S. GOVERNMENT PRINTING OFFICE: 1933

Templin-Bradley's Superior Roses

Newest and Best Hybrid Tea Roses

TOP GRADE

Your Choice, **75c each**
8251 postpaid

Set of These 9 Roses Value \$6.75

only
\$6.00



Mrs. E. P. Thom. 75c each



Edith
Nellie
Perkins.
75c each



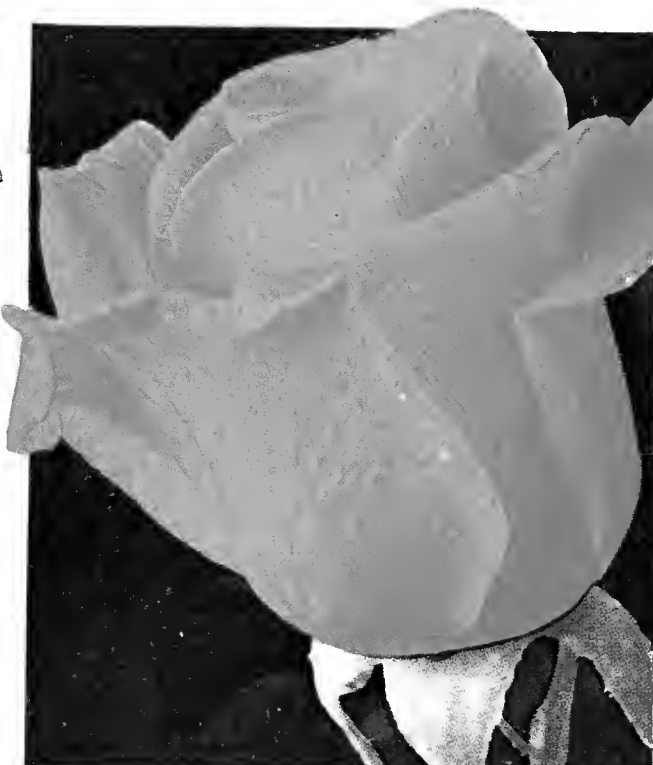
Dame Edith Helen. 75c each



Autumn. 75c each



Queen
Elizabeth.
75c each



Sister Therese. 75c each



Etoile de Hollande. 75c each



Talisman. 75c each



E. G. Hill. 75c each

See More Lovely Roses on page 74

Templin-Bradley's New Vegetables for 1938

See Page 55 for Descriptions.

It is our pleasure to offer you six new varieties of vegetables for 1938. They will please the most particular gardeners.

Before we permitted a single seed to get out of our hands, these new kinds were tested for eating quality and productivity. The crispness and sparkle of the radish, cucumber and carrot, the tenderness and sweetness and large yield of the peas and corn, and the solid fleshed, low-acid, juicy, heavy bearing new tomato, will make you wish you could enjoy them every day of the year instead of just in season.

These varieties in your garden will give you genuine satisfaction.

KINDLY NOTE

that the supply of Bradley's Cleveland Banner Tomato seed is limited this year. Kindly do not order more than half an ounce as we cannot accept orders from any customer for more than that quantity. If you are a market-gardener, we suggest you book your 1939 seed requirements as soon as you have tested it out.

Special Offers

4150. 1 Pkt. Each
6 Kinds Shown Here
Value 75c, for

Only 50c

4151. Quantity Package
Each, Value \$2.05

Only \$1.50

3674
Our New
Templin-Bradley
"Tendersweet"
CARROT

Pkt. 10c; oz. 25c

3757
Our New
Templin-Bradley
"Evergreen"
CUCUMBER

Pkt. 10c; oz. 25c

4088
Our New
Bradley's
"Cleveland Banner"
TOMATO

Pkt. 15c; 1/2 oz. 40c

4013
Our New
Templin-Bradley
"Red Bird"
RADISH

Pkt. 10; oz. 20c

3714
Our New
Templin-Bradley
"Hybrid Bantam"
SWEET CORN

1/4-lb. pkt. 15c;
lb. pkg. 50c

3958
Our New
Templin-Bradley
"Sweetender"
PEA

1/4-lb. pkt. 15c
lb. pkg. 45c